THE INTERDISCIPLINARY CENTER HERZLIYA
CAMPUS UPDATE

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- IDC Celebrates 10th Anniversary – A “Decade of Leadership”
- Enrollment in Arison School of Business MBA Program Increases Dramatically
- Record Number of Students Commence Studies at the Raphael Recanti International School
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- IDC Student Athletes Train for the Upcoming Olympics in Athens
PROFESSOR URIEL REICHMAN, 
IDC PRESIDENT AND FOUNDER, 
OPENS 10TH ACADEMIC YEAR

A Decade of Leadership

Nearly a decade has passed since Prof. Uriel Reichman founded the Interdisciplinary Center Herzliya. Under his leadership, academics and private individuals from around the world came together to build one of Israel's leading institutions of higher education. Over the past decade, IDC has educated thousands of young people, preparing them to take on leadership roles in Israeli society. IDC is celebrating its tenth anniversary with a series of conferences, events and publications, an increase both in the master's degree programs offered and the number of students enrolled in them, the dedication of new buildings on the IDC Herzliya campus, and the continued addition of members to the IDC faculty, among other activities.

"You are at an unusual and exceptional educational institution," Prof. Reichman told incoming students at the ceremony opening the 2003-2004 (5764) academic year. "IDC was established nine years ago. Had you come here then, you would have found a dilapidated military base, full of huts, thorns, and a group of individuals who had left subsidized academia and tenured positions to forge a different type of academia. Ours was an incomprehensible move to many as we declared that we were going to create an academic institution not dependent on government support, an institution whose goal is to serve its students and the State of Israel without earning a profit or accepting a government subsidy, an institution that would be a leader in its field. … IDC began as and still is a pioneering enterprise. I hope that IDC will succeed in passing its pioneering, creative spirit on to you."

New Master's Degree Programs

The students commencing studies at IDC this fall can choose from a variety of new programs. Next semester, the Efi Arazi School of Computer Science will be launching an M.Sc. program designed for students with an undergraduate degree in computer science or related fields who are interested in professional and intellectual advancement in this field. The Council for Higher Education recently approved the Radzyner School of Law's request to launch an LL.M. program with a focus on business law. Students from around the world began studying in IDC's MBA program with a specialization in Jewish Leadership this semester.

IDC Provides Orientation for New Students

As in previous classes, many members of the incoming class contributed to the development towns or underprivileged neighborhoods they grew up in, served in IDF combat units, and achieved impressive athletic accomplishments. The new students began their studies with a weeklong orientation at which they learned about academic life and IDC facilities, services and procedures. Supreme Court Justice Theodor Or, United Mizrahi Bank Chairman Jacob Perry, and MK Matan Vilnai (Labor) gave lectures during the orientation. IDC is the only Israeli institution of higher education that has an orientation for new students.

MBA Program Enrollment Increases

In response to the increasing interest in its MBA program, the Arison School of Business decided that the third class will include two cohorts instead of one. Over 90 students are participating in the program. They bring to IDC an average of seven years of professional experience in a wide range of fields, from finance, banking, marketing and business development to law, high-tech, the media, medicine and life sciences.
Students from Almost 30 Countries Commence Studies at RRIS

Thanks to the joint effort of the Jewish Agency for Israel, the Foreign Ministry, and Jewish community organizations around the world, enrollment at the Raphael Recanati International School continues to grow. There are 93 new students this year from Argentina, Belgium, Bolivia, Bulgaria, Cameroon, Canada, Costa Rica, the Czech Republic, Ecuador, France, Germany, Ghana, Israel, Italy, Lebanon, Mexico, Peru, Russia, South Africa, South Korea, Switzerland, Turkey, the UK, the US and Uruguay. Over the past few months, representatives and staff of a variety of organizations, including shlichim (emissaries) who will be representing Israel around the world, met with Raphael Recanati International School Acting Director and IDC Vice President Jonathan Davis to learn about the school.

The Raphael Recanati International School hosted groups of youths from around the world this summer, teaching them about the Middle East, Jewish identity, and similar topics. Participants in one Birthright USA group rated the overview of the current situation in the Middle East that they received at the school as one of the most interesting activities they experienced during their time in Israel. One member of the Birthright Switzerland group that visited campus was even more impressed and has enrolled as a student here.

CONFERENCES AND SEMINARS

Over 700 People Participate in ICT Conference on Post-Modern Terrorism

Over 700 people from some 40 countries participated in the international conference on "Post-Modern Terrorism: Trends, Scenarios, and Future Threats" that the International Policy Institute for Counter-Terrorism (ICT) held in September. HRH Prince el Hassan bin Talal, of Jordan (via videoconference); Maj.-Gen. (res.) Amos Gilad, head of the Military Political Directorate at the Israeli Ministry of Defense; Brig.-Gen. Yossi Kuperwasser, head of the Production Division of Military Intelligence of the IDF; Brig.-Gen. Dani Arditi, head of the Counter-Terrorism Bureau of Israel's National Security Council; and top researchers from the RAND Corporation and Washington Institute, as well as leading counter-terrorism experts from India, Russia, Greece, Austria and Switzerland spoke at the conference. Former ambassadors Moshe Arens and Zalman Shoval, as well as Dr. Alan Howard and Esther Kandel, both from Los Angeles, Steven Stern and Nina Rosenwald, both from New York, and Leon Recanati also participated. Contributions from Harold Beznos, of Michigan, and Stephen Flatow, of New Jersey, among others, made the conference possible. Evelyne Douek, a dedicated supporter of IDC and of ICT, hosted a reception for the conference speakers and organizers. The reception included the premiere of the film ICT produced, with her support, to explain its mission.

Top security professionals, counter-terrorism experts from academia, and decision-makers – 150 of whom traveled to Israel for the conference – tackled questions such as: What role do motives, ideologies, religion and culture play in terrorism?; How will terrorist organizations evolve and what methods will they adopt?; What means may be available to terrorists in the future?; and What steps should governments take now to
protect their citizens from tomorrow’s terrorism? "Terrorism is becoming simpler and crueler. We must look ahead and know what we need to do today to prepare for the growing danger before us," ICT Executive Director Dr. Boaz Ganor explained at the opening ceremony. IDC President Prof. Uriel Reichman emphasized the importance of uniting forces to succeed in counter-terrorism. Steve Pomerantz, former Deputy Director of the FBI, joined him on the podium to analyze counter-terrorism efforts in the US before and after September 11. Shabtai Shavit, Chairman of the ICT Board of Directors and former Director of the Mossad, addressed the controversial question of targeted assassinations, explaining, “Targeted killing is not a war crime, but a tactic and methodology that aims to save innocent lives.” IDF Chief of General Staff Lt.-Gen. Moshe Ya'alon discussed an attempt to carry out a September 11-style attack in Israel, targeted assassinations, the importance of intelligence, and the Palestinian leadership. More information about the conference can be found at the ICT website: www.ict.org.il.

**Remembering Victims of Terrorism**

The conference included a ceremony to demonstrate solidarity with victims of terror that featured speeches by Labor Party Chairman Shimon Peres, US Ambassador to Israel Dr. Daniel Kurtzer, and Oklahoma Governor Brad Henry. IDC President Prof. Uriel Reichman opened the ceremony with an account of how terrorism touched the lives of two IDC students. Midway through Israeli Minister of Foreign Affairs Silvan Shalom’s speech, he was handed a note informing him that a terror attack had just been executed in Tzrifin. He calmly announced this to the audience and continued his lecture, demonstrating his determination not to let terror dictate his actions. The speakers who followed him demonstrated the same determination, though the atmosphere in the hall changed as all present thought of the latest victims of terrorism.

**The International Counter-Terrorism Academic Community (TICTAC)**

The ICT conference concluded with a closed panel for security experts, during which Dr. Ganor and Prof. Rohan Gunaratna, the head of Terrorism Research at the Institute of Defence and Strategic Studies in Singapore, announced the establishment of The International Counter-Terrorism Academic Community (TICTAC). Research institutes from the United States, Singapore, Serbia and Montenegro, Georgia, Slovenia, Portugal, Switzerland and Israel joined immediately, and research institutes from many others countries have joined since. TICTAC was formed as a result of the need for new thinking on the means of international cooperation required to fight terrorism and the desire to strengthen ties between countries, including those between Westernized states and third-world states, Dr. Ganor said.

**GLORIA Center Explores Anti-Americanism**

The Global Research in International Affairs (GLORIA) Center hosted an international conference on anti-Americanism in September. Scholars, experts, and journalists from around the world, such as Patrick Clawson, of the Washington Institute for Near East Policy, and Abdel Mahdi Abdallah, of Jordan, an expert on Arab politics, joined IDC faculty members and researchers to explore the phenomenon of anti-Americanism that has surfaced in Europe, the Middle East, Latin America and Russia, as well as the connection between anti-Semitism and anti-Americanism. The connection between the Arab media, Arab states, and the September 11 terror attacks and the phenomenon of anti-Americanism also were discussed. Selected papers from the conference will appear in the December 2003 issue of the MERIA Journal and the collection will be published as a book. A contribution from the Lynde and Harry Bradley Foundation made the conference possible.

**Seminar Brings Together Israeli and Diaspora Youth**

Pupils from Milken Community High School in Los Angeles and Shevach Mofet High School in Tel Aviv spent part of their summer break at the IDC campus in Herzliya learning about leadership and social
responsibility, as well as about one another. Leading figures from various disciplines shared their knowledge and experience with the pupils, including former basketball star and current businessman Tal Brody, ICT research fellow Dr. Shaul Shay, and Yoav Kreim, leader of the public campaign on behalf of the disabled. Journalists from Globes, Israel's top business newspaper, taught a writing seminar to prepare the pupils to produce a joint newspaper for their schools that covered issues addressed at the seminar.

Seminar Explores Methods to Revive Israeli Economy

Finance Minister Binyamin Netanyahu, IDC faculty members, and leaders from the business sector debated the steps necessary to revive the Israeli economy at a seminar entitled "From Recession to Economic Growth" which was part of IDC's 10th anniversary celebrations. Prof. Rafi Melnick, of the Arison School of Business, emphasized that investment is vital to economic growth, calling the lack of investment "Israel's Achilles’ heel." Minister Netanyahu declared that a new economic approach is needed to escape the "Bermuda Triangle" of monopolies, welfare allowances, and taxes in which Israel is caught.

Caesarea Center and PRMIA Co-Sponsor Seminar

Leading bankers and accountants came to the IDC campus to learn about functional risks at the conference that the Caesarea Edmond Benjamin de Rothschild Center for Capital Markets and Risk Management and the Professional Risk Managers’ International Association (PRMIA) organized during the summer.

CEREMONIES, EVENTS AND PROJECTS

IDC Participates in General Assembly

IDC faculty and staff members participated in and hosted a variety of activities during the General Assembly of the United Jewish Communities, the annual convention of American Jewish communal leaders, which took place in Jerusalem in November. ICT Executive Director Dr. Boaz Ganor moderated the GA plenary session on "Perspectives, Challenges, and Policies in the War on Terror." Several of IDC's key supporters, such as Evelyne Douek, went to Jerusalem to attend the session.

IDC hosted two of the GA's "Seminars on Wheels." The seminar on "Safeguarding Democracy: Democracies at War – The Israeli and American Experience" explored Israel's need for a constitution and the definition of Judaism with IDC President Prof. Uriel Reichman, Radzyner School of Law Dean Prof. Amnon Rubinstein, and Dr. Avigdor Klagsbald, of the law firm Danziger, Klagsbald, Rosen and Company. ICT research fellow Col. (res.) Shalom Harari gave the delegates in the counter-terrorism seminar a tour of points of interest in the Jerusalem region and IDC Vice President Jonathan Davis showed them the security fence and discussed its viability and the acts of terror emanating from the Palestinian Authority. After lunch in the IDC sculpture garden, the delegates met with Dr. Ganor, who gave a comprehensive presentation on the international threat of terrorism and of future threats. This presentation created a lively interaction with the audience.

In addition, GA delegations from various cities came to Herzliya to tour the campus, learn about various aspects of Israeli life from faculty members, and meet some of the students who came to Israel to study at IDC. Arison School of Business Dean Prof. Oded Sarig spoke to the Miami delegation about the Israeli economy. Jonathan Davis updated the delegations from San Diego, Milwaukee, Stamford, Cincinnati, and the Jewish Council for Public Affairs of the UJC about the current challenges of the security situation.
ICT Opens Branch in Washington DC

Due to the increasing demand in the US for the services that the International Policy Institute for Counter-Terrorism (ICT) provides, ICT opened an office in Washington DC in November. Israeli Ambassador to the US Danny Ayalon praised ICT for its achievements at the reception he hosted at the Israeli Embassy. IDC President Prof. Uriel Reichman discussed the important contribution academia can make to counter-terrorism. Araleh Sharf, an ICT board member and former head of external relations for the Mossad, greeted those present on behalf of the ICT leadership. ICT Executive Director Dr. Boaz Ganor gave a presentation about the international threats that terrorism poses. Steve Pomerantz, former Deputy Director of the FBI, emphasized the need for cooperation between ICT and US agencies. Susan Gelman, a member of the board of the Washington Jewish Federation and co-chairperson of the United Jewish Communities General Assembly delegation to Israel, welcomed ICT to Washington on behalf of the local Jewish community. IDC Vice President Jonathan Davis discussed what ICT has already achieved in Washington DC and thanked Evelyne Douek, a dedicated supporter of IDC and of ICT, for sponsoring the event.

The Washington DC office aims to strengthen the ties that ICT has developed with research institutes and government agencies in the US that deal with counter-terrorism and allow ICT researchers to become more involved in decision-making processes. "The fact that international policy on combating terrorism is set in the US capital made it imperative for ICT to establish an office in Washington," Dr. Ganor said.

ICT supporters from around the US traveled to Washington for the evening, including Harold Beznos, of Detroit; Dr. Alan Howard and Esther Kandel, of Los Angeles; Vardina and Prof. Jerry Wind, of Philadelphia; and Miriam and Bernie Yenkin, of Columbus. While Washingtonian Diana Epstein did not have to travel far to attend, her efforts were instrumental in making the opening events a success. Yaron Schwartz, ICT Director in Washington, and American Friends of IDC Director Shlomit Manson also attended.

Representatives of all the US security forces, including the CIA, FBI, police force, Department of Defense and its DARPA agency, as well as the State Department, participated in a seminar on suicide attacks and the jihad in Iraq that Dr. Ganor and ICT senior researcher Col. (ret.) Jonathan (Yoni) Fighel conducted as part of the opening events.

(from left) Araleh Sharf, Evelyne Douek, Steve Pomerantz, Diana Epstein, Amb. Danny Ayalon, Jonathan Davis, Prof. Uriel Reichman, Susan Gelman and Dr. Boaz Ganor at the opening reception held at the Israeli Embassy.
IDC Community Marks Memorial Day for Slain Prime Minister Yitzhak Rabin z"l

The IDC community came together to mark the eighth anniversary of the assassination of Prime Minister Yitzhak Rabin z"l. The Student Union, the Department of External Relations, and the Rabin Center mounted a weeklong informative photo exhibition on Rabin's life in the lobby of Ivcher Auditorium and organized a special screening on campus of The Man Who Learned to Dance, a documentary that shows how Rabin changed and "learned to dance" between his two terms as prime minister. Students, faculty and staff members filled the main plaza on campus for the memorial ceremony. Prof. Amnon Rubinstein, Dean of the Radzyner School of Law, opened the ceremony by emphasizing the importance both of preventing the memorial day from turning into a political event and of tolerating different opinions. Prof. Arie Nadler, a professor of psychology at Tel Aviv University, delivered a lecture on murder and incitement.

IDC Sculpture Garden Expands

The sculpture garden at IDC was expanded recently thanks to artist Gila Stein. A resident of nearby Kfar Shmaryahu, she donated one of her works to IDC in memory of her parents, Betty and Dov Yacobovitz z"l. Some 100 friends and relatives gathered in the garden for the unveiling ceremony, at which Ms. Stein spoke about her parents.

Al Israel Center Counteracts Anti-Israel Propaganda via the Internet

The Al Israel Center, of the Lauder School of Government, Diplomacy and Strategy, is creating a series of websites that contain in-depth information about Israel, the Middle East, Jewish history and related topics. The sites are designed to provide reliable, comprehensive information to the general public. The Al Israel Center aims to influence public opinion and counteract anti-Israel and anti-Semitic propaganda by making such information accessible.

IDC FRIENDS

American Friends of IDC (AFIDC)

IDC President Prof. Uriel Reichman presented an overview of IDC's activities, including its efforts to help the State of Israel address the many challenges facing it today, to the new Board of Directors of the American Friends of IDC at its first meeting in September. AFIDC Chairman Sam Zell then led a discussion on the projects AFIDC is considering. Board member Ambassador Ronald Lauder hosted the meeting.

Israel Friends of IDC (IFIDC)

The Board of Directors of the Israel Friends of IDC, under the chairmanship of Itschak Shrem, is establishing a club comprised of IDC's most dedicated supporters in Israel. The new club's first meeting is slated for February. The Israel Friends also decided at its recent board meetings that its main project will be establishing an endowment fund for scholarships. Mr. Shrem, Chairman and Founder of Shrem, Fudim, Kelner and Company Ltd., established the Shrem, Fudim, Kelner Chair in Finance at the Arison School of Business. Prof. Oded Sarig, Dean of the Arison School, is the incumbent of the chair.
Alumni Association Organizes Reunions

The Alumni Association held several events over the summer. Some 100 alumni of the Efi Arazi School of Computer Science returned to campus in July for the school's first reunion. The alumni reminisced about their years at IDC and updated one another about what they have done since. Prof. Shimon Schocken, Dean of the Efi Arazi School of Computer Science, told them about the M.Sc. program in computer science that is being launched in February. Israel Kehat, the CEO of Prime-net and a senior technological consultant, gave a lecture about #NET/C, the full Microsoft programming platform. A week earlier, the Alumni Association arranged an event that brought graduates from all of IDC's schools back to campus to learn more about Israel's companies law from Prof. Uriel Procaccia, of the Radzyner School of Law, who drafted the law.

Alumni Learn About Job-Hunting in a Tough Market

The Alumni Association and the Career Development Center teamed up in September to offer an evening seminar for alumni on job-hunting in a market that favors the employers over jobseekers. Aviva Arnon, the General-Manager in Israel of Drake Beam Morin, an international company that helps professionals make career transitions, spoke about the current job market and efficient methods of searching for satisfying employment. The event concluded with a question-and-answer session with professionals such as Nurit Berman, Chairperson of Emda Executive Search, a leading Israeli job placement agency.

Reunion in New York

IDC President Prof. Uriel Reichman invited a group of IDC alumni living in the New York area to spend an evening with him during his visit there in July. Axana Sternberg, a long-time friend and activist on behalf of IDC, hosted the event in her home. IDC Vice President Jonathan Davis and American Friends of IDC Director Shlomit Manson also attended. The purpose of the gathering was to reinforce the bond between graduates and IDC and to begin building an active branch of the Alumni Association in the US.

RADZYNER SCHOOL OF LAW PLACES FIRST IN ISRAELI BAR EXAM

Alumni of the Radzyner School of Law excelled in the qualification exam that the Israel Bar Association administered in October. Ninety-one percent of the IDC candidates passed the exam, putting IDC in first place alongside Bar-Ilan University and ahead of Tel Aviv University (second place), Haifa University (second place), and the Hebrew University of Jerusalem (third place). The number of IDC candidates taking the exam, 186, was nearly four times greater than the number of Bar-Ilan University candidates and almost equal to the total number of candidates from Israeli universities. IDC President Prof. Uriel Reichman, an expert on constitutional law, congratulated the soon-to-be-certified lawyers, saying, "We are proud of the results, but from our viewpoint the bar exam does not reflect the depth of the training you received as students at IDC. The bar exam focuses on procedures and evidence and thus is not able to evaluate the interdisciplinary knowledge in economics and government, the professional training and the proficiencies, which you obtained, which are unique to IDC graduates, and which are appreciated today in the profession."
STUDENT ACTIVITIES

Sports

Several of the student athletes at IDC who have a very good chance of representing Israel in the 2004 Olympic Games in Athens are undergoing intensive training. The athletes include Arik Zeevi (judo), Miki Halika (swimming), Omer Izhaki (judo), Anat Morad (4 x 400 meter relay) and Tomer Or (fencing.)

This year's incoming class includes 35 athletes with impressive records in horseback riding, swimming, windsurfing, handball, basketball, tennis and soccer. Six of the athletes came to Israel from abroad to study at the Raphael Recanati International School, including the goalie of Bolivia's national soccer team. The new students will join IDC's veteran athletes in representing the school in amateur basketball, soccer, handball, street-ball, and cross-country competitions this semester. IDC Athletic Director Ilan Kowalsky seemed omnipresent during orientation week, helping the new athletes adjust to IDC.

The men's basketball team tested itself against Macahi Tel Aviv's legendary all-star team in November at the inauguration of a gym in Petah Tikva. The gym was named for David Yalin, long-time sports reporter for the Yedioth Ahronoth newspaper.

IDC student Oren Tal Dvoskin was part of the first Israeli team to participate in the Tour De France this July. The five-member team competed in L'Etape du Tour, a one-day race for amateurs through a section of the tour. Though the Israelis did not meet the time limit that allowed them to complete the entire race, they completed the most difficult section of it: climbing to the peak of the 1,327m. Bargargui. Participating in the race was especially meaningful for Oren, who trained while recovering from a back injury and a climbing accident and is determined to compete in next year's race.

IDC Students Abroad

Israel@Heart

IDC students joined students from other Israeli universities in the fifth Israel@Heart mission to Europe (Germany, England, France, Spain, Italy, Belgium, Holland, Scandinavia, and Poland) and Canada this month. IDC students also were among the participants in the fourth mission, which toured the United States and Canada over the summer. Israel@Heart is an independent entity founded and supported by Joey Low, a dedicated American Jewish leader who is determined to improve understanding of Israel and its people abroad. Israel@Heart arranges for Israeli students who are fluent in English or European languages and have completed military service to speak before groups around the world. The Israeli students, who do not represent any government agency or political party, simply speak about their lives and experiences with the hope that they can begin to change the way people view Israel and its people. Israel@Heart focuses on reaching out to college students as they are both the leaders of tomorrow and one of the most misinformed populations. Reports have been coming in from various European countries about the impact the Israel@Heart participants had on the individuals they met, no matter what their age or religion. Though they faced difficult challenges, their "beautiful Israel" approach captured the hearts of many, proving that Israel@Heart is living up to its name. IDC is proud that some of its best students are participating in Israel@Heart, IDC President Prof. Uriel Reichman told Mr. Low recently at a meeting to discuss ways IDC can contribute to this important program. ICT Executive Director Dr. Boaz Ganor and IDC Vice President Jonathan Davis had the opportunity to meet with the participants in the fifth mission before they went abroad in order to brief them on key issues they would be asked about such as terrorism and the security fence.
Study Abroad Programs

Four students from the Arison School of Business and the Radzyner School of Law spent the summer in Pennsylvania with students from some 40 countries, including Saudi Arabia and Malaysia, learning about entrepreneurship and business practices around the world. The Global Village program of the Iacocca Institute at Lehigh University in Pennsylvania is designed to enhance the leadership and business skills of future entrepreneurs, while providing them with an international perspective through lectures and meetings with executives with extensive experience in the business world and in the American economy. Many of the participants were very curious about life in Israel and about Judaism, engaging the IDC students in long conversations and enjoying the Israeli culture night they planned.

Five students from the Lauder School of Government, Diplomacy and Strategy traveled to Crete this summer to participate in the summer seminar sponsored by the Fund for American Studies and Georgetown University. The seminar aims to foster relationships that bridge the conflicts between the Jewish, Christian and Moslem worlds by bringing students from around the world together to study political economy, history, philosophy, and conflict management.

IDC students continue to benefit from its relationship with the University of Pennsylvania. Three students from the Efi Arazi School of Computer Science are spending this semester at Penn. Students in the Arison School of Business MBA program recently spent a week at Penn's Wharton School of Business, taking courses on strategic management, project management, and designing business plans. While in the US, the students also visited the offices of a number of companies, including the McKinsey and Company management consulting firm; the MS&L public relations firm, whose clients include Nike and General Motors US; the City Group of City Bank; the Milken Institute; and Estee Lauder.

Helping the Community

Kol Kore

Students around Israel are now voting, in Kol Kore's second internet survey (www.kolkore.org), on what issues are most important to them. Kol Kore (A Voice is Calling), the national student organization IDC students established last year to encourage students to contribute to Israeli society, intends to explore and propose solutions for the top four issues as it did last year. Meanwhile, the group is making progress in the issues it selected last year. The Knesset is considering two bills Kol Kore drafted that would broaden the authority of the state comptroller. IDC and other Israeli universities are considering Kol Kore's proposal to encourage students to contribute to the educational system by granting academic credit for volunteering in schools and educational institutions. The proposal was developed after consulting with Education Ministry Director-General Ronit Tirosh, Council for Higher Education Director-General Shosh Berlinsky, and student union leaders and presidents of several Israeli universities. After hearing the group's proposal for a national community service program for those that do not serve in the army, Defense Minister Shaul Mofaz decided to include a Kol Kore representative in the committee being formed to explore this issue. The group also is planning philanthropy fairs around the country to introduce students to voluntary organizations and is establishing a placement agency to match students with non-profit organizations that need volunteers. Kol Kore representatives recently participated in the World Zionist Conference.

Youth Thinking of Tomorrow

Seventeen high-school pupils from around the country were recently named the winners of the Youth Thinking of Tomorrow essay-writing contest. MBA student David Yahalomi and IDC supporter Isaac Devash initiated the contest, with the help of IDC students and faculty and the support of the Education Ministry, in order to encourage youths to think about “The Future of the State of Israel in the 21st Century”
and to mark the 100th anniversary of the publication of Theodor Herzl's *Altneuland*. The Education Ministry will be publishing a book containing the winning essays soon.

**Student Union**

The Student Union organized a series of events to kick off the new academic year. New students were welcomed to campus during orientation week with an event that included a stand-up comedy performance and an open bar and refreshments. During the first week of classes, both new and continuing students enjoyed a three-day outdoor happening, complete with music, gifts, booths from companies offering deals to students, performances, and other attractions.

Student Union representatives greeted new students at the campus gates on the first day of orientation, answering questions and handing out gifts.

The Guinness World Record for baking the longest pizza was broken at IDC in November. Equipped with 150kg of flour and 25 ovens with conveyor belts that the entire pizza could revolve through in one unbroken strip, the Student Union and *Pizza Meter* produced a 100.54m pizza, breaking the previous record of 38m. The proceeds from the event were donated to an organization that assists people with cancer.

**Arison Students Gain Real-World Experience**

Several students studying in the tourism and hotel management program at the Arison School of Business obtained real-world experience in hotel management through an internship program with the Fattal hotel chain. During the month they spent working at the chain's hotels in Eilat, the students learned how various departments of the hotels operate.

Tuli Seder, the father of two Arison School alumni, provided third-year students in the real estate program with an opportunity to apply what they are learning. Under the guidance of Arison School of Business Dean Prof. Oded Sarig and MBA program Director Prof. Elazar Berkovitch, students designed two proposals for a project that Mr. Seder’s company, Ampa, was handling. The company accepted one proposal and contributed a scholarship in gratitude.

**GUESTS**

IDC President Prof. Uriel Reichman hosted several prominent guests from around the world recently, including Gail Asper, Managing Director of the Asper Foundation; Andrea and Charles Bronfman, of Canada; Stanley, Pamela and Mark Chais, of the US; and Lynn Schusterman and Sandy Cardin, of the Charles and Lynn Schusterman Family Foundation.

Harmut Krebs, Deputy Minister of Education, Science, and Research in the State of Northrine-Westphalia, Germany, visited IDC over the summer, accompanied by Prof. Dr. Gert Kaiser, Rector of Heinrich Heine University in Dusseldorf and Chairman of the German Friends of IDC. In November, a group of members of Parliament and mayors from Northrine-Westphalia visited. One of the highlights of their visit was meeting with German-speaking students and German students who had come to Israel to study at IDC.

Businessman Amir Makov, an active member of the Israel Friends of IDC, and Liz Mohn, of the Bertelsmann Foundation and Bertelsmann AG, have both visited IDC recently to share their experience with IDC students. Mr. Makov addressed participants in the Zell Entrepreneurship Program and agreed to return to speak to MBA students. Ms. Mohn discussed the lessons that her family has learned in building a major communications company.
Representatives of leading high-tech companies have visited IDC over the past few months to learn more about its activities and explore opportunities for cooperation. Recent visitors have included Benny Levin, who recently retired from his position as president of Nice Systems Ltd. and is now involved in the ANIKL organization; Miki Kamin and senior managers of Amdocs, a major Israeli software company; Shlomo Tiran, Chairman of the Board of Directors of Elad Systems; Elbar Ashkelon CEO Itzik Turgeman; Avigdor Vilenitz, of the Galilee Foundation; Eyal Davidovits, Motty Simantov, and Aviva Hoffer, of Intel; a top management team from Ness, a major Israeli software house; and Haim Shani, President and CEO of Nice Systems Ltd. Eran Megido, an alumnus of the Efi Araz School of Computer Science who is now a product manager at the Microsoft headquarters in Redmond, WA, visited the campus in July to recruit computer science and information technology students for R&D positions in Microsoft.

IDC also hosted a number of missions and delegations from the US. A UJC delegation from Columbus, Ohio, led by IDC supporters Miriam and Bernie Yenkin, learned about IDC from Prof. Reichman and about the security situation in Israel from IDC Vice President Jonathan Davis. ICT senior research fellow Col. (res.) Jonathan (Yoni) Figel spoke to a mission of Jewish leaders from Boston in November about the security situation and terrorism.

The International Policy Institute for Counter-Terrorism (ICT) hosted a number of missions from around the world over the past few months, including an AIPAC delegation consisting of 80 members of the Senate Club from northern California, a young leadership mission from India that visited in July, an ADL mission for college journalists in August, and a mission from Singapore in October.

The Arison School of Business hosted a series of distinguished guest lecturers as part of the seminar it offers through its Caesarea Edmond Benjamin de Rothschild Center for Capital Markets and Financial Risk Management. The lecturers included Michael Roberts, of Duke University, who spoke about finance, and Ruby Lahav, of Michigan, who spoke about accounting.

NEW APPOINTMENTS

Israel Prize Laureate Prof. Shlomo Avineri is a visiting professor at the Lauder School of Government, Diplomacy and Strategy this academic year. He is an internationally renowned political scientist and a former director-general of the Israeli Ministry of Foreign Affairs. Prof. Avineri, of the Hebrew University of Jerusalem, is teaching a course on international relations.

Dr. Anat Bremler-Barr has joined the Efi Araz School of Computer Science faculty. She is an expert on protecting communications networks from "Denial of Service" attacks. Dr. Bremler-Barr previously served as the chief scientist of Riverhead, a software development company, and on the Tel Aviv University faculty.

Dr. Yakov Hel-Or, who recently returned from a sabbatical at Stanford University, has been appointed the director of the M.Sc. program at the Efi Araz School of Computer Science.

Prof. David Nachmias left his positions at Tel Aviv University and the Israel Democracy Institute to join the faculty of the Lauder School of Government, Diplomacy and Strategy. Prof. Nachmias is an expert on public administration and policy and administrative reform. He has been a consultant to numerous Israeli government agencies, including the Prime Minister's Office, the Civil Service Commission, and the Council for Higher Education.
Dr. Alisa Rubin Peled has become a full-time faculty member of the Lauder School of Government, Diplomacy and Strategy. Dr. Rubin Peled, who was a faculty member at Harvard University, is an expert on political economy and higher education in the Middle East, relations between the public sector and the business sector, and the Arab minority in Israel.

Prof. Amnon Sella has joined the faculty of the Lauder School of Government, Diplomacy and Strategy. Prof. Sella, who earned his Ph.D. at the University of Edinburgh and was on the faculty of the Hebrew University of Jerusalem, is an expert on the Soviet armed forces, military affairs, Middle Eastern strategy and politics, and the strategic impact of Europe's unification.

Orli Moss has been appointed Director of the Raphael Recanati International School. She previously worked for the World Union of Progressive Judaism and has extensive experience in informal Jewish education.

Daphna Nissenbaum has been appointed Director of the Caesarea Edmond Benjamin de Rothschild Center for Capital Markets and Risk Management. She graduated from the MBA program at the Arison School of Business with distinction and has worked in the high-tech industry.

Yaron Schwartz has been appointed Director of the new Washington DC office of the International Policy Institute for Counter-Terrorism (ICT.) A veteran of an elite IDF unit, he recently graduated from the School of International and Public Affairs at Columbia University.

Shira Sitton has been appointed to head the academic affairs office of the Raphael Recanati International School in New York.

FACULTY AND STAFF ACTIVITIES

IDC President Prof. Uriel Reichman was the guest of honor at the cocktail party businesswoman Galia Albin, a strong supporter of IDC, hosted in her New York home during his visit there in September. While he was in New York, Prof. Reichman also met with Prof. John Sexton, President of New York University, to explore possibilities for academic cooperation, and gave an extensive presentation to the board of directors of the American Friends of IDC about IDC’s activities. He also took the time to meet with IDC alumni who live in the New York area at a reunion hosted by Axana Sternberg, a long-time friend and activist on behalf of IDC. Prof. Reichman returned to the US in November to speak at the ICT opening in Washington. He also traveled to Germany recently to meet with representatives of the Volkswagen Foundation.

At the annual faculty meeting that is held before the start of the academic year, IDC President Prof. Uriel Reichman presented certificates of recognition to a senior and a junior faculty member for “Excellence in Research.” Dr. Yoram Shachar, a senior member of the Radzyner School of Law Faculty, was recognized for his research on Israel’s Declaration of Independence. Dr. Ariel Shamir, of the Efi Arazzi School of Computer Science, was recognized for his research on visualization of scientific data and machine interface.

Dr. Uzi Arad, Head of the Institute for Policy and Strategy (IPS), spoke at a number of events over the past few months, including a conference the Marshall Foundation sponsored at the Van Leer Institute in July; an international conference in Athens, Greece, in August; the annual international conference sponsored by the EU-Israel Forum in Stresa, Italy, in September; and the PASS Conference on NATO and the Greater Middle East in Prague, the Czech Republic, in October. He also was a keynote speaker at the AIPAC Summit in Phoenix, Arizona, in October. Dr. Arad traveled to Germany in July as a special envoy of the Israeli Ministry of Foreign Affairs and Foreign Minister Silvan Shalom to meet with Foreign Minister of
Germany Joschka Fischer. Dr. Arad also participated in numerous meetings connected to his roles as an advisor to the Knesset Foreign Affairs and Defense Committee; a member of the Forum on National Accountability of the Yitzhak Rabin Center for Israel Studies; a member of the Strategic Forum of the World Zionist Organization in Israel; a board member of the Posen Foundation; and a board member of the Jewish World Policy Planning Institute.

Dr. Arad and the dedicated IPS staff are now preparing for the annual Herzliya Conference, which will take place December 16-18. This year’s conference will focus on “The Leadership Challenge: Urgency for Action.”

Dr. Shmuel Bar, a senior research fellow at IPS, met with Senator Mikhail Margelov, Chairman of the Committee for Foreign Affairs, Federal Assembly, the Parliament of Russia, during his visit to Israel in July. He also traveled to the UK and the US that month, meeting with David Veness, Assistant Commissioner of Scotland Yard, Metropolitan Police System, and visiting the Washington Institute for Near East Policy, the National Institute for Public Policy, and the Hudson Institute. Dr. Bar and IPS research fellow Tommy Steiner visited Taipei, Taiwan, as part of an academic mission coordinated by the Israeli Ministry of Foreign Affairs and Taiwanese officials in August.

Dr. Isabel Berman, coordinator of English classes in the Radzyner, Lauder and Recanati schools, presented a paper entitled “Tracking Takes Time: Is It Worth It?” at the 10th EUROCALL (European Computer Adaptive Language Learning) Conference in Limerick, Ireland. The paper was based on research using first, second and third year students in the Lauder School of Government, Diplomacy and Strategy.

Cameron Brown, of the Global Research in International Affairs (GLORIA) Center, gave a series of interviews to the media on anti-Americanism around the world following the GLORIA Center conference on the topic in September. The interviews appeared in Media Line, Israel Radio, and “From Today to Tomorrow.”

Dr. Leah Epstein, of the Efi Arazi School of Computer Science, participated in a conference on the Mathematical Foundations of Computer Science (MFCS) in August in Bratislava, Slovakia. She gave two presentations: "Approximation Schemes for the Min-Max Starting Time Problem" (co-authored with Tamir Tassa) and "Two-Dimensional Packing: The Power of Rotation."

Dr. Yishai Feldman, of the Efi Arazi School of Computer Science, was a member of the program committee for the 2003 IEEE International Conference on Software, Science, Technology & Engineering. He also gave a presentation on “Extreme Design by Contract” at the Fourth International Conference on Extreme Programming and Agile Processes in Software Engineering (XP 2003) in Genoa, Italy.

ICT Executive Director Dr. Boaz Ganor testified before the US Senate Foreign Relations Committee in October on the role terrorism played in the return to the policy known as "the roadmap." He also was interviewed by The Congressional Quarterly. Dr. Ganor spoke about the international threat terrorism poses at the reception that Nina Rosenwald hosted for him during his recent trip to the US. ICT researchers participated in international seminars in Italy, Portugal, Greece, and Singapore, among other places, recently.

Dr. Amir Licht, of the Radzyner School of Law, presented papers on his collaborative study with Dr. Chanan Goldschmidt, a former Radzyner faculty member, and Shalom Schwartz, of the Hebrew University of Jerusalem, on law and culture at various venues over the summer, including an interdisciplinary workshop on "(How) Does Law Matter For Business?" at the Centre for Business Research, Judge Institute of Management, University of Cambridge, UK; the CEPR/WDI Conference on "Transition Economies" in Budapest; the annual meeting of the International Society for New Institutional Economics, also held in Budapest; and the annual meeting of the American Law and Economics Association in Toronto.
Prof. Barry Rubin, director of the Global Research in International Affairs (GLORIA) Center, recently was a visiting professor at Monashe University in Australia and presented lectures sponsored by the Australia-Israel Public Affairs Committee. While he was in the region, Prof. Rubin also visited other parts of Australia, as well as New Zealand and Thailand, lecturing to students, government officials and think tanks. Prof. Rubin addressed two Jewish groups in Toronto, Canada, and gave a lecture at the YWHA in New York City in June. The Italian Ministry of Defense invited Prof. Rubin to Rome in September. He participated in a conference on NATO, the EU, and the Mediterranean and gave lectures at the American University of Rome and the University of Rome. Over the past few months, Prof. Rubin has been interviewed about Yasser Arafat, the roadmap, terror attacks, and similar topics by the *Toronto Globe & Mail*, the *Los Angeles Times*, *60 Minutes* (CBS News), the *Boston Globe*, *Expert* magazine of Moscow, NPR, the Associated Press, *La Stampa*, *Il Foglio*, *Il Reformista*, *The Australian Jewish Herald*, SBS TV, ABC radio and CBC.

Prof. Amnon Rubinstein, Dean of the Radzyner School of Law, addressed a conference during the summer at Meir Hospital for doctors and judges from the Beersheva Magistrate's Court about law and medicine. In September, he spoke at a similar event, in which judges from the Beersheva District Court participated. Prof. Rubinstein was a guest speaker at an educational conference at Gan Oranim in Tel Aviv in July. In September, he gave the keynote lecture at the B'nai B'rith World Center ceremony at which it presented its annual Matsdorf Award for Journalism. Prof. Rubinstein, who chairs the advisory committee of the National Council for Voluntarism in Israel, also participated in the annual ceremony at the President's Residence in July at which the President's Prize for Volunteerism was awarded.

**Arison School of Business** faculty members Dr. Talia Rymon and Dr. Yaron Timmor presented their research on "Holding the Stick at Both Ends: The Dilemma of Service Improvement" at the annual Frontiers in Service conference, which was held in Washington DC in October.

Prof. Shimon Schocken, Dean of the Efi Arazi School of Computer Science, was the chairman and keynote speaker at the "2003 e-Teaching Conference" in June attended by some 500 university, college, and high-school instructors. He lectured at the Technion in July about "Mathematics in Computer Science."

Dr. Ariel Shamir, of the Efi Arazi School of Computer Science, presented a paper, "Feature-Space Analysis of Unstructured Meshes," at the IEEE Visualization conference in Seattle, Washington, in October.

Prof. Gadi Taubenfeld, of the Efi Arazi School of Computer Science, gave a lecture at the 22nd annual symposium on principles of distributed computing, which took place in Boston, Massachusetts, in July. He also participated in the 17th International Symposium on Distributed Computing, which took place in Sorrento, Italy, in October. He presented two research papers that he has written.

Dr. Assaf Jacob, of the Efi Arazi School of Computer Science, Dr. Alon Klement, of the Radzyner School of Law, and Prof. Shimon Schocken, Dean of the Efi Arazi School of Computer Science, participated in the 120km. “Hozze Golan” bicycle ride in October.

During a recent trip to North America, **IDC Vice President Jonathan Davis** spoke to members of the Jewish community in Winnipeg, Canada, about "Israel's Security and Battling Terrorism." His lecture was part of the Asper Foundation Lecture Series. He also visited Cleveland, where he was the guest speaker at an Israel Bonds dinner and was interviewed about the difficulties of defining and fighting terrorism by the *Cleveland Jewish News.*
SELECTED PUBLICATIONS


Rubin, Barry, and Ziya Onis, eds. *Turkish Economy in Crisis* (Frank Cass, 2003).


