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www.idc.ac.il/gov/eng/ma
LAUDER SCHOOL
OF GOVERNMENT,
DIPLOMACY & STRATEGY

MA PROGRAM
in
GOVERNMENT
2012 - 2013

www.idc.ac.il/gov/eng/ma
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Dear future students,
At the dawn of the 2012-2013 academic year, the Interdisciplinary Center (IDC) Herzliya will be in the midst of implementing the strategic plans for its future. Over the past eighteen years, our schools and research institutes have won international recognition while our alumni have taken impressive steps toward changing the face of Israeli society.

In a survey conducted by the Israel Council for Higher Education on student satisfaction throughout Israeli academia, IDC Herzliya was ranked number one in sixteen out of the twenty categories. Our schools of Law and Computer Science ranked number one in income by alumni and the school of Business was
ranked number two. We will be building upon these accomplishments and will be expanding our academic programs and activities to exciting new heights. The members of the twelfth class of the Raphael Recanati International School will be joining one of the leading academic institutions in Israel.

An era of renewal is taking shape within Israeli society. Joining IDC Herzliya now means being a part of this fascinating process, which will infuse a commitment to constitutional and governmental reform as well as economic growth; will address the challenges presented by new media technology; and will reevaluate Israel’s diplomatic strategy and policies as well as the country’s social and moral agenda – all of which are intrinsic to our academic mission. We already see a number of our graduates gaining leading positions in key areas of the country, who are committed to making Israel a better place to live.

IDC Herzliya has led this academic avant-garde movement since its inception. We combine the study of theory with real-world experience. Our educational method is based on an interdisciplinary approach, information technology and openness to the international horizon. Our outlook, which is rooted in the concepts of liberty and responsibility, emphasizes initiative and leadership alongside community service.

International students will benefit from this focus in addition to an all-encompassing introduction to the State of Israel and its scenery, history and roots. Next year the number of students at the Raphael Recanati International School at IDC will exceed one thousand four hundred students from eighty countries. I am convinced that everyone who joins us from abroad will obtain an excellent education and will also develop meaningful friendships with students from Israel and dozens of other countries – an experience that will accompany them for the rest of their lives.
Ambassador Ronald S. Lauder, an international businessman and Jewish communal leader, was appointed US Ambassador to Austria in 1986. He established The Ronald S. Lauder Foundation in 1987 which focuses on Jewish education and community outreach. Among the many positions which he has held and currently holds are: President of the World Jewish Congress; Chairman of the Conference of Presidents of Major American Jewish Organizations; Chairman of the Board of the Jewish National Fund; and Chairman of the International Public Committee of the World Jewish Restitution Organization. The Lauder School of Government, Diplomacy and Strategy was established in 1999.
The mission of the Lauder School of Government is to educate the next generation of leaders, scholars and educators. As Israel and the world are facing enormous challenges in the area of terrorism, the potential spread of non-conventional weapons, inter-state and ethnic conflicts, poverty, and global environmental challenges, there is a need to train students to become better policy analysts, practitioners, and scholars. The program is taught in Hebrew and English, combining theory and practice in an interdisciplinary framework. The courses and seminars are offered by leading scholars of public policy, foreign policy, conflict resolution, political psychology, international relations, decision making, terrorism, and Middle Eastern politics. In addition to familiarizing students with key theories, models, and concepts in your area of specialization, the program will provide you with a set of analytical and practical tools needed to conduct policy-relevant research, and deal with policy dilemmas, challenges and problems. Lauder School students participate in activities offered by the School’s five centers and institutes including: the Institute for Policy and Strategy (IPS) which organizes and hosts the prestigious annual Herzliya Conference; the International Institute for Counter Terrorism (ICT); the Program in Political Psychology; the Program in Applied Decision Analysis, and the Workshop Series on “Improving Public Policy in Israel.” The MA program is a stepping stone for positions of leadership in the public sector in Israel. I invite you to enroll in this program at the Lauder School of Government, Diplomacy and Strategy and become part of the IDC Herzliya community.
Whether you want a future in government or public service, in an international or local NGO, in the field or in the world of diplomacy, in politics or security, our new and dynamic MA is the place to study. It is our aim to provide you with the very best researchers and practitioners in a variety of courses, workshops, field-trips and guest lectures designed both to inform and train you in the skills necessary for your future tasks.

Our graduates have already gone on to exciting careers – at the UN, in Israeli government offices, in international security consultancies, in NGOs in Africa, and also in prestigious PhD programs abroad. We will do our best to provide career counseling and networking to launch you on your way.

And for those of you who already have experience in diplomacy or counter-terrorism, public office or field-work, we can offer you expanded knowledge and deepened understanding to enrich and inform your future work. Ours is a difficult but exciting program, and we will be excited to have you join us.
Study with a renowned faculty composed of some of the major experts in their fields. Both the permanent and visiting faculty bring with them extensive experience in government, public service, and non-governmental organizations as well as outstanding work in research and academia.

Network with leaders, policymakers and students from dozens of countries around the world.

Gain both theoretical and practical knowledge, with the opportunity for hands-on experience in a wide variety of internships and intensive workshops.

Associate with two of the most highly regarded research institutes in the world located at IDC Herzliya: the International Institute for Counter-Terrorism (ICT); and the Institute for Policy and Strategy (IPS) which organizes seminars, workshops and forums, including the prestigious annual Herzliya Conference.

» Intern in the research programs in: political psychology; applied decision analysis; and reforms in governments.

» Earn a valuable MA in one year at an affordable price.

» Benefit from social, logistical and personal support. Members of IDC Herzliya are there to guide you every step of the way.

» Apply for internships which are available in Israel at NGOs, research institutes and selected government ministries.

» Join exchange programs with the Maxwell School at Syracuse University and the Institute for Conflict Analysis (ICAR) at George Mason University.

» Participate in workshops on: negotiation; media presentations; post-conflict peace building; alternative negotiation; political psychology.

» Go on field trips to peace-keeping forces (UNDOF, UNIFIL), and visit to NATO headquarters in Brussels.

» Meet with practitioners, heads of state, foreign ministers, negotiators, journalists, etc.
REQUIREMENTS

There are currently four specializations in the MA Program. The length of the program for all but the Thesis specialization is 1 year (3 semesters, including summer) and classes are held twice a week during the first and second semester according to the specialization, and 2 additional days in the summer: the Thesis specialization is 2 academic years.

» Diplomacy and Conflict Studies (Monday, Tuesday) *
» Counter-Terrorism and Homeland Security (Thursday, Friday) *
» Research Track with Thesis (Thursday, Friday)
» Government and Public Policy (in Hebrew; Thursday, Friday) *
» Political Marketing (new specialization in Hebrew; Thursday, Friday) *

Core Courses (7 hours):
» Research Methods
» Workshops in Decision Making
» MA Seminar

Four Courses from the Following (8 hours):
» International Political Economy
» Advanced Theories and Approaches to Politics
» The Political System of Israel
» Economic and Social Policy
» Political Leadership
» Political Thought
» Conflict Resolution**
» Diplomacy and Conflict in the Era of Globalization**
» Terrorism and Counter-Terrorism***

Electives (10 credit-hours):
Electives may be chosen from the following courses offered in the MA program:
» Research Seminar: National Security Decision Making
» Research Seminar: Issues in the Arab-Israeli Conflict
» Research Seminar: Democracy, Failed States and International Terrorism
» Policy and Strategy Simulation
» Strategy and Deterrence: Comparative National Strategies
» Peace Negotiations
» Global Governance
» US Foreign Policy in the Middle East
» Economic Diplomacy
» Radical Islamist Movements
» Post-Conflict Reconstruction and Reconciliation
» Energy Policy: Theory and Practice
» Cultural Aspects of Negotiation
» Middle East Politics
» Advanced Research Methods
» Practical Diplomacy Workshop: Track II/Alternative Dispute Resolution; Negotiation Techniques
» Training Workshop: Managing the Media; Mediating Protagonists
» Practical Experience Workshop in Governmental and Non Governmental Organization
» Political Psychology
» Strategic Surprise
» Terrorism, Intelligence, the Conflict and National Cohesion
» The Anatomy of Terrorist Organizations
» Approaches to National Security Policy Planning and Management
Total:

41 credit-hours in the Counter-Terrorism and Homeland Security specialization and in the Diplomacy and Conflict Studies specialization.

39 credit-hours in the Thesis Program.

The student’s average grade must be above 80 to proceed to the final semester.

All MA level courses at IDC may be taken as electives.

* Some electives may be offered on Wednesday.
** Required for the specialization in Diplomacy and Conflict Studies.
*** Required for the specialization in Counter-Terrorism and Homeland Security.
Students will gain an understanding of how conflicts and wars develop and how they may be managed or resolved, strategically, diplomatically or informally. By gaining knowledge and tools, students will be equipped to deal with international conflicts in today's globalized world. In addition to the psychological, cultural and legal aspects of conflict, the program emphasizes the acquisition of tools for dealing with conflict: negotiation; mediation; public and economic diplomacy; and tract-two engagement. International intervention, third party involvement and peace-keeping will also be examined, with particular attention to their integration into the strategies of governmental and non-governmental bodies. Thus students will gain valuable understanding and tools for work in the international arena and the world of conflicts.

Specialization (16 credit-hours):

» Strategy and Deterrence: Comparative National Strategies
» Conflict Analysis
» International Intervention and Peacekeeping
» Public Diplomacy
» Psychological and Cultural Aspects of Conflict Management
» Law and International Conflict
» International Mediation
» War, Peace and Strategic Aspects of International Relations

Electives (10 credit-hours):
For the list of courses offered as electives see p.10. All MA level courses at IDC may be taken as electives.
The MA in Counter-Terrorism and Homeland Security offered by the Lauder School of Government, Diplomacy and Strategy in collaboration with the International Institute for Counter-Terrorism (ICT) at IDC Herzliya is a cutting edge program that combines academic study, simulations and workshops which offer special tools for critical thinking in this field. The courses provide concentrated, in-depth exposure to the phenomenon of modern terrorism and its characteristics, modus operandi, scope and dissemination throughout the world. Students will obtain an understanding of the challenge this phenomenon presents to decision-makers, security establishments, first responders, legal systems and the business sector, based on the experience Israel has accumulated in the field.

Specialization (16 credit-hours):
» Advanced Issues in National Security
» Ideology of Modern Terrorism
» Democratic Dilemmas and Counter-Terrorism
» Counter-Terrorism Issues and Challenges for Homeland Security
» Post-Modern Terrorism - CBRN
» Risk and Crisis Communication During Disasters
» Psychological Aspects of Terrorism
» Terrorism Fundraising

Electives (10 credit-hours): For the list of courses offered as electives see p.10. All MA level courses at IDC may be taken as electives.
The Research Track with Thesis at the Lauder School is intended for students who plan scholarly careers involving research and teaching.

Research work is at the core of this MA specialization. It includes the following steps:

- Select an advisor from the IDC Herzliya Lauder School of Government’s permanent faculty at the end of the first semester
- Design a degree plan together with your advisor
- Submit a thesis proposal at the end of the first year (to be approved by the advisor)
- Submit the thesis at the end of the fourth semester and defend it

Core Courses:

- Research Methods MA
- Workshop in Decision Making
- Political Thought
- Research Seminar MA
- Advanced Research Seminar
- Advanced Research Methods
- Advanced Theories and Approaches to Politics
- Economic and Social Policy
- MA Seminar

Three Courses from the Following:

- Marketing Foreign Policy
- The Political System of Israel
- Diplomacy and Conflict in the Era of Globalization
- Public Administration and Policy
- Political Leadership
- Conflict Resolution
- International Political Economy
- Terrorism and Counter-Terrorism

Directed Studies with Advisor (6 credit-hours)

Cluster in Political Psychology* (10 credit-hours) optional instead of electives:

- Political Psychology
- Issues in Political Psychology
- Psychological and Cultural Aspects of Conflict Management
- Advanced Workshop in Decision Making

Electives (5 credit-hours):

For the list of courses offered as electives see p.10.

All MA level courses at IDC may be taken as electives.

Total (39 credit-hours)

*Total: 44 credit-hours (Thesis Track with the cluster in Political Psychology)

Approval of the thesis proposal and an average grade of 80 are required to proceed to the second year of study.
DR. DIMA ADAMSKY, PhD, University of Haifa
Areas of Interest: International Relations; International Security; Security and Intelligence Studies; Modern Military Thought; Arab-Israeli Conflict; US, Russian and Israeli National Security
Courses: Strategy and Deterrence: Comparative National Strategies; Advanced Issues in National Security

MR. REUVEN ADLER*
Mr. Adler co-founded Adler Chomsky Advertising, one of Israel’s five leading ad agencies and Grey Advertising’s local affiliate. He served as Israeli Prime Minister Ariel Sharon’s top adviser and campaign manager. He also served as campaign manager of Kadima (one of Israel’s political parties) with Ehud Olmert, former Israeli Prime Minister.
Course: Building and Planning Political Campaigns

DR. ITZHAK AHARON,* PhD, The Hebrew University of Jerusalem
Areas of Interest: Neuroeconomics and Decision Making
Courses: Workshop in Decision Making

PROF. ILAI ALON,* PhD, The Hebrew University of Jerusalem
Areas of Interest: Islamic Philosophy and Theology; Negotiations in Arabic Speaking Islam
Course: Cultural Aspects of Negotiation

PROF. UZI ARAD, PhD, Princeton University
Areas of Interest: International Strategy; Middle East Politics and Security; and Transatlantic Affairs
Course: Research Seminar: National Security Decision Making, Approaches to National Security Policy-Planning and Management

DR. GILAD ARIELI,* PhD, University of Westminster, London
Areas of Interest: Management of Knowledge in the Government Sector; Learning-competitions in Asymmetric Conflicts; Operational Learning and Innovation
Course: E-Government

DR. HAIM ASSA,* PhD, Haifa University
Dr. Assa served as the head of the strategic team for the late Prime Minister Yitzhak Rabin. He has worked as a mathematician and military systems analyst for the past twenty-five years. Dr. Assa is the director of Assa-Or Ltd. and continues his research in military systems analysis.
Course: Building and Planning Political Campaigns

DR. EITAN AZANI, PhD, The Hebrew University of Jerusalem
Deputy Executive Director of the International Institute for Counter-Terrorism (ICT) at IDC
Areas of Interest: Terrorist Organizations in the Lebanese and Palestinian Arenas
Courses: Terrorism Fundraising; Ideology of Modern Terrorism

DR. GUY BECHOR, PhD, Tel Aviv University
Head of the Middle East Division at the Lauder School of Government at IDC
Areas of Interest: Arab civil law and the politics and history of the Arab Middle East
Course: Middle East Politics

*visiting professor
DR. YARIV BEN-ELIEZER, PhD, New York University
Areas of Interest:  Political and Marketing Communications
Courses:  Political Marketing in Israel

DR. ISAAC BERZIN, PhD, BEN GURION UNIVERSITY
Areas of Interest:  CleanTech; Alternative Fuels; Biofuels and Biopolymers; Bio reactor Design; Bioengineering
Courses:  Energy Policy: Theory and Practice; Green Entrepreneurship

MR. ELI COHEN,* MA, Bar-Ilan University
Mr. Cohen was the Former Director of Wages at the Israel Ministry of Finance and the Director General of the Israel Ministry of Tourism.
Course:  Budgeting in the Public Sector

PROF. ABRAHAM DISKIN,* PhD, The Hebrew University of Jerusalem
Areas of Interest:  Comparative Politics; Elections, Electoral Procedures and Voting Behavior; Israeli Politics and the Arab-Israeli Conflict; Game Theory; Constitutional Studies
Courses:  Workshop in Decision Making; MA research methods; Surveys and Public Opinion

DR. ASIF EFRAT, PhD, Harvard University
Areas of Interest:  International Law and Politics; International Cooperation; International Relations
Courses:  Law and International Conflict; Global Governance; International Political Economy

DR. BOAZ GANOR, PhD, The Hebrew University of Jerusalem
Deputy Dean of the Lauder School of Government and founder of the Institute for Counter-Terrorism (ICT) at IDC
Areas of Interest:  International and Localized Terrorism
Course:  Terrorism and Counter-Terrorism

PROF. GALIA GOLAN, PhD, The Hebrew University of Jerusalem
Director, MA Program in Government; Academic Director, Government Program at the Raphael Recanati International School
Areas of Interest:  International Crises; The Arab-Israeli Conflict; Current Political Issues
Courses:  Research Seminar: Issues in the Arab-Israeli Conflict; Diplomacy and Conflict in the Era of Globalization

MR. ROMY HASMAN,* MBA, The Hebrew University of Jerusalem
Areas of Interest:  Social and Political Marketing
Course:  Workshop in Strategic Communication Management

DR. ERAN HALPERIN, PhD, University of Haifa
Areas of Interest:  Political Psychology
Courses:  Psychological and Cultural Aspects of Conflict Management; Conflict Resolution

DR. GILAD HIRSCHBERGER, PhD, Bar-Ilan University
Areas of Interest:  Cognition and Emotion; Coping with Threats; Interpersonal Relations
Course:  Political Psychology

*visiting professor
DR. LIZA IRENI-SABAN, PhD, Tel Aviv University
Areas of Interest: Public Administration; Public Policy and Ethics
Courses: Public Administration and Policy; Ethics in the Public Sector; Political Thought

DR. ELY KARMON, PhD, Haifa University
Areas of Interest: International Terrorism
Course: Post-Modern Terrorism – CBRN

DR. YUVAL KARNIEL, PhD, The Hebrew University of Jerusalem
Areas of Interest: Communication Law; Media Ethics; New Media Formats
Course: Seminar in Media Crisis Management

PROF. DANIEL KURTZER,* PhD, Columbia University
Former US Ambassador to Israel
Course: US Foreign Policy in the Middle East

DR. NOAM LEMELSHTRICH, PhD, Massachusetts Institute of Technology (MIT)
Founding Dean of the Sammy Ofer School of Communications at IDC
Areas of Interest: Data Mining and AI Influence on the Media
Course: National Branding and Marketing

COL. (RES.) ADV. LIOR LOTAN
Former Executive Director of the Institute for Counter-Terrorism (ICT) at IDC
Areas of Interest: Counter-Terrorism; Negotiations and Hostage-Barricade Situations
Course: Workshop: Negotiation with Terrorists

DR. AMICHAI MAGEN,* PhD, Stanford University
Areas of Interest: Law and Policy of Global and Regional Governance Institutions; Political Development in Transitional and Weak States; American and European Democracy Promotion; Middle East Politics
Course: Research Seminar: Democracy, Failed States and International Terrorism

PROF. RAFI MELNICK, PhD, University of California, Berkeley
Provost of IDC
Areas of Interest: Economic Policy

DR. ASSAF MEYDANI,* PhD, Ben-Gurion University of the Negev
Areas of Interest: Public Policy; Politics and Law; Political Economy; Civil Rights
Courses: Local Government; Municipal Corporations

*visiting professors
PROF. ALEX MINTZ, PhD, Northwestern University
Dean of the Lauder School of Government; editor-in-chief of Political Psychology; co-editor of The University of Chicago Press Book Series on Leadership and Decision Making in the International Arena; and director of Programs in Political Psychology and Applied Decision Analysis.

Areas of Interest: Decision Making; Political Marketing; E-Government
Courses: MA Research Seminar; Policy and Strategy Simulation; MA Seminar

DR. ASSAF MOGHADAM, PhD, Tufts University
Areas of Interest: Terrorism and Political Violence
Courses: Psychological Aspects of Terrorism; The Anatomy of Terrorist Organizations

PROF. DAVID NACHMIAS, PhD, University of Oregon
Head of the Reinventing Israeli Government Project at IDC
Areas of Interest: Public Policy; Public Administration; Israeli Politics
Courses: Public Administration and Policy; Economic and Social Policy; The Political System of Israel

MR. OPHIR PINES-PAZ
Head of Local Government Studies at the MA Program in Government at the Lauder School. Mr. Pines-Paz was former Minister of Internal Affairs, Minister of Science, Culture and Sport and a member of the Knesset (Israeli parliament) for the Labor Party.
Course: Central-Local Government Relations

ADV. DANIEL REISNER
Areas of Interest: Public International Law; Security and Democracy; Legal Aspects of Terrorism
Course: Democratic Dilemma of Counter-Terrorism

DR. DAPHNE RICHEMOND-BARAK, PhD, Tel Aviv University
Areas of Interest: Role and Status of Non-State Actors; Asymmetric Warfare and the Morality of War; International Court of Justice; Relationship between International Law and International Relations; Comparative Analysis of Systems of Law
Courses: Law and International Conflict

DR. MAOZ ROSENTHAL, PhD, Tel Aviv University
Areas of Interest: Public Policy; Comparative Politics; Positive Political Economy; Political Methodology
Courses: MA research methods; Public Policy and Political Economy

DR. ALISA RUBIN PELED, PhD, Harvard University
Academic Director of the Argov Program in Diplomacy at IDC
Areas of Interest: International Political Economy with a Focus on the Middle East; Business-Government Relations; Globalization
Course: International Political Economy

*visiting professors
PROF. AMNON SELA, PhD, University of Edinburgh
Areas of Interest: Soviet and Russian Studies: Red Army and Soviet military doctrine, Russia as a state in transition, the history of world.
Course: War, Peace and Strategic Aspects of International Relations

DR. BOAZ SHAPIRA,* PhD, Tel-Aviv University
Area of Interest: Israeli Politics; Israeli-Palestinian conflict
Course: The Media-Government Relations

MR. SHABTAI SHAVIT,* MA, Harvard University
Mr. Shavit is a former head of the Mossad, Israel’s intelligence services. He is currently the chairman of the Board of Directors of the International Institute for Counter Terrorism (ICT) at IDC; an advisor to the Israel National Security Council; an advisor to the Sub-Committee on Intelligence of the Knesset committee on Foreign Affairs and National Security. He is also chairman of Athena Human and Technology Integrated Solutions Ltd.
Course: Terrorism, Intelligence, the Conflict and National Cohesion

DR. SHAUL SHAY,* PhD, Bar-Ilan University
Areas of Interest: Local and International terrorism
Course: Strategic Surprise

PROF. EMMANUEL SIVAN, PhD, Sorbonne
Areas of Interest: Islam, Fundamentalism and Politics in the Middle East
Course: Radical Islamist Movements

DR. LESLEY TERRIS, PhD, Tel Aviv University
Areas of Interest: Negotiation and Mediation Processes in International Conflict Combining Game-Theoretic Modeling
Courses: International Mediation; Conflict Analysis; MA seminar

DR. URI ULLMANN,* PhD, Indiana University, Bloomington
Areas of Interest: International Political Economy; International Business; Strategic Management; European Economic Integration; Germany’s Foreign Policy
Course: Public and Economic Diplomacy

DR. ERAN VIGODA-GADOT,* PhD, University of Haifa
Areas of Interest: Organizational Behavior and Human Resource Management in Public Administration; Political Behavior and Citizens’ Role in Governance; Public Sector Reforms and Performance; Organizational Citizenship Behavior; New Public Management
Course: Reforms in the Public Policy and New Public Management

DR. HANI ZUBIDA, PhD, New York University
Areas of Interest: Politics and Voting Behavior
Courses: Advanced Theories and Approaches to Politics; MA research methods

*visiting professors
There were no private educational institutions of significance in Israel until 1994, when IDC Herzliya was founded. Modeled on distinguished small colleges in the United States, IDC Herzliya is a non-profit corporate entity which is not subsidized by the government and is dedicated to the pursuit of excellence in education and research. Its founders aimed to create an Israeli university for the third millennium – a university where personal achievement goes hand in hand with social responsibility.

» IDC Herzliya’s approach is fundamentally different from other academic institutions in Israel because of its interdisciplinary spirit and strong social commitment.

» IDC Herzliya seeks to train a future Israeli leadership of the highest caliber in the fields of law, business, government, computer science, communications and psychology.

» IDC Herzliya aspires to provide its students with a broad, in-depth education and the skills needed to excel in the international business arena of the 21st century.

» IDC Herzliya seeks to employ accomplished faculty of international repute whose careers reflect a combination of scholarly excellence and practical experience.

» IDC Herzliya, a non-profit organization established for the public good, charges tuition based on actual costs, while taking into account the financial means of its students. It selects and rewards its faculty and administrative staff on the basis of individual merit.

» IDC Herzliya is actively involved in the community, contributing according to its capabilities and the resources at its disposal.

» IDC Herzliya is committed to the fundamental values of a free and tolerant society, while maintaining a Zionist philosophy – first and foremost, freedom of the individual for self-realization in all realms of thought and action, while striving to strengthen the State of Israel.

» IDC Herzliya’s motto is “liberty and responsibility.”
IDC Herzliya adopts an interdisciplinary approach and its academic programs combine the many resources of its internationally renowned schools. This allows students to obtain an education that is both wide-ranging and practical.

Radzyner School of Law
www.idc.ac.il/law/eng

Arison School of Business
www.idc.ac.il/business/eng

Efi Arazi School of Computer Science
www.idc.ac.il/cs/eng

Lauder School of Government, Diplomacy and Strategy
www.idc.ac.il/gov/eng

Sammy Ofer School of Communications
www.idc.ac.il/comm/eng

School of Psychology
www.idc.ac.il/psychology/eng

Raphael Recanati International School
www.rris.idc.ac.il
IDC HERZLIYA
RESEARCH INSTITUTES & LEARNING CENTERS

Advanced Virtuality Lab (AVL)
www.idc.ac.il/communications/avl

Asper Institute for New Media Diplomacy
www.idc.ac.il/communications/Asper

Center for European Studies
www.idc.ac.il/eng/ces

Center for Mindfulness and Neuroscience
www.idc.ac.il/Mindfulness

Entrepreneurship Center
www.idc.ac.il/ec

Executive Education Unit
www.idc.ac.il/en/ExecutiveEducation

Global Research in International Affairs (GLORIA) Center
www.gloria-center.org

Institute for Policy and Strategy (IPS)
www.herzliyaconference.org/Eng

International Institute for Counter-Terrorism (ICT)
www.ict.org.il

The Lea & Naftali Ben-Yehuda Study Skills Center
www.idc.ac.il/en/ssc

Maytiv Center
www.idc.ac.il/Maytiv

Media Innovation Lab (miLAB)
www.milab.idc.ac.il

The Program in Political Psychology
www.idc.ac.il/politicalpsychology

Project on Applied Decision Analysis (PADA)
www.idc.ac.il/PADA

The Project for New Governance in Israel
www.idc.ac.il/ReinventingGovEng

The Research Center for Internet Psychology (CIP)
www.idc.ac.il/communications/cip/en

Rothschild Caesarea Center for Capital Markets and Risk Management
www.cc.idc.ac.il

Shari Arison Awareness Communication Center
www.idc.ac.il/Mecom
Raphael Recanati was a man of vision; more important, he was a person devoted to putting his vision to work. He would have been proud of the Raphael Recanati International School carrying out his vision of modern Israel in action.

Israel, he knew, could no longer be just the manifestation of its ancient promise or of revolutionary Zionist prophesies. It must, through competitive achievements, assume a place of leadership in new global markets and find ways to participate as a full partner in the creation of Western culture and international political institutions. Israeli universities, for their part, must help prepare new generations, both in Israel and from abroad, to thrive in this emerging world.

The Raphael Recanati International School rejects the idea of seeing Israel as a follower and invites students to come to IDC Herzliya to learn how to become leaders – as scientists, as entrepreneurs and as custodians of a uniquely human global environment. This is the world Raphael Recanati understood and helped to invent.

The Raphael Recanati International School presents this challenge to students of unusual maturity and ambition. Come and learn the management skills, diplomatic strategies and technologies that define our age. Come immerse yourself in an unforgettable adventure. Come join and enjoy a unique student body. Come and be inspired to be among the founders of tomorrow’s world.

Michael Recanati
Chairman of the Raphael Recanati International School

Oudi Recanati
Chairman of the IDC Herzliya Board of Directors
As young adults, you find yourselves facing many choices and options. I would like to introduce a unique option to those of you interested in academic studies in the State of Israel, an option that provides you with the opportunity to study business administration; communications; government, diplomacy and strategy; or psychology. The Raphael Recanati International School at IDC Herzliya is open to students from around the world who would like to deepen their bond with Israel and Israelis while earning an internationally recognized degree. Our classes are taught in English, the prevalent language in the international academic community and the language shared by our students, who hail from over eighty-two different countries.

The distinguished faculty members of the Raphael Recanati International School will guide you along a rigorous path that ultimately leads to a BA degree in only three years. In addition, we strive to demonstrate to you that private initiative, free enterprise, a “start up nation” attitude, and public responsibility are not incompatible values. We endeavor to build bridges between economic elites and the underprivileged, between Israelis and Diaspora Jews, and between Israelis and their neighbors. We also will offer you the opportunity to participate in athletic, cultural, social and religious activities. Our clubs in debating, public advocacy and entrepreneurship are only some of the many extracurricular activities that help nurture leadership, solidarity and becoming part of the IDC Herzliya community.

We are an international university. The Raphael Recanati International School has grown significantly and now makes up one-fourth of the student body at IDC Herzliya. Next year the number of students at RRIS will exceed one thousand four hundred. Our graduates are realizing their dreams and building careers both in Israel and in major cities around the world. We hope that you will join us at one of Israel’s finest academic institutions and give us the opportunity to help you reach your goals. We look forward to your realizing the dream of Herzl, “If you will it, it is not a dream,” and spending “next year in Herzliya.”
The Raphael Recanati International School (RRIS) was established in order to allow students from around the world to benefit from the excellent academic programs at IDC Herzliya by offering several of these programs in English.

Degrees granted by IDC Herzliya are accredited by the Israel Council for Higher Education and are recognized worldwide.

The school’s faculty is world-renowned having earned their degrees from the world’s finest universities with a high percentage from the Ivy League.

Tuition at IDC Herzliya is significantly lower than tuitions of colleges and universities of a similar stature in the United States.

The school helps young, bright adults and promising students to develop the skills to become future leaders.

International students learn side by side with their Israeli counterparts and are involved in all aspects of campus life.

The school offers an extensive extracurricular program that takes students beyond the boundaries of the IDC Herzliya campus and acquaints them with the long, rich history and diversity of Israel.
1/3 of the students at IDC are officers and combat fighters from elite units in the Israel Defense Forces.

In a survey conducted by the Israel Council for Higher Education, IDC was rated number 1 in student satisfaction in 16 out of the 20 categories.

There are 16 research centers at IDC.

IDC has more than 40 exchange programs with leading universities from around the world.

IDC operates a radio station at frequency 106.2FM where students from all the schools broadcast both in Hebrew and in English.

1,450 RRIS students from 82 countries make up 1/4 of the IDC student body.

IDC Herzliya was established in 1994.

IDC has over 11,000 graduates.
ATHLETICS
IDC espouses the idea of “a healthy mind in a healthy body” and gives its students the opportunity to participate in various sports activities. The sports teams of IDC compete both at the amateur level as well as the professional one and take part in numerous competitions including the Academic Sports Association (ASA). IDC enables students to integrate their academic studies with diverse athletic activities on a volunteer basis and students have the opportunity to take part in some thirty sports teams. During the academic year games in various sports take place on campus. Additional sports are offered to athletes through ASA membership including junior soccer, basketball, volleyball, handball as well as personal sports such as windsurfing, tennis, swimming, judo, fencing, karate, chess, athletics, gymnastics, dance and more. Tryouts are open to all students at the beginning of the year.

STUDENT UNION
The IDC Student Union is nonpartisan organization that works and operates for the protection and representation of all students on campus. It focuses on academic support, welfare aid, social events and community involvement. Students from each class are elected to the Student Union Council. In addition to that, the International School is represented by a new committee geared to cater to the special requirements of international students. In addition to organizing the traditional Eilat trip, the Poland trip and Student Day, the Student Union also encourages social awareness and contribution to the community both locally and nationally. A large component of the activity of the Student Union is to provide a platform for students to start their own projects and contribute their own ideas for events and extra-curricular activities. The IDC Student Union is an independent NPO that operates within the IDC.

HILLEL
The IDC Herzliya Hillel House serves as a hub for Jewish activities on campus and a platform that enables a variety of student initiatives. It aims to enrich students’ lives with meaningful Jewish experiences, inspiring them to enrich the Jewish people and the world. The IDC Herzliya Hillel House strives to meet the specific needs of international, veteran Israeli and new immigrant students through activities that celebrate the broad spectrum of languages and cultures in Israel. Activities include Friday night Shabbat dinners, trips around Israel, weekend seminars and celebrations of Jewish and Israeli holidays.

ENTREPRENEURSHIP CLUB
Another anchor of extracurricular activities is the IDC Entrepreneurship Club which identifies and enhances the deep pool of entrepreneurial talent that exists among our students. The Club encourages and supports these students by assisting them in developing their entrepreneurship abilities by connecting them with businesses, technology graduates and academic experts in Israel and by organizing a variety of networking and educational activities.

DEBATING
IDC’s Berman-Lippa Family Foundation Debating Club is one of the most popular activities at the school. Under the training of rhetoric and debate coach Uri Zakai, the team competes every year in numerous championships both within Israel and abroad. Each participant gains valuable skills for their academic and personal lives including analytical thinking, critical listening, public speaking, effective communication and more. Tryouts are open to all students at the beginning of the year.
SERVICES

CAREER DEVELOPMENT CENTER
The Center strives to prepare students to enter the workplace and to assist them in locating suitable employment opportunities. The Center provides a variety of counseling, placement and informational services tailored to meet the specific needs of the students and graduates of each of IDC Herzliya’s schools. These services include personal career counseling and assistance as well as lectures and workshops on job-seeking strategies. In addition, the Center creates recruitment and networking opportunities such as job fairs and employers meetings. The Center also maintains an updated listing of job openings in Israel for students and graduates.
www.idc.ac.il/career/eng

THE LEA & NAFTALI BEN-YEHUDA STUDY SKILLS CENTER
The Center strives to help students who have been diagnosed with learning disabilities and/or attention deficit disorder to succeed academically. Learning disabilities result in a wide range of difficulties in reference to academic skills: reading; writing; processing information; and issues in time and self management. The Center has three main goals: to provide the student with the most significant strategies; develop the student’s independent studying skills; and raise the student’s awareness of his own style of studying. The Center offers both workshops and individual sessions.

PSYCHOLOGICAL SERVICES
The IDC Herzliya Psychological Counseling Service is designed to promote the health and well-being of students. Resident psychologists provide professional, individualized counseling in both scholastic and personal matters – from problems related to social integration and learning disabilities to personal conflicts and crises. All counseling is kept strictly confidential. If extended treatment is recommended, the student is referred to a suitable off-campus professional. The Psychological Counseling Service also sponsors workshops on topics such as coping with anxiety in testing situations and inter-personal relations.
VISA & STATUS ASSISTANCE

Students are responsible for clarifying and establishing their status in Israel and can turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2) or Israeli citizenship with the Israeli embassy or consulate in their country of origin. International students who are children of Israeli parents must settle all matters, such as deferment of military service, with the nearest Israeli embassy or consulate. Contact information for embassies and consulates around the world can be found at www.mfa.gov.il/MFA/Sherut/IsraeliAbroad/Continents The Jewish Agency provides advice and assistance to students considering immigrating to Israel www.jewishagency.org/JewishAgency/English/ Aliyah/Contact+Addresses/ and for North America/UK www.nbn.org.il/index.php

HEALTH INSURANCE

All IDC Herzliya students are required to have comprehensive health insurance coverage throughout the period of their studies. Israeli residents, including new immigrants, receive health insurance for a low monthly fee in accordance with the country’s health insurance legislation. International students who are not covered by Israel’s compulsory health insurance legislation must purchase a health insurance policy which will accommodate all their health needs while studying at IDC. We have made special arrangements to insure international students who are not covered by Israel’s compulsory health insurance legislation. The plan provides comprehensive health coverage for an annual $500 US membership fee.
IDC Herzliya’s first graduates and the school administration jointly founded the Alumni Association in 1998. It currently has 11,000 members who take an active part in the world of law, government, economy, business and high-tech in Israel and throughout the world.

ALUMNI ASSOCIATION

Organizing professional conferences and seminars in law, management, computer science and governance
Arranging social events
Establishing and coordinating business clubs which allow alumni to meet leading figures in the Israeli economy
Supporting IDC Herzliya in cultivating its image and in fundraising
Fostering ties with alumni associations of other institutions in Israel and around the world
Organizing community service initiatives and raising funds for scholarships
Operating an Internet site that is an effective tool for nurturing connections and furthering cooperation between alumni
Helping alumni to continue to use IDC Herzliya services, such as the Career Development Center and the Marc Rich Library, by arranging informative and networking events specifically for alumni and showing alumni that the doors of IDC Herzliya are always open to them

MAKOM BALEV

(A PLACE IN THE HEART)

IDC Herzliya Alumni Association has set itself the goal of helping the community through active involvement in order to better the future for the young people of Israel. IDC graduates have created “a place in the heart” for the future generation of the Alumni Association. The Alumni Association is promoting a unique campaign, the first of its kind in Israel, following the example of leading academic institutions around the world.

IDC HERZLIYA ALUMNI ON BEHALF OF NEEDY STUDENTS

The IDC Herzliya Alumni Association has set itself the goal of helping the community through active involvement in order to better the future for the young people of Israel. IDC graduates have created “a place in the heart” for the future generation of the Alumni Association. The Alumni Association is promoting a unique campaign, the first of its kind in Israel, following the example of leading academic institutions around the world.
IDC Herzliya alumni are helping to fund scholarships for needy students who hope to study at IDC and benefit from a higher education at the leading academic institution in Israel.

IDC Herzliya’s 11,000 alumni are encouraged to take part in this campaign and donate to one or more of the following projects at IDC Herzliya:

- Scholarships for economically disadvantaged students
- Scholarships for outstanding Ethiopian immigrant youth
- Keren Or scholarships for students with academic potential from development towns
- The Study Skills Center

As part of this campaign, IDC alumni are helping to fund scholarships for needy students who hope to study at IDC and benefit from a higher education at the leading academic institution in Israel.

IDC Herzliya alumni are found at leading graduate programs around the world as well as in major law firms, high-tech companies, investment houses, international consulting companies, the Knesset and Israel government agencies. Many alumni have used the entrepreneurial training they received at IDC to successfully launch their own businesses in a variety of sectors.

Selected Graduate Schools
IDC Alumni Attend

- Bocconi University, Italy
- Carnegie Mellon University, US
- Columbia University, US
- Cornell University, US
- Emory University, US
- ESSEC Business School, France
- George Washington University, US
- Georgetown University, US
- Harvard University, US
- Hertie School of Governance, Berlin
- Instituto de Empresa Business School, Spain
- King’s College, UK
- London School of Economics, UK
- MIT, US
- Monash University, Australia
- Northwestern University, US
- NYU, US
- Paris Graduate School of Management, France
- Port Elizabeth University, South Africa
- Sciences-Po, France
- Toronto University, Canada
- Tufts University, US
- University Paris-Dauphine, France
- University of Cambridge, UK
- University of California, Berkeley, US
- University of London, UK
- The University of Oxford, UK
- University of Pennsylvania, US

Selected Employers of IDC Alumni

Communications
- Cellcom, Channel Two Television, Keter Books Ltd., Music 24 Television Channel

High-Tech
- Amdocs, Check Point, Elbit, eWave, GE, HP, IBM, ICA Telecom, Legend Business Technologies, Medcon Telemedicine, Microsoft, Netcom Systems, Ness Technologies, Oracle Israel, SAP, See-Run, HP, Intel, Google Israel, Amdocs, Microsoft

Finance
- Clal Industries and Investments Ltd., Cedar Fund, Equity Group Investments, Gerson Lehrman Group, Goldman Sachs, Matrix ABC, McKinsey and Company, major Israeli banks

Law Firms
- Yigal Arnon; Herzog, Fox and Neeman; S. Horowitz; Dr. Jacob Weinroth

Government and Public Service Sectors
- Ministers, Ministry of Defense, Ministerial Advisors, Members of Knesset, Parliamentary Assistants, Members of Knesset, Israeli Supreme Court, Israeli Foreign Service, Jewish Agency for Israel

Other
- El Al, Sakal

For more information contact:
Adi Olmert, Adv.
Director, IDC Herzliya Alumni Association
Tel +972- 9 – 9527249,
alumni@idc.ac.il

www.idc.ac.il/alumni/eng
APPLICATION & ADMISSION REGULATIONS

APPLICATION PERIOD
Application period for the academic year 2012-2013 is January 1, 2012 – May 1st 2012. Late application period is May 2, 2012 – July 31, 2012.

Please note: all information, grades and official documents must be submitted by the last date of the application period before an application is considered complete.

IDC Herzliya reserves the right to impose stricter criteria upon applicants during the late application period or upon applicants who submit material late. Preference will be given to applicants who submit all required material during the regular application period.

APPLY ONLINE AT:
www.rris.idc.ac.il/regma

APPLICATION FEE
Application fee: 400 NIS to be paid by registration.*

The application fee can be paid in cash or by check at the Admissions Department, or by credit card via the internet: www.rris.idc.ac.il/regma (through the IDC online registration).

The application fee covers part of the expense of processing and evaluating an application to study at IDC Herzliya. This fee is non-refundable even if the applicant decides to withdraw his/her application.

*Or US dollar equivalent to the exchange rate on date of payment.
**APPLICATION STATUS**

1. Applicants who do not submit all required information and documents with their application forms, but intend to do so at a later date, should note this on the application form. In all cases, all documents must be submitted to the Admissions Department no later than July 31, 2012.

2. Applicants who submit unofficial copies of documents will be evaluated based on the documents they submit. If accepted, all official copies must be submitted within seven days of acceptance. Applicants who do not do so risk having the offer of acceptance withdrawn and/or having their application reevaluated during a later stage of the application process.

3. The Admissions Department will notify applicants upon receiving their applications. The notification will indicate whether or not the entire application was received. In the latter case, the notice will list the missing documentation required in order to complete the application process.

4. Applicants who complete their applications after the application period has ended and who meet the admission criteria will be admitted upon availability of space in the program.

**SUBMISSION OF DOCUMENTS**

1. Official transcripts of previous academic studies (undergraduate or graduate degrees), including a final grade point average (GPA).

2. One letter of recommendation (original copy).

3. Curriculum vitae (CV).

4. Personal statement (one page).

5. English Proficiency Test Results: non-native English speaker applicants will be required to take an English Proficiency Test. Graduates of the RRIS or the Lauder School of Government and students who have studied at least one year at a university in which the language of study is English will be exempt from the test. TOEFL Test results must be submitted no later than July 31, 2012. Applicants who have not taken the TOEFL Test will have the option of taking the IDC English exam which will be held in the summer prior to the beginning of the school year.

6. IDC Herzliya graduates are required to submit their CV and a letter of recommendation for admission.

**OFFICIAL DOCUMENTS**

Official documents must be formatted in one of the following manners:

A. Official documents must bear the stamp of the issuing institution. OR

B. Notarized photo copy of the official document. OR

C. A photocopy of the document may be submitted if the original is shown to the Admissions Department.

Upon request, IDC Herzliya may return documents that were submitted via registered mail. Documents will be returned to applicants via regular mail.
APPLICANTS WITH DEGREES FROM ABROAD:
The same application procedures apply, however, relevant adjustments may be made. Applicants’ degrees will be considered and a decision on their candidacy will be made by the admissions committee.

APPLICATION PROCESS

1. This Program is intended for students holding a BA degree in the Social Sciences (Political Science, Government, International Relations, Public Policy, Public Administration, Sociology, Psychology, Communications and Economics).

2. Students who do not have a BA degree in any of the fields listed above may still be admitted to the program, however, they will be required to complete prerequisite courses (from the BA degree) in addition to the MA courses. The specific prerequisite course requirements will be decided by the admissions committee.

3. **MA Program with Thesis**: Candidates for admission must have completed a BA degree in Social Sciences with a minimum average grade of 88.

4. **MA Program with Specializations**:
   - **MA in Diplomacy and Conflict Studies**: BA degree in the Social Sciences* with a minimum average grade of 82.
   - **MA in Counter-Terrorism and Homeland Security**: BA degree in the Social Sciences* with a minimum average grade of 80.
   - **MA in Public Policy and Administration**: BA degree in the Social Sciences* with a minimum average grade of 80.

* Students who have not received a BA degree in Political Science, Government, Public Policy, Public Administration, Law, or International Relations are expected to take eight hours of prerequisite courses, in consultation with the head of their specialization. Please note that these courses must be completed by the end of the first semester. Some prerequisite courses may be offered during the summer prior to the beginning of the academic year and at set times throughout the week during the first semester.
5. A student who decides to transfer from a regular specialization to the thesis track must achieve a minimum grade of 88 at the end of the first year of studies. Student will have to pay 2,500 NIS or US dollar equivalent according to the exchange rate on date of payment.*

6. IDC Herzliya has an equal opportunity admissions policy and does not discriminate between candidates based on race, gender, religion or nationality.

7. The admissions committee will evaluate and reach a decision (accepted, rejected or waitlisted) within 45 days of the deadlines for the regular and late application periods.

8. Applicants who are accepted must complete the application process by paying a tuition deposit. Paying the deposit is a commitment to study at IDC Herzliya in the coming academic year and to comply with the tuition regulations.

9. Applicants who are accepted but do not pay the deposit described above in clause 7 will be considered to have withdrawn their candidacy to study at IDC Herzliya and their place in the program will be given to the next person on the waiting list.

10. Selected students can also participate in an exchange program with Syracuse University's Maxwell School of Citizenship and Public Affairs.

* Conditional upon approval of the dean.
TUITION

1. Tuition fee for the 2012/2013 academic year for the entire MA Program (specializations or thesis) is 46,750 NIS.*

2. Upon acceptance, the admissions office will send a payment request to pay the tuition down payment in the amount of 8,000 NIS*.

   The tuition down payment must be paid by the date indicated on the written payment request in order to reserve a place at IDC.

   The tuition down payment is the first tuition payment.

Prior to the academic year, all students will receive an e-mail containing a payment schedule which will allow them to arrange to pay their tuition, after paying the tuition down payment, in one of the following three manners:

A. The payment in advance is due by the first day of school (cash, check, wire transfer).

B. 12 installments via checks or wire transfer (each month from Nov.2012-Oct. 2013).

C. Via credit card (with an additional 2.2% service charge for credit cards payments).

Students who select options B will incur interest and handling charges.

Banking information for wire transfers:

 Hapoalim Bank – 12
 Branch 628 (Chen Blvd. Herzliya)
 Account number: 244144
 Swift code: POALILIT
 IBAN: IL90-0126-2800-0000-0244-144

Please make sure to indicate the student’s name and ID number on the transaction document and fax it to: +972 9 9527640.

3. Tuition fees will not be reduced for students who receive an exemption from courses in English or courses they took during their previous studies.

4. Students who cease their studies or do not begin them after being accepted and paying the tuition down payment, will be charged according to the IDC Cessation of Studies Chart given upon registration.

Prerequisite Course Tuition Fee: 1,750 NIS* per course. Tuition must be paid by the date stamped on the payment voucher. A 50% discount will be given as of the third course.

*Or US dollar equivalent to the exchange rate on date of payment.
SCHOLARSHIPS

MASA SCHOLARSHIPS

The Jewish Agency for Israel and the Israeli Prime Minister’s Office cosponsor the Masa project to encourage young Jews who are not Israeli citizens to study in Israel. Students up to the age of thirty can receive a grant from Masa to go towards tuition at the Raphael Recanati International School. Students will receive an initial grant based on their country of origin and can apply for additional funding of up to $10,000 US which is awarded based on financial need.

Application forms for Masa must be submitted to the Raphael Recanati International School, which will stamp the application and forward it to Masa. Masa will not accept applications without an RRIS stamp. Please note, Masa is an independent initiative and therefore its criteria for evaluating scholarship requests may differ from those used to evaluate requests for the Raphael Recanati International School Scholarships. www.masaisrael.org
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<td>Orientation Week Begins</td>
<td>October 14 - 19, 2012</td>
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<td>Fall Semester Begins</td>
<td>October 21, 2012</td>
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<td>Memorial Day for Yitzhak Rabin</td>
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<td>Hanukah Vacation</td>
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<td>Purim Vacation</td>
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<td>Back to School</td>
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