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THE PROMISES AND CHALLENGES OF A NEW YEAR

By Professor Reichman, President of IDC Herzliya

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ACADEMIC YEAR OPENS WITH THE CHALLENGE OF LEADERSHIP

PROFESSOR REICHMAN, PRESIDENT OF IDC HERZLIYA, PRESENTING IDC’S VISION.

“THE FUTURE OF ISRAEL DEPENDS ON ALTERNATIVE LEADERSHIP THAT WILL RISE AND I HAVE NO DOUBT YOU WILL BE ITS FOUNDERS.”

PROFESSOR REICHMAN, PRESIDENT OF IDC HERZLIYA, PRESENTING IDC’S VISION.
THE DIFFICULTIES AND THE FALLS ALONG THE WAY, THESE ARE THE TEST, AND SHOULD YOU PERSEVERE, WILL LEAD YOU TO SUCCESS."

IDC’s New Academic Year Officially Opened on October 7, 2007. Over 4,500 students and faculty members gathered on the Radzyner Square for the opening celebration, which included a welcoming speech to first-year students by IDC President, Professor Uriel Reichman, a speech by Chairman of the IDC Student Body Ofir Yechezkeli, and entertainment by the IDC Herzliya Dance Company. Adding to the excitement was the presence of the first class at IDC’s New School of Psychology, as well as hundreds of international students hailing from 54 countries. Looking out at the sea of expectant faces, Prof. Reichman addressed the largest student body IDC has known, and welcomed them to what will be an unforgettable year.

Prof. Reichman spoke of his own experience as a first-year university student and the wonder of being in a brand new situation. Speaking in particular to the international students, he noted their extra challenge not only to adapt to all the requirements of university, but to adjust to a new country with its own culture and language. He assured them that before long, all doubts would disappear, and that IDC believes in them and their potential to succeed.

Turning to IDC’s academic objectives, Prof. Reichman stated that students will be trained to conduct in-depth analysis on every situation they might meet, and stressed the increasing importance of an interdisciplinary education: “In our rapidly changing world, every executive must be able to talk with different professionals and make decisions while incorporating different fields of knowledge.” IDC Students will cultivate not only the art of critical thinking but also that of innovation and creativity, the latter of which Reichman called the most important asset to success in life.

Reichman went on to emphasize that IDC views its graduates as Israel’s future leaders. He stressed the need for vision, practical understanding and knowledge of how to execute that vision, and the ability to communicate that vision to others. Also of great importance is to study in teams: “This is not only the way to better understand things and get into the depth of issues, but also a route through which you will become acquainted with teamwork [and] important traits such as respecting and listening to others.”

No less important is to maintain the qualities of perseverance and tenacity, “in spite of the people surrounding you who say you haven’t much of a chance, or that you will fail. The difficulties and the falls along the way, these are the test, and should you persevere, will lead you to success.”

“WE EXPECT YOU TO GO OUT AND SHOW INITIATIVE, REALIZE YOUR PLANS AND DREAMS, AND NAVIGATE YOUR LIVES AS FREE AND INDEPENDENT ENTREPRENEURS.”

Reichman also mentioned the uniqueness of IDC as an Israeli academic institution that had waived public subsidization in order to be completely free from national dictates whether in regards to courses, salaries or vision: “We have worked harder than any other academic institution in Israel, to remain independent, and to keep the highest academic and moral levels. By this, we set a personal role model.”

To conclude, Reichman spoke about the overall IDC educational approach, summed up by two words - freedom and responsibility: “We expect you to go out and show initiative, realize your plans and dreams, and navigate your lives as free and independent entrepreneurs. Take responsibility for those who cannot care for themselves, as well as for the entire agenda. This is modern pioneering; this is the moral asset we hope you leave this center with. The future of Israel depends on alternative leadership that will rise and I have no doubt you will be its founders. Believing this, I congratulate you on this special day of the commencement of your studies here at the Interdisciplinary Center Herzliya – Good luck!”
SUPREME COURT PRESIDENT (RET) AHARON BARAK has joined the full time faculty at the Radzyner School of Law. Prof. Barak received his Doctorate in Law in 1963, following which he continued on at The Hebrew University, serving as a Lecturer, Professor, and Dean of the Law School. In 1978, while serving as Attorney General of the State of Israel, he was appointed as a Justice of the Supreme Court of Israel. He later served as Supreme Court President, from August 1995 until his retirement in September 2006. All these years he remained active in academia through his ongoing teaching relationship with The Hebrew University and Yale University in the United States, and as a guest lecturer at Harvard University and New York University. He has been awarded numerous prizes, including 14 Honorary Doctorate degrees from universities around the world, the Israel Prize in legal sciences and most recently the Justice Prize by the Peter Gruber Foundation, in 2006.
DR. YAIR AMICHAI-HAMBURGER directs IDC Herzliya’s Bezeq International Research Center for Internet Psychology, which represents Israel in the international digital-divide project. He has taught at Israel’s top universities, served as a senior advisor to the Israeli Ministry of Education, and is an award-winning author. He cooperates with leading international scholars to conduct research on personality, internet use and well-being; virtual teams; and conflict management in organizations. Dr. Amichai Hamburger received his Ph.D. from Oxford University in 1993.

DR. TAL BEN-SHAHAR, a psychologist, joins the New School of Psychology following his acclaim for teaching Harvard University’s most popular course, “Positive Psychology,” as well as its third most popular course, “The Psychology of Leadership.” Dr. Ben-Shahar consults and lectures around the world to executives in multinational corporations, the general public and at-risk populations on happiness, self-esteem, performance, perfectionism, resilience, goal setting, mindfulness and leadership. He is the author of Happier: Learn the Secrets to Daily Joy and Lasting Fulfillment. An avid sportsman, Ben-Shahar won the U.S. Intercollegiate and Israeli National squash championships. He earned his Ph.D. in Organizational Behavior and his B.A. in Philosophy and Psychology from Harvard.

DR. DROR BIYALOGORSKY joins the Arison School of Business, having been an assistant professor of management at the University of California, Davis for the last decade. Prior to that, he served as both a project manager and service department manager for the Israeli Airforce. His awards include a fellowship for four years at Duke University, where he earned his Ph.D. in marketing at the Fuqua School of Business. Dr. Biyalogorsky has worked as an ad-hoc reviewer for several well-known marketing journals and has both written and presented extensively on a wide range of subjects including pricing and online marketing.

MR. AVIHAY DORFMAN, new to the Radzyner School of Law, is a J.S.D. candidate at the Yale School of Law, having received his LL.B. in Law and B.A. in Economics (both Cum Laude) from Haifa University, and his LL.M. from Yale. He has worked as law clerk and Special legal advisor at the Supreme Court of Israel, and done volunteer work for the Association for Civil Rights in Israel, defending the rights of minorities. He received a two-year Fulbright grant from 2005-2007 and Haifa University’s Grant for Promising Junior Scholars in 2006. His areas of special interest include private law: torts, contracts, property; political philosophy; and constitutional theory.

DR. KEREN EYAL is the Academic Director of the communications program at the Raphael Recanati International School. She was an assistant professor at the University of Arizona and has taught courses on media effects, mass communication and children, and persuasion. Dr. Eyal has lectured and written extensively on subjects related to television and its effect on the development of sexual attitudes in adolescents and young adults. Dr. Eyal received her Ph.D. from the University of California, Santa Barbara, in 2004, having received numerous awards and recognitions for her scholastic achievement.

DR. DORON FRIEDMAN joins the Raphael Recanati International School and the Sammy Ofer School of Communications having recently completed a post-graduate research fellowship in the Virtual Environments and Computer Graphics Lab at University College London. He has served as a visiting consultant at the Weizmann Institute of Science and the chief scientist and chief technology officer of several high-tech companies. Dr. Friedman also has collaborated with a number of artists on digital media works that have been shown at leading galleries in London. Dr. Friedman received his Ph.D. from Tel Aviv University in 2004.
**DR. YUVAL KARNIEL** brings to the Raphael Recanati International School his extensive experience teaching law and communications courses on topics such as media policy, law and ethics in the media and commercial advertising. He co-directed the joint program in law and communications at the College of Management in Tel Aviv. Dr. Karniel is also on the Israel Broadcasting Authority’s board, was the general counsel of Israel’s commercial television and radio authority and has served on many public committees. He earned an LL.M. in international law from the American University in Washington D.C. and an LLD. from the Hebrew University of Jerusalem.

**DR. YAEA KAYNAN (KATELYN Y.A. MCKENNA)** is the Academic Director of the communications program at the Raphael Recanati International School. She has taught and conducted research at New York University, the University of Konstanz, Germany, Ohio University and the University of Georgia. She has taught about social psychology, social cognition, relationship cognition, internet communication and research methods. Dr. Kaynan received her Ph.D. from Ohio University in 2004.

**PROF. ISRAEL ORBACH**, of the New School of Psychology, completed his university studies in the United States, receiving a Ph.D. degree in Psychology at Yeshiva University, New York in 1972. He has published more than 110 articles and book chapters and three authored books, including *A Tearless Cry: The Story of a Suicidal Woman* (Schocken, 2000). He became a Senior Clinical Psychologist at Bar-Ilan University in 1974 and a Full Professor of Psychology in 1994. He has served as the university’s Head of the Graduate Clinical Psychology Program, Chair of the Psychology Department and Chairman of Graduate Studies (Master’s level) Committee. He has received numerous awards, including the AMHAI Award for distinguished project on Suicide Prevention in Israel, the Bangur Recognition Award for distinguished field work in Israel and the Louis Dublin Award from the American Association of Suicidology. In 2003, he was awarded the Landau Award for distinguished contributions to science and research in Israel, and the International Association for Suicide Prevention’s Erwin Stengle Research Award.

**MR. YUVAL PROCACCIA** joins the Radzyner School of Law to teach contract law, having recently completed his doctoral dissertation at Harvard Law School. Mr. Procaccia began his stellar career as a student at the Hebrew University of Jerusalem where he graduated Magna Cum Laude in the joint degree program comprised of an LL.B. in Law and a B.A. in economics, and then Summa Cum Laude in his Masters of Economics. Upon graduation, Mr. Procaccia went on to receive a Fulbright Fellowship for Doctoral Studies, the Fox Fellowship to the Institute of Law and Economics, University of Pennsylvania, and many more academic honors and opportunities.

**PROF. MARIO MIKULINCER**, Dean of IDC’s New School of Psychology, completed his university studies in Israel and received a Ph.D. degree in Psychology at Bar-Ilan University in 1985. He has published more than 240 articles and book chapters, two authored books, including *Attachment in Adulthood: Structure, Dynamics, and Change* (Guilford Press, 2007) and one edited book: *Dynamics of Romantic Love – Attachment, Caregiving and Sex* (Guilford Press, 2006). He served for fifteen years as Professor of Psychology at Bar-Ilan University, also holding various positions such as Chair of the Psychology Department, Chair of Interdisciplinary Studies and Dean of the university’s regional colleges. A member of the editorial board on various journals, Prof. Mikulincer is also an associate editor of the *Journal of Personality and Social Psychology and Personal Relationships* journal. In 2004, he received the E.M.E.T. Prize in Social Science for his contribution to psychology and in 2006, was awarded the Berscheid-Hatfield Award for Distinguished Mid-Career Achievement from the International Association for Relationship Research.

**DR. ALON ROSEN** joins the staff of the Efi Arazi School of Computer Science. Dr. Rosen earned his B.Sc. in Computer Science and Mathematics from the Hebrew University (1994-1997), and an M.Sc. and Ph.D. in Computer Science from the Weizmann Institute of Science (1997-2003). He spent two years as a Postdoctoral Fellow at MIT’s Computer Science and Artificial Intelligence Laboratory and another two years as a Postdoctoral Fellow at Harvard’s Electrical Engineering and Computer Science Department. Alon’s main research interests lie within the Theory of Computation and specifically in the areas of Cryptography and Computational Complexity. His research and teaching are a direct contribution to IDC’s Network Security program.

**MS. LESLEY TERRIS** joins the Lauder School of Government, Diplomacy and Strategy having worked at Tel Aviv University, planning and executing social and political simulations at their School for Government and Policy. Prior to that she worked as treasurer and secretary of the Israeli Association for International Studies (IAIS), and as a consultant to Israel’s Minister of Economy and Minister of Religion, helping to establish and activate professional ‘think tanks’ on economic and social policy, regional development, religion and state and national defense. Currently working towards her Ph.D. at Tel Aviv University, Ms. Terris received a scholarship for academic excellence from the university’s...
Dean of Social Sciences. She has also received a writing scholarship from the Israel Foundation Trustees and a Ph.D. research grant from the Tami Steinmetz Center for Peace Research.

**DR. ORIT TYKOCINSKI** has come to IDC’s New School of Psychology after teaching at leading universities around the world. She was the head of psychology studies in the department of behavioral sciences at Ben-Gurion University, where she received the outstanding lecturer award for teaching the course “Attitudes, Persuasion and Social Influence.” She served as a visiting professor of the decision sciences area at INSEAD Fontainebleau and INSEAD Singapore. Her research focuses on defensive mechanisms in judgment and decision-making. Dr. Tykocinski received her Ph.D. from New York University in 1992. She has received numerous grants from the Israeli Academy of Science for her work. She has published extensively and lectured at conferences throughout the United States, Europe and Israel.

**Prof. Dan Zakay** joins the New School of Psychology having taught at leading international universities such as the Massachusetts Institute of Technology (MIT). A Full Professor of Psychology Tel Aviv University, he also headed the university’s program in cognitive psychology and chaired the psychology department. He has published more than 80 articles and book chapters, three authored books including *Perception* (The Open University, 2003) and one edited book: *Time and Human Cognition: A Life Span Perspective* (North-Holland, 1989). He was formerly the head of the Israeli Organization for Organizational Development, has served as the Chairman of the Israeli Psychological Association since 2005 and acts today as a member of the editorial board of *Experimental Psychology*. Prof. Zakay received his Ph.D. in Psychology at Tel Aviv University.

**DR. OREN ZUCKERMAN** joins the Raphael Recanati International School and the Sammy Ofer School of Communications having recently earned his Ph.D. from the Massachusetts Institute of Technology (MIT). Dr. Zuckerman has conducted research on innovative forms of human-computer interaction for creative thinking and playful learning. Prior to his academic activities, he co-founded and managed uTOK Inc. Dr. Zuckerman received the prestigious Technology Pioneer award from the World Economic Forum at its 2001 annual meeting in Davos, Switzerland.
THE INTERNATIONAL INSTITUTE FOR COUNTER TERRORISM’S GLOBAL IMPACT TOWARD A
“EVERY TIME I COME TO ISRAEL, I am overwhelmed by its beauty and by the courage of its people.” General Wesley Clark’s opening remarks launched the Seventh Annual Conference of the International Institute for Counter Terrorism (ICT). The Former Supreme Allied Commander Europe, NATO, Former Democratic Party Presidential Candidate spoke to the dichotomy of the challenge of democratic societies which strive to live in peace and security in the face of terror. The three day proceedings examined the theme of Terrorism’s Global Impact from the widest possible scope of disciplines and perspectives, bringing together an unprecedented number of experts to grapple with the magnitude of the challenge along with the enormity of just what is at stake if it is not met.

In keeping with ICT tradition, the conference coincides with September 11 each year. Dr. Boaz Ganor, Founder and Executive Director of ICT and Deputy Dean of the Lauder School of Government, Diplomacy and Strategy at IDC Herzliya, called upon the assembled, “It is the responsibility of all those sitting here that there will never be an even more horrible date to commemorate.”

Master of Ceremonies Jonathan Davis, Vice President for External Relations and Head of the Raphael Recanati International School, welcomed all participants with the announcement that 930 were registered for the conference from 56 countries – all here to find ways of grappling with terrorism and overcoming it.

IDC President Prof. Uriel Reichman commended ICT as a credit to the Interdisciplinary Center (IDC) Herzliya and as one of IDC’s huge successes. Reichman paid tribute to the Institute’s breakthroughs in introducing counter terrorism to academia, in the spirit of the IDC motto, Freedom and Responsibility.

Mr. Avigdor Liberman, Deputy Prime Minister, Minister for Strategic Affairs, discussing the workshop on Terrorism, Narcotics and International Crime and Dr. Boaz Ganor, ICT Executive Director.

In keeping with ICT tradition, the conference coincides with September 11 each year. Dr. Boaz Ganor, Founder and Executive Director of ICT and Deputy Dean of the Lauder School of Government, Diplomacy and Strategy at IDC Herzliya, called upon the assembled, “It is the responsibility of all those sitting here that there will never be an even more horrible date to commemorate.”

Mr. Shabtai Shavit, former head of the Mossad and Chairman of ICT’s Israel Board of Directors, noted, “It has taken us a full year to learn the lessons of the Lebanon War, that fighting an intifada is vastly different from asymmetrical warfare. It has taken the US a number of years to grasp the nature of the insurgency in Iraq and to develop a doctrine of how to cope with it. 9/11 marked a watershed in Western countries’ ability to begin to accept the reality of a religiously-based war in the 21st century.”

Shabtai Shavit

Boaz Ganor recalled ideas behind the conference concept. “When we established ICT in 1996, we hoped to bridge the gap between the academic and the practical world. From the list of participants,” he observed with satisfaction, “we have succeeded: academicians, scholars, orientalists, political scientists, security personnel, counter terrorism coordinators, NATO personnel, first responders, representatives from government ministries, diplomats and the UN are here, as well as representation from the private sector, technology, hi-tech, lawyers, psychologists, ambassadors, and dozens of journalists covering this event for media outlets around the world.” He noted that the proceedings featured 120 expert speakers and 18 workshops, all devoted to identifying trends in counter terrorism in the infiltration of global jihadi terrorism to Africa and southeast Asia, democratic dilemmas, and to advising policy makers.

TERRORISM SEVENTH INTERNATIONAL CONFERENCE: BALANCE BETWEEN FIGHTING TERROR AND SAFEGUARDING LIBERTIES

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DEFINING TERRORISM: A PRECONDITION FOR EFFECTIVE COUNTER-TERRORISM

The conference plenary sessions opened with the most basic of proposals: that one must define terrorism in order to be able to fight it. As Boaz Ganor noted, “We cannot contest terror – its funding, the incitement and propaganda or even outlaw it – without defining what terrorism actually is. We must determine in what realm we are dealing – whether in warfare or in criminal law. Dr. Ganor referred to Wesley Clark’s rousing address the night before, in which Clark stressed his objection to giving terrorists the status of warriors, saying, “They are criminals and should be denied the legitimacy of combat status.”

“Here I beg to differ with Gen. Clark,” Ganor stated. “While terrorism lies in both realms, we need to start this discussion from the realm of warfare, because it poses a far greater danger to the safety of the world. I would propose the following definition: Terrorism is the deliberate use of violence against civilians in order to achieve political ends. Political objectives are always a factor in terrorism; it is a highly effective tactic and modus operandi to achieving political goals. I also decline the use of any adjectives to describe civilians, such as ‘innocent’ or ‘non-combative,’ since these distinctions are manipulated by different parties according to their not unbiased perspectives.”

While Ganor acknowledged that there are problems with this definition, he emphasized that it brings some order to a chaotic situation. Recalling the oft-noted rationalization that ‘one man’s terrorist is another man’s freedom fighter,’ Ganor cited the late Sen. Henry Jackson’s retort, that “freedom fighters do not blow up buses or kidnap and slaughter students.”

As for states involved in terrorism, Ganor would define this as state sponsoring, initiating, proxy-use, state-used apparatus for killing civilians in order to advance state policy. In this sense, Iran meets the definition of a terrorist state at the highest level of involvement – active in all of the abovementioned aspects.

Prof. William Banks, Director of the Institute for National Security and Counterterrorism at Syracuse University, NY, added further dimension to the limitations of conventional guidelines and definitions, referring to the current project linking the Lauder and Maxwell Schools, New Battlefields, Old Laws: From the Hague Conventions to Asymmetric Warfare. This effort attempts to extend the laws of war to conflicts with non-state actors, such as terrorists or insurgents. “It was always thought that the laws of war would not be available to protect an enemy that is not worthy of protection. Why glorify an enemy and elevate his status to his own constituents?” Banks noted that the New Battlefields, Old Laws: From the Hague Conventions initiative contends that the International Hague Convention “forms a good beginning; we ask how it can be adapted to the recently imposed realities of asymmetric warfare.”
THEIR ARE CRIMINALS AND SHOULD BE DENIED THE LEGITIMACY OF COMBAT STATUS."

Prof. Irwin Cotler, Member of Canadian Parliament; Former Minister of Justice and Attorney General of Canada spoke of “Current Manifestations of the Ideological Underpinnings of the Global Jihadi Threat: Ahmadinejad’s Iran as a Case Study,” addressing the subject of state sanctioned terrorism and the lethality of global jihadism. Iran is an example of state sanctioned incitement with its support of international terrorism, he noted, reminding us that Rafsanjani is one of those being sought by the government of Argentina for his direct complicity in the bombing of the AMIA Jewish community center in 1994. Cotler recalled that we are also marking the 6th anniversary of the Durban Conference against Racism, which may be said to have overshadowed 9/11, just days later. The conference was an example of state sanctioned incitement to hate and genocide, legitimating attacks on any Jew, Israeli or not.

INTERNATIONAL LAW: DEMOCRATIC VALUES VS. EFFICIENCY

IDC Provost Prof. Moshe Barniv greeted participants noting that “Terror is the exploitation of weakness of modern societies, and the human rights orientation built after the horrors of World War II to avoid their repetition. Society should reconsider whether terrorists are entitled to this full protection.”

LAW ENFORCEMENT: MULTI-FACETED CHALLENGES

Mr. Chip Smith, Managing Director of Global Security for The Bank of New York-Mellon, spoke about “Corporate Response to September 11: The Immediacy and the Aftermath,” and commended the gathering as a group that “really gets it.” Smith noted that, “the 9/11 Commission stated that the catastrophes of 9/11 resulted from a failure of imagination and there is much truth to that. We had been “stove-piped” in law enforcement, subject to inter-agency rivalries. We have changed and are now sharing information, which goes a tremendous way toward putting the pieces of the puzzle together and to bringing the corporate lessons we learned from 9/11 to a practical level.”

Dr. Daniel Pipes, Director of the Middle East Forum, added to this thought in his address on “Lawful Islam: The Greater Threat?” He posited that there is something much more dangerous than terrorism, namely an “Islamist central command” dedicated to the goal of attaining a Caliphate. The most effective way to do so is through a mixture of terror tactics and lawful Islamism, that is, working within the system. Pipes raised the examples of legal representation of Islamist parties that has led to success, as in Algeria in 1992, Turkey in 2002 and 2007, the Hamas victory in the PA in 2006 and Bangladesh in 2001. Even when not in power, Islamist parties form powerful opposition, as in Egypt, Saudi Arabia, Yemen, Kuwait, Lebanon, Pakistan, and even Trinidad and Tobago.

ISLAMIST PROGRESS IN THE WESTERN WORLD

Islamist progress in the western world is attained through legal means, Pipes pointed out, such as immigration, conversion and attaining privileges in education, law and the media – which do not create outrage but act in small incremental steps. The aim is to soften the system through da’awa and use violence judiciously. We must be vigilant against these means of lawful infiltrations no less than we are vigilant in counter-terrorism.

Prof. Michael Balboni, Deputy Secretary for Public Security in the State of New York, who spoke about “Sustaining the Mission: Challenges and Strategies for Engaging the Public in the War on Terror,” pointed to a disconnect that perpetually challenges our best efforts and intentions. How can we sustain this mission and public support within realistic budgetary constraints?

Dr. Jeffrey F. Addicott, Director of the Center for Terrorism Law at St. Mary’s University School of Law, San Antonio, Texas, spoke about “Terrorism Law and the War on Terror,” noting that, “We are the only law school in the United States which has a Center for the study of terrorism and law.” The law is changing so rapidly that the Center must publish a new edition of its volume each year.

“Has the US violated international and domestic law in this war?” Addicott asked. “There is a give and take between issues of security and of civil liberties in time of war. Those who don’t want to bend an inch on civil liberties are dooming us to the thing they want to prevent: a police state (under fundamentalist Islam). We must give our authorities the tools they require to break up terror cells.”

Mr. Michael Braun, Assistant Administrator Chief of Operations, U.S. Drug Enforcement Administration (DEA), spoke of the nexus between drugs and terror.
FEATURES

Vernon M. Keenan, Director of the Georgia State Bureau of Investigations, focused on the importance of an “Information Sharing and Analysis Center,” and recalled briefings held here in Israel in advance of the Atlanta Olympics. Keenan addressed the complexity of coordinating effective Homeland Security within the decentralized and parallel information flows of different agencies, noting that there are 17,000 independent law enforcement organizations in the United States and summing up: “There is no substitute for direct communication.”

Representative Burke Day, Chairman of the Public Safety and Homeland Security Committee in Georgia, spoke about “Thinking Globally, Acting Locally: Needed Paradigm Shifts in Democracies,” and of the role of state government in the system, with the local level as the most dynamic. His point that “There is a need to develop a new leadership style which would lead to greater communication between agencies,” was echoed by Gary Winuk, Chief Deputy Director, Governor’s Office of Homeland Security, State of California, who reflected upon “The Role of Intelligence in Counter-Terrorism.”

Mr. Michael Braun, Assistant Administrator Chief of Operations, U.S. Drug Enforcement Administration (DEA), spoke of the nexus between drugs and terror. With many illicit activities used by terrorists to make money, unprecedented numbers are turning to the drug trade because its profit margins are so immense. The costs of the actual attacks are relatively low; far more money is needed for training, recruitment, housing, gatekeepers and counterfeiting documents. The potential profit from drug revenues is massive, totaling $322 billion worldwide last year. The $70,000 needed to carry out the Madrid attacks were made from sales of ecstasy and hashish. Terror cells are moving from a corporate model of doing business to franchises, with their organizations and drug lord organizations often operating in the same geographic areas – typically in ungoverned space. “Fortunately, Congress has blessed us with cross-territorial jurisdictions,” Braun noted. “Following the money – going over every aspect of the money flow of terror and drug organizations – shows us that terrorists are diversifying, and we need to do the same in our efforts. These terror and drug operators all rely on shadow facilitators – the smuggling infrastructure often around for generations, run by the same families. We have to apply as much focus on the gray areas as on the others.” Braun predicted that the traditional drug trafficking organizations will keep charging forward but that the hybrids will gravitate together: “This is the face of 21st century organized crime.”

minute of the Soccer Game: Al-Qaeda is Almost Here in the Palestinian Territories.” Paz noted that this week also marks the anniversary of the 1972 Munich massacres by Palestinian terrorists, and of the 1983 bombing of the Marine barracks in Beirut, which was masterminded by Iran. He stressed the importance of the Temple Mount as the crux of the issue for Salafist Islam. That Jews – not Israelis, but Jews – occupy this sacred ground and Palestine, is viewed an ultimate defilement according to their ideology. They and their youngsters are indoctrinated to believe that they are living in an apocalyptic moment in which this situation is about to be corrected.

Steven Emerson, Executive Director of the Investigative Project on Terrorism, Washington D.C. spoke about “The Twin Dangers of Islamic Terrorism and Political Islam: Why the West Cannot Recognize the Latter.” He pointed to a recent NYPD report on radicalization trends, which provided very specific characterization. “Virtually every mainstream Islamic group condemned it as racist and discriminatory, giving further fuel to the narrative which drives Islamists throughout the world that there is a conspiracy to subjugate Islam in the West.”

Prof. Moshe Sharon, Dr. Reuven Erlich, Prof. Eyal Zisser, Prof. David Menashe, Dr. (Col. Res.) Eitan Azani and Dr. Ely Karmon participating in an ICT Panel.

Prof. Hussein Solomon, Director, Centre for International Political Studies, University of Pretoria in South Africa, cautioned that radical Islam is becoming more mainstream.

THE BATTLEFIELD OF IDEOLOGY

Reuven Paz, Director of the Project for the Research of Islamist Movements (PRISM), GLORIA Center at IDC Herzliya, titled his talk, “In the 80th

Yaacov Kirschen, creator of the Dry Bones comic strip, suggested that his humor often derives from the surprise of stating the obvious. He recognized the session’s sponsor, Newton D. Becker, who also posed an obvious question: why are we not doing more to stop the ideologies behind terrorism?

Yigal Carmon, Founder and President of Middle East Media Research Institute (MEMRI), noted that in their documentation of the incitement of Islamic ideology, Islam is presented as empowering, promising that faith brings power and overcomes weakness. Faith alone can bring about radical change, according to the indoctrination.

Prof. Hussein Solomon, Director, Centre for International Political Studies, University of Pretoria in South Africa, cautioned that radical Islam is becoming more mainstream.

unprecedented numbers are turning to the drug trade because its profit margins are so immense. The costs of the actual attacks are relatively low; far more money is needed for training, recruitment, housing, gatekeepers and counterfeiting documents. The potential profit from drug revenues is massive, totaling $322 billion worldwide last year. The $70,000 needed to carry out the Madrid attacks were made from sales of ecstasy and hashish. Terror cells are moving from a corporate model of doing business to franchises, with their organizations and drug lord organizations often operating in the same geographic areas – typically in ungoverned space. “Fortunately, Congress has blessed us with cross-territorial jurisdictions,” Braun noted. “Following the money – going over every aspect of the money flow of terror and drug organizations – shows us that terrorists are diversifying, and we need to do the same in our efforts. These terror and drug operators all rely on shadow facilitators – the smuggling infrastructure often around for generations, run by the same families. We have to apply as much focus on the gray areas as on the others.” Braun predicted that the traditional drug trafficking organizations will keep charging forward but that the hybrids will gravitate together: “This is the face of 21st century organized crime.”

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Steven Emerson, Executive Director of the Investigative Project on Terrorism, Washington D.C. spoke about “The Twin Dangers of Islamic Terrorism and Political Islam: Why the West Cannot Recognize the Latter.” He pointed to a recent NYPD report on radicalization trends, which provided very specific characterization. “Virtually every mainstream Islamic group condemned it as racist and discriminatory, giving further fuel to the narrative which drives Islamists throughout the world that there is a conspiracy to subjugate Islam in the West.”

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Dr. Isaac Kfir, Senior Research Fellow, ICT; Assistant Professor, Lauder School of Government, Strategy and Diplomacy, IDC Herzliya, noted that when it comes to East Africa, we are only beginning to realize the importance and complexity of the region. With all the magnificence of Africa, recent years have brought many positive changes, and much evil as well, so patience is needed.

Alexander Ritzmann, Senior Fellow, European Foundation for Democracy, Brussels, Belgium, added that there are many European converts to Islam and that we need to promote our own ideology of liberal democracy. "Radical Islam will not succeed ultimately. At some point the silent majority will speak up and will value the freedoms of our system."

Prakhar Sharma, Research Analyst, International Centre for Political Violence and Terrorism Research in Singapore and the Head of Research, Centre for Conflict and Peace Studies based in Kabul, Afghanistan, noted that insurgency is gaining foothold for the Taliban to be able to take back some of what they lost.

"RADICAL ISLAM WILL NOT SUCCEED ULTIMATELY. AT SOME POINT THE SILENT MAJORITY WILL SPEAK UP AND WILL VALUE THE FREEDOMS OF OUR SYSTEM."  Alexander Ritzmann

Dr. Reuven Erlich, Director of the Intelligence and Terrorism Information Center for Special Studies (C.S.S.), Gelliot, spoke of Iran as Terror Exporters. Lebanon is Iran's stake in the heart of the Middle East. Lebanese Shiism was of a passive kind until the Lebanese civil war and Hezbollah's entrance in 1982 – with the massive assistance it got from Iran and Syria, particularly between 2000 and 2006.

MK Dr. Yuval Steinitz, Former Chairman of the Foreign Affairs and Defense Committee, 16th and 17th Knesset noted that, "We are gaining a partial but significant victory over global jihad, but how much will we have to pay and suffer until the final vital victory?" He predicted the onset of a new non-conventional type of terror in the near future, which could involve chemical, biological or nuclear warfare, as Iran continues its quest for hegemony.

"WE ARE GAINING A PARTIAL BUT SIGNIFICANT VICTORY OVER GLOBAL JIHAD, BUT HOW MUCH WILL WE HAVE TO PAY AND SUFFER UNTIL THE FINAL VITAL VICTORY?"  Dr. Yuval Steinitz

Prof. David Menashri, Director of the Center for Iranian Studies and Exporters. Lebanon is Iran's stake in the heart of the Middle East. Lebanese Shiism was of a passive kind until the Lebanese civil war and Hezbollah's entrance in 1982 – with the massive assistance it got from Iran and Syria, particularly between 2000 and 2006.

Dr. Mia Bloom, Assistant Professor in the School of Public and International Affairs at the University of Georgia in Athens, spoke of the transformation of suicide bombing campaigns and sectarian violence and recruitment with a focus on the domestic side of the phenomenon as well as other tactical issues, looking at Afghanistan, Iraq and Pakistan as current examples.

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Prof. David Menashri, Director of the Center for Iranian Studies and Dean of Special Programs, Tel Aviv University, noted that Islam has gone through changes. The six major Iranian religious authorities in 1979 all disagreed with Khomeini at the time of his return and all were silenced. Many cultural, social changes are taking place in Iran. There is freedom of expression, just not freedom after expression. Until Ahmadinejad, all Iranian leaders became more pragmatic after taking office. He is a different case entirely, with his extremism overruling all pragmatism.

and destruction as a method.” Ganor distinguished between two kinds of fear: rational, which he characterized as a healthy state of awareness, and irrational anxiety, which is unfocused, unspecific and disproportionate.

“With all this in mind, we have worked to provide material to ease and to calm as much as possible through information and a framework of discussion. With the support of the Pratt Foundation in Australia, as well as of Israel’s Center for Educational Technology, we are now able to launch this tool – a website which aims to educate educators, students and the public at large. The site contains news briefs, lesson plans and discussion forums, looks at how to create public resilience and enables students to consult with our Experts Forum among the ICT fellows.”

Dr. Leonard A. Cole, Adjunct Professor, Rutgers University, in Newark, New Jersey, spoke of the examples that Israel and Israelis have set in terms of resilience and social cohesion on both personal and national levels, which few other societies can match. On a very different note, Cole provided an overview of the plethora of potential threats, in the CBRN workshop, which was dedicated to the memory of the late Prof. Ehud Sprinzak, founding Dean of the Lauder School of Government, Diplomacy and Strategy. In outlining the threats, together with panelists including Prof. Shmuel Shapira, MD., MPH., Deputy Director General, Hadassah University
Hospital, and Maj. Gen. (Res.) Dr. Annette L. Sobel, Distinguished Member of the Technical Staff, Sandia National Laboratories in New Mexico, he stressed that medical personnel and the general public alike need to know and understand these issues, with a situational awareness of the threat: what do I need to know to take care of myself and of my family?

FOLLOWING THE MONEY TRAIL: HOW TERROR IS FUELLED

Dr. Eitan Azani (Col. Res.), Deputy Executive Director of ICT, presented an overview of the vast network of financial resources that terror organizations have developed. Dr. Zachary Abuza, Associate Professor for Political Science and International Relations at Simmons College, in Boston and an expert in terrorism in Southeast Asia, noted that there are vast and multi-tiered networks of Saudi charities. Jihadi Islamists are adopting the Hamas model, placing resources in social welfare causes in order to deter attention from its military activities.

Col. (Res.) Adv. Daniel Reisner, Former Head, International Law Branch of the IDF Legal Division, observed, “The problem with international law is that it takes 25 years to catch up.” This was echoed by Dr. Loretta Napoleoni, Italian economist, political analyst and novelist, author of “Terror Incorporated” and “Insurgent Iraq,” who cautioned, “We are always a step behind. We could make headway in calling for states to fight terrorist techniques on criminal grounds, such as their counterfeiting operations. Changing our strategies has brought us success.”

- by Jennifer Roskies

“JIHADI ISLAMISTS ARE ADOPTING THE HAMAS MODEL, PLACING RESOURCES IN SOCIAL WELFARE CAUSES IN ORDER TO DETER ATTENTION FROM ITS MILITARY ACTIVITIES.” Dr. Zachary Abuza

“The problem with international law is that it takes 25 years to catch up.”

Col. (Res.) Adv. Daniel Reisner
General Wesley Clark, Former Supreme Allied Commander Europe, NATO, Former Democratic Party Presidential Candidate (2004), USA: “The hour is growing late as Ahmadinejad’s provocations increase. But he should be under no illusions: Iran will not be permitted to acquire nuclear weapons. Diplomacy has not dissuaded Iran from pursuing nuclear weapons and more sanctions are needed. However, a more robust diplomacy needs to be applied as well. I saw first hand what vigorous diplomacy can accomplish, when backed with the threat to use force. This is what we accomplished in southeast Europe. We need the same kind of hard handed dialogue with the consequences clarified, and that is diplomacy at work – backed by the full power of nations.”

Avi Dichter, Israel’s Minister of Internal Security: “Iran is involved in arming and training the forces fighting Israel on all fronts. When you turn a blind eye to Iran, Syria and their involvement in Lebanon, Gaza and their joint ventures, such as the Karine A, they have made Hezbollah into the strongest army in Lebanon. On 9/11, we dealt with 19 terrorists who boarded four aircraft with nothing but bad intentions. Today, we are here 930 strong and with all our expertise, are unable to detect bad intentions.”

MK Benjamin Netanyahu, Leader of the Opposition, Chairman of the Likud Party, Former Prime Minister of Israel: “It is indeed hard to believe that religious wars are still with us. We must prevent the regimes from gaining access to nuclear weapons, with their proxies soon to follow. Much more can be done to pressure Iran and economic sanctions can carry much leverage. We have attained particular success in recent commitments from US pension funds in four major states to divest from companies which help the Iranian regime in the development of its nuclear program. Iran’s overriding goal is to intimidate and dominate the Great Satan. Once Western countries overcome their confusion and vacillation, they will emerge with the clarity and courage to overcome this threat and see to its defeat.”

Ambassador Dan Gillerman, Israeli Ambassador to the United Nations: “We are in the midst of a clash between Civilization and non-civilized forces. As Prof. Samuel Huntington remarked, it is not the borders of Islam that are marked in blood, but Islam itself: the vast majority of terror victims are Moslem, hundreds each day, and this is met with an eerie silence. No Moslem or any other leader speaks up. Perhaps today they are starting to care. The meeting of the Arab League in Riyadh was not about Israel, but about Iran and building coalitions. Iran is not indifferent to these resolutions. The 2006 Lebanon war marked the first all-out war between Israel and Iran, between a democracy and a proxy of the Islamic theocracy. All nations understood that this was a preview of “coming attractions” of what could yet come to a theater much closer to home. Arab countries know that the real threat to them comes not from Israel but from Tehran and the export of Shiite extremism. The ambassadors of countries who do not have relations with Israel encouraged us to finish the job. We have now a chance to form an international coalition and will prevail because of this changing world in which we live.”

Ms. Tzipi Livni, Minister of Foreign Affairs: “We need to understand the nature of the threat, that our values are being exploited and to work together. Fighting terrorism is not against our values but for our values.”

Amb. Richard Jones, US Ambassador to Israel: Those committed to destroying us will not be stopped except by force. This war on terrorism is liable to last for years and involve our allies. We also need to preserve our constitutional rights to privacy, human rights and the rule of law and to win the battle of ideas. In winning this war, we also improve ourselves as nations.”

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FEATURES

PRODUCT FOR THE AGING POPULATION, that assists in inserting keys into door locks.…An advanced technology for professional photographers that monitors close to four million copyrighted images for use on the web….and let’s not forget Yaha Dudes – raising the bar of Jewish educational products in Israel and around the world.

What these diverse products all have in common is that they were each born and nurtured inside IDC’s Zell Entrepreneurship Program, a venture creation program for outstanding undergraduate students in their final year of studies. Created seven years ago by Prof. Uriel Reichman and Business Entrepreneur Sam Zell, the program provides the tools and knowledge for students to take their business visions all the way to creating companies that produce economic value.

“The program is unique and though there are a few venture creation programs in US universities, there are no programs of this breadth, length and level of support,” says Adv. Liat Aaronson, now entering her third year as director. Aaronson, who previously worked at a leading Israeli law firm, combines her experience in representing venture capital firms and entrepreneurial companies, with a bachelor’s degree in economics, a master’s in European Law and an MBA, to guide the students.

“What definitely inspires me, coming from the ‘other side of the tracks’ is being with students who are just starting their professional careers, and being able to help shape their entrepreneurial mindset,” explains Aaronson.

“As coined by one of the students, ‘Zell is an opportunity to lead among leaders.’”

Candidates for the Zell program are selected using a wide range of criteria, including academic achievement, extracurricular activities, leadership roles, previous entrepreneurial and work experience, interpersonal skills and motivation. Final participants are chosen following a three-week summer induction session, during which students complete daily team assignments and activities, and get to know both the program and their potential teammates.
Once selected for the program, students choose their own teams, usually of three to four people, come up with their own ideas and begin developing them into viable products and services. According to Aaronson, “We have quite a few successes. We have many students in top MBA programs (Harvard, Chicago GSB, Kellogg, Columbia, etc). We have a few who have started their own companies and many in interesting positions in top investment banks and consulting companies and law firms.”

One new development this year, aimed to bolster and enhance the program, is the creation of an advisory board comprised of entrepreneurs and IDC faculty members. Chaired by leading Israeli businessman Shlomo Dovrat, the board will develop the program’s curriculum and help students pursue their ventures. Mr. Dovrat will personally meet with students, participate in the program’s lectures, and provide students with useful contacts towards pursuing implementation of their ventures.

An exciting program highlight is an annual trip to the US with the first leg in Chicago, where students join legendary Sam Zell for dinner and a chance to hear the story of his entrepreneurial success. Students then participate in a special three-day study program at Chicago Graduate School of Business (GSB) and attend a lecture by Prof. Steven Rogers, Head of the Entrepreneurship Center at the Northwestern University’s Kellogg School of Business. Then off to New York, where students visit companies in a variety of corporate settings and have the opportunity to present their ventures to Friends of the Zell program in the NY business community. Last year’s class visited JP Morgan, Estee Lauder, McKinsey Co. and Lehman Brothers, and met with entrepreneur Marc Gerson, from American Friends of IDC and Joe Siegelman, who recounted the sale of his company, Flying Tiger. The trip concluded with a visit to Columbia University to meet with faculty members and graduate students in the entrepreneurship track before heading back to Israel for graduation.

“...NO PROGRAMS OF THIS BREADTH, LENGTH AND LEVEL OF SUPPORT.” Liat Aaronson
Just because the students graduate, however, doesn’t mean an end to their company. Four years after graduating from the Zell program and IDC, Oded Poncz (Zell 2003) and his co-founders Udi Graf, Ran Ben Yair and Nir Tsemah are still running their hugely successful company, “Labpixies.” Their products, ranging from entertainment gadgets such as games and music to utilities such as search tools and calculators, have attracted millions of users. Alumni from Zell 2006 founded Green Life Café for the purpose of developing, manufacturing and marketing healthy and sustainable solutions for the coffee industry. Their innovative concept provides coffee drinkers around the world a way to enjoy a more natural coffee with a controlled level of caffeine and high nutritional values. And last year’s MITE team, creators of ‘walyou.com,’ a warranty management website, have registered a Delaware company and an Israeli subsidiary and obtained funding for their web design and development.

With twenty bright new “Zellots” working hard to realize their visions, Aaronson expects this year will bring a great deal of excitement and inspiration. Greatly assisted by Sharon Klajman, program coordinator for the last three years, and Natasha Shine, assistant program coordinator, Aaronson loves what she does and feels that she is part of creating leaders of tomorrow: “Sam’s vision is to help promote the future of business leadership of Israel. On my end of it, in addition to kind of spurring this mindset, it’s about being with bright, ambitious, creative people and helping them to promote their ventures.”

- by Joy Pincus

“ZELL IS AN OPPORTUNITY TO LEAD AMONG LEADERS.”

Prof. Uriel Reichman, President of IDC Herzliya discussing the many achievements of the Zell Program with Program founder, Business Entrepreneur Mr. Sam Zell.

“It’s an innovative program and every second we spend listening to people and meeting people, we understand more and more the great opportunity we were given.” Dror Ceder, Zell student
ONE EXCITING PROJECT IN THIS YEAR’S ZELL CLASS is Joongel, a website designed to act as two entities: a one-stop, one-click gateway to all the popular sites in a specific country, and a focused search engine with comparison tool. Joongel is the creation of Dror Ceder and Daniel Tal, two third-year students at the Arison School of Business.

According to Ceder, “About a year ago, Daniel and I discovered that each time we interacted with different, small websites on the Internet, we ended up at the same big websites. We looked for a site that would take us directly to the big websites but couldn’t find any. ‘Wow!’ we said. ‘It doesn’t exist… we should create it!’”

Ceder and Tal, unlike most Zell teams that start working from scratch, have already been working for about a year on their project. So far they have created a platform that allows users to interact with the most popular websites in their country. Currently the platform is created for the US and the UK, and the duo is now working on a Chinese and an Israeli version.

“IT’S JUST AMAZING HOW MUCH THE FACULTY IS PUTTING INTO THIS PROGRAM. YOU SEE THEM WORKING DAY AND NIGHT FOR US. THE DEVOTION OF ALL THE PEOPLE IS EXTRAORDINARY.”

Dror Ceder

“EACH DAY WE FINISH, WE SAY THIS WAS THE BEST DAY SO FAR.”

Dror Ceder

Adds Ceder: “It’s an innovative program and every second we spend listening to people and meeting people, we understand more and more the great opportunity we were given….It’s really an incredible program. You really learn a lot and participate and everything is on the highest level. Each day we finish, we say this was the best day so far.”

“We have the opportunity to combine academic studying and the practical side to its maximum,” emphasized Tal. “We get reviews from the faculty concerning our real life venture. I think this is the first time we can get that chance here at university.”

While the two are looking forward to the trip abroad as a nice ending to the year, they are far more interested in the process they are in now. “Every day is exciting,” says Ceder. “It never stops. A whole day of work is like a month of work before. And after we finish this year we’re going to join the Zell alumni group - an incredible group of 120 people who have finished the program. We really needed some help at one point, and almost all of them were so helpful – it didn’t matter if they were in London or Europe or the US - they all helped and contacted us. It’s a special group of people we will be happy to join at the end of the year.”

OF EQUAL VALUE ARE THE ZELL FACULTY, SAYS CEDER. “IT’S JUST AMAZING HOW MUCH THE FACULTY IS PUTTING INTO THIS PROGRAM. YOU SEE THEM WORKING DAY AND NIGHT FOR US. THE DEVOTION OF ALL THE PEOPLE IS EXTRAORDINARY.”

Dror Ceder

“Another major benefit, says Tal, is to be surrounded by twenty motivated classmates. “You get to know everyone intimately and you get treated as a real individual. It’s like a support group that gives you feedback all the time – new ideas about what you have created so far and ideas for future developments.”

What lies ahead? According to Tal, “We plan to develop Joongel and maybe we’ll go forward to an MBA, maybe one abroad. But we’re still waiting to see how Joongel will evolve. This will ultimately affect all our plans and the future.”

- by Joy Pincus
NEW SCHOOL OF PSYCHOLOGY AIMS TO PROMOTE A BETTER SOCIETY, HAPPIER PEOPLE AND A HEALTHIER WORLD

THE FIELD OF PSYCHOLOGY IN ISRAEL, largely unchanged for the last forty years, is undergoing a reformation at IDC Herzliya. Led by Prof. Mario Mikulincer, dean of the New School of Psychology, the new program combines the latest in world trends with a State of the Art facility to create a program unequaled in the world.

Prof. Mikulincer is a leading figure and author in the world of psychology and recipient of both the E.M.E.T. Prize in Social Science for his contribution to psychology and the Berscheid-Hatfield Award for Distinguished Mid-Career Achievement. He spent over two decades at Bar Ilan University, as Full Professor of Psychology as well as Chair of the Psychology Department and Chair of its Interdisciplinary Studies. Now in charge of the new program at IDC, Mikulincer feels the sky is the limit.

“It’s a challenging opportunity, to renovate and energize psychology in Israel,” said Mikulincer in a recent interview. “Because of the university system in Israel, it’s hard to make real changes. Here I’ve been given an opportunity to make a new program that better fits the 21st century with what is happening in science and appearing in psychology programs at the highest universities in the States.”

The program not only reflects the many changes happening in the world of psychology – it’s also leading the change. For one thing, it offers the world’s first mandatory course of positive psychology, which focuses on human
strength, virtues, ideals and happiness. The course is taught by Harvard Professor Tal Ben-Shahar, author of *Happier* (McGraw-Hill, 2007) and one of the most popular teachers in Harvard’s recent history. In addition, students are introduced to applied fields of psychology normally reserved for master’s studies. “For example,” explains Mikulincer, “in the second or third year, students receive training from organizational or clinical psychologists on what skills are needed to work in the real world. So our students will finish their BA not only with science and theory about the discipline of psychology, but with an understanding of what’s needed to be a good psychologist.”

Prof. Mikulincer’s projections for the next ten years see the school developing in stages. The first four years will focus on consolidating the bachelor’s program, both the regular track and the English track for international students. Following that, he envisions launching the master’s program, with studies oriented towards treatment, psychotherapy, education, social, organizational, health and developmental psychology. The main innovations there will be the integration of different branches of psychology and the introduction of new interdisciplinary programs such as political psychology or psychology and law. The final step will be a doctoral program in psychology, allowing students not only to do empirical research but also to widen their theoretical work, towards the goal of broadening the profession of psychology and creating new job opportunities.

“OUR STUDENTS WILL FINISH THEIR BA NOT ONLY WITH SCIENCE AND THEORY ABOUT THE DISCIPLINE OF PSYCHOLOGY, BUT WITH AN UNDERSTANDING OF WHAT’S NEEDED TO BE A GOOD PSYCHOLOGIST.”

The New School’s innovative facilities are expected to become one of the largest psychology laboratories in Israel. Faculty and students are already conducting research in which they observe interactions between couples, parents and children and small groups, and then analyze the participants’ verbal and nonverbal communication.

“We hope next year we will open electrophysiology labs to measure brain potential and psycho-physiological responses,” says Mikulincer with obvious enthusiasm. “Both of these are very important to understanding how the brain and body respond to different kinds of stimuli.”

Perhaps one of the most exciting advances is the school’s research to discover how to foster pro-social behavior such as compassion, altruistic behavior, generosity, forgiveness and gratitude.

Prof. Mikulincer, in one experiment, asks his subjects to remember moments of receiving comfort, support and love, and to then feel what those moments illicit in them. While recently attending a conference organized by the Dalai Lama, Prof. Mikulincer and a colleague, Prof. Phillip Shaver from University of California at Davis, described the experiment, only to learn of its similarity to a known Buddhist meditation:

“The Dalai Lama told us that a person will be asked to focus on moments in which he felt loved by another person, and then to try and feel compassion towards other human beings. And this is exactly what we are finding in our experiments - that when you ask people to remember moments in which they felt loved, they act more compassionate towards the suffering of others.”

Pro-social Motifs will be the subject of the New School of Psychology’s First Annual Symposium on Personality and Social Psychology, to be held in March 2008. Scholars from around the world will join their Israeli colleagues for four days and their lectures will be published by the American Psychological Association.

“WHEN YOU ASK PEOPLE TO REMEMBER MOMENTS IN WHICH THEY FELT LOVED, THEY ACT MORE COMPASSIONATE TOWARDS THE SUFFERING OF OTHERS.”

This year’s class numbers eighty students; phenomenal considering the school had only four months of registration, having only received its license to operate in June. Next year’s class is projected to run nearly twice that amount, not including an additional 80 international students.

Looking at the impact the new school can have outside the walls of IDC Herzliya, Prof. Mikulincer is confident that it can have far reaching consequences, well beyond that which it offers to each student:

“This research is trying to see how security and love can make one a better, more pro-social person who is more peaceful towards conflict, and to see how this experience can create a more harmonious society. When I encountered Prof. Reichman I saw that what he wants for the School of Psychology is to make a change, not only at the level of the individual but at the level of society, and so it was synchronicity that our work came together.”

- by Joy Pincus
“After studying positive psychology, and benefiting from it, I wanted to share what I learned with others.”

“If enough people recognize the true nature of happiness as the ultimate currency, we will witness society-wide abundance not only of happiness, but of goodness.”

“Becoming happier is a lifelong pursuit,” writes Tal Ben-Shahar of IDC’s New School of Psychology. Dr. Ben-Shahar, whose class in “Positive Psychology” was the most popular at Harvard University, has found IDC to be the perfect destination in his own pursuits.

“I was looking for a place to teach in Israel that would be dynamic and, most importantly, have a Zionist mission. IDC is just that place,” said Ben-Shahar about his decision to join IDC’s faculty.

Ben-Shahar’s interest in positive psychology initially came from his own experience and the revelation that so-called success doesn’t necessarily breed happiness.

“I was doing well as an undergraduate student at Harvard. I was a top athlete, I had a good social life - and I was unhappy. It was then that I realized that the internal matters more to one’s levels of wellbeing than the external, and it was then that I got into psychology. After studying positive psychology, and benefiting from it, I wanted to share what I learned with others.”
According to Ben-Shahar, the realm of self-help, or enhancing the quality of one’s life, has been dominated by pop-psychology:

“In many self-help seminars and books currently being offered, there’s a lot of fun and charisma, and relatively little substance. They promise five quick steps to happiness, the three secrets of success and four ways to find your perfect lover. These are usually empty promises, and over the years people have become cynical about self-help.”

On the other hand, explains Ben-Shahar, academia, which may offer substance and depth, seldom reaches the mainstream population. What positive psychology in general, and Ben-Shahar’s class in particular can do, therefore, is create a “bridge between the ivory tower and Main Street, between the rigor of academia and the fun of the self-help movement.”

Apparently Ben-Shahar is succeeding in his mission to help others lead a happier, more fulfilled life. In 2003, at the end of his first positive psychology course at Harvard, over 20% of the students commented that it had improved the quality of their lives.

The Positive Psychology class now being taught at IDC is fairly similar to its forerunner at Harvard, only ‘new and improved.’ In a young field like positive psychology, Ben-Shahar explains, new research is emerging daily and he does his best to constantly incorporate this into the class.

One feature that has not changed is that while students hand in research papers and take exams as they would in any other class, in Positive Psychology they are also asked to apply the material and see how it can both improve their own well-being and contribute to their community.

Ben-Shahar’s emphasis on the importance of contributing not only to one’s own personal happiness but to the greater good resonates strongly with the overall mission of both the New School of Psychology and IDC as a whole: to educate today’s youth, and by that to improve tomorrow’s society. As Ben-Shahar writes in his new book Happier (McGraw-Hill, 2007), “I believe that if enough people recognize the true nature of happiness as the ultimate currency, we will witness society-wide abundance not only of happiness, but of goodness.”

If the first step towards greater societal wellbeing is to improve personal happiness, one great way to start is to implement Ben-Shahar’s advice on practical things that can be done to improve one’s level of fulfillment.

One suggestion is that rather than asking, “Am I happy?” which Ben-Shahar calls a closed question that leads to a misleading yes or no answer, we are better off asking “How can I become happier?” an open question that leads us to view the pursuit of happiness as an ongoing process in which we aspire towards a better, happier state. Another suggestion is to write a daily list of things one is thankful for. “People who regularly express gratitude are more optimistic, more successful and happier,” says Ben-Shahar. At IDC, one thing everyone has to be thankful for is Dr. Tal Ben-Shahar.

- by Joy Pincus

**HERE ARE SOME “HAPPINESS LESSONS” FROM TAL BEN-SHAHAR:**

**Lesson 1:** Give yourself permission to be human. When we accept emotions—such as fear, sadness, or anxiety—as natural, we are more likely to overcome them. Rejecting our emotions, positive or negative, leads to frustration and unhappiness. We are a culture obsessed with pleasure and believe that the mark of a worthy life is the absence of discomfort; and when we experience pain, we take it to indicate that something must be wrong with us. In fact, there is something wrong with us if we don’t experience sadness or anxiety at times—which are human emotions. The paradox is that when we accept our feelings—when we give ourselves the permission to be human and experience painful emotions—we are more likely to open ourselves up to positive emotions.

**Lesson 2:** Happiness lies at the intersection between pleasure and meaning. Whether at work or at home, the goal is to engage in activities that are both personally significant and enjoyable. When this is not feasible, make sure you have happiness boosters, moments throughout the week that provide you with both pleasure and meaning. Research shows that an hour or two of a meaningful and pleasurable experience can affect the quality of an entire day, or even a whole week.

**Lesson 3:** Keep in mind that happiness is mostly dependent on our state of mind, not on our status or the state of our bank account. Barring extreme circumstances, our level of well being is determined by what we choose to focus on and by our interpretation of external events. For example, do we focus on the empty part of the full part of the glass? Do we view failures as catastrophic, or do we see them as learning opportunities?

**Lesson 4:** Simplify! We are, generally, too busy, trying to squeeze in more and more activities into less and less time. Quantity influences quality, and we compromise on our happiness by trying to do too much. Knowing when to say ‘no’ to others often means saying ‘yes’ to ourselves.

**Lesson 5:** Remember the mind-body connection. What we do—or don’t do—with our bodies influences our mind. Regular exercise, adequate sleep, and healthy eating habits lead to both physical and mental health.

**Lesson 6:** Express gratitude, whenever possible. We too often take our lives for granted. Learn to appreciate and savor the wonderful things in life, from people to food, from nature to a smile.
SPOTLIGHT ON RRIS GRADUATE:
TOM GERSZBEJN

“FOR ME, WORKING AND LIVING LIKE THIS IN ISRAEL, IS ZIONISM AT ITS CORE. AND BECAUSE OF IDC, I STAYED IN ISRAEL.”
HE RAPHAEL RECANATI INTERNATIONAL SCHOOL, now in its sixth year, already has a long list of international alumni making their way in the world and making the RRIS proud. One such alumnus is Tom Gerszbejn, currently trading for Matrix Capital Markets Ltd., a leading Israeli company specializing in trading derivatives in European markets.

Born and raised in Sweden, Tom dreamed for years of coming to Israel. Sweden’s Jewish population is relatively small and widespread, and while Tom lived in the third largest Jewish community, it boasted only 900 members. “In my city, there was a lot of hostility to Jews and rampant anti-Semitism. It was dangerous - I was attacked physically several times,” Tom remembers. “I wanted to come to Israel from the age of 15 [when] my friend’s big brothers went to serve in the IDF. As soon as I heard their stories, about the army and the Jewish country, I knew I would go as soon as I was old enough.”

Tom finally arrived in August 2001, at the age of 20. After volunteering on a kibbutz for half a year, he spent one and a half years serving in the Israeli Defense Forces (IDF). Drafted in 2002, Tom served in the Nahal unit for 15 months as a sharpshooter and was released in October 2003.

“I came to Israel with the intention of serving in the army and then returning to Sweden, but I fell in love with the country,” Tom explains. After taking some time off to travel and visit his home in Sweden, Tom returned to Israel in March 2004 hoping to enroll in an Israeli academic institution. He applied to some Israeli universities but was not accepted. By September, with classes starting in a month, Tom began to feel desperate. While he had already been accepted to Lund University, a top Swedish institution for economics, his dream was to study in Israel. Then he decided to make one last effort.

“I had heard about IDC in the army, but I was always told that it was private and expensive, so I never thought to apply. Now, with nothing left to lose, I decided to send a letter to IDC’s Uri Goldflam (Director, RRIS) and I was amazed when he answered me himself just two days later.” Three days later Tom signed up for a preparatory course in advanced mathematics, and within three weeks he received his official acceptance to study business management and finance at RRIS.

Three months after becoming the first RRIS student from Sweden, Tom received a phone call from IDC President Uriel Reichman, asking him to speak to members of Friends of IDC at a gala evening. Tom became an official spokesperson for the program, speaking to international visitors on campus and flying to Scandinavia to meet with university students and do hasbara for both IDC and Israel. Today, due mainly to Tom’s efforts, there are 17 students from Sweden. “If it wasn’t for IDC, I wouldn’t be in Israel. IDC has a very warm place in my heart… I am so happy that IDC is growing.”

IDC Herzliya opened doors to a very bright future for Tom. It not only provided him with valuable connections and skills, it introduced him to his first job at an investment firm.

“I was honored to be chosen to represent IDC. After my first presentation, one of the people in the audience, Ohad Finkelstein, an avid supporter of IDC, an IDC board member and venture partner at the firm Venrock, came up and said that he was very touched by my speech and that he wanted to help me.” That help came in the form of a job at Quattro Capital Market, a new and upcoming Israeli investment bank. Tom worked there during his studies, advancing from junior analyst to junior broker and eventually becoming appointed salesperson of financial products.

Following his graduation in spring 2007, Tom was once again assisted by Ohad Finkelstein, this time in winning his current job as a trader for Matrix Capital Markets, the leading company of its kind in Israel. “The theory of investment, which I learned in IDC, really helped me in the real world. The last year, when I specialized in finance, gave me the tools and the knowledge to succeed.”

Tom’s plans for the future include continuing to work full time and hopefully beginning an MBA next year.

“For me, working and living like this in Israel, is Zionism at its core. And because of IDC, I stayed in Israel.”

- by Joy Pincus and Rachel Singerman
STANLEY CHAIS  A devoted Zionist and international philanthropist, Stanley Chais has been a life-long champion of Israel and the Jewish people through his support of higher education and Israel's high-tech industry. His Chais Family Foundation has served and enriched Jewish enterprises on three continents and has contributed to the Jewish communities in America and Eastern Europe as well as the wider American community. One of Israel’s greatest benefactors, Stanley Chais has invested in no less than 50 start-ups, and his gifts to IDC Herzliya have included the Chais Ethiopian Fellows program, which supports Ethiopian students, the annual Chais Family scholarships for outstanding computer science students and the new, state-of-the-art Chais Auditorium.

GERALD CRAMER  A leading figure in the world of investment, Gerald Cramer is also known for his generous contributions in the realms of education and civic duty. Together with his wife Daphna, he established a generous scholarship fund at IDC as well as a joint venture between Syracuse University’s Maxwell School and IDC’s Institute for Counter-Terrorism. At Syracuse University, Cramer scholarships have helped dozens of students to receive higher academic education and the title of Cramer Professor is held by honored faculty members. Gerald Cramer has received numerous awards in honor of his contributions including the George Arents Pioneer Medal for outstanding accomplishments and the Maxwell School’s Horizon Award, which recognizes wise, inspirational volunteer leadership combined with exceptional philanthropic commitment.

SHLOMO DOVRAT  A leading business figure in Israel’s high-tech industry, Shlomo Dovrat is also a leading philanthropist. He has played a key role in advancing the state of Israel’s educational system, as a founder of the Israeli Venture Network and as Chairman of the National Task Force for the Advancement of the Educational System. Appointed Chairman of the National Task Force for the Advancement of the Educational System, Shlomo Dovrat led the Israeli government’s task force to create the “Dovrat Report,” which was adopted by Israel’s government to serve as a model and inspiration for Israel’s educational system. His numerous awards include the Israeli Hi-Tech Award and Tel Aviv University’s Dr. Jaime Constantiner Prize in Jewish Education.

AMBASSADOR RONALD S LAUDER  An international businessman and Jewish communal leader, Ambassador Ronald S. Lauder has made a substantial contribution to the Middle East peace process and American-Israeli relations. He established the Ronald S. Lauder Foundation to promote Jewish education and culture through schools, camps and community
centers in areas where Jewish life had been devastated by the Holocaust. Former Chairman of the Conference of Presidents of Major American Jewish Organizations, he has undertaken many leadership roles in Jewish and Israeli organizations, from the World Jewish Restitution Organization to the Jewish Heritage Council to IDC Herzliya, where he established the Lauder School of Government, Diplomacy and Strategy.

MARTIN PAISNER A distinguished figure in the world of law and a Commander of the British Empire, Martin Paisner has been a devoted benefactor of Israel and the Jewish people. He has served on the boards of many institutions and is currently a Governor and Executive Council member at the Weizmann Institute of Science, a member of the Board of Governors of the American Jewish Joint Distribution Committee and a Governor and Executive Council member at the Weizmann Institute of Science. His many charitable works and ceaseless efforts on behalf of Israel have won him recognition and honor, most notably as the recipient of the Teddy Kollek Award for his significant contributions to the City of Jerusalem.

RUDOLFINE STEINDLING A renowned philanthropist, Rudolfine Steindling has shown continuous support of Israel’s institutions. From serving on the Board of Governors at Tel Aviv University to her current role as President of Friends of Tel-Hashomer Hospital in Austria, she has been a source of strength and munificence. A contributor to IDC Herzliya’s Center for European Studies, she is also President of Keren Hayesod in Austria and a board member of Israel’s Tel Aviv Museum, the Weizmann Institute and Keren Yerushalaim in Austria. She has received awards from Israel’s prime minister, minister of defense and president, as well as the Theodor Herzl Award in honor of her strength of will and commitment to realizing her dreams.

THE RIGHT HONOURABLE LORD WOOLF OF BARNES Called to the Bar in 1955, Lord Woolf of Barnes represented England’s Inland Revenue in the majority of their leading cases and ultimately became Lord Chief Justice of England and Wales. His work has transformed Civil Procedure and helped establish change in England’s court system. An avid supporter of Israel and the Jewish people, Lord Woolf of Barnes was instrumental in the establishment of the Anglo/Israel Judicial exchanges and is a patron of the recently established Woolf Institute at Cambridge for the study of Jewish/Christian relations and Jewish/Muslim relations. He holds honorary degrees from twelve universities and is an Honorary Member of the American Law Institute.
NATO-ISRAEL SYMPOSIUM

IDC’s Institute for Policy and Strategy (IPS) co-organized this year’s Second NATO-Israel Symposium, along with the NATO Public Diplomacy Division and the Atlantic Forum of Israel. The symposium focused on “NATO-Israel Relations and the Mediterranean Dialogue” and began with a reception in honor of the newly appointed Deputy Secretary General of NATO, H.E. Ambassador Claudio Bisogniero. Among the several speakers who addressed the symposium were IDC president Uriel Reichman, Vice Prime Minister and Minister of Foreign Affairs Ms. Tzipi Livni, Former Prime Minister Benjamin Netanyahu, NATO’s Political Affairs and Security Policy Division’s Deputy Assistant Secretary General for Regional Economic and Security Affairs, Dr. Patrick Hardouin, and Ambassador Oded Eran. Many pertinent issues were discussed, including the major transformation NATO has undergone with regards to its capabilities, missions and partnerships; Israel’s role within the Mediterranean Dialogue and bilateral relations with NATO; the common threats shared by Israel and NATO, such as terrorism and the proliferation of WMD; and the question of whether Israel should be in a close partnership with or even a member of NATO. Both Minister Livni and Likud Chair Benjamin Netanyahu stated that the goal towards which Israel and NATO should strive is that of a formal partnership. During the symposium, dissatisfaction was expressed on the Israeli side with regards to the slow pace of Israel-NATO cooperation, in spite of their 2006 “Individual Cooperation Program” (ICP). Calls were made for more intelligence cooperation and operational solutions to face the challenges that threaten the stability of the Middle East and the world, and it was agreed that Israel has much to contribute to NATO, and that significant achievement can be reached regarding the future of Israel-NATO relations.

ENTERING THE BLOGOSPHERE

The Sammy Ofer School of Communications hosted Blogference, an international bloggers conference. The conference, which drew 550 participants, discussed different aspects and issues raised by the growing blogosphere phenomenon and combined both the academic and practical aspects of blogging, addressing the latest research and showcasing new blogging elements. Day one focused on academic exploration, the psychology of blogging, the role of blogging in politics and the impact...
AT IDC’S INTERNATIONAL ‘BLOGERENCE’ PARTICIPANTS LEARNED “HOW NOT TO GET TO PRISON JUST FOR WRITING A BLOG”

of blogging on journalism. Panels were chaired by the Dean and faculty members of the school, and presenters included President of Nielsen BuzzMetrics in Israel Ori Levi, Consul for Media and Public Affairs in New York David Saranaga, Washingtonian Editor-at-large Garrett M. Graff and university lecturers from both Israel and abroad. Day two brought a series of hands-on workshops introducing the latest blogging trends and technologies. The workshops were led by top international and bloggers and Israeli industry leaders and drew both members of the business sector and individuals. Participants learned how to use blogs for promoting business and improving customer relations; how to use blogs to boost traffic and sales and establish oneself as an expert in one’s industry; and what makes a popular blog, among many other fascinating subjects. Moving from technical and business aspects over to legal issues, Adv. David Mirchin, an adjunct professor of Internet Law at IDC Herzliya’s Radzyner School of Law, instructed participants on “The Shifting Legal Landscape of Blogging” or “How Not to Get to Prison Just for Writing a Blog.” Workshop presenters included TheMarker founder and editor in chief and deputy publisher of Ha’aretz group Guy Rolnik, CEO of Compucall Web Marketing Ofir Cohen, Deputy Online Editor for Vanity Fair magazine Jessica Coen, Director of Future Generation Activities at The World Jewish Congress Peleg Reshef and Journalist and Media Blogger Dvorit Shargal. The two-day event closed with a cocktail party sponsored by the World Jewish Congress.

EXPLORING THE BOUNDARIES OF IP LAW
The Radzyner School of Law held an international conference titled “Exploring the Boundaries of IP Law” in memory of the late Dr. Reinhold Cohn. The conference brought together scholars from many disciplines and many countries, including the US, Canada, England and China, to discuss the ramifications of current technology changes and their effect on the boundaries of Intellectual Property (IP) law. One of the conference’s aims was to juxtapose different IP paradigms: on the one hand, that accommodation of technological changes requires IP law to expand and provide authors with new and stronger rights; on the other hand, that due to these technological changes legal protection should be limited, given its alternatives. The conference was organized by Dr. Assaf Jacob with the assistance of Dr. Lior Zemer and was sponsored by Michael Cohn and the Reinhold Cohn Group.

ANNUAL IDC LAW REVIEW CONFERENCE
The IDC Law Review, the Journal of Law & Business, held its Fourth Annual Conference at IDC. This year’s topic was Mergers & Acquisitions (M&A). Over thirty speakers took part in this two-day interdisciplinary conference aimed at examining the complex world of M&A business transaction from different points of view: legal and economic perspectives of the transaction; tax aspects; the human factor; and finance and regulation aspects. Volume VIII of Law & Business, (forthcoming October, 2008) will contain selected articles from the conference.

EXECUTIVES RECEIVE GLOBAL MANAGEMENT TRAINING
The Arison School of Business presented two seminar series. The first, “Rise and Roam the Globe,” focused on various management issues in multinational companies. The second, “Management across Borders,” introduced participants to several attractive markets for business companies worldwide. Open days were held on: Korea (trends, business characteristics and opportunities); human resources management in multi-national companies; integration dilemmas in human resources management in companies undergoing mergers and acquisitions; and the
Russian market and its opportunities. In addition to these seminars, the HP Client Club entered its second year, allowing high-ranking executives of large multi-national and Israeli companies to meet and gain long-term strategic insights as well as an interdisciplinary perspective on global business issues.

HIGHLIGHTING COMPUTER SECURITY
The Efi Arazi School of Computer Science hosted a mini-conference of OWASP-IL (Open Web Application Security Project) at the school’s new building, with 150 guests in attendance. Ronit Halachmi, an IDC graduate student, gave a talk about her thesis work, titled “Unregistered Attack on SIP.” The school also provided academic sponsorship to the “Security Road Show 2007” created by IDC, a global provider of market intelligence, advisory services and events for today’s technology markets. IDC Herzliya’s Dr. Anat Bremler-Barr participated in a panel on the future of security startups.

Ronit Halachmi, an IDC graduate student, giving a talk about her thesis work.

NEW SCHOOL OF PSYCHOLOGY HOLDS INAUGURAL SYMPOSIUM
The New School of Psychology held its first symposium on personality and social psychology entitled “Prosocial Motives, Emotions and Behavior.” Lecturers from universities in the United States, Europe and Israel gathered to discuss topics including “The Malleability of Forgiveness,” “The Subjective Experience of Generosity” and “Overcoming Psychological Barriers to Peace Making,” among others. New School dean, Prof. Mario Mikulincer, spoke about “The Growth-Promoting and Pro-Relational Effects of Daily Gratitude.”

THE VALUE OF MERGERS
The Caesarea Center for Capital Markets and Financial Risk Management, in conjunction with Poalim Capital Markets, held a one-day seminar on the economic outcomes of business mergers and their capability of building general, managerial and cultural value for an organization. Participants included Mr. Avraham Biger, deputy chairman of Caesarea Edmond Benjamin de Rothschild fund and chairman and CEO of Machteshim Agan Industries Ltd.; Ms. Smadar Barber-Trzadik, CEO of the International Bank, Mr. Nir Bronstein, CEO of Poalim Capital Markets and Mr. Assi Bartfeld, CEO of the Delek group.

CAESAREA CENTER AND BUSINESS SCHOOL HOLD ANNUAL CONVENTION
The Caesarea Center and the Arison School of Business Administration held their fourth annual academic convention. International scholars presented 14 papers in diverse fields such as market failures, behavioral funding, holding pricing, high-risk capital and collaborations and the structure of company capital. Participants represented leading business schools such as Harvard Business School, NYU-Stern, Wharton School of Management, Anderson School of Management, Johnson School of Management, Kellogg School of Management, Columbia Business School and London Business School. The convention’s outstanding paper award was given to Prof. David Sharpestein from Harvard University for his article, “The Finance of Science.” The outstanding presenter award was given to Prof. Michael Roberts from the University of Pennsylvania’s Wharton School. According to participants, the convention has become one of the five top “boutique conventions” in the world of academia.

COUNTER TERRORISM ROAD SHOW CONTINUES
The Institute for Counter-Terrorism (ICT) and Counter-Terrorism Solutions (CTS) Ltd., the consulting and training arm of ICT, continued their advanced workshop “Road-Show” in the United States, entitled “Combating International Terrorism: Current and Future Trends and Domestic Implications.” Aided to improve the understanding of global terrorism and its ramifications and to achieve international cooperation in the fight against this growing and fundamental threat, the workshops were designed for security agencies, such as the Department of Homeland Security, Department of Defense, law enforcement agencies and others. Following a successful visit in March to the northern East Coast of America, ICT experts sponsored by local Israeli consulates continued on to Atlanta, Chicago, Los Angeles and San Francisco. In June, experts visited New Orleans for a one-day workshop sponsored by the Israeli Consulate in Houston, the city of New Orleans’ Sheriff Marlin Gusman and the U.S. Federal Bureau of Investigation.

Mr. Harald Kinderman, Ambassador of the Federal Republic of Germany to Israel, presenting at the 1967 War: Commemorative Conference.

President of Israel, Shimon Peres lecturing at the international conference commemorating 40 years to the 1967 War.
Dept. of Justice Mike Magner. Other friends, whose assistance helped make the road-show a success, included Deputy Assistant to the President and Deputy National Security Advisor for Combating Terrorism Juan Zarate, Deputy Director Regional Terrorism Threat Assessment Center, Northern California Mike Sena and President and Chair, National Strategy Forum Richard E. Friedman. The road-show received an extraordinary amount of media coverage, with ICT’s experts being interviewed by different television stations, newspapers and magazines from across the U.S.

COUNTRIES JOIN FORCES TO FIGHT TERROR

This past summer, an unusual delegation of 80 high-ranking servicemen, administrators and police officers from over 40 countries, arrived at IDC’s campus for an intensive three-day study tour on fighting terror. The event was part of an annual five-week course held by the George C. Marshall European Center for Security Studies (Marshall Center) for security personnel from all over the world, entitled: Program on Terrorism and Security Studies (PTSS). The course includes both lectures and a professional tour, conducted in a different country each year, to examine different countries’ approaches in the fight against terrorism. This year, overcoming political difficulties, the study tour was held for three days each in Israel and in Jordan. In Israel, IDC’s Institute for Policy and Strategy (IPS) sponsored the event at its facilities. The program offered a unique opportunity for conveying Israeli positions on terrorism and the fight against terrorism to high-ranking security agencies of various countries worldwide. Guests were privileged to hear lecturers such as Minister Tzipi Livni, Home Front Commander Gen. Gershon (Jerry) Itzhak, Head of the Governing Committee of the Institute for Counter-Terrorism Policy Making Mr. Shabtai Shavit, Gen. (res.) Amos Gilead, Former Deputy Minister of Defense, Dr. Ephraim Sneh, Head of the Anti-terrorism Staff at the National Security Council, Major General (res.) Danny Arditi and others.

1967 WAR: FORTY YEARS LATER

1967 Revisited, an international conference marking the 40th anniversary of the Six-Day War, was organized by the Dr. Otto Georg Chair in European Studies at IDC Herzliya in cooperation with the Heinrich Boell Foundation. The three-day conference was organized with the intention to re-examine the background, circumstances, results and implications of the Six-Day War in the year of its 40th anniversary. Forty speakers were invited to report and analyze all aspects of the situation that led to the war, the conduct of the war itself and particularly the consequences of the war militarily, politically and socially. These consequences are until today decisive for the fate of the Middle East. Besides the Israeli participants, speakers included experts from Germany, the USA, the Palestinian Authority, Jordan and Egypt. Greetings were delivered by IDC President Prof. Uriel Reichman; Mr. Ralf Fuecks, Executive Board Member of the German Heinrich Boell Foundation; Dr. Otto Georg, Founder of the
1. Mrs. Nina Reichman with Dr. Varda Leiberman and Mr. Chemi Peres.  
2. Prof. Uriel Reichman and Honorary Fellow Mr. Gerald Cramer at Gala Event.  
3. Opening sunset reception overlooking the sea.  
4. Mr. Sammy Ofer with Mazal Aklum, a second year student at the Sami Ofer School of Communications, at the Gala Event.  
5. Prof. Robert (Israel) Aumann, Nobel Peace Prize Laureate, keynote speaker at Gala Dinner.  
6. Prof. Jerry Wind, and AFIDC board members, Netta Korin and Mark Gerson at a business meeting during the Annual Global Forum.  
7. Mr. Al West participating in IDC’s Annual Global Forum.  
8. Mr. Yitzchak Shrem, hosting a meeting during the Annual Global Forum.  
9. Graduating RRIS Students at Gala Dinner, Daniel Rudstien (Germany) Shani Ross (Australia) Emmanuel Heyman (Luxembourg) Stephanie Jekowsky (USA) Adam Merran (France) Naomi Mashiah (Singapore) Keren Zaidman (UK) Illya Talman (Russia).  
10. Mrs. Dina Wind and Mrs. Laura Lee West at a cocktail party during the Annual Global Forum.
IDC supporters from around the world gathered for an exciting week of celebration and festivities during graduation week. Participants attended lectures and roundtable discussions on campus, as well as meetings with leading decision makers in scenic locations around the country, while meeting with new and old friends and renewing their support for IDC Herzliya. The week began with a sunset reception, overlooking the sea, joined by Herzliya Mayor and IDC alumna, Ms. Yael German and President of IDC Herzliya, Prof. Uriel Reichman. Over the next days, guests traveled throughout Israel, touring historical Caesarea, the northern rural artist retreat of Ein Hod, where they met with contemporary Israeli artists, and the archaeological sites at Nachal Taninim Nature Reserve. Participants also attended a briefing with the leaders of Israel’s economy, who shared their insights, analyses and projections, and a board meeting held at the offices of Israel Friends of IDC Chairman of the Board Yitzak Shrem. Also in attendance were CEO of Bank Mizrahi and former head of the Mossad Yaakov Perry, American Friends of IDC Board Member Mark Gerson, American Friends of IDC members Hillel Peled, Al and Laura West and Prof. Jerry and Dina Wind, and Head of the Shining Financial Committee Yaakov Shining. Activities continued with a trip to Tel Aviv, followed by a ceremony recognizing IDC’s six new Honorary Fellows, as well as students who achieved academic excellence. This was followed by a reception at the Recanati Residence, in honor of the RRIS graduates. With the week almost over, events began to culminate with a graduation ceremony honoring the undergraduate class of 2006 and the graduate class of 2007. The keynote speaker was Provost of the University of Pennsylvania Ronald Daniels. A reception in honor of the Honorary Fellows was later held at the home of Yitzak Shrem.

The week concluded with a magnificent Gala Dinner held in the IDC Sculpture Garden, hosted by Israel Friends of IDC Herzliya and sponsored by Ohad Finkelstein and Venrock, a premier international venture capital firm. Prof. Israel Aumann, Nobel Prize laureate, was the keynote speaker and Israeli performing artist Yarden Arazi volunteered her time to sing at the elegant event.
ONE HUNDRED YEARS AFTER HAGUE
The Institute for Counter-Terrorism (ICT), together with the Lauder School of Government, Diplomacy and Strategy and in collaboration with the Institute for National Security and Counter-Terrorism (INSCT) at the Maxwell School of Government, continued its unique project designed to adapt international legal systems to meet challenges of asymmetrical warfare with a two-day workshop entitled: “New Battlefields, Old Laws - From the Hague Conventions to Asymmetric Warfare.” The workshop aimed to set new political legal and strategic positions, particularly in regards to terrorist organizations using civilians and residential neighborhoods as a living shield, while re-examining warfare laws that were formulated in the Hague and Geneva Conventions but are no long compatible with present-day realities. Participants included ICT scholars and experts from the fields of international terrorism and law from Israel and abroad, including: Prof. William Banks, Director, INSCT, Syracuse University; Prof. David Crane, College of Law, Syracuse University; Prof. Emanuel Gross, Faculty of Law, Haifa University; Dr. Uzi Landau, Former Minister of Internal Security and Senior ICT Research Fellow; and Col. (res.) Adv. Daniel Reisner, Former Head of the International Law Branch of the IDF Legal Division. Participants worked in five small teams, each dealing with a distinct fundamental aspect of the field. The conclusions of the workshop and the summaries of the teams were later presented in a summarizing conference held in Washington on October 8, 2007, marking 100 years since the Hague laws, defining the rules of war, were passed.

CONNECTING DRUGS AND TERROR
The Institute for Counter-Terrorism (ICT), in collaboration with the National Drugs and Alcohol Authority, held a special day of study on “Drugs, Terrorism and the Connection between Them.” Dr. Boaz Ganor moderated a panel, with participants including National Drugs and Alcohol Authority CEO Haim Messing, Chief Police Inspector Rami Bar-Natan (the police’s anti-terrorism representative), Police Inspector Yishai Cohen and Yoni Fighel and Gil Arieli from ICT. In addition, a guest lecture was given by Yaakov Perry. The study day had two principal outcomes: an initiative for the establishment of a joint think-tank that will publish position papers in this field for decision-makers in Israel, and the founding of a workshop on this subject at the international ICT convention.

THE FUTURE OF LEBANON
The Global Research in International Affairs (GLORIA) Center held a digital videoconference on the subject of “The Future of Lebanon.” Hosted by Cultural Affairs Officer of the US Embassy Mr. Efraim Cohen at the Public Affairs Office, panelists from the US included Paul Jureidini, Director of Jureidini & McClaurin; and David Schenker, Senior Fellow at

EXPANSION OF MARC RICH LIBRARY
A huge step forward has been made for the Marc Rich library on campus at IDC. Already one of the most frequented buildings on campus, with yet another generous contribution by the Marc Rich Foundation for Education, Culture and Welfare, the existing library will be expanded and upgraded into a State of the Art facility. The newly renovated library will include more study space, computers and bookshelves, as well as more areas in which librarians may serve the growing IDC student population, which has doubled in the last five years and is expected to reach 5,000 by 2010. In celebration of the new expansion and in honor of Marc Rich, its benefactor, a catered event was held in the MBA Lounge. IDC’s VP Uriel Reichman greeted Rich for his kindness and generosity; the library director, Liz Nadel, spoke about the library throughout the years and Roy Seker, the library’s architect and winner of the Richter Prize in 2006 for the first stage of the new building, presented the next expansion. The entire body of IDC is profoundly grateful to Mr. Rich for his unceasing support towards its future.

Mr. Marc Rich, founding chairman of Marc Rich Foundation for Education, Culture and Welfare, with Prof. Uriel Reichman at the celebration of the expansion of the Marc Rich Library

VP Jonathan Davis with Mr. Avner Azulay, Managing Director of the Marc Rich Foundation for Education, Culture and Welfare.
the Washington Institute for Near East Policy. Israeli panelists included Prof. Barry Rubin, Director of IDC’s GLORIA Center; Dr. Jonathan Spyer, Senior Research Fellow at the GLORIA Center; and Dr. Omri Nir from Tel Aviv University and The Hebrew University.

**LAW IN TRANSFORMATION**

A study evening was held to promote *The Social Transformation of Business Law*, the new book by Dr. Eli Bukspan, a faculty member at IDC’s Radzyner School of Law. Meir Shamgar, president (retired) of the Supreme Court, lectured on “What is the Destiny of Freedom of Contract?” Prof. Aharon Barak, president (retired) of the Supreme Court, lectured on “Constitutional Rights in the Private Law,” Prof. Assa Kasher lectured on “Moral and Ethical Norms in the Private Law,” Prof. Menachem Moutner lectured on “Personal and Measurable Values” and Prof. Uriel Procaccia lectured on “The Economic Attitude to Good Faith Laws.” The book deals with the social transformations that have occurred over the past few years in the field of business law (Contract and Corporate Law), and claims that the purpose of business law includes, and should continue to include, the integration of a culture of mutual trust and corporate social responsibility.

**MEDIA CRISIS MANAGEMENT**

The Asper Institute of the Sammy Ofer School of Communications, in collaboration with IDC’s Department for the Training of Managers, held a study day for senior executives of Clalit Health Services, focusing on the academic and practical aspects of media crisis management. Dr. Amit Lavi Dinur and Dr. Yuval Karniel presented the media features and stresses in time of crisis, as well as initial findings of their study on the media coverage during the crisis of the discovery of Sharon’s illness and of their study on media coverage in time of war. Following their lectures, the journalist Yael Dan conducted a practical workshop wherein the executives were required to examine diverse crisis situations and collectively set the proper ways for action. The study day was concluded with the analysis of the possible ways of action within well-known cases of crisis such as Remedia, Tiv Taam and Mega.

**OBJECT ORIENTED ART**

A creative workshop was held at the Efi Arazi School of Computer Science on the subject “Object Oriented Art” under the tutelage of Hanoch Fiban, an expert in the genre. Faculty and students of the school participated in the workshop, creating works of art from old and discarded computer parts and accessories.

**HONORING A NEW IDC FELLOW AND NEW CHAIR IN LAW**

A special event was held to present an Honorary Fellowship Award to the German Federal Minister of Finance, H.E. Peer Steinbrück, as well as to dedicate the Olga Radzyner Chair in Legal Studies. The evening began with guests gathering on the lawn at the entrance to the Arison-Lauder Building, to enjoy refreshments and a special musical performance on the square by the quartet Meitarei HaKesem (Magical Strings). The official ceremony began in the Atara Kaufman Auditorium, with a short welcome by moderator Amb. Avi Primor, Director of the Center for European Studies, IDC Herzliya, and greetings by Prof. Uriel Reichman, President, IDC Herzliya and by H.E. Dr. Dr. h.c. Harald Kindermann, German Ambassador to the State of Israel. After receiving his award, Minister Steinbrück delivered the keynote lecture entitled “Knowledge–Helping to Build Bridges,” which was followed by a musical interlude. The second half of the event began with greetings by Prof. Amir Licht, Dean of IDC’s Radzyner School of Law, by Dr. Harry Radzyner, Founder of the Radzyner School of Law, and by Dr. Peter Backé of Österreichische Nationalbank. This was followed by the inauguration of the Olga Radzyner Chair in Law and the official incumbency of the chair by Prof. Aharon Barak, Former President of the Israeli Supreme Court. Prof. Barak then gave the inaugural lecture, entitled "Human Rights and the Battle on Terror: The Israeli Experience.

**SPECIAL EVENTS**
SPECIAL EVENTS

SUCCESSFUL NEW MARKETING PROJECT FINISHES FIRST YEAR
Undergraduate business marketing majors from the Arison School of Business celebrated the conclusion of the first year of a special project. Headed by Dr. Yaron Timor, the project matches student teams with a global or local industrial company. Students prepare a strategic plan for the company in what Dr. Timor calls a ‘win-win’ situation: “The company gains a strategic plan for which they would otherwise have paid a lot of money, and the project is done under my supervision with cooperation from the marketing and general managers from the company and the PR agencies.” For the students it’s a chance to work on a real company dealing with real dilemmas, implementing theories they have been learning about in class. Two winning teams were chosen: one to work with Louis Vitton, famous for its luggage and handbags, and the other with 3M, best known for its post-its, found in offices around the world. The winners were chosen by a jury of academics and company representatives, and sent on an educational trip to visit their company; for Louis Vitton, to Paris, France; and for 3M, to their R&D plant in Diezendorf, Germany. There team members met with management, gave presentations and heard lectures. Two final events to close out the year were held on IDC’s campus; the Louis Vitton event including a lecture entitled “Beyond the Brand” along with a cocktail party and the 3M event including a cocktail reception and presentation by the students. One giant bonus to this program is the opportunity students have for employment by the company they are advising. Today, one of the Louis Vitton winners is working for the company in London, while 3M is examining possibilities of hiring their student advisors to work for 3M in Israel.

RADICAL NEW LOOK AT INTELLECTUAL PROPERTY RIGHTS
IDC held a book launch to celebrate the publication of Dr. Lior Zemer’s book, The Idea of Authorship in Copyright (Ashgate: 2007). After opening remarks by Professor Amnon Rubinstein and Dr. Assaf Jacob, a panel discussion was held with Professor Wendy Gordon from Boston University School of Law, USA; Professor Abraham Drassineower, Director of the Centre for Innovation Law and Policy, Toronto University Faculty of Law Canada; Professor Ziva Ben Porat, Director of the Israel Center for Poetics and Semiotics, Tel Aviv University; and Howard Poliner, Head of the Intellectual Property Division, Ministry of Justice, Jerusalem, Israel. The speakers were intrigued by Dr. Zemer’s collectivist model of intellectual property rights, which argues that the creative process is a joint enterprise between public and authors. Dr. Zemer’s book offers possible application of this theoretical model, proposing legislative changes and a formula that rewards both public and authors for their authorial contribution. All speakers agreed with Professor Gordon’s conclusion that “everyone in our field will gain from reading Lior’s book.” The event concluded with Dr. Zemer giving the closing remarks.

A SPECIAL THANKS TO IDC’S MENTORS
A special breakfast event was held to thank the 55 third-year IDC mentors for their efforts during freshman orientation week. IDC President Prof. Uriel Reichman gave opening remarks to express IDC’s appreciation for the wonderful job done in welcoming the new students to IDC and easing their passage into the new school year. Also present at the event were Dr. Ayelet Benezzer, VP for Student Affairs, who is in charge of all student services and who was responsible for orientation week; the Deans of IDC’s different schools; Dean of Students Yitzhak Oron and IDC VP for External Affairs Jonathan Davis. The event was held in the beautiful lobby of the Arison Lauder building.

A RESPECTED JUDGE RETIRES
IDC’s Radzyner School of Law, in cooperation with the Israeli Association of Labor Employment and Social Security Law, held a celebratory event in honor of retiring Judge Elisheva Barak Asofkin, Supreme Court Judge (ret). Aharon Barak lectured on human rights and their limitations and Supreme Court Judge (ret) Isaac Zemir spoke about the developments in Israeli employment law. Judge Elisheva Barak Asofkin gave closing remarks, in which she discussed her philosophy about employment law and her role as a judge on the Israeli National Labor Supreme Court. Present were 150 guests, including employment law attorneys, judges and members of the academic world.

FUTURE OF TURKISH-ISRAELI RELATIONS
In this year’s elections in Turkey, the religiously oriented AKP was able to expand and fortify its majority in the Turkish parliament. Three days after the elections, a panel discussion on The Middle East after the Turkish Elections at IDC examined the question if and in which manner the election’s result will have an impact on the Middle East in general and Turkish-Israeli relations in particular. Discussants were Mr. Cengiz Candar, Chief Columnist of the Daily Newspapers Referans and Turkish Daily News, Dept. of International Relations, Istanbul Kultur University; Prof. Soli Özel, Dept. of International Relations, Istanbul Bilgi University; and Dr. Alon Liel of IDC’s Lauder School of Government, Diplomacy and Strategy. The panel discussion was organized by IDC’s Center of European Studies in cooperation with the Friedrich-Ebert-Stiftung, the Union of Turkish Jews in Israel, the Israel-Turkey Business Council and the Israel Council on Foreign Relations. Amongst others, Ankara’s Ambassador to Israel, H.E. Mr. Namik Tan, delivered greetings.
**ZELL PROGRAM FINAL PRESENTATIONS**
The Zell Entrepreneurship Program held a final event to celebrate the conclusion of the program’s sixth term. The event began with a cocktail reception, in which students and their parents mingled with program faculty members, business mentors, program panelists, Entrepreneurship Workshop lecturers and others who helped the students along in their ventures. The highlight of the evening was in the student teams’ final presentations of their business ventures.

**TAKING ACCOUNT OF THE NEW STUDY YEAR**
A celebration of the new study year in the Accounting Program, now in its second year, was held in the Arison Building. The program’s eighty new students joined with organizers to hear lectures by Mr. Izhar Kanne, CPA (Isr.), Managing Partner of Fahn, Kanne & Co. and Vice President of the Institute of Certified Public Accountants in Israel; Prof. Elazar Berkovitch, dean; Dr. Eyal Sulganik, Head of the Accounting Program; and Mr. Shlomi Shuv, CPA (Isr.) and Director of the Accounting Program.

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**CHANCELLOR OF AUSTRIA BECOMES IDC FELLOW**
On the occasion of a festive celebration at IDC, H.E. Dr. Alfred Gusenbauer, Federal Chancellor of the Republic of Austria, was awarded the IDC Honorary Fellowship “in recognition of his commitment to the realization of humanistic ideals in Austria and worldwide, his personal integrity and his ongoing efforts to build an atmosphere of mutual understanding that transcends national and religious borders.” Prior to delivering his lecture on “The European Union, Austria and the Middle East” the Chancellor remarked: “It fills me with pride and gratitude to be a fellow of this prestigious institution.” Greetings were delivered by IDC President Prof. Uriel Reichman and Austria’s Ambassador to Israel, Dr. Kurt Hengl. In honor of the esteemed visitors from Austria the musical interlude consisted of a composition by Wolfgang Amadeus Mozart, played by the quartet “Magic Strings.” Moderator of the event was Amb. Avi Primor, Director of the Center for European Studies at IDC. The event was preceded by a meeting between the Austrian Federal Chancellor and part of his delegation with Prof. Uriel Reichman, Provost Prof. Moshe Bar Niv and Amb. Avraham Primor in the president’s office.
For the fifth consecutive year of its seven-year existence, the Raphael Recanati International School began the new academic year (2007/8) with a record-breaking number of freshman students. Spearheaded by Ben Brewer and Jodie Katz in Israel and Michal Rodensky in New York, the school has met and surpassed its own projections and goals, with over 300 students from Israel and abroad, in 4 tracks of study: Government, Business, Computer Science and, for the first time, Communications. In addition, for the first time, the RRIS staff recruited over 100 students to its new MA and MBA programs, bringing the Raphael Recanati International School to an historic figure of 860 students from 57 countries studying for full graduate and undergraduate degrees.

The RRIS is quickly becoming a “first-choice” school for many high school graduates from around the world, and maximum attention is placed on these incoming students’ needs. The Absorption team, led by Merav Atar, invests a great deal of resources and energy in creating the safety-net and community feeling that allows students to feel secure in their new environment, and, more importantly, that allows parents to feel confident that their children are well and safe. One of the unique features of the RRIS is its ability to support young students in their first independent steps in Israel, in particular using the support of its ‘Big Brother’ counselors, who mentor incoming students from day one.

This year, close to 300 students are living in IDC sponsored housing, with the Housing Project, headed by Mali Choresh and assisted by Zeev Stoler, the most complex project RRIS has undertaken. In the last 4 years, the number of apartments in the project has more than quadrupled and plans are underway to match the expected increase in student population in coming years.

RRIS STUDENTS GIVE BACK TO THE COMMUNITY
The volunteering project, recently created by the RRIS Social and Cultural Department, finished its first year in which RRIS students became involved in local community activities. The wide range of activities allowed an opportunity for each student to become involved, and gave scholarship students, who need to volunteer 30 hours of their time, to do so in disciplines close to their hearts. Students volunteered at Chinuch Lepsagot, KKL-JNF, the Herzliya Police, the Ramat Gan Safari, Herzliya Loves Animals, the home of Ofek, an autistic child, and more.

“I would like to thank RRIS and IDC for the helpful two young students, Sara Nigri and Jennifer David, whom they sent to help my beautiful autistic child, Ofek. There was a very warm and unique connection between Jennifer, Sara and Ofek; he constantly mentioned their names and when they came he was overjoyed with happiness. I’d like to thank them both for contributing their time, strength and patience.” -- Sagit Raz, Ofek’s mother

“From the moment I heard about working at the Ramat Gan Safari, I jumped at the opportunity because I knew that I’d have a great time. Not only was I a part of something exciting and exclusive, but I was returning hours to the RRIS for my scholarship as well! We were treated well by the Safari staff, and I got to hang out with elephants, gorillas and giraffes all day long! The Ramat Gan Safari was by far my favorite volunteering opportunity in my three years at IDC!” -- Safra Turner (third year government)
HERZLIYA LOVES ANIMALS – AND SO DO RRIS STUDENTS!

Herzliya Loves Animals is a non-profit organization that takes care of stray dogs and cats in Herzliya and its vicinity. This past year, RRIS students volunteered at the kennel for the first time. The students contributed a great amount of love and care to the dogs, and found it to be a great opportunity to meet other volunteers who give their time to help abandoned animals. Most importantly, their work helped to save the dogs’ lives and keep them healthy and happy, as well as to find them new homes.

“I have been walking dogs in the shelter in Herzliya Pituach for the last 6 months, once a week. I did not consider this a task or a chore but rather as pleasure since I love dogs and helping them makes me happy.... This experience...brought me much more than I could have ever expected. [The dogs] brought me happiness, companionship and above all, love....I really enjoyed this opportunity to be with them and I will continue to help them!” -- Yosef Vaisman (first year, business)

VOLUNTEERING WITH THE HERZLIYA POLICE

Every year, RRIS students work as volunteer police officers with the Herzliya Police. Among other things, the students actually go out on patrols helping to keep the Herzliya community safe. It is a great opportunity for the students to truly give back to the community.

RRIS TRIP TO THE NORTH

The RRIS took its annual 3-day trip to northern Israel. This year students participated in hiking, rafting and parties, enjoyed great food and got to know both one another and the RRIS staff better.

BICYCLE TRIP

Vice President for External Affairs Mr. Jonathan Davis and Prof. Elazar Berkovitch took students on a bicycle trip to the Jerusalem Mountains. Following a four-hour bicycle trek, students sat down to a hard-earned lunch. Although the students seemed exhausted, there was a clear feeling of satisfaction and enjoyment on the bus ride back to IDC.
NEW PERSPECTIVE ON HISTORY
RRIS students visited the Palmach Museum in Tel Aviv to learn more about the founding of the State of Israel and about those who fought for its creation. As usual, it was not only educational, but fun as well. Another trip took them to Yad Vashem Holocaust Museum in Jerusalem.

“My generation and all generations after me have to remember the horrible time of the Shoah... Therefore it was very important for me to visit Yad Vashem.... Many students had family in the Shoah [and] told about the stories and fates of their families. It was a magnificent event which enriched all of our understandings of Jewish history. -- Pascal Cohen (first year, government)

AMBASSADOR’S CLUB – AN AMAZING OPPORTUNITY
The RRIS Social and Cultural office, together with StandWithUs and the Asper Institute, offered students once again the opportunity to participate in the Ambassador’s Club. Along with practical advocacy training, students were given participatory lectures by an amazing array of speakers including: Spokesperson for the Prime Minister’s Office Miri Eisen, Advocacy Trainer Neil Lazarus, Spokesperson for the Ministry of Foreign Affairs Mark Regev, New York Times Jerusalem Bureau Chief Steven Erlanger, Jerusalem Post Editor-in-Chief David Horowitz and many other highly interesting speakers. One special highlight this past spring was a trip to the Ministry of Foreign Affairs in Jerusalem, where the students were taken on a tour of the ministry, received lectures from high ranking officials and diplomats, and met in small groups with young diplomats including an IDC graduate. Another highlight was the annual cocktail party at the Recanati Residence, in honor of the RRIS graduating class. This was a great opportunity to thank the Recanati family for making the RRIS possible, and to meet them in person.

HILLEL AND THE RRIS
IDC-Hillel is now in its third year, with the Hillel House functioning as an arm of the RRIS social and cultural program and providing a venue for interaction between international and Israeli students. Its many activities include the “Learning Pub,” a group that meets weekly at a local pub, with a variety of issues being presented through instructors from different Jewish backgrounds, to help students gain a balanced understanding of each. Students welcome the Shabbat together on the first Friday of each month, with both regular and alternative prayer services offered, followed by an

“Not only was the Ambassador’s Club highly educational and interesting, but the certificate we received after completing the program helped me get a summer internship at the Ministry Industry Trade & Labor. I enjoyed it so much that I plan on participating in the Ambassador’s club again next year.” -- Katharina Raub (first year, government)

“At third year level, I have a lot more freedom in what I can study in the College. As someone who wants to pursue a career in diplomacy, getting to visit the Foreign Ministry was a great opportunity to learn more about the workings of diplomacy. Also, meeting a career diplomat who is an IDC alumnus was inspiring.” -- Michael Omer-Man (first year, government)
evening of great food and even greater company. The “Tikkun Olam” (Repairing the World) program offers students an opportunity to make a difference through activities such as Best Buddies, in which students are matched with young men and women with Down's Syndrome; visiting children at the Levenstein Hospital in Ra'anana; and celebrating the holiday of Lag Ba'Omer by helping to make a difference in our environment. Hillel also offers weekly enrichment courses throughout the year, courses in interactive theatre and yoga, evenings for musicians and poets and much more. For self-starters, Hillel welcomes students who wish to propose their initiatives for programs and activities, and helps guide them throughout their program's implementation.

The Schedule for First Semester 2007-08:

- Orientation Trip (First Year Only), Oct 9-10 to the Judean Desert & Dead Sea
- Seminar on the Life and Death of Yitzhak Rabin, Oct. 23
- RRIS Basic Cooking Workshop - (Open to all RRIS students, priority for those in student housing), 3 sessions: First Session, Nov. 1
- Ambassador's Club (10 Meetings), First Meeting on Nov. 7
- Basic Cooking Workshop - Second Session, Nov. 8
- Theater Activity (Weekly, Israeli & International students), First Meeting On Nov. 12
- Volunteer Projects, Information Day, primarily for students receiving scholarships, Nov. 14
- Basic Cooking Workshop - Third Meeting, Nov. 15
- Ambassador's Club - Meeting 2, Nov. 21
- President's Hiking Club (Two day trip to the South) - Trip 1, Nov. 22-23
- Cinema Project (Monthly Movies), First Meeting Nov. 28
- Bicycle Trip - Students & Lecturers cycling together through the Jerusalem Mountains, Nov. 30
- RRIS Candle Lighting Ceremony with the President, Dec. 3
- RRIS Hanukkah Party, Dec. 5
- Ambassador's Club - Meeting 3, Dec. 12
- President's Hiking Club (Hanukkah Trip) - Trip 2, Dec. 20-21
- Ambassadors' Club - Visit to Sderot, Dec. 28
- Ambassador's Club - Meeting 4, Dec. 26
- Ambassador's Club - Meeting 5, Jan. 2
- Ambassador's Club - Meeting 6, Jan. 9
- Movie Day at Cinema City (Israeli Movies), Jan. 10
- Volunteer Project with KKL/JNF (3 days + Training), Feb. 12-14

*These dates are subject to change so please stay updated through IDC emails and RRIS bulletin boards.
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Register now for October 2008

* The Council for Higher Education approved IDC Herzliya’s request to offer this program. Permission to grant degree is pending.

For more information: rris.master@idc.ac.il, 972-9-9527658, www.idc.ac.il/gov/eng/MA
NEW APPOINTMENTS

Prof. Alex Mintz, the incoming Dean of The Lauder School of Government, Diplomacy and Strategy, says his goal is “to lead the Lauder School to become Israel’s ‘Harvard’ of schools of public policy, diplomacy, strategy and international relations. I believe that with the help of our excellent instructors and able staff, we will be able to attain this goal within the next 4-5 years.” Prof. Mintz, who received his Ph.D. from Northwestern University and has taught at leading American universities including Yale and Northwestern, received the International Studies Association’s (ISA) 2005 Distinguished Scholar Award for the most important contribution of any scholar in the world to the field of Foreign Policy Analysis, as well as Karl Deutsch Award for his contribution to the scientific study of International Relations. He has written and edited numerous books, articles and book chapters, and is the Editor-in-Chief of the Palgrave-Macmillan Book Series on Advances in Foreign Policy Analysis.

Dr. Amnon Lehavi was appointed Senior Lecturer (tenured) at the Radzyner School of Law as of July 2007. Dr. Lehavi is also the school’s Director of Real Estate Studies. He holds LL.B. (magna cum laude) and B.A. (magna cum laude) degrees from Tel-Aviv University, and LL.M. and J.S.D. degrees from Yale University. His main areas of interest are property law, land use controls, local government law, and law and economics, and he is laureate of the 2007 Tzeltner Prize, awarded by the Rotary Foundation for an outstanding young legal scholar.

SPORTS FLASH

RRIS DEBATE SOCIETY NEWS

Ariel Pulver, third-year RRIS student, has been named the new RRIS Debate Society chairperson. The society plans to focus on three main issues this year, the first being tournaments. They are aiming to host the “English Open” in June 2008. This would be their first time hosting an official Israel Debate League tournament. They also plan to host a second tournament called the “English Juniors,” which would be a first for the Israeli League of debate.

“The fact that that students from vastly different backgrounds can come together and bond to create a championship team speaks for itself. I think it also symbolizes the mantra of the RRIS which unites the best and the brightest from around the world and brings them to our homeland, Israel.” – Ariel Pulver

RRIS – MAKING HISTORY

On July 19, 2007, Tammy Varkony and Yuval Biggs made Israeli Debate history, bringing the Raphael Recanati International School its first National Israeli Championship. The RRIS defeated teams from IDC, the Technion and Hebrew University to win the National English Open. Indeed the RRIS, uniting the best and the brightest from abroad, created a united championship atmosphere in Israel.

IDC WINNERS

In the overall classification of the ASA championship, in which 26 universities and colleges take part, the Interdisciplinary Center took overall fourth place. The volleyball men’s and women’s teams took first place. The women’s basketball team took first place and represented Israel in an international tournament, in which it took fourth place and became the first Israeli university team to represent Israel. IDC’s squash team took first place; the men’s tennis team took first place and the men’s windsurfing team took first place as well. The Interdisciplinary Center’s teams take part in competitions in another 29 sports, such as mens and women’s touch football, handball and chess.

PREPARING FOR BEIJING

The coach of the national Israeli women’s windsurfing team is a second year law student at the Interdisciplinary Center. His name is Alex Hebner and he is preparing the women’s team for Beijing. IDC is honored to have one of its students chosen as a national team coach.

FRIENDSHIP THROUGH COMPETITION

Ilan Kowalski, head of IDC’s sports department, is the professional administrator of the new “Friendship Basketball Games” held in Israel, having completed its successful second year. Participating college students from 30 teams in 17 countries enjoyed an exciting week of activities and sports, visiting Nazareth, Jerusalem and the Dead Sea and spending time with former NBA star Spencer Haywood and former Maccabi Tel Aviv’s LaVon Mercer among others. Israeli President Shimon Peres attended the closing ceremony. The Friendship Games are the initiative of Ed Peskovitz, co-owner of the Atlanta Hawks, who was inspired with the idea after meeting with IDC athletic director Ilan Kowalski and Tel Aviv University athletic director Arie Rosenzweig.
BERLIN CELEBRATES NEW ISRAELI-JORDANIAN-PALESTINIAN COOPERATION

A unique Center for European Studies in the Middle East was introduced at a Gala Evening in the Ministry of Foreign Affairs in Berlin. Keynote speakers were HRH Prince El Hassan bin Talal of Jordan and the German Minister of Foreign Affairs Frank-Walter Steinmeier. Additional speeches were delivered by IDC President Prof. Uriel Reichman and Prof. Sari Nusseibeh, President of the Palestinian Al-Quds University in East Jerusalem. The 350 distinguished guests came from the spheres of politics, media and business. The guests were welcomed by the Founder and Vice Chairman of the German Friends of IDC, Dr. Harry Radzyner. Dr. Otto Georg, founder of the Dr. Otto Georg Chair in European Studies at IDC, accepted a scroll of honor from Amb. Avraham Primor for his life’s work. The most distinguished guest of honor was HRM

Queen Beatrix of Holland, Germany’s leading political TV host Maybrit Illner moderated the event. The Center for European Studies is a joint undertaking of the Royal Institute for Inter-Faith Studies (RIIFS), Amman, Al-Quds University and IDC. It was initiated by Avi Primor, the founder and director of IDC’s Center of European Studies, who served in the past as Israel’s ambassador to the European Union, Belgium and Luxembourg and the Federal Republic of Germany. The Center pursues a twofold goal: On the one hand, it aims to prepare students for future cooperation with the European Union in the fields of law, economics, politics and culture. On the other hand, it wishes to promote understanding and cooperation between peoples by means of joint studies.

AMERICAN FRIENDS OF IDC

Attending a beautiful evening amongst the Klimts and Van Goghs at AFIDC’s Board member Amb. Ronald Lauder’s Neue Gallerie in NY, from left to right: (top row) Mr. Steven Gadon, VP Jonathan Davis, Mr. Gary Heiman, Gary Fuhrman, Prof. Jerry Wind, Ms. Axana Steinberg, Mr. Gidi Argon, Mr. and Mrs. Pamela and Stanely Chais, Joey Low (bottom row) Mr. David Levy, Felicia Steingard, Mr. Mark Gerson, Professor Uriel Reichman and Chairman of the AFIDC board, Mr. Sam Zell.

Mr. Joey Low with Mrs. Ellen Levy attending the AFIDC private viewing at the Neue Gallerie in NY.
American Friends of IDC: A beautiful evening was spent amongst the Klimts and Van Gogh’s, for “Reinventing the Art of Education,” the New York City spring event for the American Friends of IDC (AFIDC). Hosted by AFIDC Board Chair Samuel Zell at Board Member Ronald Lauder’s exquisite Neue Gallery, guests enjoyed the delicacies of Café Sabarsky and took a guided tour of the private art collection, some pieces of which had never been seen before in the US. IDC Herzliya President Uriel Reichman addressed the crowd, which included many new IDC supporters, and Prof. Jerry Wind engaged the audience in a question and answer session about innovative ideas they would like to see emerge at IDC. Set in a magnificent, landmark Vanderbilt mansion, the Neue Gallery was a perfect venue for longtime friends of IDC to meet with one another and celebrate the institute’s tremendous achievements, as well as to look towards its future. Many newcomers were delighted to discover what a unique treasure IDC is and are now including a stop at IDC’s campus on their trips to Israel. The Neue Gallery event paid tribute to the growing strength of the American Friends of IDC and their enthusiasm for taking IDC to the next level.

American Friends of IDC: An intimate group of IDC Herzliya friends gathered at David and Lynda Hirsch’s lovely home overlooking the foliage of Central Park, to meet some extraordinary students from IDC Herzliya. The students are part of a new program pioneered by AFIDC Board member Joey Low, in which members of IDC Herzliya’s Program for Outstanding Ethiopian Israelis are invited to New York City to engage...
in prestigious summer internships. These talented young men and women experienced the fast pace of New York and learned to hone and adapt their skills to the US professional culture at venues including: the legal department of Viacom, the NY District Attorney's Office, various hedge funds and the NBA players union. In addition, two students interned at Hillary Clinton's campaign while others worked in the fields of real estate and legal aid. Former IDC President Prof. Amnon Rubinstein explained that IDC was delighted to have been able to create a program that caters to the specific needs of the Ethiopian community in a way that can have a lasting and significant impact. Longtime IDC Herzliya friends Carol and Mark Lederman helped to gather the receptive guests who included Robert Belfer and long time supporters and friends Steven and Bonnie Stern. The students spoke eloquently about their experiences living and working in the US and how it had opened their minds to greater future possibilities, and of their tremendous gratitude to Joey Low and IDC for making this unprecedented opportunity available to them. It was an inspirational evening that touched the heart of each guest.

The Israel Friends of IDC is proving itself as a pillar of IDC’s friends support system: Mr. Itzhak Shrem, chairman of the managing committee of the Israel Friends of IDC and chairman of the "Shrem Pudim” group, attended the IDC Friends club events - the proceeds of which establish a scholarship fund to assist students in need. Together with his wife Yochi Shrem, they are a pillar of support of IDC.

During a stellar club event on campus, IDC President Prof. Uriel Reichman congratulated the members of the Association for their important work, and highlighted both the many recent accomplishments of the school and its future objectives, such as establishing a new School of Economics, building a dorm for foreign students at IDC and winning the Council of Higher Education’s permission to grant doctorates. As a highlight of the event, Prof. Aharon Barak, former President of the Supreme Court of Israel and a faculty member at the IDC Radzyner School of Law, spoke about the status of the Supreme Court of Israel and the role of the judge in a democratic society. Also present was Joe Bahat from Volvo/Honda, who sponsored the event.

The UK Friends of IDC has been busy with many events and developments: During the summer Professor Reichman and VP Jonathan Davis visited with friends and supporters of IDC in the UK. They held extensive meetings and spent time with Shirly and Yigal Zilkha, Uri Nachoom, Henry Sweetbaum, Martin Paisner, David and Smadar Cohen, Neville and Emma Shulman, Gordon Hausmann, Amnon and Malka Lion, Eyal Ofer, Mimi Perlman, Felix Posen, Russell and Sharon Firera, Ariel Kor, Hilda and Shaul Yechiel, Sol and Adi Zakai and the outgoing Israeli Ambassador to the UK, HE Zvi Heifetz.

IDC is proud to announce the establishment of the Hong Kong Friends of IDC: Mr. Andre Chouraqui, a proud supporter and friend of IDC Herzliya residing in Hong Kong, has opened his doors to IDC friends from around the world and introduced a unique opportunity for IDC graduates to attain exposure to the Hong Kong business world by serving a period of internship at one of his companies.

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Mr. Ohad Finkelstein, an IDC board member and Mr. Ohad Shachar

Prof. Aharon Barak, retired president of the Israeli Supreme Court speaking to the Israeli Friends of IDC.
WHAT IS THIS?

A. A fashion advertisement  
B. IDC students wandering the streets of Tel–Aviv?  
C. A project of a second year student at the IDC Sammy Ofer School of Communications  
D. All of the above?

Answer: ALL OF THE ABOVE!!!
A delegation of Dutch Members of Parliament visited campus on May 9, 2007, as part of an initiative by the Ministry of Foreign Affairs’ Department of Official Guests.

The Asper Institute hosted various delegations from abroad, offering training in new media information. A new, unique course of the Institute exposes the participants to the many possibilities in new media technologies for holding a successful information campaign via the Internet. Other training programs offered in the Institute include techniques of standing in front of a camera, standing in front of an audience, spokesmanship and dealing with social networks, the blog phenomenon and information in the digital age.

Students at the Efi Arazi School of Computer Science enjoyed an excellent set of talks by security industry experts including: Eyal Adar, CEO of iTcon; Amit Klen, CTO of Trustee; Paz Oren, security consultant at CA; Dan Yachin, research director in IDC’s EMEA Emerging Technology group; Eden Shochat, CTO of Aternity; Michael Ben-nun, Cisco Engineering Director; Ronen Morecki, Verisign Israel; Maty Siman, CTO of Checkmarx; Dr. David Movsovhitlz, VP Security F5; Ofer Shezaf, CTO of Breach Security; and Boaz Dolev, Director of the e-Gov and Tehila Projects.

Prof. Shimon Shocken of the Efi Arazi School of Computer Science hosted several guest lecturers on campus within the framework of his MBA course “Entrepreneurship in the Age of the Internet.” Guests included Yossi Vardi, Meir Brandt (CEO of Google Israel) and Dov Alphon (editor-in-chief of Kinneret-Zmora-Bitan-Modan).

Mr. Sam Zell of Chicago, the real estate entrepreneur who generously supports the Zell Entrepreneurship Program, came on campus in May to visit the Zell Class of 2007 and partake in the graduation ceremonies. The students presented their venture progress to Mr. Zell, Ellen Havdala, Mark and Rick Gerson from American Friends of IDC and Yoav Leeran from Israel.

In the course of the Entrepreneurship Workshop, a specialized course that is integral to the Zell Entrepreneurship Program, guest lecturers from the business community visited with the students and shared their experience on topics related to entrepreneurship. Lecturers this spring included Prof. Noam Lemelshtrich Latar, Dean of the Sammy Ofer School of Communications, VP Jonathan Davis with Mr. Leonard Asper, Chairman & CEO of CanWest Global Communications Corp. visiting the IDC Asper Institute for New Media Diplomacy together with Mr. Michael Woollett, the Director of his office.

Mrs. Barbara Prammer, Member of Austria’s Social Democratic Party and President of the National Council of the Austrian Parliament, visited IDC accompanied by ten Austrian politicians and members of the Austrian Embassy in Tel Aviv. Amongst these were Mrs. Anna Elisabeth Haselbach, Member of the Social Democratic Party and Vice President of the Federal Council of the Austrian Parliament, and Austria’s Ambassador to Israel, Dr. Kurt Hengl. Mrs. Prammer and her delegation toured the campus and conducted conversations with Prof. Uriel Reichman and IDC faculty members.

Dr. Michael Stueckradt, Vice Minister of Innovation, Science, Research and Technology of the State of North Rhine-Westphalia, visited IDC with his delegation in order to converse with IDC President Uriel Reichman and meet North-Rhine Westphalia (NRW) Fellow Dr. Yair MacClanahan and several students of diverse Israeli institutions of higher learning, including IDC, who participated in the bursary program instituted by Dr. Stueckradt’s ministry.

Yossi Goldman, CEO of Hillel & Yossi Chechnover Chairman of Hillel visited campus to have a closer look at the fabulous Hillel community at IDC. Gary Hyman, an IDC supporter from Ohio, USA visited campus and heard all about the newest IDC activities from VP Jonathan Davis. Moshe (Mori) and Doris Arkin, donors and friends of IDC, came for a meeting with Mario Mikulincer, Head of the School of Psychology and heard about the school’s latest developments. Roni Lerner generously donated to the future IDC Mission to Poland for March of the Living. Zvi Pollack, CEO of Colmobile, came to meet up with IDC students of Ethiopian origin, whom he supports in attaining a better future. Menachem Sternberg, a long time donor to IDC, came to express his friendship and support. Avraham Infeld of the Chais Foundation came to campus for the purpose of strengthening the collaboration between IDC and The Chais Family Foundation via the Chais Ethiopian Fellows at IDC Herzliya. Shuki Gleitman, Honorary Consul of Singapore in Israel, came for a briefing with students who would be leaving for an exchange program with the University of Singapore. Alona and Eli Barkat, members of the Israel Friends of IDC, visited campus to plan continued future cooperation.
NEW MA PROGRAM IN GOVERNMENT

The Lauder School of Government, Diplomacy and Strategy at IDC Herzliya, in collaboration with IDC’s Raphael Recanati International School, achieved an important milestone at the beginning of this academic year with the opening of an MA program. Taught in English, the program is designed to cultivate and train policy analysts, researchers and leaders in some of the areas of expertise most needed in Israel and around the world. One hundred students began the MA program in three different tracks, including a Research Track with a Thesis; Counter-Terrorism and Homeland Security; and Diplomacy and Conflict Studies. Former dean, Prof. Rafi Melnick, was instrumental in establishing the program, which is headed by incoming Lauder School dean, Prof. Alex Mintz, the recipient of the 2005 International Studies Association Distinguished Scholar Award in Foreign Policy Analysis. The students hail from top North American, European and Israeli universities. The program’s successful launching further solidifies IDC’s position as a leader in the academic world, and the RRIS as the tool in creating Israel’s first international university.

NEW INTERNATIONAL MBA PROGRAM

This year marked the launch of the new international track at IDC Herzliya’s MBA program, as the Raphael Recanati International School welcomed 46 students from Israel and abroad. Taught entirely in English, the program is part-time, allowing participants to continue their careers alongside earning their degree. The program, like its Hebrew language forerunner, combines studies on a high academic level with experiential learning, and students are invited to choose one of two specializations. The first, International Entrepreneurship, encourages business leadership and develops students’ entrepreneurial abilities using an innovative process developed at IDC Herzliya’s Entrepreneurship Center. Students gain practical experience by establishing a commercial or social venture, which they take from idea to market. Working in teams, students are mentored by professionals, and ultimately will present their ventures to panels of entrepreneurs, venture capital fund representatives and potential investors. The second specialization is International Management, in which students receive in-depth training on conducting business in the global arena, managing multinational companies and working in different business cultures around the world. The program includes a study trip to China, during which students visit international companies and meet senior executives and businesspeople. Throughout the program, students are introduced to management in the fields of marketing, finance, law and culture and will study subjects such as cross-border management, developing international strategies and challenges in international human resource management. The program operates under the academic guidance of Prof. Oded Shenkar, an international management expert and prolific author.

INTENSIVE COUNTER-TERRORISM STUDIES

The Institute for Counter-Terrorism (ICT) has announced enrollment for the upcoming Sixth Counter-Terrorism Studies Executive Certificate Program. This high-level, intensive program attracts an international group of homeland security practitioners, executives and scholars, most of whom have prior counter-terrorism experience or expertise. A number of ICT supporters and “laypersons” interested in the subject have also attended previous sessions. The program uses a multidisciplinary approach and is taught in English by top experts from Israel and abroad. The six courses for Winter 2008 include: Modern Terrorism and Counter-Terrorism Strategies, From Da’awa to Jihad, Counter-Terrorism Issues and Challenges for Homeland Security, Psychological Aspects of Terrorism, Intelligence and Terrorism and Terrorism and Extortion. Participants may register for two of the specializations: Arab Culture and Environment or International Terrorism and Medicine.

THE ART OF PERSUASION

An exciting new collaborative effort brings together the Sammy Ofer School of Communications with the University of Las Vegas in Nevada. The two institutes will examine the ways in which Second Life, a 3-D virtual world, can be utilized as a platform for group debates. The study will focus on the diverse features of online debates versus face-to-face debate and examine various aspects of the persuasion process, and how they are expressed in on-line debates in comparison with face-to-face debates. The scholars taking part in the study are Dr. Doron Friedman, Dr. Amit Lavi Dinur, Dr. Yuval Karniel and Mr. Tzachi Hayat of the Sammy Ofer School of Communications and their colleagues: Dr. Arydy Sohn, Dr. Susanna Priest, Dr. Kathleen Espin, Dr. Daniel Stout, Dr. Stephen Bates, Dr. Charlotte-Anne Lucas, Dr. Anthony Ferri and Dr. Lawrence J. Mullen from the University of Las Vegas in Nevada.

AN INSIDE LOOK AT GOVERNMENT

Headed by Prof. Dave Nahmias, this exclusive new program, the first of its kind in Israel, combines academic activities with practical experience in local and national government. Within the auspices of the Lauder School of Government, Diplomacy and Strategy, students will take part in activities and projects at local authorities and central government, starting within the municipalities of Ra’anana, Rosh Ha-ayin and Tira, as well as within the Knesset’s department of research and the center of local administration.

COMPUTER GAME INDUSTRY LEADERS: NEXT GENERATION

A new training program in computer games and interactive media has opened as part of the undergraduate curriculum of the Efi Arazi School of Computer Science. The training is designed to give students the necessary foundations to join the industry and launch new ventures both in Israel and worldwide. The students will be exposed to all aspects of preparing computer games: technical, contextual and design. New courses will be added in the field of computer science in computer game development and in the field of interactive media. The program’s impressive faculty members come from both Israel and abroad, and have both academic and practical backgrounds in the field.

NORTH RHINE-WESTPHALIAN NEWS

Upon his visit to IDC in January 2007, Mr. Michael Breuer, then North Rhine-Westphalian Minister for Federal and European Affairs, announced the establishment of NRW Fellowships, within the Center for European Studies at IDC Herzliya, by the State of North Rhine-Westphalia. The Fellowship program has started with the beginning of the first semester of the present academic year and is due to run for three years. Within the NRW Fellowship program, two visiting lecturers from North Rhine-Westphalia will be invited to teach at IDC Herzliya in the first semester of each academic year. Each visiting lecturer is required to teach two courses in political science, social science, law, government, history and related disciplines in one of IDC’s schools and under the umbrella of the Center for European Studies headed by Amb. Avi Primor. One of the first two NRW Fellows teaching at IDC is Dr. Johannes Rux of the Law Faculty of the Ruhr University Bochum. The other NRW Fellow is, for technical reasons, the Israeli academician Dr. Yair Shophet-MacClanahan who specializes in the fields of political science and economics.

IDC STUDENTS GAIN EXPERIENCE IN GERMANY

The short-term bursary program for qualified students from Israel that was established in 2004 and extended by North Rhine-Westphalian Prime Minister Juergen Ruettgers on occasion of his visit to IDC Herzliya in May 2006 is now entering its fifth year. Bursars are invited to carry out research projects at university facilities in North Rhine-Westphalia as part of their bachelor’s or master’s studies program at home. They are actively involved in the university’s research teams and able to take an active part in project group activities. This year, two IDC students participated in the bursary program. Gil Shefer, third year student at IDC’s Radzyner School of Law and Arison School of Business, participated in a project at the Institute for International and Foreign Private Law with Prof. Dr. Heinz-Peter Mansel at Cologne University. Tal Gal-On, second year student at the Arison School of Business, studies and works presently in the field of research transfer with Dr. Wilhelm Bauhus at the Westphalische Wilhelms University Muenster. The bursary program is organized by the Science Center North Rhine-Westphalia in Dusseldorf. The next call for applications within the framework of the bursary program will be published in the beginning of 2008.
Save The Date
May 26th-31st 2008

Annual Global Forum - 2008 Agenda

The First 60 Years of Israel’s Accomplishments

Meet with leading Israeli Entrepreneurs
Meet with Israeli President, Mr. Shimon Peres, at the Annual Global Forum dinner
Attend the IDC Herzliya Graduation & Honorary Fellows Ceremonies
Private meetings with IDC Herzliya experts
Behind the Scenes with the International Batsheva, Dance Company
Excursion to Israel Aerospace Industries
EXCHANGE STUDENTS VISIT THE US

Sixteen students in IDC Herzliya’s exchange program with Syracuse University traveled to the US, along with Dr. Hani Zubida, to take part in a challenging and intensive program in Syracuse, Washington D.C. and New York City. While in Washington D.C., students attended a joint conference to commemorate the 100 year anniversary of the Hague Rules of 1907 and consider ways in which the rules need to be adapted to face the modern threat of terrorism. On October 7, prior to the conference, Gerald Cramer, longtime IDC supporter and initiator of the IDC-Syracuse exchange, and Boaz Ganor, Deputy Dean of the Lauder School of Government, Diplomacy and Strategy and founder of the Institute for Counter-Terrorism (ICT), met with the students on the veranda of the Omni Shoreham hotel to hear the students’ impressions of the program, which ranged from having gained a deeper understanding of the American political system to feeling strongly appreciative of the extracurricular enrichment courses. Students were delighted to have the chance to meet Mr. Cramer and expressed their gratitude for his making the IDC–Syracuse program a reality.

HARVESTING FOR THOSE IN NEED

During orientation week, students of the Lauder School of Government, Diplomacy and Strategy, the Efi Arazi School of Computer Science and the RRIS held joint activities for the community. Meeting at the Schiller kibbutz, participants joined members of Table to Table to help harvest food to be distributed to those in need.

IDC’S WINNING DEBATE TEAM

This year the IDC Debate team competed in the European university debate competition in Istanbul, Turkey and in a competition held in Amsterdam, Holland. Inside Israel, they participated in a national competition in English at the Hebrew University of Jerusalem, as well as hosted the Open Israel competition in English. The team won first place in the Israel competition for novice spokesmen and first place in the Israel Open competition held at Bar Ilan University. Team members Lior Schlezinger and Avihu Tamir were hosted on Israeli Channel Two’s morning show, where they spoke about the debate club. This coming year, a 5-student delegation will visit the World Debate Competition in Bangkok, Thailand, and another delegation will participate in the European competition in Tallin, Estonia. The IDC Debate Society is one of the most successful societies in the Israeli Debating League, having won 3 official tournaments last year, including the Israeli National Championship for First Year Debaters, Israeli Debating National Championship and the Israeli Open Championship. Members of the society meet on a weekly basis to further promote excellence and sportsmanship, an investment that has resulted in the IDC claiming yet another championship, the first of the official tournaments of 2008.

DEBATE SOCIETY CELEBRATES EUROPE

The IDC Debate Society hosted a spring event in honor of Europe Day. The event included a panel chaired by former Israeli Ambassador to the EU Avi Primor with the ambassadors from Italy and the Czech Republic among the participants, as well as a debate demonstration on the topic of “EU Expansion” by two of the most prominent debaters in the Israeli league, Yuval Biggs and Daphna Giniger. Members of the IDC Debating Society, RRIS Debating Society and additional guests were in attendance.

STUDENT UNION

This year the IDC student union took part in the voluntary campaign “Students Lead South.” About 500 students from all over the country came during the Sukkot holidays to Sderot, whose residents have been living in constant fear for their lives under a barrage of ketyusha attacks from Gaza. For four days, the students worked side by side with the town residents, painting and refurbishing neighborhoods, working with children in community centers, beautifying the shelters and spending time with the disabled children of “Aleh Negev” rehabilitation village. The event followed last year’s successful “Students Lead North” campaign in which students went to Kiryat Shmoneh to offer residents their support and assistance following Israel’s Second War with Lebanon. According to Ofir Yechezkeli, third year law and government student and chairman of the student body, people rallied around the idea, without any one organization being responsible. “This is what was beautiful about it,” said Yechezkeli. “You can just have an idea and go out and do it.”

IDC STUDENT UNION: GETTING THINGS DONE

The Student Union held a party both to celebrate the opening of the new academic year and to provide an opportunity for international students to meet their counterparts studying at IDC’s other schools and programs. A total of 1,600 students attended the party, highlights of which included a performance by Hemi Rodner from the band Ayfo Hayeled (Where is the Child). The enormously popular event was followed up by a drive on the international day of AIDS awareness, with students able to get tested for AIDS and learn more about safe sex. Finally, striking a blow for student welfare, Student Body Chairman Ofir Yechezkeli and IDC Vice President for Administration Ahuva Oren-Pines successfully convinced Egged, Israel’s national bus service, to create a special bus line running directly from the Herzliya train station to the IDC campus.

Student presenter at Europe Day Conference.

CELEBRATING TEN YEARS

Four students from the Efi Arazi School of Computer Science attended classes for one semester at the University of Pennsylvania, in this the tenth year of the exchange program between the two schools.
Ambassadors of Italy and the Czech Republic share a comic moment with VP Jonathan Davis at the Europe Day conference.
ENABLING JEWS AROUND THE WORLD TO JOIN IN STUDY
Two leading organizations in the field of Internet and Technology, The Bezqz International Research Center for Internet Psychology at IDC Herzliya and ORT Israel, have come together for the purpose of mounting “Internet Hevruta,” a project hoped to have tremendous impact throughout the Jewish world. The project will encourage the coming together of religious and secular people through a partnership in learning, and allow Jews, living in parts of the world with no facilities for Jewish learning, access to Jewish texts. Following a recent world trend in which more and more secular Jews turn to study of Jewish sources, Internet Hevruta will use the Internet to create a platform for studying the Jewish texts. Traditionally Jewish texts have been studied in pairs in a form known as Hevruta, derived from the Aramaic term for ‘friend.’ In regular Hevruta, people sit in twos to study and debate the text in front of them, with partners opening the text together and expressing their ideas. Internet Hevruta will allow partners physically at distance, to learn in pairs in real time. Partners will be matched in regards to personal interests and time preferences. One major benefit is that the program removes feelings of stigma from people too embarrassed by their lack of knowledge to participate in public study sessions. It will also allow Jewish people from opposite sides of the world to study together, and provide access for thousands of Jews throughout the world to their Jewish heritage.

COMPARING WESTERN AND RUSSIAN CULTURE
Dr. Uriel Procaccia has published a new book: Russian Culture: Property Rights and the Market Economy (Cambridge University Press, 2007). The book draws a comparison between Western and Russian culture (especially theology, literature and art), and shows the connection between the observed differences in these fields and the expected differences in law, economics and the political structure. It shows why privatization and a thriving market economy do not succeed in Russia and why it would take more than money to remedy the situation. It also predicts that Russia’s economic woes are destined to dominate the life of the country for many more years, unless Russian society undergoes a profound, and not necessarily welcome, cultural transformation. The book has been the subject of a conference in New York City, where the main themes of the book were discussed by a panel of experts including Mr. Alex Bayer of the Moscow Times, Prof. Robert Nelson of the Department of Art at Yale University and Prof. Alan Schwartz from the Yale Law School.

FANTASY AND THE INTERNET SURFER
IDC’s Research Center for Psychology of Internet Use has joined forces with the University of Moscow to research the psychological meanings of fantasy games to the Internet surfer. The research focuses on personality-related aspects; cultural aspects; and representations of the ego (why a player chooses a certain character). During the second stage, research will be expanded to additional countries.

TEENAGERS AND THE INTERNET
In another collaborative effort, IDC’s Research Center for Psychology of Internet Use and the University of Ottawa in Canada are examining the influence of the Internet on the social world of adolescents. The two-year research, financed by the government of Canada, involves observing a group of adolescents and studying their social interactions as well as their psychological well-being. Dr. Yair Amichai-Hamburger, representing the Research Center for Psychology of Internet Use in this joint endeavor, was invited as a guest expert to the University of Ottawa this past summer in order to conceptualize the study’s final findings.

REDUCING CONFLICT AND TEAM RIVALRY
The Research Center for Psychology of Internet Use has created a new initiative in the form of an Internet platform designed to reduce rivalry between teams. In cooperation with Oxford University, the Center will examine the platform’s use in inter-group conflict regions in the world, as members of rival teams meet and interact using the platform. The establishment of the platform gained wide media coverage in Israel as well as abroad, and many groups have expressed their interest in cooperating.

ARGOV FELLOWS ENTER THEIR SECOND YEAR
The Argov Fellows Program in Leadership and Diplomacy has recruited another 22 outstanding IDC students and begun its second year of operation. The students will receive intensive training in the field of diplomacy and will be traveling to both Europe and North America as part of their field experience. The program was initiated by Gidi Argov, a member of the board of the American Friends of IDC Herzliya, and is named for Argov’s father, the late Ambassador Shlomo Argov, who was fatally shot by Palestinian terrorists in 1982.

CAESAREA CENTER JOINS FORCES WITH MINISTRY OF TREASURY
The Caesarea Center for Capital Markets and Risk Management in collaboration with the Ministry of Treasury’s capital market division, created a study to develop benchmarks for evaluating risks and performance of investments in long-term saving channels managed by institutional investors. This study constituted a new stage in the upgrading of the Israeli capital market, and enabled a higher level of transparency in its institutional bodies’ investment activities. The benchmarks will have an impact on the working quality and methods in the Israeli capital market; serve as a measurement tool for comparing performance and inherent risks in investments; and become tools for assessing degree of risk for money invested. The project was managed by two of the most prominent scholars in the field of finance: Prof. Yaakov Bodoch, the academic director of the Caesarea Center, and Dr. Tzvi Wiener, head of the finance major studies at the Hebrew University of Jerusalem.

ICT THINK TANKS
The Institute for Counter-Terrorism (ICT) conducts two think-tanks, one on the separation fence and the other on terrorism and drugs. The team of the think-tank on the separation fence and its passages is made up of ICT scholars and other high-ranking experts such as Ehud Yatom and Uzi Landau. Their research this summer included a special field tour to

Guy Neher, former head of the IDC student Union receiving some tips from Prof. Amnon Rubinstein.
gain first-hand information. The second think-tank, on drugs, terrorism and the connection between them, is managed in collaboration with the anti-drug and alcohol authority. The team conducted a workshop on this subject during ICT’s annual international convention. Experts from Israel and abroad took part, and Minister Avigdor Liberman gave the opening speech. A joint position paper of the Institute and the Authority will be published and forwarded to high-ranking decision-makers, in order to start a long-term process of changing the approach to coping with this deadly phenomenon.

COPING WITH TERROR
The Institute for Counter-Terrorism has a unique educational project designed to strengthen the civil population’s capacity to cope with the threat of terror. Study days and lectures were held during the recent months for various units including: a combat air squadron in Tel Nof, a combat unit of the Jerusalem Border Police, a flight controllers course at Air Force 10, the training camp of the border police, the officers’ course of the Border police and Air Force cadets. As well, a special study day was held for the Afek Command and Staff students and a counter-terrorism course was conducted for the General Command and Staff students.

ICT LAUNCHES NEW EDUCATIONAL WEBSITE
ICT, with the aid of the Center for Educational Technology and the Australian Pratt Foundation, has developed a new website called “Hosen.” The website was designed to educate high school teachers and students about terrorism, in the hopes of reducing anxiety about it. This is based on the belief that terrorism is, in the first place, a psychological warfare, the power of which can be decreased by the providing appropriate knowledge. The website includes databases aimed at high school students, lesson outlines and practical exercises for teachers’ use in the classroom. There are also blogs, a professional forum in which students and teachers can ask questions and additional educational aids intended to familiarize visitors with the phenomenon of terrorism. The website’s address is: http://ict.cet.ac.il.
SELECTED FACULTY ACTIVITIES

Dr. Yair Amichai-Hamburger served as content consultant for the Globes Internet and Communication Conference on June 19, 2007, where leading figures of the Internet field in Israel and in the world came to lecture.

Dr. Uzi Arad, IPS director, conducted numerous meetings including with: Taglit Head Shimshon Shoshoni; Amb. Michael Zantovsky; American Ambassador to Israel Richard Jones; Deputy of Asia Pacific Foreign Affairs Ruth Cahnov and Deputy of S. East Asian Foreign Affairs Itzak Shoran; European Jewish Congress Representative Pierre Basnuni; the American Amb. for the nomination of President Shimon Peres; and members of the American Embassy. He also met with Tony Blair, the Foreign Affairs Minister of France and B.B. Netanyahu. In August he headed a strategic forum for Moshe Ben Atar on The Zionist Israel Movement. Dr. Arad is interviewed every Monday by Kol Israel Radio on the current Israeli political situation. In addition he was interviewed on the BBC with Tim Frank on the Iranian Threat, and gave an interview for Newsweek with Rod Northland on personal issues. In September he attended the Israeli Parliamentary Sub-Committee for Security and Foreign Affairs Issues.

Professor Uriel Reichman meets American Secretary of State Condoleezza Rice at a dinner at the American Ambassador’s residence.

Dr. Shmuel Bar of IPS visited Washington DC in May, lecturing on “Islamic Jurisprudence and Legitimization of Terrorism” at the Hudson Institute and on Radical Islam at the National Defense College. In Israel, he lectured on Iranian Export of Revolution at the Truman Institute, HUJ; and participated in a panel discussion on Iran at BESA (BIU). He participated in think tanks at the National Security Council on Syria and Iran, and between October and December 2007 he was a Distinguished Visiting Fellow at the Hoover Institution, at Stanford University in California. In September he was appointed an Adjunct Fellow at the Hudson Institute. He conducted several briefings over the spring and summer, including to former US Secretary of Defense William Cohen; the Director of Policy Planning at the US Department of State; the US National Intelligence Council on Syria and Iran; the National Security Staff at the US Office of the Vice President; and the Director of Net Assessment at the Department of Defense. He also briefed at the House of Lords, UK, about Iran, and to the Assistant Secretary for Intelligence, Department of Homeland Security in Washington DC, about Radical Islam.

Dr. Anat Bremler-Barr of the Efi Araz School of Computer Science won the IDC award for an outstanding researcher in May 2007. She was invited to lecture on “Sophisticated Attacks” at Checkpoint, to 150 of the employees of this successful Israeli hi-tech company. She was also invited to give the same talk at Beer-Sheva University during a “Networking Day” held there. One of Dr. Bremler-Barr’s graduate students, Nir Chen, presented her master project, “Bringing Order to BGP: Decreasing Convergence Message Complexity,” a joint work with Dr. Bremler-Barr, O. Mokryn, J. Kangasharju and Y. Shavitt, at the Twenty-Sixth Annual ACM SIGACT-SIGOPS Symposium on Principles of Distributed Computing, in Portland, USA. Dr. Bremler-Barr recently received a $37,000 Research Grant from REMON, Israel 4G wireless consortium for work entitled: “Resilience Scheduling Algorithm.”

Dr. Doron Friedman of IDC’s Efi Araz School of Computer Science, lectured on “Controlling a Virtual Body by Thought in a Highly-immersive Virtual Environment,” at the International Conference on Computer Graphics Theory and Applications (GRAPP ’07) in Barcelona, Spain in March. He also lectured at the International Conference on Affective Computing and Intelligent Interaction (ACII 2007) in Lisbon, Portugal, in September and at the 7th International Conference on Intelligent Virtual Agents (IVA 07) in Paris, France, where his paper was short-listed for the Best Paper award. He spoke at the EU summer school on Presence and Human-Machine Confluence, in Santorini, Greece; and at the IsraeliGames2007 industry conference in April 2007. Dr. Friedman has been appointed Honorary Lecturer in University College London, Department of Computer Science. A story about Dr. Friedman’s research was published in June 2007 in The New Scientist (the leading popular science magazine in the UK) and the research also appeared in a documentary called “Medical Mavericks,” produced for the Discovery Channel and to be aired soon. Finally, Dr. Friedman has been made a partner in the EU project Presencia. The project includes 13 partners and expires in 2009. He is also a partner in the Neuropotential project in London: a scientific project that aims to develop an automated device for self-hypnosis, based on a brain-machine interface.

Prof. Galia Golan received the 2007 Israel Political Science Association Award for Lifetime Achievement and Contribution to the Field. She met with King Abdullah of Jordan, in Amman in May 2007 for discussion of the Arab League Peace Initiative and was elected to the International Governing Council of the Pugwash Association for Science and World Affairs. She participated in numerous conferences, including the Pugwash conference in Beijing on North Korean Nuclear Program in September one in Bari, Italy, where she lectured on “Prospects for a Palestinian-Israeli Peace Agreement.” She lectured at both Haifa University’s and Hebrew University’s conferences on the Six Day War and chaired a panel on “Peacekeeping in the Middle East,” at Hebrew University’s conference on Peacekeeping in June. She also lectured in various university workshops around America and delivered several television and radio interviews.

Prof. Yacoov Hel-Or gave a colloquium in August entitled “The Canonocal Correlation of Color Images” at Stanford University, Center for Image Systems Engineering.


Dr. Tai Katz-Navon, along with Z. Stern and E. Naveh, have received a $35,000 grant from Israel’s Institute for Healthcare Policy, to conduct a 2-year research into “Resident Physicians’ Medical Errors.”

Dr. Izi Kfir of the Lauder School of Government, Strategy and Diplomacy participated in the ICT Conference, “Terrorism’s Global Impact” in September. He presented a paper on “Islamic Radicalism in East Africa” at the panel on terrorism in sub-Sahara Africa; and a paper on “US Foreign Policy in Southeast Asia” at the panel on terrorism in Southeast Asia.
Dr. Amnon Lehavi of the Radzyner School of Law won the highly prestigious 2007 Tzeltner Prize, awarded by the Rotary Foundation, for outstanding young legal scholar. The prize was granted to Dr. Lehavi in recognition of his outstanding research achievements. Dr. Lehavi is the first law faculty member outside the public universities in Israel to have won the Tzeltner Prize. Dr. Lehavi attended a number of conferences over the past months. He lectured on “Perspectives on Property Rights, Growth and Regulation: The 21st Century Framework for Planning and Development,” at the Lincoln Institute of Land Policy in Cambridge, MA in April and on “Compulsory Purchase and Compensation in Land Acquisition and Takings” at the Fédération Internationale des Géomètres, Commission 9 in Helsinki, Finland in September. He attended the XXIII World Congress of Philosophy of Law and Social Philosophy, Property & Philosophy Workshop in Cracow, Poland and his paper was one of six chosen for the Harvard-Boalt Hall-UCLA Workshop for Young Environmental Scholars, at Harvard Law School in June.

Dr. Amnon Rubenstein has been publishing biweekly articles in Maariv and in The Jerusalem Post. And additional article on multiculturalism was published in Hapnuklit. In April 2007 he lectured at the Leipzig, Germany Conference on the topic “Basic Assumptions in the Establishment of a State, at the Annual Conference of German and Jewish Jurists.” In May he lectured to participants of the Israel Bar Association Conference in Eilat, on the subject of the judicial crisis in Israel. From September through December 2007, he is acting as lecturer at Columbia University, New York, U.S.A. On April 24, 2007, Prof. Rubenstein was nominated “Tel Aviv Notable” in a ceremony attended by the mayor or Tel Aviv, Mr. Ron Huldai, at the Tel Aviv Performing Arts Center. In July, he launched his new book, The Sea above Us, at “The Library” in Tel Aviv.

Prof. Barry Rubin was invited to Bangkok, New Zealand and Australia for the month of August 2007. He worked on behalf of the Israeli embassy in Bangkok, meeting with 40 Foreign Ministry and military officials, lecturing at the Press Club and giving interviews. In Australia and New Zealand he lectured at the University of Melbourne, spoke to Jewish activists and journalists and met with the staff of The Australia/Israel & Jewish Affairs Council (AJJAC), contributing ideas for future projects. He also met with government officials, including the foreign minister and the new Israeli ambassador, and spoke at a luncheon for the parliamentary friends of Israel. In addition, over the past few months Prof. Rubin has given numerous interviews, mainly on Syria and the Arab-Israeli conflict, for media such as Front Page Magazine, Middle East Journal, The McNeil Report, Ynet, The Wall Street Journal and CNS News. His weekly column continued to appear in the Jerusalem Post.

Dr. Ariel Shamir presented at the SIGGRAPH 2007 conference in San Diego, California, on “Seam Carving for Content-Aware Image Resizing.” He also presented at the 6-sight conference in November, in Monterey, California, on “Content-Aware Resizing.”


Dr. Reuven Paz, Director of PRISM, the Project for the Research of Islamist Movements, part of the GLORIA Center at IDC, presented in June on “The Jihadi Discourse on the Internet,” at a one-day seminar on “The Future of Al-Qaeda,” organized by the INSS at Tel-Aviv University.

He presented on “The Use of the Internet by the Brotherhood,” in an international conference on “Mapping the Muslim Brotherhood,” organized by NEFA Foundation, in Florence/Italy. In July he presented at Haifa University on “Between Takfir and Respect: Modern Jihadi-Salafi Attitudes towards Sufism and Sufis,” in the International workshop on “Islamic Fundamentalism and Sufism.” In September he presented two papers at the ICT’s Seventh Annual International Conference on “Terrorism’s Global Impact,” at IDC. He also initiated and chaired two panels at the conference, on Radical Islamism in North Africa and in Sub-Saharan Africa. Other presentations were made at conferences in the Netherlands, Ghana and Rome, Italy. He also provided expert testimony for the Danish prosecution at a trial in Copenhagen.

Prof. Gadi Taubenfeld presented a lecture: “Efficient Transformations of Obstruction-free Algorithms into Non-blocking Algorithms,” at the 21st International Symposium on Distributed Computing, which took place in Lemesos, Cyprus, in September 2007. Prof. Taubenfeld has also been appointed Program Chair of the 22nd International Symposium on Distributed Computing, which will take place in Arcachon, France, in September 2008. This conference is one of the most important conferences in Europe in the area of distributed computer systems.


Selected Faculty Activities
Amichai-Hamburger, Yair.

Amichai-Hamburger, Yair and Joinson, A.

Avidan, Shai and Shamir, Ariel.

Bar, Shmuel.

Bremler-Barr, A., Levy, H. and Halachmi, N.


Bukspan, Eli.
The Social Revolution in Business Law (Jerusalem: The Harry and Michael Sacker Institution for Legislation Researches and Comparative Law, Faculty of Law, Hebrew University, 2007).

Eyal, Keren and Finnerty, K.

Eyal, Keren, Kunkel, D., Biely, E. and Finnerty, K.

Friedman, Doron, Leeb, R., Antley, A., Garau, M., Guger, C., Keinrath, C., Steed, A., Pfurtscheller, G. and Slater, M.

Friedman, Doron, Steed, A. and Slater, M.


Golan, Galia.

Golan, Galia.
“UNSC Resolution 1325 and Women in Israel,” in Fatima Sadiqi, Gender and Change (Routledge, forthcoming).

Golan, Galia.

Guger, C., Leeb, R., Friedman, Doron, Vinayagamoorthy, V., Antley, A., Edlinger, G. and Slater, M.

Hel-Or, Yacov and Shaked, Doron.

Karniel, Yuval.

Karniel, Yuval.
Katz, R., Amichai-Hamburger, Yair, Manisterski, E. and Kraus, S.

Kfir, Izi.

Kfir, Izi.

Kinar, O. and Amichai-Hamburger, Yair.


Lehavi, Amnon. Editor,
“Gated Communities in Israel,” Law, Culture and Society Book Series (Tel-Aviv University Press, 2008).

Lehavi, Amnon.

Lehavi, Amnon.

Lehavi, Amnon and Licht, Amir.

Pass, Rafael and Rosen, Alon.

Pass, Rafael and Rosen, Alon.

Peikert, Chris and Rosen, Alon.

Peikert, Chris and Rosen, Alon.

Rubin, Barry.

Rynhold, Jonathan and Spyer, Jonathan.

Rynhold, Jonathan and Spyer, Jonathan.

Sharf, Andrei, Lewiner, Thomas, Shamir, Ariel and Kobbelt, Leif.

Zemer, Lior.

Zong Ding, Yan, Harnik, Danny, Rosen, Alon and Shaltiel, Ronen.

Zovida, Hani.
ALUMNI CELEBRATE IDC ANNIVERSARY
Surrounded by eucalyptus trees, IDC alumni gathered in excitement to celebrate IDC’s thirteenth anniversary. Over 2,500 alumni, faculty members and staff attended this unique mega-production, which provided an opportunity for networking as well as reminiscing. President of IDC Herzliya Prof. Uriel Reichman, the Schools’ Deans and faculty members participated in the event, and leading professional sponsors were on hand to offer a variety of benefits and cooperation programs to alumni. Highlights of the event included both a film about successful IDC alumni and performances by popular Israeli singers Rami Kleinstein and Ivri Lieder, as well as an appearance by stand-up comedienne Adi Ashkenazi.

HONORING ALUMNI DONORS
IDC alumni were honored for their generous contributions to students in need, at an event hosted at the residence of Nira and Uriel Reichman. The 70 guests included alumni, Deans and Vice Deans of IDC Schools, as well as members of the Steering Committee of the Friends of the Interdisciplinary Center Herzliya. The event marked two years of effort by the Alumni Association to encourage members to donate scholarships, and is expected to be only the beginning of the association’s involvement in helping the community.

IDC ALUMNUS NAMED CONSUL GENERAL
Asaf Shariv, a graduate of IDC, assumed the post of Consul General of Israel in New York this past summer. Previously the Director of Media and Public Affairs to Prime Ministers Ehud Olmert and Ariel Sharon, Mr. Shariv has also served as spokesman for various government agencies, including the Institute for Intelligence and Special Operations (Mossad) and the Counter-Terrorism Unit. The youngest diplomat ever named Israeli Consul General in New York, Mr. Shariv received his law degree from IDC Herzliya in 1997.

ALUMNI IN THE PEACE COURTS
Alumna Ofra Guy has been appointed a registrar in the peace court in Eilat. Another alumnus, Tal Ostfeld, has been for the last two years a registrar in the peace court in Rishon Lezion. These names accompany two other alumni appointed to be peace judges in the past year.

ALUMNI ON THE MOVE
DEAR FRIENDS,

The Interdisciplinary Center (IDC) Herzliya alumni understand the importance of philanthropy.

IDC alumni and friends express their dedication to IDC year after year through generous contributions at all giving levels. Whether recently graduated, many years retired, or somewhere in between, IDC Alumni find a way to give back in a meaningful way. Friends of IDC may not hold an IDC degree, but they hold IDC achievements in high esteem and wish to do something to show their support.

TOGETHER, ALUMNI AND FRIENDS ENHANCE THE IDC EXPERIENCE FOR US ALL!

Through the IDC Alumni Association’s upcoming website you will be able to find many examples of how alumni and friends, parents, corporations and foundations, members of our faculty and staff, and even current students and recent alumni use private giving to help shape the future of Israel’s talented youth towards professional productivity and Zionism.

All IDC supporters share one important reward for their gifts: the personal satisfaction from making an investment in human potential. There are many ways to give to IDC, and our Office of IDC Alumni Association looks forward to working with you.

THANK YOU to ALL of our generous Alumni donors over the years, without whom we could not do what we do best- provide a quality education to all, regardless of their economic circumstances. Your support serves as a personal expression of your commitment to IDC, its students, programs, and goals. Thank you!

Among our alumni donors who have already created scholarships endowments are:

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Radzyner School of Law (LL.B. in Law and Business) Class of 1999

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Ayelet Halivni, Attorney at Law
Radzyner School of Law (LL.B. in Law and Business) Class of 2000

Yaron Lemelbaum Film-Maker
Efi Araz School of Computer Science Class of 2000

Zahi Arabov, Entrepreneur
Arison School of Business Class of 2000

Roy Klajman, Managing Director, Stream Yachts LTD.
Arison School of Business Class of 2003

Ishay Green, Co-Founder, CTO & Software Architect, Soluto LTD.
Efi Araz School of Computer Science International School Class of 2005

David Shohat
Raphael Recanati International School Government, Diplomacy & Strategy Program

Thank you all very much!!
For Donations and more information contact the IDC Alumni Association office
Tel: 09-9527349 alumni@idc.ac.il

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* The Council for Higher Education approved IDC Herzliya’s request to offer this program. Permission to grant degree is pending.

For more information: rris.master@idc.ac.il, 972-9-9527658, www.idc.ac.il/gov/eng/MA