



The academy of the leaders of the future

It is known that cultivation of the leaders of the future is one of IDC Herzliya's main objectives. The coming local authority elections provide further proof of this: many IDC graduates, two of them former chairs of the Student Association, are participating in the different lists, and even running as heads of council. We spoke with two of them about their political agendas, aspirations for the future, and, of course, about studying at IDC

By Ran Puni

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It is no secret that IDC Herzliya aims to foster excellence. It starts, first and foremost, with excellence in studies, continues with excellence in sport and contribution to society, and goes right through to civic excellence in general, and in public life in particular.

On November 11, just a few days away, elections will be held for the local authorities. This year, 24 student and graduates of IDC Herzliya are playing a significant part in the public action. Students and graduates of IDC Herzliya are to be found on the lists for a number of local authorities: **Eitan Ginzburg**, a graduate of the Radzyner School of Law and Lauder School of Government, Diplomacy and Strategy, heads the Labor Party list in Raanana; **Yoel Razvozov**, captain of the Israel judo team and a student at the Arison School of Business, is running on the One Netanya list; **Yossi Brodny**, a graduate of the Radzyner School of Law, is a candidate for head of the Givat Shmuel municipality; **Moshe Mangoli**, a graduate of the Lauder School of Government, Diplomacy and Strategy, and **Tal Laor**, a graduate of the Radzyner School of Law and the Lauder School of Government, Diplomacy and Strategy, are both heading the youth list

in Raanana; **Ori Disatnik**, a graduate of the Radzyner School of Law, is running for head of Binyamina Givat Ada; **Lior Tamsut**, a former chair of the Student Association, is number two on the Tzeirim Netto list in Herzliya; and **Meirav Ben-Ari**, a graduate in law and government with a master's degree in business administration from IDC Herzliya, is number four on the Rov Ha'Ir list in Tel Aviv; **Avi Naim** (Beit Arye); **Nadav Douani** (Hod Hasharon); **Shiri Haguel** (Netanya); **Sharon Galili** (Ashdod); **Ziv Feintuch** (Herzliya); **Shay Even**, a student at the Sammy Ofer School of Communications (Ra'anana); **Maria Mankovetski** (Herzliya); **Ram Sitton**, a student of law and business (Natanya); **Maya Katz**, a student at the Lauder School of Government, Diplomacy and Strategy (Herzliya); **Yael German**, Mayor of Herzliya and a graduate of the Arison School of Business; **Yariv Fisher**, a graduate of law and government (Herzliya); **Eyal Oron** (Herzliya); **Ella Kaufman**, a graduate of the Arison School of Business (Hod Hasharon); **Barak Naftaly** (Herzliya); **Ron Lowenthal**, a graduate of law and business (Tel Aviv); **Liron Struss**, a graduate of law and government (Herzliya).



We asked two of them about their political agendas, their aspirations, and, of course, what motivates them to contribute and influence public affairs.

Lior Tamsut, former chair of the Student Association at IDC Herzliya, is a graduate in law and business administration and is currently completing a master's degree in law, also at IDC.

According to him, the goal of the list is to stop the migration of young people from the city, with the accent on increasing the number of young people remaining after the army, and looking after the interests of the city's young people.

"The wave of young people in the local elections is not something that has happened by itself", says Tamsot. "Today there is something repulsive in politics, something we don't want to see in our leadership. We young people can take up the gauntlet and start making a change – we can get up and lead."



Lior Tamsut

Tamsot emphasizes the not inconsiderable contribution of IDC Herzliya: "During my studies, I went through a very meaningful process. I

received tremendous tools that I still use today: how to speak and stand up in front of people, how to manage a campaign, the right way of marketing – because in the final analysis, there is no difference between persuading students at IDC Herzliya and persuading the citizens of Herzliya. In addition, the spirit of involvement at IDC still influences me today."

Tamsot is currently focusing on the upcoming elections in Herzliya, "but in the future", he says, "I'm not ruling anything out". And to those of you who are also thinking of going into politics in the future, Tamsot recommends: "The academic experience is both tough and amazing at the same time. Try to make time for involvement in IDC and in society – this will prepare you more for public life."



Meirav Ben-Ari

Meirav Ben-Ari is also a former chair of the IDC Herzliya Student Association. If you too are busy wondering how you have time to make a public contribution, you should know that you are not alone. Ben-Ari, who in the past won the reality show "Seeking a Leader", is also the full-time manager of Through Challenge,



a center for young people at risk in Netanya, which she inaugurated in 2006.

“Despite my many other activities, I decided that young people in Tel Aviv, myself included, must have an influence. They heard about my extensive résumé and the fact that I am an IDC Herzliya graduate, and asked me to join the young people’s list for the municipality”, Ben-Ari says.

The main aim of the list is to encourage more young people to vote and, of course, to preserve the young stream in the city by representing and looking out for its interests in the council. “Today, the youngest person on the council is 41, so there is no real representation for the young people who make up 52% of the city. We are forced to absorb the soaring prices of rent, parking, and other taxes.”

Ben-Ari also praises her studies at IDC Herzliya: “During my studies, I developed administrative thinking that helps me today in every area, in addition to the branding that I gained as an IDC Herzliya graduate.”