HERZLIYA CONFERENCE ATTRACTS 2,700 DECISION MAKERS

WHARTON AND IDC ESTABLISH EXCHANGE PROGRAM

PROF. RUBINSTEIN AWARDED ISRAEL PRIZE

SAMMY OFER SCHOOL OF COMMUNICATIONS TO OPEN IN OCTOBER 2006

PROFESSOR REICHMAN WELCOMED BACK TO IDC
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**On the cover:** Prof. Uriel Reichman, Founder of IDC Herzliya, and Prof. Uzi Arad, Head of the Institute for Policy and Strategy at IDC, at the Herzliya Conference

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The sixth annual Herzliya Conference on the Balance of Israel’s National Security provided decision-makers and leaders from numerous sectors of Israeli society with an opportunity to exchange ideas about a wide range of issues that will have a major impact on the nation’s future. The Institute for Policy and Strategy (IPS), which is headed by Prof. Uzi Arad, hosted some 2,700 Israelis, as well as prominent international figures, at the sixth Herzliya Conference on January 21 to 24.

Speakers and panelists introduced the latest research and policy papers on issues ranging from the strategic implications of Iranian nuclear power to Israel’s demography and borders and Palestinian statehood to Judaism as a culture in the age of globalization. The speakers who traveled to Israel for the Herzliya Conference included Prof. Alan Dershowitz, of Harvard University, former U.S. President Jimmy Carter, former French Prime Minister Laurent Fabius, former Swedish Prime Minister Carl Bildt and former Spanish Minister of Foreign Affairs Ana Palacio.

President Carter discussed the peace process, saying, “Both Israel and the Palestinians will need a credible third party to help guide them through the process. Here the role of the U.S. and, in particular, the president of the U.S. cannot be underestimated…. There is little doubt that a lack of real effort to resolve the Palestinian issue is a primary source of anti-American sentiment throughout the Middle East and a major incentive for terrorist activity.”

Sir Ronald Cohen, chairman of the Portland Trust, discussed the role that the private sector and entrepreneurship can play in reversing poverty, emphasizing the need for “powerful incentives to invest in poor areas” and to change Israeli regulations to promote philanthropy.

Each evening of the conference featured an address by one of the three leading contenders for prime minister of Israel – Ehud Olmert of the Kadima Party, Binyamin Netanyahu of the Likud Party, and Amir Peretz of the Labor Party. Prime Minister Ariel Sharon, who had used the conference as a platform for delivering major policy statements in previous years and recently suffered an incapacitating stroke, was greatly missed. Acting Prime Minister Olmert spoke in his place, giving his first major address since being appointed. He pointed out that Israel is still a young state with much to do to create a stable society, from strengthening the education system to developing the economy, but “there is no doubt that the most important and dramatic step that lies before us is setting the permanent borders of the state of Israel in order to guarantee a Jewish majority in the state.”
The distinguished Israeli speakers and panelists, who addressed topics ranging from national security to social and economic policy, included then-Minister of Defense Shaul Mofaz, Minister of Foreign Affairs Tzipi Livni, State Comptroller Justice Micha Lindenstrauss, IDF Chief of General Staff Lt.-Gen. Dan Halutz, Israel Police Inspector-General Moshe Karadi, Bank of Israel Governor Prof. Stanley Fischer, National Security Council Head Maj.-Gen. (res.) Giora Eiland and many others.

Prof. Haim Harrari, of the Weizmann Institute of Science, said, “More than ever before the wealthy are mainly the educated and the poor are mainly the ignorant…. The entire oil economy is basically a paper tiger. The politicians have not yet recognized this fact. Intellectual property is the most important economic resource and changes in it influence the economic situation more than fluctuations in oil…. We must invest in the long term and in education.”

Minister Mofaz, who was born in Teheran, said, “I know the Iranian people and I know that not everyone supports the extremist opinions. I beseech you [the Iranian people] – do what is correct to prevent this. Otherwise, tragedy will befall you.”

In a thought-provoking address, Former IDF Chief of General Staff Lt.-Gen. (res.) Moshe Ya’alon said that the steps to improve Israeli security include “This is an important path that must not be neglected, on one hand, but should not be depended upon, on the other hand,” he said.

This year’s conference attracted senior correspondents from the local and international media. Some 160 foreign correspondents, representing media outlets such as the BBC, Newsweek, the Times, the Financial Times, the New York Times, the Washington Post, Bloomberg, CNN, AP and Reuters, covered the conference.

Acting Prime Minister Ehud Olmert delivers the Israeli version of the State of the Union Address at the final session of the Herzliya Conference. “There is no doubt that the most important and dramatic step that lies before us is setting the permanent borders of the state of Israel in order to guarantee a Jewish majority in the state,” Acting Prime Minister Ehud Olmert said.

Sir Ronald Cohen, chairman of the Portland Trust, discusses the role that the private sector and entrepreneurship can play in reversing poverty. There is a need for “powerful incentives to invest in poor areas” and to change Israeli regulations to promote philanthropy, Sir Ronald Cohen said.
Last October, IDC Herzliya founder Prof. Uriel Reichman was approached by then-Prime Minister Ariel Sharon, who asked him to lead the effort to institute the critical changes needed in Israel’s educational system by serving as the Kadima Party’s candidate for education minister. Though he was reluctant to leave IDC Herzliya, Prof. Reichman accepted the request in the belief that the mission of strengthening the educational system in order to guarantee a high level of education for Israel’s youth is a foremost priority on Israel’s political and social agenda. In doing so, he promised the IDC family that he would return to IDC as soon as he completed this mission.

Prof. Reichman emphasized time and again that he would not take on the position of minister of education in order to become a politician, but rather to serve the country in a specific position he saw as vital to Israel’s future.

Due to coalition constraints, Mr. Sharon’s successor, Ehud Olmert, was not able to appoint Prof. Reichman to be education minister. As a result, Prof. Reichman resigned from the Knesset and returned immediately to IDC. He is now taking his first sabbatical since establishing IDC 12 years ago.

Throughout the State of Israel and across political lines, Prof. Reichman received accolades for the integrity he displayed by keeping his word and resigning from the Knesset - despite being offered other ministerial positions - once the Ministry of Education was given to the Labor Party candidate as part of the compromises made in forming a coalition.
“If I could not serve as minister of education then I could not accomplish the specific mission I promised Ariel Sharon to take on and therefore I am standing behind the commitment I made to IDC students and alumni to continue building the educational future of the State of Israel at IDC Herzliya,” he said. “I see my relationship with the students and the development of IDC Herzliya as a pioneering act that will influence and advance Israeli society.”

Never before in Israeli politics has a Knesset member who has been offered other ministerial positions turned them down in order to keep his word. IDC Herzliya received hundreds of responses from around the country expressing support for Prof. Reichman, stating that his actions make him a role model for Israeli society.

Meanwhile, Prof. Amnon Rubinstein, who was previously the provost of IDC Herzliya, was unanimously approved by IDC’s Higher Academic Committee and Board of Directors to serve as president until Prof. Reichman’s return next January. Prof. Rubinstein was the dean of the Tel Aviv University Law School when Prof. Reichman was a teaching assistant there.

“Prof. Rubinstein was a role model for me. His experience as minister of education and minister of communication and his activity in the Knesset prepared him, without a doubt, to lead IDC Herzliya,” Prof. Reichman said.

Prof. Rubinstein thanked Prof. Reichman for his faith in him, noting, “I see myself as a trustee and a temporary replacement – a trustee of the IDC Herzliya family. Prof. Reichman is not just the founder and guiding spirit of our institution, but also a pioneer in Israeli society. His great willpower and knowledge allowed him to move mountains to contribute toward the advancement of Israeli society and to base this on a constitution, on human rights, and on liberty and responsibility – the very words he chose as the IDC Herzliya motto.”

Prof. Rubinstein joined the IDC Herzliya faculty in 2002 as dean of the Radzyner School of Law, a position which he held until October 2005.
Even before Prof. Amnon Rubinstein managed to respond to the many congratulations and good wishes that flowed in when he was selected to be the IDC Herzliya president, he received another honor. Prof. Rubinstein and Prof. Ruth Lapidot, of the Hebrew University of Jerusalem, were named the 2006 recipients of the prestigious Israel Prize in the field of law. The Israel Prize is the most significant honor awarded by the Israeli government to individuals who have made a contribution to the state. It is presented to the recipients each year at a ceremony held on Independence Day.

The panel of judges, chaired by Prof. Yaakov Neeman, described Prof. Rubinstein as the “father of constitutional law in Israel,” noting that his book Constitutional Law of the State of Israel is the primary text on the topic and that the sixth edition of it was printed recently.

“In both his profound academic writings and his diverse public activities, he advances the values of democracy, equality and human rights,” the judges wrote. “In the legal and public arena in Israel, there are few who can equal Prof. Amnon Rubinstein’s contribution to the State of Israel, as a public figure, a member of the legislative and executive branches of government, and as a brilliant researcher and legal expert.”

Prof. Rubinstein was born in Tel Aviv, completed his undergraduate studies at the Hebrew University of Jerusalem and completed his Ph.D. in British administrative law at the London School of Economics. His Ph.D. was published at Oxford University. He served as the dean of the Tel Aviv University School of Law and wrote for the Ha’aretz daily newspaper on social, economic and legal matters. He also has authored numerous books and academic articles.

After the Yom Kippur War, Prof. Rubinstein felt that he could not rest only on his academic and journalistic laurels, and decided to enter the world of Israeli politics in order to help change the system of government. He founded the Shinui Party with the goal of forming a truly liberal party. During his 25 years of serving in the Knesset, Prof. Rubinstein held a variety of positions, including memberships in the Knesset committees on security and foreign relations, finance, economics and law. In addition, he served as the chairman of the Knesset’s ethics, economics, legal and comptroller’s committees. He initiated and legislated the only two basic laws that guarantee human rights in Israel. He also has served in the cabinet as a minister of communications, energy and infrastructure, education, culture and sport, and science and technology.
“Prof. Rubinstein was a role model for me. His experience as minister of education and minister of communication and his activity in the Knesset prepared him, without a doubt, to lead IDC Herzliya,” said Prof. Reichman.

THE PANEL OF JUDGES, CHAIRED BY PROF. YAAKOV NEEMAN, DESCRIBED PROF. RUBINSTEIN AS THE “FATHER OF CONSTITUTIONAL LAW IN ISRAEL.”

IDC Herzliya President Prof. Amnon Rubinstein received the 2006 Israel Prize in law.
Alan M. Dershowitz, the Felix Frankfurter professor of law at Harvard Law School, made the most of his visit to IDC Herzliya in January by giving thought-provoking lectures to IDC friends, faculty and students at four different events.

Prof. Dershowitz, who is one of America’s most prominent legal experts and is known for elegantly defending Israel at a time when Israel-bashing and anti-Zionism have become popular at universities throughout North America, was one of the only people asked to make more than one presentation at the Herzliya Conference. He joined Likud Party Chairman Binyamin Netanyahu and former Swedish Prime Minister Carl Bildt in addressing participants at the formal dinner on the first day of the conference. Prof. Dershowitz discussed the troubling lack of jurisprudence of preemption and its implications in fighting terrorism.

One the last day of the Herzliya Conference, he joined Jewish Agency for Israel Chairman Zeev Bielski and Amb. Dennis Ross on a panel that considered “The Jewish World in 2025.” Prof. Dershowitz concluded, “Judaism will be defined in 2025 by what Israel means here in Israel…. Our essence in the future will be defined by deciding what kind of Jews we want to be, through defining a new range of Jewish options and choices and asking what kind of Jewish nation Israel can be. Only Israel can decide.”
campuses, saying, “Anti-Zionism, led by the hard left, is present on college campuses, and brainwashes the future leaders of America who are taught to have negative opinions of Israel. Today on many campuses, Israel needs to be explained and justified. … We need to open the minds of the students on campus.”

Two days later, Prof. Dershowitz put this into practice by leading a fascinating workshop for the Ambassadors Club of the Raphael Recanati International School. As the author of the best-selling book *The Case for Israel*, Prof. Dershowitz had much to share with the Ambassadors Club, which is designed to provide students with tools and knowledge to represent Israel.

Prof. Dershowitz concluded his visit by giving the keynote lecture at the Israel Friends of IDC’s gala event on January 26. He spoke about “Preemption – A Knife that Cuts Both Ways” at the event, which was sponsored by Audi and Meir and Iris Joseph.
When Dana Navot, an alumna of the Raphael Recanati International School, celebrated her 27th birthday in December, she didn’t know that she would soon become the youngest woman and the only Israeli in the United Nation spokesperson’s department in New York. This is quite an accomplishment for someone who had never been outside of Israel until a few years ago. Indeed, Dana’s first encounter with non-Israelis was at the Recanati School.

Studying in English led Dana to begin to think in English, which has helped her professionally. This also inspired her to travel to New York immediately after completing her B.A. in computer science and look for a job there. She soon heard that the U.N. was looking for Israelis to serve as tour guides. After an intensive screening process, Dana was invited to participate in the course to train new guides. She succeeded in the course, learning how to respond to all types of questions that visitors might ask, and began to work as a guide, leading tours of the U.N. compound in Hebrew and English for visitors from around the globe.

Each year, the U.N. offers full-time staff positions to the best two of the 60 guides. After only 10 months on the job, Dana decided to compete against much more experienced guides for one of these positions. Despite her lack of experience, she outshone the others and was awarded a position. A few months later, the ambitious young woman successfully applied for a more senior position as a supervisor. In her new position, she was responsible for the over 2,000 people who come to tour the U.N. compound each day, assigning them to a tour group and making sure that each guide leads an equal number of groups. In addition, she would lead daily briefings for all the guides on international news related to the U.N.’s activities.

Dana found that her B.A. studies in computer science provided her with tools that helped a lot in this role. In computer science, she learned how to develop algorithms. To succeed in her studies, she had to focus on the details, but also keep in mind the big picture, just like she needed to do as the supervisor of the tour guides.

A few months later, Dana learned that a position was available in the spokesperson’s office. She again succeeded in winning the desirable position and joining the small staff that works
closely with U.N. Secretary-General Kofi Annan to represent the U.N. to the media. Dana is the only Israeli on this staff, as well as the youngest woman. Though the position is challenging, on a certain level it is not a big change since from the time Dana joined the U.N. staff, she has been doing public relations for it; as a tour guide, she needed to respond to tough questions at times.

Jonathan Davis, head of the Raphael Recanati International School, considers Dana’s success the fulfillment of the school’s mission. “The aim of the Raphael Recanati International School is to prepare the next generation of Jewish and Israeli leaders. To this end, our interdisciplinary programs teach students how to represent Israel when they travel abroad. Dana’s impressive professional accomplishments show how well she internalized these lessons. She is a credit to the school and a role model for other students,” he said.

The IDC Herzliyan thanks Shiri Av-Zuk for her assistance in preparing this article.

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AMBASSADORS CLUB

The Raphael Recanati International School, with the assistance of the American nonprofit organization Stand with Us, launched the Ambassadors Club this year. The club is open to all students, though most of the almost 100 participants are government students. The club is designed to train students to make the case for Israel when they travel abroad, both on personal trips, business trips and as representatives of Israeli organizations. The Ambassadors Club, in cooperation with “Stand With Us” and their representative Shannon Shibata takes a two-pronged approach: providing students with knowledge about Israel, the Israeli-Arab conflict and related issues at meetings with leading experts and excursions to sites such as the security fence; and improving the students’ communications skills through workshops and simulations. Prof. Alan Dershowitz, of Harvard University, led an intensive 2.5 hour session in January, Foreign Affairs Ministry Spokesman Mark Regev and Neil Lazarus also spoke to and led workshops for the club. At the end of the academic year, participants will receive certificates from the Foreign Affairs Ministry.

DIPLOMATIC EXPERIENCE

Students from over 40 countries are enrolled at the Raphael Recanati International School. The ambassadors to Israel of a number of these countries, including Canada, Germany, Sweden, the U.K. and Belgium, hosted students from their countries at their residences and embassies this academic year. A visit to the residence of the U.S. ambassador to Israel is scheduled for later this spring.

FEELING AT HOME

IDC Herzliya Founder Prof. Uriel Reichman hosted a candle-lighting ceremony during Hanukkah for international students in the Arison-Lauder Building. In February, Dr. Alisa Rubin Peled, of the Lauder School of Government, hosted two open house events at her home for international students in government: one for the first-year students and one for the second-year students. These events, which are held every year and have become an IDC tradition, help international students feel more at home in Israel and create solidarity between students and faculty.

LEARNING ABOUT THE LAND

Raphael Recanati International School students learn about the land of Israel and get to know one another better by participating in the President’s Hiking Club, which was established this fall with the support of IDC Herzliya Founder Prof. Uriel Reichman. Nearly 100 students joined Prof. Reichman on hikes in the Negev and the Arava on November 24 and February 5. In addition, the orientation program for the school’s new students included a two-day hike in the Judean Desert.

RAPHAEL RECANATI
INTERNATIONAL SCHOOL

Participants and leaders of the South Africa Encounter Group from Cape Town meet with Raphael Recanati International School Head Jonathan Davis and the school’s staff.

IDC Herzliya Founder Prof. Uriel Reichman leads students on a hike in southern Israel.
INTERNATIONAL OUTREACH
Three delegations of Raphael Recanati International School students traveled abroad in March to share their experiences at the school with potential students and their parents. Two business students joined the school’s head, Jonathan Davis, for a weeklong trip to South Africa, where they met with members of Jewish youth groups and their parents and other interested parties in Cape Town and Johannesburg. Two students, who are originally from Paris and Nice, traveled to France to represent the school at a three-day educational fair and to make formal and informal presentations at universities and Jewish schools. Two students, who are originally from Berlin and Frankfurt, spent a week traveling around Germany and making similar presentations before a number of groups.
The Raphael Recanati International School also has hosted delegations of potential students from around the world. Some 100 high-school students from Cape Town participating in a South Africa Encounter Group converged on the campus recently.

THE FIRST ENGAGEMENT
Raphael Recanati International School students El-ad Sela and Elisheva Gorlin recently became engaged. Though they are the first couple who are both students at the school, they seem to be part of a trend. Three international students have married Israelis since coming to Israel to study at the school.

BASKETBALL CHAMPIONS
The Raphael Recanati International School’s men’s basketball team won the Overseas Students Programs Basketball Championship in March. In the first round, the team beat students from Ben-Gurion University 40-21. In the finals, the team defeated international students from Tel Aviv University, 41-27, to the cheers of the many classmates who came to the tournament.

The Raphael Recanati International School’s men’s basketball team won the Overseas Students Programs Basketball Championship in March.
ISRAEL AND NATO
Former prime minister of Spain José María Aznar was the keynote speaker at the seminar that the Institute for Policy and Strategy (IPS) organized, in cooperation with the Atlantic Forum on Israel, on March 15 on how Israel and NATO should cope with the challenges of radical Islam and weapons of mass destruction. Mr. Aznar emphasized that treating Israel as if it were not an integral part of the Western world is a profound mistake that will affect the ability to prevail in the long war against Jihadism. “It is in our mutual interest to have Israel as a formal ally,” he said. He also noted that the Palestinian cause has been dangerously overtaken by Islamic extremism. During Mr. Aznar’s two-day visit to Israel as its guest, IPS arranged a series of meetings, briefings and events for him with Israel’s political and security leadership. IDC Herzliya President Prof. Amnon Rubinstein opened the seminar by noting that for Israel, the best deterrence against the Iranian threat is an alliance with the family of democratic nations, namely NATO. The distinguished speakers at the seminar also included Dr. Daniel Pipes, director of the Middle East Forum, who emphasized that the policy that the new Israeli government should pursue regarding Hamas is not dialogue and inclusion, but rejection and exclusion; Maj.-Gen. (res.) Matan Vilnai, who noted that building democracy in Muslim countries can be a dangerous phenomenon, as non-democratic radical movements can gain power through democratic means; Czech Ambassador to Israel Michael Zantovský, who also is the NATO liaison to Israel, discussed the question of membership or affiliation of Israel with NATO; and IPS Head Prof. Uzi Arad, who noted that the disengagement is more appropriately described as multilateral than unilateral as Israel needed the cooperation of many actors in order to withdraw from Gaza and northern Samaria.

TECHNICAL INNOVATIONS IN A GLOBAL SOCIETY
The Center for European Studies hosted Dr. Karl-Gerhard Eick, chief financial officer, member of the Board of Management and deputy chairman of Deutsche Telekom AG; Eveline Eick; and Dr. Klaus Kinkel, former vice chancellor and minister of foreign affairs of Germany and now chairman of the Foundation of Deutsche Telekom AG. Dr. Eick delivered a lecture on “Technical Innovations in a Global Society – New Perspectives for the Economy and Science.” The lecture was organized by the Center for European Studies in cooperation with the Israel Council on Foreign Relations.
DIPLOMACY VERSUS VIOLENCE?
The Center for European Studies, in cooperation with the Goethe Institute in Tel Aviv and the Institut Français in Tel Aviv, organized an international conference on November 6 and 7 on “Culture of Diplomacy – Diplomacy versus Violence?” Psychiatrists, politicians and scholars of social sciences and humanities from Israel’s Jewish and Arab sectors, Germany, Austria and France discussed issues such as the creation of enemy images and their significance in communication, the role of diplomacy in the building of German-Israeli relations, and the role of diplomacy in the Middle East conflict.

THE UNIVERSALITY OF HUMAN RIGHTS
The Center for European Studies and the German Innovation Center, a joint institution of IDC Herzliya and the Science Center North Rhine-Westphalia, organized an international conference on “The Universality of Human Rights” on November 27. Greetings were delivered by then-IDC Herzliya President Prof. Uriel Reichman; Amb. Avi Primor, director of the Center for European Studies; Prof. Dr. h.c. Gert Kaiser, president of the Science Center North Rhine-Westphalia in Duesseldorf; and Dr. Wilhelm Krull, general secretary of the Volkswagen Foundation in Hanover. Prof. Dr. Jochen Abr. Frowein, of the Max Planck Institute for Comparative Public Law and International Law in Heidelberg, delivered an introductory lecture on “The International Protection of Human Rights as an Element of the World Order.”

CONSTITUTIONAL LAW OF THE STATE OF ISRAEL
Leading academics from Israel’s best law schools gathered at IDC Herzliya on January 17 to mark the publication of the sixth edition of Constitutional Law of the State of Israel, by IDC Herzliya President Prof. Amnon Rubinstein and Dr. Barak Medina, of the Hebrew University of Jerusalem. The book is considered a key text by all Israeli law schools. The event featured two panels which considered communal rights of Israel’s Arab minority and the elections for the Knesset.

The participants included Prof. Andreas Zimmermann, director of the Walter Schuecking Institute for International Law at Kiel University; Prof. Yoram Dinstejn, of the Faculty of Law at Tel Aviv University; Prof. Jochen Taupitz, of the Institute for German, European and International Medical Law, Public Health Law and Bioethics at the Universities of Heidelberg and Mannheim; and Dr. Guy Seidman and Dr. Hillel Sommer, both of the Radzyner School of Law at IDC Herzliya. The sessions were chaired by Radzyner School of Law faculty members Prof. Yoram Shachar, Prof. Nathan Lerner and Prof. Amnon Rubinstein. The Volkswagen Foundation sponsored the conference.

THE EUROPEAN UNION AND ISRAEL
Dr. Tessen von Heydebreck, a member of the Management Board of Deutsche Bank AG, delivered a lecture on February 23 on “The European Union and Israel: Current Economic Relations and Outlook” at an event organized by the Center for European Studies in cooperation with the Israel Council on Foreign Relations and the Israeli-German Chamber of Commerce. Michael Muench, a member of the board of the Deutsche Bank Foundation, accompanied Dr. von Heydebreck.

WOMEN’S FIGHT FOR RIGHTS IN THE IDF
The Radzyner School of Law and the Israeli Association of Public Law marked the tenth anniversary of the Alice Miller decision, in which the Supreme Court ruled that a woman could serve as a pilot in the Israeli Air Force, with a seminar to explore the results of the decision. Legal experts who had been involved in representing both sides of the case and military representatives who had been involved in implementing the decision discussed the progress that has been made to open elite positions in all of the branches of the Israel Defense Forces to women.

IDC Herzliya Founder Prof. Uriel Reichman, Prof. Dr. Dr. h.c. Gert Kaiser, president of the Science Center North Rhine-Westphalia in Duesseldorf, Dr. Wilhelm Krull, general secretary of the Volkswagen Foundation in Hanover, and Amb. Avi Primor, director of the Center for European Studies, at the conference on the universality of human rights.
Leading members of the security establishment gathered at IDC Herzliya on December 18 for the seminar that the Institute for Counter-Terrorism (ICT) organized on “Dialogue in the Age of Terror” in memory of Golda Meir. Lectures by former General Security Services Director Jacob Perry and former Mossad Director Shabtai Shavit, who both served when the Oslo agreements were signed, and by former Mossad Director Tsvi Zamir, who served when Gold Meir was prime minister, allowed the participants to gain perspective on how Israeli policy has changed over the years.

Center for European Studies Director Amb. Avi Primor and Dr. Tessen von Heydebreck, a member of the Management Board of Deutsche Bank AG, discuss E.U.-Israel relations.
CONFERENCES & SEMINARS

VISION

MUNICH
The Lauder School of Government and ICT hosted a special screening for students, faculty and friends of Steven Spielberg's film *Munich* on January 18. The screening was followed by a lively panel discussion of the questions the film raised regarding responding to terrorism. The panelists included ICT Chairman and former Mossad Director Shabtai Shavit, Deputy Dean of the Lauder School of Government Dr. Boaz Ganor, ICT Executive Director Lior Lotan and Allan Mayer, who served as a strategic advisor to Universal Pictures on producing the film.

WOMEN IN THE MIDDLE EAST: PROGRESS OR REGRESS?
The GLORIA Center, the U.S. State Department and the U.S. Embassy in Tel Aviv cosponsored a videoconference on “Women in the Middle East: Progress or Regress” on February 9. Eleana Gordon, of the Foundation for the Defense of Democracies, author and journalist Judy Colp Rubin, and Sima Wali, president of Refugee Women in Development, participated from Washington. Nabila Espanioli, director of Al Tufula, Dr. Anat Lapidot Firilla, of the Truman Institute at the Hebrew University of Jerusalem, and Liora Hendelman-Baavur, a Ph.D. student at Tel Aviv University, gathered in Tel Aviv for the discussion. An edited transcript of the event will be published in the *MERIA Journal* in June 2006.

COMPUTER VISION DAY
The 2005 Israel Computer Vision Day was held at IDC on January 1. The conference was organized by Prof. Yacov Hel-Or and Dr. Yaed Moses, both of the Efi Arazi School of Computer Science, and Dr. Hagit Hel-Or, of Haifa University, and sponsored by the Israeli Ministry of Science. Around 200 people from the industry and academia attended.

LEARNING ABOUT CAPITAL MARKETS
The Caesarea Edmond Benjamin de Rothschild Center for Capital Markets and Risk Management has hosted leading academics and businesspeople from Israel and abroad at the seminars it organizes regularly. Recent seminars have featured a keynote lecture by Prof. Ian H. Giddy, of the Stern School of Business, at New York University, on asset backed securities; by Dr. Zvi Weiner, of the Hebrew University of Jerusalem, on employee stock options; and by Prof. Paul R. Kleindorfer, of the Wharton School of the University of Pennsylvania. Several of the seminars were organized with the support of major companies, such as Lehman Brothers, Fahn, Kanne and Company, Accountants, and Citigroup.

In May, the Caesarea Center hosted its third annual Caesarea Conference on Global Capital Markets. It featured a keynote lecture by Prof. Raghuram Rajan, the economic counselor and director of research at the International Monetary Fund. The Caesarea Center’s executive course on the Bond Market and Derivatives, which is taught by the center’s academic director Prof. Jacob Boudoukh, is attracting a large group of key figures in the insurance, banking and investment industries, among other areas.

PASSAGE TO INDIA
The Executive Education Unit teamed up with the Indian Embassy in Israel to organize a seminar called “Passage to India” on April 2. The seminar featured lectures by Prof. Amit Kapoor, an expert on the economy and industrial development of India who traveled to Israel from India to participate, as well as Israeli experts on Indian culture and politics.
IDC HERZLIYA HILLEL HOUSE ESTABLISHED

“As one of the fastest growing educational frameworks in Israel, IDC Herzliya is a perfect home for Hillel.” Mr. Ciechanover said.

The IDC Herzliya Hillel House officially opened in January at a festive ceremony attended by administration, faculty, students, and distinguished guests, including Vice Chair of the Hillel Board of Directors Adam Bronfman and Yossie Ciechanover, chairman of the Hillel Israel Steering Committee. The Hillel House is offering a wide range of Jewish programming and activities for students, such as courses on Jewish texts and mysticism, Shabbat dinners, and excursions. “The Hillel program on the IDC campus will enrich the lives of students with meaningful Jewish experiences that will in turn enrich their lives, the Jewish people, and the world,” said IDC Herzliya Hillel Director Ishai Ashkenazi, an IDC Herzliya alumnus. “Hillel offers Israeli and overseas students the opportunity to explore and celebrate their Jewish heritage in ways that are appealing to them so that they can make their own choices about how Judaism fits into their lives.” Mr. Ciechanover noted, “As one of the fastest growing educational frameworks in Israel, IDC Herzliya is a perfect home for Hillel.”

In February, IDC Herzliya President Prof. Amnon Rubinstein and Vice President Jonathan Davis also met with Hillel International Board of Governors Chairman Edgar Bronfman and representatives of Israeli universities to discuss the possibility of further developing Hillel at campuses in Israel.

REMEMBERING THE HOLOCAUST WITH DR. HARRY RADZYNER

Dr. Harry Radzyner, the founder of the Radzyner School of Law and one of IDC’s most cherished supporters, shared his experiences during the Holocaust with students at the Holocaust Remembrance Day ceremony. After telling of the horrific events he experienced, Dr. Radzyner explained that he had fostered student and teacher exchanges and symposia between IDC Herzliya and the Heinrich Heine University in Dusseldorf, Germany, “so that members of both nations can meet, work together, and get to know and respect each other… I know that these exchanges have created personal friendships between participants from both countries and this is the best way to prevent a recurrence of the terrible past,” he said.

ISRAELI COLLEGE SPORT ASSOCIATION TO HONOR PROF. REICHMAN

The Academic Sports Association (ASA), which coordinates college-level sports in Israel and holds national competitions in dozens of categories, has decided to award IDC Herzliya Founder Prof. Uriel Reichman its 2006 Friend of ASA award for his extraordinary contribution to advancing physical education at institutions of higher education in Israel.

SCHOLARSHIP CEREMONIES

Zohar Zisappel, a dedicated supporter of the Keren Or program, and Daniela Ilan were the guests of honor at a small ceremony at which the scholarships they contributed were presented to Keren Or students. Rabbi Joseph Schoenwald, of the Rochlin Foundation, also came to campus for a ceremony to present the scholarships the foundation contributed for Keren Or students. A similar ceremony was held at which Avi Roemi met with the students who are receiving the scholarships he established in memory of Alon Bursak. Mr. Roemi also delivered a lecture to the IDC Entrepreneurship Club. Stanley and Pamela Chais also met with recipients of scholarships.
they contributed and toured the Marc Rich Library recently. In addition, a ceremony was held to award the Roi Avisaf scholarship, in honor of the Radzyner School of Law student who was killed in a terror attack in Sinai last year. Well-known Israeli musician Rami Kleinstein volunteered to perform at the event.

LEADING FIGURES OPEN ACADEMIC YEAR

Jewish Agency for Israel Chairman Zeev Bielski shares his experiences with students at the Holocaust Memorial Day ceremony.

Prof. Paul R. Kleindorfer, of the Wharton School of the University of Pennsylvania, gives the Annual Zoltan Wind z”l Lecture.

Founder of the Radzyner School of Law Dr. Harry Radzyner speaks to students at the event opening the academic year.

IDC Herzliya President Prof. Amnon Rubinstein, Prof. Paul R. Kleindorfer, Efi Aravid School of Computer Science Dean Prof. Shimon Schocken, then-Arison School of Business Dean Prof. Oded Sarig, Lauder School of Government Dean Prof. Rafi Melnick, and Dean of Students Dr. Yitzhak Oron congratulate students who have achieved academic excellence.

LEADING FIGURES OPEN ACADEMIC YEAR

The ceremonies to open the academic year featured inspiring addresses by Jewish Agency for Israel Chairman Zeev Bielski, United Mizrahi Bank CEO Eli Yones and entrepreneur Eliezer Fishman.

ANNUAL ZOLTAN WIND Z”L LECTURE

Prof. Paul R. Kleindorfer, of the Wharton School of the University of Pennsylvania, gave the Annual Zoltan Wind z”l Lecture at the ceremony held to recognize the students who have achieved “Excellence in Academics” in January.
Prof. Moshe Bar-Niv has been appointed the IDC Herzliya Provost.

Prof. Moshe Bar-Niv, a former dean of the Radzyner School of Law, has been appointed to fill the position of provost. Prof. Barniv, who earned his Ph.D. at Tel Aviv University, has served as a visiting scholar at Harvard Law School and taught business law at leading universities in Israel and abroad. He headed the law and management program at Bar-Ilan University. Dr. Amir Licht was appointed dean of the Radzyner School of Law. Dr. Licht earned his Ph.D. at Harvard Law School and his undergraduate degrees in law and economics from Tel Aviv University. His research currently focuses on comparative corporate governance, cultural dimensions of governance, and international securities regulation. He has served as an independent advisor to the Israeli Securities Authority and the Ministry of Justice.

Dr. Orly Yeheskel has been appointed director of the Executive Education at IDC Herzliya. Dr. Yeheskel, who earned her Ph.D. at Tel Aviv University, has extensive experience teaching managing organizations in a dynamic and competitive environment, international management and strategic alliances and has received awards for excellence in teaching and research. Dr. Yeheskel also has been involved in developing enrichment programs for senior executives at Israeli companies.

Prof. Elazar Berkovitch has been appointed dean of the Arison School of Business. Prof. Berkovitch, who earned his Ph.D. at Northwestern University, is the founding director of the school’s successful MBA program. He has been a professor at Michigan University and at the School of Business Administration at Tel Aviv University and an editorial board member of the Review of Financial Studies and the European Financial Review. The primary focus of Prof. Berkovitch’s research is corporate finance, mergers and acquisitions, bankruptcy and firm reorganization.

The Israel Friends of IDC held a series of successful events this year, under the leadership of Chairman Itschak Shrem, to raise funds for scholarships for students in need. IFIDC kicked off the year with an event featuring a keynote lecture by Dr. Yaakov Sheinin on “The Israeli Driver and the Economic Value of Investing in Road Safety.” This was followed by an event sponsored by Hamaphil and featuring pilot Doobi Yaffe, who discussed his experience in “Operation Opera – Attacking the Osirak Nuclear Reactor in Iraq.” Dr. David Passig gave the keynote address at the gathering in March, which was sponsored by Continental Airlines. He discussed “The State of Israel in 2025.” In addition to being informative, the events provided IDC Herzliya’s friends from around Israel with a chance to get to know one another better and to discuss the latest plans and initiatives at IDC Herzliya.

New IDC Herzliya President Prof. Amnon Rubinstein congratulates the new dean of the Radzyner School of Law Dr. Amir Licht.

Israel Friends of IDC Chairman Itschak Shrem welcomes IDC friends to a gala evening to raise funds for scholarships.

The Israel Friends of IDC held several elegant events this year in the Arison-Lauder Building.
AMERICAN FRIENDS OF IDC (AFIDC)

The American Friends of IDC has been busy with many events and developments. In November 2005, AFIDC held the “Sky’s the Limit” Party at the New York penthouse of board member Jonathan Leitersdorf. With candlelight and piano music setting the mood, Felicia Steingard, the new director of the American Friends, introduced IDC Herzliya Founder Prof. Uriel Reichman, who welcomed guests by sharing many of the past year’s achievements and his hopes for an even grander future. Some 100 guests attended, including board members, friends and alumni, such as Dina and Jerry Wind, Joey Low, Mark Gerson, Netta Korin, Pamela and Stanley Chais, Axana Sternberg, Corinne Arazi and Paul Mones, as well as IDC Herzliya Vice President Jonathan Davis.

In February, Dr. Boaz Ganor, deputy dean of the Lauder School of Government, had an extensive series of speaking engagements in Florida. In addition to being the guest speaker at the Canadian UJA’s event at the home of Fred and Lynda Waks, Dr. Ganor was graciously received by Cobey and Bob Rappaport at their home in Palm Beach, where community members gathered to discuss with Dr. Ganor the threat of global terrorism, Iran’s capabilities and the mutual interests shared by Israel and the United States. Mark and Carol Lederman, who were instrumental in coordinating the Palm Beach event, also arranged for him to deliver a lecture to the Palm Beach police, with whom Dr. Ganor discussed the tactic of suicide attacks and the public readiness projects undertaken in Israel. Hosted by IDC Herzliya friends Doris and Robert Small at the Boca Raton Polo Club, an eager audience of 100 guests assembled to hear the latest developments in Israel and the security ramifications in the global arena.

IDC Herzliya Provost Prof. Moshe Bar Niv and Jonathan Davis came to New York in April for the AFIDC board meeting at Chairman Sam Zell’s office. At the meeting, they welcomed Netta Korin to the board. On April 8 and 9, AFIDC board member Joey Low held an extraordinary weekend of events at the famous Apollo Theater to celebrate the Ethiopian-Israeli community. The Idan Raichel Project, an Israeli-Ethiopian musical venture, and a local gospel choir from Harlem shared the stage as Mr. Low raised awareness and funds for the Israel at Heart Fellows, a scholarship program at IDC for Ethiopian Israelis to earn their B.A. degrees while receiving the support so crucial to their success. African-Americans and Jewish community members gave a standing ovation to government student Daniel Desta, who immigrated to Israel from Ethiopia, when she shared her experiences with them.

Lauren and Marty Geller hosted an event in their home in December to raise funds for the Shlomo Argov Fellowship Program, which is set to start in October 2006. Board member Gideon Argov and his wife Alexandra played a moving recording of a BBC interview with his father, Shlomo Argov, who was critically wounded by terrorists while serving as Israel’s ambassador to London. Jonathan Davis spoke of his service in the Lebanon War, which began on the heels of the assassination attempt on Amb. Argov. The distinguished guests included Ken and Ann Bialkin, Vera Stern, Claudio and Penny Fincus, Pat Beilman and David Poor, Lorraine Fuchs and Michael Grotel. AFIDC extends the warmest congratulations to Gideon and Alexandra Argov on the birth of their daughter Talia.

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The program attracts top IDF officers and commanders in cooperation with Atidim, the Student Authority, Joey Low, Israel at Heart and other generous donors and organizations, who have already expressed an interest in funding additional groups in the 2006/2007 academic year. Students in the program receive a scholarship to cover tuition, a living stipend, individual tutoring, social and cultural activities, a laptop computer from Atidim and assistance in gaining employment. In return, the students volunteer to assist youngsters in underprivileged neighborhoods.

Aviel Avraham, counselor for the Israel at Heart Ethiopian Project, Raphael Recanati International School Head Jonathan Davis, and student Shlomo Werkshe.
• **Dr. Kim Howells**, British Minister of State for the Middle East, visited IDC Herzliya in October. He discussed the July 2005 terror attacks in the U.K. with Lauder School of Government students and faculty, including Dean Prof. Rafi Melnick.

• **Klaus Wowereit**, the governing mayor of Berlin, toured the IDC Herzliya campus on November 22, as a guest of the Center for European Studies. During his visit, he conversed with IDC Herzliya Founder Prof. Uriel Reichman, senior faculty members and international students.

• The Zell Entrepreneurship Center hosted a series of distinguished guests who shared their experience and wisdom with entrepreneurship students. The guests included real estate entrepreneur Sam Zell, who established the Zell Entrepreneurship Program at IDC Herzliya; Chemi Peres, of Pitango Venture Capital; Ed Malvski, of Gemini Ventures; Shai Scharf, founder of Onaro; Ilan Shehav, of Ilan’s Coffee; Cary Pollack, an investment banker from Wall Street; Adv. Sharon Amir, of Naschitz, Brandes and Co.; Erez Diamant, a technology consultant; Rami Bracha, of Pitango Venture Capital; and Dr. Shimon Eckhouse, chairman of the Board at Syneron Medical Ltd.

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• The Institute for Counter-Terrorism (ICT) has hosted nearly 40 governmental, academic and military delegations from over a dozen countries, briefing them on counter-terrorism issues. The visitors included delegations from the U.S. National Guard, the U.S. Air War College, the New York Police Department, Chinese and Russian academic delegations, and parliamentary delegations from Australia and the U.K. Maxie McFarland, deputy chief of staff for Intelligence, in the U.S. Army’s TRADOC department, visited the Lauder School of Government on November 28.

• **Vladimir Gusinsky** and Arnon Perlman visited campus to meet with IDC Herzliya Founder Prof. Uriel Reichman and hear about efforts to reach out to potential students who are new immigrants to Israel.

• **Leonid Nezvlin** came to IDC Herzliya in October to meet with IDC Herzliya Founder Prof. Uriel Reichman.

• **Sammy Ofer** has become a frequent visitor to the IDC Herzliya campus to check the progress on the building that will house the Sammy Ofer School of Communications and to meet with the school’s dean, Prof. Noam Lemeish-trich-Latar and IDC Herzliya Founder Prof. Uriel Reichman. The Council for Higher Education has just accredited the school’s innovative and creative syllabus, allowing the school to open its doors in the next academic year.

• **Natan Sharansky** visited IDC Herzliya for a meeting with IDC Herzliya founder Prof. Uriel Reichman.

• **Philip Meyerhoff** and his family visited campus to learn more about IDC Herzliya from Vice President Jonathan Davis.

• **Ya’acov Agam**, a supporter of the public advocacy initiatives at IDC Herzliya, met with IDC Herzliya Founder Prof. Uriel Reichman, Vice President Jonathan Davis, and Center for European Studies Director Amb. Avi Primor.

• **Lee Liberman**, of Australia, visited IDC on a recent trip to Israel and met with past and present presidents, Prof. Amnon Rubinstein and Prof. Uriel Reichman, as well as Vice President Jonathan Davis.

• Muki Gredinger, executive director of Cinema City, came to campus recently to learn more about the Keren Or program.
• Faygie Zimmerman met with IDC Herzliya Founder Prof. Uriel Reichman for an update on the plans to support an IDC Herzliya choir.

• Crystal and Johannes Diekmann, of Germany, who represent Evangelische Kreditgenossenschaft EG, visited campus to hear about the latest developments in Israel and at IDC from Vice President Jonathan Davis.

• Harvey and Connie Krueger met with IDC Herzliya President Prof. Amnon Rubinstein and toured the campus on a recent visit.

• Prof. Carlo Ginzburg came to the Radzyner School of Law in March for an event celebrating the publication of the Hebrew edition of his book The Cheese and the Worms.

• A number of notable researchers visited the Efi Arazzi School of Computer Science to update the faculty on their work. They included Aviv Segev and Tatiana Sorzy, of the Technion; Dror Ravitz, of Haifa University; Oren Zukerman, of the MIT Media Lab; Oren Kornlad, of Cornell University; Shahar Smorodinsky, of New York University; Alon Rozen, of Harvard University; and Danny Hendler, of the University of Toronto.

• Distinguished figures from the high-tech industry visited campus to deliver lectures to students at the Efi Arazzi School of Computer Science. They include Shai Agassi and Udi Ziv, of SAP; David Heled, vice president for R&D at Viola Networks; Amir Kolsky, founder of XPand Software; Zvi Guterman, CTO of Safend; Amit Marlov, a technical expert at Microsoft; Cnaan Aviv, director of software development at ACE; Azi Ronen, executive vice president for corporate development at Allot; Aviram Jenik, CEO of Beyond Security; and Moshe Wasserblat, Audio Analysis Group manager at NICE.

• Marketing, Operations and Information Management Prof. Jehoshua Eliashberg, of the Wharton School at the University of Pennsylvania, and Management Science Prof. Gary Lilien, of Pennsylvania State University, came to Israel to give guest lectures to MBA students in Dr. Talia Rymon’s course at the Arison School of Business.

• Several delegations and representatives from the Council for Higher Education visited campus this year. On January 5, a delegation visited the law school and on January 15, a delegation visited the law section of the library. On November 24, an evaluation committee visited the Efi Arazzi School of Computer Science. Meetings with the school’s administration, faculty and students, as well as the IDC administration, made a positive impression on the committee.
STUDY IN THE U.S., SINGAPORE AND CHINA
IDC Herzliya is continuing to expand the study abroad programs available to students. It recently has reached agreements with the Wharton School of the University of Pennsylvania, Singapore Management University (SMU), and the University of Science and Technology in Beijing for student exchange programs that will allow students to spend a semester studying at these institutions and receive academic credit.

ARGOV FELLOWS PROGRAM TO TRAIN OUTSTANDING STUDENTS TO REPRESENT ISRAEL AROUND THE WORLD
The Argov Fellows Program was designed to continue the legacy of the late Amb. Shlomo Argov by preparing outstanding individuals to represent the interests of the State of Israel and the Jewish People in the international arena. The program, which the Lauder School of Government will launch in the fall of 2006 with the support of Amb. Argov’s son Gideon, provides students in their final year of government studies with knowledge, skills and tools to improve Israel’s international standing. Prominent diplomats and media experts join the school’s faculty, led by the program’s Academic Director Dr. Alisa Rubin Peled, in teaching courses and workshops on different regions of the world, foreign languages, economic diplomacy, conflict resolution, counter-terrorism, Israel and the Diaspora, globalization, use of the media, rhetoric and global crisis management. The program culminates with a study tour to major government and business sites, as well as international organizations and universities, in Europe and the United States.

STUDY SKILLS CENTER HELPS STUDENTS OVERCOME LEARNING DISABILITIES
IDC Herzliya recently established a Study Skills Center to help students overcome learning disabilities. The center, which is directed by Rachel Thomas, offers workshops, seminars and private and group tutorials that are designed to help students improve their study skills and formulate a strategy to succeed in their courses. The center was established thanks to a contribution from David and Izzy Shohat. A ceremony to officially launch the center is scheduled for June.

GOVERNMENT M.A. PROGRAM IN THE WORKS
The Lauder School of Government submitted a comprehensive and ambitious proposal to the Council for Higher Education in March to launch an M.A. program. The school aims to open a research-oriented master’s program that would allow students to choose to specialize in four areas: terrorism and homeland security studies; diplomacy and conflict studies; public policy and administration; and political marketing and decision making. Prof. Alex Mintz was responsible for writing the 300-page proposal. Prof. Mintz, who recently joined the Lauder School faculty, is one of the world’s leading scholars of international relations and foreign policy decision making.

OUTSTANDING LAW STUDENTS
The Radzyner School of Law is taking steps to demonstrate its appreciation for its outstanding students, who raise the level of discourse in the classroom and contribute to the school’s reputation as one of Israel’s best law schools. For the first time ever, in addition to awarding certificates to outstanding students at the ceremony honoring their academic achievements, the Radzyner School of Law also awarded academic scholarships to several of the students. In the coming academic year, the school will offer special programs for outstanding students.

GUIDING YOUNG VICTIMS
Students at the Radzyner School of Law are gaining both knowledge and experience in a new course on children and law that is being offered in cooperation with the National Council for the Child. The theoretical part of the course teaches students about children’s legal status in Israel and other countries, as well as the rights of crime victims and witnesses. For the experiential part, each student is assigned a child, who is either a victim or a witness of a crime, to guide through the legal process, under the supervision of the National Council for the Child. The students explain the legal process to the child and provide much-needed support on various levels.

L’OREAL ISRAEL SUPPORTS MARKETING SEMINAR
As part of a unique collaboration between IDC and L’Oreal Israel, Dr. Talia Rymon, of the Arison School of Business, is teaching a seminar in which students learn about marketing by participating in the L’Oreal Brandstorm International Marketing Competition. During the seminar, teams of students work on a market analysis and develop marketing and creative strategies for one of L’Oreal’s brands. The team that wins the local contest will receive funding to travel to Paris in June to represent L’Oreal Israel at the international competition, facing off with teams from 32 countries.
STUDENT ACTIVITIES

IDC STUDENTS SHINE AT NATIONAL SPORTS TOURNAMENTS
IDC Herzliya’s student athletes racked up a string of victories at the recent Academic Sports Association championships, under the dedicated guidance of IDC Herzliya Athletic Director Ilan Kowalsky. The women’s windsurfing team came in first place in the international championship held in Eilat, besting athletes from other Israeli universities and colleges. The women’s tennis team took second place in the national competition. The men’s squash team also won a silver medal in the national competition.

OLYMPIC BOUND
IDC Herzliya’s emphasis on striving for excellence in all areas continues to attract top athletes. Six student athletes are members of the Israeli all-star teams that are preparing to represent Israel in the 2008 Olympic Games in Beijing. In addition to law student Arik Zeevi, who won a bronze medal in judo at the Athens Olympics, the student athletes are business student Yoel Razvozov, judo; law student Vered Bouskila, sailing; law student Tomer Or, fencing; business student Omer Izhaki, judo; and business student Miki Halika, swimming.

WINNING DEBATERS
Delegations from the IDC Berman-Lippa Family Foundation Debating Club took first and second place at the debating competition which the Ireland-Israel Friendship League hosted in Ra’anana on March 2. The delegation of IDC students from various schools came in first place and the delegation of Raphael Recanati International School students took second place, beating out teams from the Hebrew University of Jerusalem and Haifa University. Uri Zakai coached the students. The friendship league organized the event to celebrate the Israel National Debating Team, which includes representatives from IDC, Hebrew University and Haifa University, winning the Top Speakers Award at the international debating competition held recently in Dublin. The representatives from IDC reached the semifinals in the competition, an impressive accomplishment for an Israeli team. On April 20, IDC Herzliya hosted a national debating competition for college debate teams and their alumni.

MOBILE CLUB
In an effort to broaden the cultural activities on campus, IDC Herzliya Events Director Doron Karni initiated a mobile club with the assistance of movie producer Moshe Edri in January. Every two months, Edri is giving IDC Herzliya one of his company’s films to screen before the film hits theaters. On January 4, “Out of Sight” was shown followed by a discussion with the film’s director, “Children of SSSR,” by writer and director Felix Grishkov, was shown on March 7.

THE INVESTOR GAME
The Zell Entrepreneurship Center provided the logistic and academic support this year to the Investor Game, an academic, student-run, virtual investment game initiated by Efi Arazi School of Computer Science student Dan Shany and sponsored by Bank Discount. Over 700 teams of students from various academic institutions participated in the game. The game was played on an internet platform, which was created by The Marker and allowed teams to make virtual investments in stock or other instruments in order to attempt to achieve the highest returns on their investments. An awards ceremony and dinner took place on February 8 to award prizes to the winning team and to the teams who performed best at the end of each week throughout the competition.

YOUNG ENTREPRENEURS
The Zell Entrepreneurship Center coordinates student participation in Young Entrepreneurs Israel, a program intended to encourage high-school pupils to explore their entrepreneurial capabilities. This year, 17 IDC Herzliya students and four alumni are volunteering their time as mentors to teams of high-school pupils working on entrepreneurial projects.

PRODUCTIVE PANELS
Students in the Zell Entrepreneurship Program and the entrepreneurship track of the MBA program presented their ventures in progress to a number of panels throughout the semester. The panels were comprised of business leaders, entrepreneurs, professionals and faculty members who contributed their time, knowledge and experience to help the students in formulating and assessing the feasibility of their ventures. In the course of the presentations, each of the teams presented its venture at various stages, including the venture concept, work plan and feasibility study. The panelists provided invaluable feedback from a business, technology and legal perspective. In addition, students gained experience in making business presentations in English.

Students learned about election issues from the candidates during the pre-election event at the IDC Herzliya campus.

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In December, 2007, in which they toured the school and met with

IDC Herzliya Founder Prof. Uriel Reichman signs a copy of The State of Israel: New Ideas.

THE STATE OF ISRAEL: NEW IDEAS
The State of Israel: New Ideas, the first book in IDC Herzliya’s Reinventing Israeli Government project, has been published. The project is a campus-wide initiative, coordinated by Prof. David Nachmias, to develop practical proposals to improve governance, government and the public sector in Israel. The book, which was edited by Prof. Nachmias and IDC Herzliya founder Prof. Uriel Reichman, contains proposals by leading experts on educational, social security and fiscal reform, among other topics. A seminar to mark the book’s publication took place on March 3. Several of the authors presented their proposals, giving rise to a fascinating discussion.

STUDENT RESEARCH PROJECTS
Lauder School of Government students are applying what they learn in their introductory courses in a special research course taught by Dr. Guy Bechor. Teams of four or five students spend two semesters conducting research on topics of interest to Israeli society, such as privatization in the Israeli economy, improving procedures for public tenders, and the impact of car accidents on the Israeli economy. The course aims to provide the students with research experience and to contribute to Israeli society by investigating vital topics. The students’ work will be evaluated based on its potential contribution to society, originality and academic quality. The team with the best research project will receive a monetary award.

ACADEMIC COOPERATION
IDC Herzliya and Syracuse University are continuing to cooperate on several levels. ICT Executive Director Lior Lotan delivered a lecture at the Bantle Symposium that Syracuse’s Institute for National Security and Counterterrorism (INSCT) convened in March. He also addressed several Syracuse students who will be participating in the counter-terrorism study exchange program between IDC’s Lauder School of Government and Syracuse’s Maxwell School for Citizenship and Public Affairs this summer. Approximately 20 Lauder School of Government students will travel to Syracuse from September 2 to 22 to participate in a special program developed for them that will include, among other aspects, introductory courses to the American political system and its history, U.S. foreign and defense policy, international conflict resolution, and more. While they are in the U.S., the students will take a study trip to Washington, which will include visiting various government institutions, universities, and research institutes, and to New York, which will include a visit to the U.N.

ACADEMIC DELEGATIONS FROM AROUND WORLD VISIT
An academic delegation from the United States visited the Lauder School of Government on January 11. The delegation included representatives of Princeton, the State University of New York at Albany, and Indiana, Utah and American universities. In December, Georgetown University President Prof. John J. DeGioia toured the school and met with IDC Herzliya President Prof. Amnon Rubinstein. In January, Prof. Rubinstein hosted a delegation from Beijing University in China.

EXECUTIVE STUDIES IN COUNTER-TERRORISM
The Institute for Counter-Terrorism’s (ICT) second executive certificate program in counter-terrorism took place from February 5 to March 3. The program, which was taught by Lauder School of Government faculty and ICT research fellows, attracted 20 senior officials from law enforcement agencies, intelligence agencies, and universities in the U.S., Europe and the Far East, as well as from the Israeli Prime Minister’s Office, Ministry of Foreign Affairs and the Israeli Air Force. The curriculum was expanded to allow participants to opt to learn about terrorism and technology and about Islamic culture and customs. The next executive program is scheduled for June 18 to July 14.

PATRIOTISM
The Institute for Policy and Strategy (IPS) presented its research project on patriotism to the President of Israel, Moshe Katsav, on November 27, 2005.

IMPROVING SERVICE IN THE HEALTH CARE INDUSTRY
Dr. Talia Rymon and Dr. Yaron Timmor, both of the Arison School of Business, are collecting data for a research project on consumer attitudes, satisfaction level and behavioral reactions to technology-oriented service improvements. The project, which is being conducted in collaboration with a major Israeli health-care provider, is based on an earlier paper, which will be published in the Journal of Services Marketing in 2007, in which they developed a conceptual model to examine similar issues in the education industry. The current project extends this model.

MUSICAL SUCCESS
Dr. Talia Rymon, of the Arison School of Business, is working with Marketing, Operations and Information Management Prof. Jehoshua Eliashberg and George Knox, both of the Wharton School at the University of Pennsylvania, to better understand what drives success in the music industry. In this project, which is sponsored by a major record label company, they will examine the role of several key strategic variables in determining a record label’s commercial success in the marketplace. They will examine traditional distribution channels as well as internet downloads, and measure the potential for cannibalization that may exist. The project is currently at the conceptualization stage.
ONE-THIRD OF ALUMNI TURN OUT FOR REUNION

Some 1,000 IDC Herzliya alumni, representing all of the schools and classes, gathered at the David Intercontinental Hotel in Tel Aviv on December 16 for the Alumni Association’s Business Club meeting. The keynote speaker was IDC Herzliya Founder Prof. Uriel Reichman.

Alumni of the MBA programs at IDC Herzliya also enjoyed the opportunity to catch up with classmates and meet fellow alumni at a special event in March. Dr. Alon Klement, of the Radzyner School of Law, led a stimulating workshop for the alumni on “Games, Information, and Negotiations.”

SAMSUNG LAUNCHES HERZLIYA PRODUCTS

Samsung recently launched a new line of cellular products that were developed by its research center in Herzliya. The research center, which now employs some 60 people, was established by and is managed by Efi Araz School of Computer Science alumni Natan Linder and Eyal Toledano.

ELECTION RESULTS

NRG, the website of the daily Ma’ariv newspaper, operated an electronic information platform to forecast results of the election. The platform was established by a team of alumni of the Efi Araz School of Computer Science – Udi Vaks, Tomen Levinboim and Ido Haramati.

FURTHER STUDIES

Alumni of the Efi Araz School of Computer Science were recently accepted to MBA and Ph.D. programs at MIT, Harvard University, the University of Chicago, Carnegie Mellon University, Columbia University and the Weizmann Institute of Science.
IPS Head Prof. Uzi Arad gave a number of lectures in Europe and participated in international conferences, such as the European Trilateral Commission session in Madrid in October, during which he met with Spanish Foreign Minister Miguel Angel Moratinos, and the Middle East Group of the Regional Security Conference in Athens organized by UCLA’s Burke Center for International Relations. On February 19, he addressed the Board of Governors of the Jewish Agency for Israel on the current political situation. In March, he traveled abroad, where he met with Lord Anthony Giddens and head of the International Institute for Strategic Studies John Chipman in London and in Washington with U.S. Deputy National Security Advisor Elliot Abrams, Director of the Saban Center for Middle East Policy at the Brookings Institution Amb. Martin Indyk, U.S. Undersecretary of State Nicholas Burns, and senior research fellows at the Hudson Institute and the Washington Institute. He returned to the U.S. later that month to speak to the Conference of Presidents of Major American Jewish Organizations about the nuclearization of Iran and to meet with Andrew W. Marshall, from the Pentagon, and Atlantic Treaty Association President Robert Hunter. On March 30, he gave a lecture on national security and economics to Haifa University faculty. On April 10, Prof. Arad briefed Robert De Groot, head of the security department and deputy director-general for strategic affairs at Holland’s foreign ministry, on the Iranian nuclear threat.

Prof. Arad met with U.S. Ambassador to Israel Richard Jones on April 11. He also met several times with Israeli President Moshe Katsav to discuss Israel’s need for a constitution and the future of the Jewish people. Prof. Arad also serves as an advisor to the Knesset’s Foreign Affairs and Defense Committee, which convenes weekly and meets with the prime minister, the IDF chief of general staff, and the foreign and defense ministers, among other key figures.

Dr. Shmuel Bar, a senior research fellow at IPS, organized a seminar on radical Islam that took place at IDC Herzliya on January 26.

Prof. Rafi Eldor, of the Arison School of Business, was recently promoted to the rank of professor. Prof. Eldor, who is an expert on asset pricing and liquidity, is responsible for the school’s departmental seminars.

Dr. Ely Karmon, of ICT, participated in a number of international conferences and events, including the “II International Conference: Corruption and Terrorism, Risks and Challenges for the XXI Century” organized by EntCambio and the Latin American and Caribbean Center at the Florida International University in Miami on November 23-24. He gave lectures to the South Asian Society of Georgetown University on November 29 and at the Homeland Security Education Center of the University of Connecticut on December 1. He lectured at a seminar in Rome on the PA elections on February 7, a MedBridge conference in Paris on February 25, and a seminar on international terrorism at the Universidad de Belgrano in Buenos Aires on March 21. In Israel, he met with a delegation of the Russian National Security Council on February 9.

Dr. Karmon also traveled abroad to brief senior figures in Tbilisi, Georgia; Moscow, Russia; and France. In March, he visited Brazil and Argentina in order to give lectures and briefings at universities and to government, intelligence and military officials and Jewish community leaders. In addition, he has given dozens of interviews to Israeli, U.S., Australian, Italian, French and Spanish journalists.

Dr. Tal Katz-Navon, of the Arison School of Business, presented the paper she co-wrote on “The Effect of Safety Programs on Continuous Patient Safety Improvement” at the eleventh International Conference on Productivity and Quality Research that took place in New Delhi, India, on December 12-15. She also presented a paper she co-wrote on “Procedures and Treatment Errors in Hospitals” at the eighth National Conference of the Israel Society for Quality in Tel Aviv on November 23-24.

Dr. Amnon Lehavi initiated and organized “Gated Communities, in Israel,” a multidisciplinary academic conference that brought together lawyers, geographers, sociologists and policymakers in March for a first-of-its-kind discussion of this rapidly evolving phenomenon in Israel. In December, he delivered a conference paper, entitled “Property Rights and Local Public Goods: Toward A Better Future for Urban Communities” in Beersheva at the first annual conference of Merhav – The Movement for Israeli Urbanism.

Prof. Natan Lerner, of the Radzyner School of Law, spoke about religious communities in Israel at the conference on State and Religious Communities, that the Japanese Association of Comparative Constitutional Law organized in Tokyo in September. He also spoke about racial discrimination at the Buraku Liberation and Human Rights Research Institute in Osaka in September. In Tel Aviv, he spoke about 20 years of diplomatic relations between Israel and Spain at the Cervantes Institute in February and about modern Spain and its religion-based minorities at the conference organized by the S. Daniel Abraham Center on International and Regional Studies at Tel Aviv University in March. His book Religion, Secular Beliefs and Human Rights is to be published in a few months by Kluwer/Brill in the Netherlands.

Prof. Varda Liberman, of the Arison School of Business, delivered a lecture on “The Psychology of Investors in the Capital Market” for Bank Mizrahi.

Dr. Amir Licht, dean of the Radzyner School of Law, gave a lecture on “Egalitarianism and International Investment” at the international conference on Institutions, Politics and Corporate Governance that took place in Tokyo on March 4-5.

Dr. Reuven Paz, of the GLORIA Center, participated in several international conferences, such as a conference in January on “Current and Future Trends in the Study of Terrorism” and the tenth conference of the Israeli Internet Society (ISOC-IL) in February.

Dr. Talia Rymon, of the Arison School of Business, is serving as a judge in the Effective Marketing and Advertising in Israel Contest as well as in a contest for the product of the year. A number of leading corporations and authorities, such as P&G, 3M, L’Oreal, Netvision, Gitam, G. Kid and Youth, Linial, and the Israel Nature and Parks Authority, agreed to cooperate with IDC as part of the marketing seminar she is teaching. She also helped organize the international academic conference in marketing that took place in December 2005; the three-day conference convened at a different campus each day, taking place at IDC Herzliya, Tel Aviv University and the Hebrew University of Jerusalem.

Prof. Barry Rubin, director of the GLORIA Center, spoke to the ADL in November and gave a lecture at Georgetown University on Hamas on February 23. He also gave two briefings to the American Jewish Congress in January and February in Hamas and the implication of its electoral victory for Israel. His article “Sickle and Crescent” was published in the Spring 2006 issue of the Middle East Quarterly.

Dr. Alisa Rubin Peled received a summer research fellowship at the Crown Center for Middle Eastern Studies at Brandeis University in Waltham, Massachusetts. She will be working on research titled “Addressing the Human Capital Deficit: The Key to Economic Development in the Arab World.” The research looks at how reform of universities, especially business education, is the key to jumpstarting economic development and private sector growth in the region.

Prof. Amnon Rubinstein continues to speak about a wide range of issues and to serve on public committees. For example, in November he spoke about the Jewish majority and Arab minority in Israel at a conference on innovations and developments in public law. He is an advisor to the Israeli government on the basic laws and chairs the public committee that checks
the parliamentary oversight of the defense establishment. In addition, he is a member of the Herzliya municipal committee that selects the recipients of the Herzl Prize and chairs the committee the minister of interior appointed on immigration policies. Prof. Shimon Schocken, dean of the Efi Arazi School of Computer Science, recently completed a sabbatical at Harvard University, where he taught a course based on his new book. While in the U.S., Prof. Schocken gave seminars at the computer science departments of MIT, Brown University, Boston College, the University of Connecticut, and Rensselaer Polytechnic Institute.

Dr. Jonathan Spyer, of the GLORIA Center, gave a series of lectures in Israel and Europe on recent developments in the Middle East. He spoke to several birthingth groups who visited the IDC Herzliya campus during winter break about “New Developments in the Israeli-Palestinian Conflict” and to a visiting Marva group on “Palestinian Radical Islam.” Dr. Spyer also gave a lecture to the Zionism federation in Copenhagen on February 14, to the NATO school in Oberammergau, Germany, on February 22, to the London School of Economics Israel Society, to the Henry Jackson Society at Cambridge school in Oberammergau, Germany, on February 22, to the London School of Economics Israel Society, to the Henry Jackson Society at Cambridge University, the Policy Exchange think-tank in London, and the Cambridge University International Studies Association.

IPS Research Fellow Tommy Steiner met with senior officials from NATO and the European Council in Brussels in February to discuss the organizations’ relations with Israel. He and IPS Head Prof. Uri Arad also spoke at the conference on “Europe and the Middle East: The Security Angle” that the Konrad Adenauer Foundation organized at Ben-Gurion University of the Negev.

Dr. Tami Tamir, of the Efi Arazi School of Computer Science, presented several academic papers she worked on at conferences in October. She presented a paper on “Beyond VCG: Frugality of Truthful Mechanisms” at the 46th annual IEEE Symposium on Foundations of Computer Science (FOCS). She presented a paper on “Approximation Schemes for Packing with Item Fragmentation” at the third workshop on Approximation and Online Algorithms (WAOA). She also presented a paper on “Fairness-Free Periodic Scheduling with Vacations” at the 13th Annual European Symposium on Algorithms (ESA).

Prof. Gadi Taubenfeld, of the Efi Arazi School of Computer Science, is to present his research paper “Computing in the Presence of Timing Failures” at the 26th international conference on distributed computing systems, that will take place in Lisbon, Portugal.

SELECTED PUBLICATIONS


Timmer, Yaron, and Rymon, Talia. “To Do or Not to Do: The Dilemma of Technology-Based Service Improvement.” Journal of Services Marketing. (Publication pending.)
The IDC Family Congratulates

The IDC Herzliya Honorary Fellows

and

Welcomes the IDC 2006 International Mission Participants

Honorary Fellows:
Ambassador Ronald S. Lauder
Joey Low
Dvora Schocken
Al Schwimmer
Nina Weiner

with IDC Herzliya’s Friends from Israel & Around the World

International Mission 2006