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IDC Herzliyan Spring 2007 Update

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The seventh annual Herzliya Conference on the Balance of Israel’s National Security maintained its reputation as Israel’s premier forum for discussing Israel’s most pressing events. The flagship event of the Institute of Policy and Strategy (IPS) of IDC Herzliya under the leadership of IPS Director Prof. Uzi Arad, the Herzliya Conference addresses Israel’s national agenda by encouraging public debate and influencing the country’s public policy planning. This is achieved through convening Israeli and international elite policy makers, conducting cutting edge research and fostering a global network of contacts in a public forum by attracting the best and the brightest to take part in the conference and its discussions.

Reports on its proceedings came from around the world, including from deep within the innermost circles of the Islamic Republic of Iran. Iranian radio IRIB, the regime’s official mouthpiece, cited their reading of the Herzliya Conference proceedings as evidence of planned American bellicose threats and of planned aggression against Iran. The station slammed the conference as an “extreme right-wing conference with a clear agenda,” used to spread “incitement against the Islamic Republic’s civil nuclear program,” adding, “We do not want to highlight the declarations of the Israeli organizers of the Herzliya Conference, because it is natural that they stand united in one line behind the American position, which used the conference to open another front in its aggressive war against the Islamic Republic. This makes Herzliya eligible for the title of ‘the anti-Iran incitement conference.’”

Many of the world’s foremost thinkers, analysts and public figures came to the Herzliya Conference or appeared via satellite in order to voice grave concerns about the prospect of nuclear weapons within fascist genocidal hands. Speakers included Prof. Bernard Lewis, former CIA Chief James Woolsey, US Secretary of Education Margaret Spellings, US Deputy Secretary of Defense Gordon England, Canadian Foreign Minister Peter MacKay, Deputy Prime Minister of the Czech Republic Alexander Vondra, General the Lord Charles Guthrie of Craigiebank, former Chief of the UK Defense Staff, President Jose Maria Aznar the former prime minister of Spain, former Speaker of the House Newt Gingrich, US Ambassadors Richard H. Jones and Thomas Pickering, Undersecretary of State for Political Affairs Nicholas Burns and Richard Perle. US presidential hopefuls Senator John McCain, Senator John Edwards and Governor Mitt Romney, along with the highest echelons of Israel’s political and military leadership, also added their perspectives to this discussion of national and international proportions.

Prime Minister Ehud Olmert stressed Israel’s determination and ability to withstand the Iranian nuclear threat. Olmert made headlines by noting that the president of Israel could no longer exercise his duties in the light of the attorney general’s decision earlier that day to hold a hearing in advance of charges against him being filed.

Israeli Defense Minister Amir Peretz emphasized the need to bring more parties into the negotiation process with the Palestinians. “The problem between Israel and the Palestinians is a problem for the moderate Arab
states as well. Time is running out and while we prepare ourselves defensively we must continue the path of diplomacy,” Peretz did not rule out sitting down with Hamas as long as they “accept Israel’s right to exist and previous international agreements.”

Canadian Minister for Foreign Affairs Peter MacKay said he was criticized in his home country for not meeting with Hamas officials during this trip to the region. MacKay said that this is a “criticism he is prepared to take,” adding, “There needs to be a universal understanding that Israel is here to stay. Fatah reform should take top priority and if (Palestinian President) Abu-Mazen is ready, Canada is ready to work with the parties.”

Israeli Deputy Prime Minister Shimon Peres discussed the Syrian/Iranian alliance. “I don’t believe Syria will go to war with Israel…. Syria wants to correct the mistakes that the father of the present president (Assad) made.” As for Iran, Peres said Iranian President Ahmadinejad is doing a ‘great job’ for “Without him, the world would not unite in an anti-Persian policy.”

“AHMADINEJAD TRULY BELIEVES IN THE APOCALYPTIC MESSAGE HE IS BRINGING. THIS MAKES HIM VERY DANGEROUS. ‘MUTUAL ASSURED DESTRUCTION’ IS NOT A DETERRENT BUT AN INDUCEMENT TO HIM.” PROF. BERNARD LEWIS, PRINCETON UNIVERSITY

Israeli Minister for Foreign Affairs Tzipi Livni discussed the need for a constitution in Israel. “The top objectives of the country need to be written on every wall in every school and every cabinet meeting.” Livni also talked about the role of other countries in the peace process. “Israel wants the international community involved. The job of the more moderate countries is to back a moderate Palestinian leadership that we can negotiate with.”

Harvard Professor Alan Dershowitz warned that Israel might have to go it alone in the coming years. He pointed to several recent events that could bring about a “perfect storm” in the otherwise close relations between the U.S. and Israel, including the publishing of former President Jimmy Carter’s book, *Palestine: Peace not Apartheid*, which gives credence to negative stereotypes including the “Jewish controlled media” and disproportional involvement by the Jewish lobby in American politics; the rise of anti-Israel discussions in academic circles and on campuses around the U.S. which could threaten the education of future American leaders; the media war being fought by Hezbollah and Hamas against Israel; and a recent statement from former democratic presidential candidate and Supreme Allied Commander of NATO in Europe General Wesley Clark hinting at Jewish involvement in U.S. foreign policy by saying “New York ‘money people’ are pushing the U.S. into war with Iran.”

Jose Maria Aznar, former prime minister of Spain, discussed Israel’s relations with the west in general and NATO in particular, noting that NATO should become a global organization of democratic nations, with Israel claiming a natural place as an essential and integral part of the west. “Israel must be a part of NATO. It should not take the back door as an entrance into the alliance.” Regarding the Iranian threat, “We must do whatever we can to stop it, but if it becomes nuclear we must show it that Israel is part of the western alliance. Our responsibility is to take note and react. To do nothing is the worst possible policy.”
U.S. Deputy Secretary of Defense **Gordon England** emphasized the importance of security going hand and hand with economic development. In the case of Iraq, the U.S. is looking to improve economic conditions in Iraq by creating jobs as well as cracking down on terrorism. This is part of the updated strategy for Iraq. “Iran, Syria, Hezbollah and Hamas are all gambling on terror in an unlikely ‘winner-take-all’ scenario.”

“The Iranian revolution was a genuine one like the French revolution,” according to Prof. **Bernard Lewis** of Princeton University. “In the recent Lebanon war Israel was cheered by moderate Sunni states, who were disappointed that Israel could not win over the Shiite branch. There are some who are willing to put aside their conflict with Israel in order to deal with the more immediate and intimate danger.” Lewis continued, “One more aspect of the second phase of the Iranian revolution: Ahmadinejad truly believes in the apocalyptic message he is bringing. This makes him very dangerous. ‘Mutual Assured Destruction’ is not a deterrent, but an inducement to him.”

“The Palestinian leadership admitted that the Oslo Agreements were a Trojan horse,” stated Lt. Gen. (res.), **Moshe Ya’alon**, Shalem Center, former IDF chief of staff. “Faisal Husseini said that ‘in 2000 we came out of the horse.’ Today, Hamas does not hide its true intentions: there is no room for an independent Jewish state between the Jordan River and the Mediterranean. The fact that last summer we were attacked on two fronts … mostly proved that the root cause of the conflict is not occupation. Hezbollah’s goal is not the liberation of Lebanon but the destruction of the State of Israel, as part of a Jihadi Islamic strategy. The Palestinian organizations aspire to destroy the State of Israel and not to co-exist with it.”

According to **James Woolsey**, former director of the CIA, “If we think of Iran as a chess master, and the Persians after all invented chess and are very good at it, and look at its various pieces, I think we might characterize its nuclear weapons program as its queen, its most lethal and most valued piece. What do we need in order to move forward today? First,
we need to take their theocratic totalitarian threat seriously. We should pay attention to what they say....They are not lying; they are stating their true objectives. Second, we need clarity. When we are accused of being Islamo-phobes I think it’s fair to say no, we are not, but we are theocrato-phobes. We should not let our sense of fairness lead to creeping Shari’a, beginning in Europe and even a bit in the United States. We should not tolerate a nuclear weapons capability for Iran. John McCain has it right: the worst situation we can imagine in that part of the world is the need to use force against Iran in order to stop it from having nuclear weapons – except for one other possibility: letting them have nuclear weapons.

If we use force, we should use it decisively. We also need to move decisively away from the use of oil. New developments in batteries and in genetic engineering of bio-catalysts are making that entirely feasible now. Within a very short time hundreds of miles per gallon of petroleum products for vehicles will be possible.”

According to Ambassador Dr. Dore Gold, president of the Jerusalem Center for Public Affairs, “We are witnessing a historical turning point, a paradigm shift in the Middle East. During the 19th century, Britain established its policy to the Middle East, for over 80 years, on the principle of maintaining the Ottoman Empire intact. But soon as this empire fell, a new reality was created, completely different than its former. What we should understand from this historical process is that a fundamental change is occurring, and we must understand the consequences of this change upon us.”

The the concerns raised and options for action discussed, while disturbing, provided much food for thought, along with enormous pride that our institution is the seat of international discourse on one of the most pressing issues of our time and that IDC Herzliya researchers and faculty are at the forefront of bringing the rest of the world a better understanding of the challenges we face.

-- by Jennifer Roskies
This year, nineteen exceptional students from the Lauder School of Government, Diplomacy & Strategy discovered the challenges of representing the State of Israel and the Jewish People, thanks to “The Argov Fellows Program,” a unique learning experience at IDC Herzliya.

Initiated by Gideon Argov in memory of his father, the late Israeli Ambassador Shlomo Argov who was shot and critically wounded by terrorists in London in 1982, the program aims to create the Israeli ambassadors of tomorrow. A unique series of lectures and practical learning gives the participants the knowledge, skills and tools necessary to strengthen the position of the State of Israel and the Jewish People in the international arena.

These outstanding students hold immense potential for effecting positive change on the world’s view of Israel in years to come. According to IDC Herzliya President, Prof. Uriel Reichman, “This is a perfect example of people taking responsibility to keep the Jewish state alive.”

One of the hallmarks of the program is a series of extended study periods abroad, where students can gain a first hand appreciation of the underpinnings and workings of the European Union, the United States government, emerging Asian economies and the global industries that shape public opinion throughout the world.

Led by program director, Dr. Alisa Rubin Peled, students flew to Europe in December, stopping first in Oslo, Norway to be hosted by the Middle East Program for Young Leaders, an NGO working to create young leaders who can facilitate conflict resolution in the Middle East. Following a visit with Norwegian parliament members, the Argov Fellows toured Oslo and...
heard from a wide range of speakers including Tomas Stangeland of the Norwegian Ministry of Foreign Affairs and Dr. Henrik Syse, a prominent professor specializing in ethics.

The next leg of their journey was in Brussels, Belgium, for sessions with European parliament members, a briefing at the Israeli Mission to the European Union by Israeli Ambassador Oded Eran and an afternoon at the house of Mr. Paul Dahan, the father of an RRIS student and the largest private collector of Moroccan Jewish artifacts. At the end of the trip, Dr. Rubin remarked, “The students were admirable representatives of Israel, IDC and the Argov program and impressed everybody with their camaraderie, energy, intellect and excellent questions. I was very proud of them all.”

The program’s premier Fellows have assembled from around the world and speak a combined total of ten languages. Each has accumulated experience in a position of leadership, whether through serving in an elite Israeli army unit, working at the office of Israel’s prime minister or volunteering for an NGO. One shining example is Moshe Alexenberg, 24, who while a native of Israel, was raised in Miami, Florida. A gifted student, Moshe graduated from high school at age 16, spent the next two years studying at a local college and serving as the campus newspaper’s editor-in-chief. He then decided to make aliyah in order to join the IDF, where he served for three years in the IDF Spokesperson’s Unit before becoming a student at IDC’s Raphael Recanati International School. Following graduation, Moshe intends to go into international business and eventually become a political consultant.

“I was attracted to the Argov program because diplomacy in general is something very close to my heart and because Shlomo Argov, a passionate, eloquent advocate for Israel, is a role model of mine,” said Moshe. “You might say that for me, representing Israel is living my passion.”

----- by Joy Pincus
He Has Ruled to Prevent Cruelty to Animals, fought corruption in the government and legal system and spoken out against the media’s interference in the judicial process. A true legend in his own time, the IDC Herzliya’s Radzyner School of Law was fortunate enough this year to welcome Retired Judge Dr. Mishael Cheshin, who joined Prof. Amnon Rubinstein, the former president of IDC Herzliya, in conducting the seminar, “Equality: A Protected Value in the Israeli Legal System.”

One of the most vibrant judges in Israeli history, Judge Cheshin has been acquainted with the IDC Herzliya for some time. He served on campus as judge in a moot trial, and learned more about the law school through his son, who studied there. Cheshin was particularly impressed with breadth of the school’s anthology of verdicts – to the point that when his son completed his studies at the IDC Herzliya, the Judge kept the collection which today holds a special place of honor in his Jerusalem home library.

The Judge needed little convincing to add his many years of wisdom and experience to the already distinguished roster of faculty members at Radzyner. He sees it as an opportunity to spend time with the next generation of Israeli jurists, and to see the world of law through fresh eyes: “Contact with young people is like that icon on the Internet browser,” says Cheshin. “You know, ‘Refresh.’”

One young person, fourth year student Yuval Badner, jumped at the opportunity to participate in the seminar:

“I was excited to complete a course with Judge Mishael Cheshin, and to meet the person behind the legal decisions that have been such a central part of my legal education,” said Badner, who felt that the course addressed an issue vital for anyone who intends to work towards the betterment of Israeli society.

“As Judge Cheshin says, equality is not just a preeminently important legal issue but also a supremely important social issue for anyone who wants to work to improve society,” explained Badner. “Creating an in-depth understanding of legal equality is especially important in Israeli society which contains many internal social divisions - religious and secular, men and women, soldier and civilian.”

Judge Cheshin was born in 1936 and after attending Bet Hakerem, one of Jerusalem’s most prestigious high schools, went on to receive a degree in law with high honors and a doctorate in law from the London School
“I WAS EXCITED TO COMPLETE A COURSE WITH JUDGE MISHAEL
CHESHIN, AND TO MEET THE PERSON BEHIND THE LEGAL
DECISIONS WHICH HAVE BEEN SUCH A CENTRAL PART OF MY
LEGAL EDUCATION.” – Yuval Badner, fourth year student at Radzyner School of Law

of Economics. He later served as deputy legal advisor to the government,
a Supreme Court judge, one of Israel’s most renowned judicial figures,
and eventually deputy president of the Supreme Court and permanent
replacement for the president of the Supreme Court. The Judge recently
retired, following a colorful career, at age 70 as required by law.

One of Cheshin’s trademarks is his great love of the Hebrew language and
his belief that the jurisprudent must master language at a high level and
demonstrate proficiency. He has even found himself swept up in writing
a verdict, having to stop and remember that the document is not meant
to be poetry or prose. But at its finest, Cheshin believes, language is a
transcendent art of its own, and one that should belong to the jurist: “The
writer is a man of language. The jurisprudent, too, is a man of language.
He is neither carpenter nor shoemaker, neither sculptor nor artist. Life and
death are held in the grasp of the language.”

The IDC Herzliya and the Radzyner School of Law are very fortunate to
have this esteemed dignitary here to influence tomorrow’s leaders.

- Adapted by Joy Pincus from an article by Yotam Werzansky Orland, Esq.
and published in the IDC Herzliya student magazine. Photographs by Yafti
Ido, a student at the Radzyner School of Law at IDC Herzliya.
“THE NEXT FIVE YEARS bring the promise of new achievements. Together, the IDC Herzliya family is poised to undertake a new chapter of growth which will be no less exciting than that of our first decade.” Professor Uriel Reichman surveys the groundbreaking accomplishments involved in founding Israel’s first private institution of higher education, and recognizes future goals as no less challenging. “I have returned to the Office of the President with a fresh appreciation of IDC Herzliya’s unique spirit. With the perspective of my sabbatical year in the public service, I bring a renewed grasp of just how exceptional our institution is within the landscape of Israeli society and within the world of higher education.”

In observing current affairs in Israel and in the world as a whole, Reichman notes that IDC Herzliya’s founding values are needed more than ever. “In providing our students with theory and with real world experience and skills, we aim to instill our basic outlook, which is rooted in the twin concepts of individual freedom and social responsibility. Addressing this situation entails building an IDC Herzliya which is even more dynamic, bringing an even greater degree of “interdisciplinarity” to the academic table.”
These goals include the inauguration of a School of Psychology and a School of Economics – while augmenting the level and breadth of academic research in all current academic disciplines, so that IDC Herzliya may be accredited to grant doctoral degrees in the near future. “Within the next five years, IDC Herzliya will be Israel’s top school in the social sciences and recognized as among the top five schools in all of Europe.”

This anticipated development will bring a growth in numbers – “We want to maintain our level of excellence while limiting the total number of students to 5,500 – 20% of whom will be overseas students whose presence so enriches campus life” – as well as progress with an ambitious building plan that will provide much needed infrastructure and facilities. Plans are underway to expand the Marc Rich Library, as well as to construct much needed lecture, classroom and administrative space, student dormitories, a Student Union and health club – for an estimated total of 25,000 square meters of newly constructed space at a projected cost of $22 million.

All of this growth rests on the continued nurturing and cultivation of IDC Herzliya’s most precious resource: its human capital. In restating the commitment to recruit only top academicians and researchers, Reichman stresses the importance of remaining “at the avant-garde of academic institutions and of Israeli society.” To this end, President Reichman has called upon the deans of each school to prepare a strategic and budgetary plan for the next five years, to be evaluated in a forum composed of the president, Rector Prof. Moshe Bar Niv, and Professors Amnon Rubinstein and Jerry Wind. Essential input will also come from students and alumni, according to Reichman, “who are uniquely able to make constructive suggestions reflecting the same spirit of warmth and personal attention they have experienced.”

Reichman refuses to feel daunted by looming challenges, which include financial pressures, heightened competition and impediments from the established bureaucracy. “We will pursue these significant goals with all of our vigor, while continuing to nurture the fundamental assets that are our source of pride. I look forward to this next chapter with special anticipation.”

----- by Jennifer Roskies
Jonathan Davis, vice president for External Affairs at IDC Herzliya

THE RAPHAEL RECANATI INTERNATIONAL SCHOOL

“I was just privileged to have been given the challenge on a silver platter and to have been able to choose a dedicated team which brought it to fruition. And there can be nothing more satisfying than this.”

- Vice President Jonathan Davis, Head of the RRIS

THE RAPHAEL RECANATI INTERNATIONAL SCHOOL has come a long way since its inception five years ago. According to IDC Vice President for External Relations and Head of the RRIS Jonathan Davis the best is yet to come:

“I see the RRIS in the future as being not only one of academic excellence but an academic absorption center on which the state of Israel and the Jewish people can rely for helping IDC create a generation of leaders.”

Davis envisions the RRIS growing to become 25% of the student body at IDC Herzliya, with a significant expansion of its undergraduate programs. While the RRIS today offers undergraduate degrees in government, business and communications, its future growth will include undergraduate degrees in psychology and economics. In addition, Davis sees the RRIS providing graduate degrees in government, business, communications, psychology, economics and computer science – all taught in English.

One of the reasons Davis cites for RRIS’s popularity both with students and their parents is the administration’s accessibility. Emails are answered immediately. Parents can call up the school and talk to an RRIS representative about their child’s education. Personal care and attention for every student and his or her family helps to distinguish RRIS from other programs.
RRIS: LOOKING TO THE FUTURE
HEAD AND ALUMNUS SPEAK OUT

“PARENTS FEEL THEY CAN ENTRUST THEIR CHILDREN WITH US. THEY KNOW THAT THEIR CHILDREN WILL RECEIVE A WARM WELCOME AND BE CARED FOR IN A MORE INDIVIDUAL FASHION.”

--- VICE PRESIDENT JONATHAN DAVIS, HEAD OF THE RRIS
Parents feel they can entrust their children with us. They know that their children will receive a warm welcome and be cared for in the most individual fashion….Parents realize this is a good investment in their children’s future.”

Also helping to spread the word are the school’s alumni, eager to share their experiences with others.

“They’re standing in line and saying ‘How can we help you market it? It’s been so good for us and we want other people to see it.’ And one of the secrets of its marketing is that a friend brings a friend. So we have more students volunteering to help with marketing than we can sometimes use and that’s a great feeling,” says Davis.

Whatever the future holds in store for the RRIS, the times are definitely changing. This year, for example, the annual Hanukah celebration, once held in Prof. Reichman’s home, had to change venue as his house would no longer comfortably accommodate the swelling number of students.

“Six years ago, the Recanati family and Prof. Uriel Reichman had a dream of establishing an English academic program in Israel, and they went forward despite others’ doubts. Today those doubts are gone, and a lot more people want to get on the bandwagon. It is because of the vision of Reichman and Recanati that we were able to achieve it. As far as myself personally, I was just privileged to have been given the challenge on a silver platter and to have been able to choose a dedicated team which brought it to fruition. And there can be nothing more satisfying than this.”

----- by Joy Pincus
SPOTLIGHT ON KEVIN BAXPEHLER, RRIS ALUMNUUS

“COMPARED TO SOME OF MY CO-WORKERS FROM DIFFERENT IVY-LEAGUE SCHOOLS, I WAS AT AN ADVANTAGE, BECAUSE IDC ALSO TEACHES PRACTICAL TOOLS, WHICH ARE VITAL IN TODAY’S BUSINESS WORLD”

“The RRIS IS A BIG MELTING POT WHERE BY DEFAULT STUDENTS LEARN HOW TO INTERACT WITH PEERS FROM DIFFERENT CULTURES, WHICH IS VERY IMPORTANT IN AN EVER GLOBALIZING WORLD.”

“The bottom line is that the RRIS is a very intimate place to learn and meet people, yet it provides its students with all the exposure to global thinkers and leaders the world has to offer.”

“The fact that I stay in touch with RRIS faculty and current students as well as with many alumni today says more about how grateful I am to have studied at IDC.”

One of the goals of the RRIS is to create a new generation of leaders, some of whom will strengthen the state of Israel from within, while others will return to their home countries to serve as leaders in the community. One RRIS student, Kevin Baxpheler, class of 2004, is planning to do both.

Following graduation, Kevin moved to New York City and was fortunate to be hired by American Friends of IDC Board Member Mark Gerson, chairman and CEO of the Gerson Lehrman Group and a leader in today’s business world. Today Kevin is pursuing his MBA at NYU’s world-renowned Stern School of Business while working for a new private equity fund, Wolfensohn & Capital, founded by former Head of the World Bank James Wolfensohn.

According to Kevin, RRIS gave him the necessary edge to compete in the business world.

“I was practically hitting the ground running at Gerson Lehrman Group in New York. Compared to some of my co-workers from different Ivy-league schools, I was at an advantage, because IDC also teaches practical tools, which are vital in today’s business world.”

One of the greatest benefits of studying at RRIS, says Kevin, is the exposure to students from around the world.

“The friends I made from over 40 different countries influenced my experience and broadened my horizon tremendously. The RRIS is a big melting pot where by default students learn how to interact with peers from different cultures, which is very important in an ever globalizing world.”

Perhaps equally important are the lasting bonds students make on campus. For Kevin, beyond the first-class education he received, RRIS’s small class sizes and family-like atmosphere made it easy to form lasting friendships with fellow students and build important relationships with his professors.

“The bottom line is that the RRIS is a very intimate place to learn and meet people, yet it provides its students with all the exposure to global thinkers and leaders the world has to offer….the fact that I stay in touch with RRIS faculty and current students as well as with many alumni today says more about how grateful I am to have studied at IDC.”

Kevin is also an active club officer at NYU’s Emerging Markets Association and he takes an active interest in political events, with one of his articles published in the Weekly Standard. He plans to eventually return to Israel and establish an alternative asset fund.

----- by Joy Pincus
A DIALOGUE OF WARRIORS: THE ACADEMIC AND SECURITY ESTABLISHMENTS COME TOGETHER TO PROMOTE SECURITY IN THE STATE OF ISRAEL

HOSTING THE INTERNATIONAL BLOGGING COMMUNITY
This summer the Sammy Ofer School of Communications will welcome leading bloggers from around the world for the first International Conference of Bloggers, a two-day event to explore Israel’s newly evolving ‘blogosphere’ scene. This multi-disciplinary conference will examine the blogging cyberculture and its cultural implications as well as introduce participants to the latest practices and emerging technologies such as photoblogs, sketchblogs, vlogs (video) and podcasting (audio). Sponsors include some of Israel’s leading hi-tech and media companies.

PREVENTING VIOLENCE AGAINST WOMEN
Organized by Prof. Galia Golan of the Lauder School of Government, Diplomacy and Strategy, this collaborative effort of IDC Herzliya and the Municipality of Herzliya Women’s Administration focused on Legal and Social Aspects of Women’s Divorce on Grounds of Violence, in honor of the International Day for Prevention of Violence against Women. Events included a screening of the film Bye-Bye Love and a panel discussion in which Adjunct Lecturer at the Lauder School of Government, Diplomacy and Strategy, Dr. Dorit Eldar spoke on behalf of IDC Herzliya.

THE LATEST IN COMPUTER VISION
IDC Herzliya hosted 200 participants from the worlds of hi-tech and academia for the Fourth Israel Computer Vision Day. Organized by Prof. Yacov Hel-Or and Dr. Yael Moses from the Efi Arazi School of Computer Science at IDC Herzliya and Dr. Hagit Hel-Or from Haifa University and supported by the Ministry of Science, lecturers included faculty from institutions across Israel as well as guest speakers such as Prof. Gerard Medioni from UCS and Prof. Guy Gilboa from UCLA.

DIALOGUE OF WARRIORS
A series of meetings held between students of the Lauder School of Government, Diplomacy and Strategy who had served with Israel’s security forces during the Second War in Lebanon, the dean of the Lauder School of Government, Diplomacy and Strategy, Prof. Rafi Melnick and other heads of the Institutes, resulted in the establishment of The Forum for the Involvement and Influence in Matters of Security and Society. The Forum was created with the vision that it would provide structure for the exchange and promotion of ideas related to the security of the State of Israel, with permanent cooperation between the academic and security establishments. Three meetings have so far been held, with guests including former MK Dan Meridor, Major General (Res.) Yossi Peled, the journalist Ofer Shelach and Lieutenant General (Res.) Moshe ‘Boogy’ Yehalon.
**EFFECT OF THE SECOND LEBANON WAR ON ISRAEL'S ECONOMY**

Heads of the Israeli economy convened under the auspices of Prof. Rafi Melnick, the dean of the Lauder School of Government, Diplomacy and Strategy, to examine the consequences of the war on the Israeli economy. Amongst the participants were the current and former directors general of the Ministry of Finance: Prof. Avi Ben Bassat, Yossi Bechar, Eli Horowitz, Prof. Manuel Trachtenberg (economic advisor to the prime minister), Tzvika Eckstein (deputy head of the Bank of Israel), David Brodett and Dr. Karnit Flug (research manager of the Bank of Israel).

**TOWARDS BETTER GOVERNMENT**

Two sessions of the “Herzliya Workshops for the Improvement of Government in Israel” were conducted by Prof. Alex Mintz of the Lauder School of Government, Diplomacy and Strategy. The first encounter dealt with the decision making process during the Second War in Lebanon and the second with the subject of online government in Israel.

**AFTER LEBANON: A NEW MIDDLE EAST?**

The GLORIA Center of IDC Herzliya delivered an exciting symposium about the effect of the Second War in Lebanon on regional affairs. Introductory comments were given by Prof. Moshe Bar-Niv, provost of IDC Herzliya and Prof. Barry Rubin, director of the GLORIA Center. Speakers included Brig. Gen. (ret.) Ya’akov Amidror, Ayelet Yechiav of the Israeli Foreign Ministry, Dr. Reuven Paz of the GLORIA Center, Prof. Martin Kramer of the Shalem Center, Uri Lubrani of the Israeli Defense Ministry, Prof. Eyal Zisser of Tel Aviv University and former Defense and Foreign Minister Moshe Arens.

**PROMOTING BETTER COMPUTER SECURITY**

The Ef Araj School of Computer Science hosted the Open Web Application Security Project (OWASP-IDC), a security mini-conference. Dr. Anat Bremer-Barr was the co-organizer and academic director of the successful event which attracted about 120 attendees from the hi-tech industry and academia. Dr. Bremer-Barr’s lecture for the conference was entitled “Sophisticated Denial of Service Attacks.”

**HOSTING MI 6: FLAGSHIP MARKETING CONFERENCE**

The Arison School of Business joined forces with Tel Aviv University and Hebrew University to host MI 6, the flagship Israeli Academic Conference on Marketing. IDC Herzliya hosted one day of the three-day event, the purpose of which was to create a forum in which Israeli and international academic scholars could present and discuss cutting edge issues in the marketing arena.

**ISLAMIC STRATEGIES**

Dr. Shmuel Bar, of the Institute for Policy and Strategy at IDC Herzliya, chaired a mini-conference on Islamic Strategies immediately following the summation of the Herzliya Conference. Guests included eminent researchers from Israel and the US and the conference dealt with the subject of the strategies of the Islamists in the conflict with the west as well as the internal conflict within the Muslim world. Among the list of distinguished attendees were Prof. Bernard Lewis of Princeton, former Head of the CIA James Woolsey and a number of Israeli academic experts on the Middle East and Islam.

**EXCITING NEWS FROM THE CAESAREA CENTER**

The Caesarea Center for Capital Markets and Risk Management held a number of important seminars recently, including November’s presentation of “Expectations for 2007 in the Global and Local Capital Markets.” Participants included: Prof. Rafi Melnick, dean of the Lauder School of Government, Diplomacy and Strategy; Hafiz Balil, manager of Global FX Strategies, Deutche Bank; Mr. Victor Shochat, manager of DCM

**CONFERENCE & SEMINARS**

Prof. Barry Rubin, director of the GLORIA Center, speaks at a symposium on the regional effects of the Second Lebanon War.

Prof. Moshe Bar-Niv, provost of IDC Herzliya, introduces the GLORIA Center symposium.

Mr. Hugh Kelly, joint manager of Banking Regulation Consulting Services, KPMG, LLP, USA, speaks at a Caesarea Center seminar.

Prof. Martin Kramer of the Shalem Center, Uri Lubrani of the Israeli Defense Ministry, Prof. Eyal Zisser of Tel Aviv University and former Defense and Foreign Minister Moshe Arens.

Dr. Ehud Shapira, chairman of the Board of the Phoenix, speaks with Mr. Ronnie Hezkiyahu, Israeli Bank comptroller, at a Caesarea Center seminar.

Mr. Eyal ben Chelouche, former administrator of Capital Markets, Insurance and Savings at the Ministry of Finance.

Mr. Ronnie Hezkiyahu, Israeli Bank comptroller, at a Caesarea Center seminar.

Ehud Shapira, chairman of the Board of the Phoenix, speaks with Mr. Ronnie Hezkiyahu, Israeli Bank comptroller, at a Caesarea Center seminar.

Mr. Victor Shochat, with Rafi Melnick, dean of the Lauder School of Government, Diplomacy and Strategy.

Mr. Eyal ben Chelouche, former administrator of Capital Markets, Insurance and Savings at the Ministry of Finance.
in Israel, Deutche Bank; Mr. Eyal ben Chelouche, former Administrator of Capital Markets, Insurance and Savings at the Ministry of Finance; and Mr. Doron Tzur, CEO and Chief Investments Manager, Compass Trust Funds. January’s seminar was “Challenges in Implementation and Effects on the Credit Market” at which Bank Comptroller Mr. Ronnie Hezkiyahu made his first public appearance. Additional speakers included: Mr. Hugh Kelly, joint manager, Banking Regulation Consulting Services, KPMG LLP, USA; Dr. Ehud Shapira, chairman of the Board, the Phoenix; Mr. Moti Spiegel, deputy supervisor of banks, the Bank of Israel; Dr. Ruth Arad, chief risk controller, Bank Leumi; and Mr. Ami Shoshani, in charge of risk management, Bank Igud. In February, the Center focused on “Advanced Financial Products – International and Local Directions of Development,” in which the latest developments in the field of products constructed in Israel and the world were presented. Speakers included: Dr. Roi Mishal, vice president, Lehman Brothers, Tel Aviv and deputy chairman of the Advisory Committee, Caesarea Center; Mr. David Rosa, VP, chief credit manager of securities, EMEA, Moody’s, London; Attorney Yoram Naveh, deputy manager of the corporate department, the Securities Authority; and Attorney Menachem Fedder, partner, Caspi & Associates. Finally, a fascinating workshop in Risk Management was conducted by Dr. Efraim Tuaf, responsible for management of operational risks and markets risks at Bank Hapoalim. Dr. Tuaf laid down a basic background for the management of risks, including credit and market risks and the basic uses of value at risk.

MEDIA CONFERENCE
The Institute for Policy and Strategy at IDC Herzliya hosted “The Media as a Theater of War, the Blogosphere, and the Global Battle for Civil Society,” a two-day conference convened to open the subject of the need to devise a coherent, offensive strategy for Israel in the arena of ‘information warfare.’ Prof. Uzi Arad, head and founder of the Institute, gave opening remarks and the distinguished panelists, including Itamar Marcus, director of Palestinian Media Watch, Leah Soibel of the Israel Project, Dr. Raanan Gissin, strategic consultant and former advisor to Prime Minister Ariel Sharon and Lee Smith of the Hudson Institute, to name just a few, contributed towards the production of a working paper to present at the Herzliya Conference 2007. The conference closed with remarks by Prof. Richard A. Landes, a leading professor at Boston University and the organizer of the conference, on the powerful need of a unified front in speaking to the media about Israel.
COUNTER-TELECRIMS "ROAD SHOW" IN THE UNITED STATES

The Institute for Counter-Terrorism and Counter-Terrorism Solutions conducted an advanced workshop ‘road show’ in the US titled: “Combating International Terrorism: Current and Future Trends and Domestic Implications.” Sponsored by the Israeli embassy and consulates in the US, the program took place in Washington, New York and Boston in an effort to improve the understanding of global terrorism and its ramifications and achieve international cooperation in the fight against this growing and fundamental threat. ICT’s top experts and their American counterparts lectured to security agencies on topics of vital importance to counter-terrorism and homeland security concerns in the US and internationally.

Israeli Consulate General Sponsors Financial Panel

This panel, sponsored by the Israeli consulate general, was designed for the business community in New York and featured ICT’s experts in the field – Dr. Eitan Azani and Col. (res.) Yoni Fighel - who were joined by Prof. Rafi Melnick, dean of the Lauder School of Government, Diplomacy & Strategy and a former senior analyst at the Bank of Israel.

HYPERMEDIA SEDUCTION FOR TERRORISM RECRUITMENT

This special advanced workshop for NATO was conducted by the Institute for Counter-terrorism in conjunction with Professor Carol Duarte from The School of Industrial Design in Portugal and Katrina von Knopp from the Marshall Center in Germany. The workshop, held at the Royal Beach Hotel in Eilat, was attended by 25 panelists including ICT researchers, terrorism experts and graphic designers from Israel, USA, Italy, Ukraine, Germany, England, India, Greece and Turkey. Five observers representing the NATO Special Committee were present. The workshop’s goals were to evaluate the effectiveness of the propaganda published by terrorist organizations on the Internet and the influence such propaganda has on the target population, and to recommend possible practical measures for dealing with this phenomenon.

HOW MONEY LAUNDERING FUNDS TERRORISM

The Institute for Counter-terrorism cosponsored an event on the subject of money laundering. The seminar was held at the Ramat-Gan stock exchange and sponsored by TGS, a subsidiary of the Indian company TATA. Dr. Eitan Azani of the Institute for Counter-terrorism lectured and participated in a panel as an expert on terrorism funding.
“INNOVATION AND CREATIVITY IN ISRAEL IS AT A LEVEL COMPARABLE TO THAT CHARACTERIZING SILICON VALLEY” SAID DANI YAMIN, THE CEO OF MICROSOFT ISRAEL

LECTURE BY THE CEO OF MICROSOFT ISRAEL

“Innovation and creativity in Israel is at a level comparable to that characterizing Silicon Valley” said Dani Yamin, the CEO of Microsoft Israel, in his lecture on Digital Life Style to students at the Sammy Ofer School of Communications. At the start of his address, Mr. Yamin stated that the he completed his undergraduate studies at the Technion, but, had IDC Herzliya been around at that time, he certainly would have studied there. This talk was given within the framework of Dr. Doron Friedman’s ‘Introduction to New Media’ course, which along with an introductory course given by the school’s dean, Dr. Noam Lemelstreich, is aimed at broadening students’ familiarity with the new information technologies and their effect on society and the worlds of communications and business. Starting next year, students will be able to choose the ‘Digital Media’ track, unique in Israel.

ZELL ALUMNI COME TOGETHER

A special event to inaugurate the new Zell Alumni Network began with a cocktail reception, in which alumni representing every year of the program, from the Class of 2001 to that of 2006, mingled with current students, faculty and business mentors as well as other associates of the program. Prof. Uriel Reichman gave an inspiring address to the alumni about the importance of taking what they learned out in to the broader entrepreneurial environment. Prof. Ronen Israel summarized the program’s evolution, noting the many contributing forces to its success, most notably the vision of Mr. Sam Zell. The evening’s keynote speaker was Mr. Yossi Bachar, former director in chief of the Finance Ministry and current interim director of the tax authority, who spoke about the Israeli economy prospects in the context of recent economic reforms and political developments.

CELEBRATING EXCELLENT PERFORMANCE

The two-day celebration of outstanding students at IDC Herzliya began with this year’s recipient of The Zoltan Wind Presidential Scholarship, Matan Gutman. Awarded each year to the top student in all of IDC Herzliya, this was the first time the award was received by a student at the Radzyner School of Law. In honor of the event, Prof. Ilan Chet, former president of the Weizmann Institute, delivered the traditional Zoltan Wind Lecture. Prof. Chet spoke on the subject of ‘Who is Afraid of Genetically Engineered Food?’ The event also included an award ceremony for first and second year students on the Dean’s list of the School of Law, Arison School of Business, Efi Araz School of Computer Science and Raphael Recanati International School. The second day’s events included ceremonies for the Dean’s list for third year law students, and an award given for an Outstanding Master’s Degree Paper.

THE NEXT GENERATION OF IDC STUDENTS

The Efi Araz School of Computer Science hosted ‘Code Guru’ a special event for high school students, to introduce the many benefits in store for the next generation of students.

IMPLICATIONS OF AMERICAN WITHDRAWAL FROM IRAQ

GLORIA Center held its first Elite Strategy Forum, a closed-door, off-the-record event with a select group of academics and officials from all relevant government bodies in Israel. The topic of the forum was the potential implications for an American withdrawal from Iraq on the region and for Israel. The forum began with a lecture (via videoconferencing) by Ken Pollack, an eminent scholar on Iraq at the Brookings Institute in Washington, D.C.
LAUNCH OF NEW STUDY SKILLS CENTER
A benefit dinner was held to launch the new Study Skills Center at IDC Herzliya, created with the help of the Shohat family, whose son David is a student at IDC’s Lauder School of Government, Diplomacy and Strategy and the visionary behind the Center’s creation. Rachel Thomas, the center’s director, and Ruth Reisel, an expert on learning disabilities who also founded the IDC student counseling services, were on hand as proud witnesses of the event. All proceeds from the evening went toward the continued development of the Center.

INAUGURATION OF ZVULUN HAMMER HALL
Held in the lobby of the Arison-Lauder Building and moderated by Vice President Jonathan Davis, this event honored the life of Zvulun Hammer (z”l) and the hall built in his name. Zvulun Hammer filled the position of minister in several of Israel’s governments, including minister of education and deputy prime minister, and was a cherished figure in the Israeli parliament arena. Speakers at the event included Prof. Uriel Reichman, Rabbi Israel Meir Lau, the chief rabbi of Tel Aviv, and former MK Shaul Yahalom, with special words offered in the name of the Hammer family by Ms. Kineret Hammer. Dr. Yakov Vinrot, one of the foremost figures in the world of Israeli law, gave the keynote address on the subject ‘Zvulun Hammer: Truth and Faith.’

ARGOV FELLOWS FOR ISRAEL
Mr. Gideon Argov, president and CEO of the Boston-based international company Enetris, visited IDC Herzliya with family and friends to inaugurate The Shlomo Argov Fellowship Program, in memory of his father, former Israeli ambassador to the UK who was shot by Palestinian terrorists in 1982. This unique program was created to train exceptional students to represent the interests of the State of Israel and the Jewish People in the international arena by sending them to encounters throughout the world. Several active dignitaries to Israel, including the ambassadors from Poland, Costa Rica, Croatia, Ethiopia and Moldova and the council from Kenya, were on hand for the event. Former Israeli ambassadors were also in attendance, including Ambassador Avi Primor, the director of the Center for European Studies at IDC Herzliya, who moderated the event’s panel. Gideon Argov asked the students to imagine they are in a relay race and that his father, Shlomo, has given them the first baton. Jacco Levits, one of the Fellows, assured him that they would not drop that baton along the way.
IDC Herzliya inaugurated the new Sammy Ofer School of Communications, donated by Mr. Sammy Ofer, one of Israel’s leading business figures. The program included a Hanukah candle lighting ceremony, greetings by Prof. Amnon Rubinstein, Prof. Uriel Richman, Dr. Noam Lemelshtrich-Latar, the dean of the school, Lee Spungin, a freshman at the school, Mr. Rafi Ginat, chief editor of Yedioth Ahronoth newspaper and editor in chief and anchor of Kolbotek and Mr. Martin Fletcher, NBC News Tel-Aviv bureau chief and four-time Emmy award-winning international correspondent. Mr. Sammy Ofer was one of the Israeli Navy’s first commanders and a highly successful businessman. His dedication to Israel’s future and commitment to education are expressed at IDC Herzliya through both his scholarships to veterans of the Israel Defense Forces and his generous support to its educational programs.

INAUGURATION OF SAMMY OFER SCHOOL OF COMMUNICATIONS: CELEBRATION ON CAMPUS

Mr. Sammy Ofer meets the freshman class of the newly inaugurated Sammy Ofer School of Communications

Prof. Rubinstein, Prof. Reichman and Mr. Sammy Ofer at the inauguration

The new Sammy Ofer School of Communications on the eve of its inauguration
**ALUMNI CANDLE LIGHTING CEREMONY**

Yitzchak Shrem, chairman of the Management Committee of the Israel Friends of the IDC Herzliya Club, held a Lighting of the Hanukkah Candles at his home this past winter, in honor of the contributions of IDC Alumni to IDC. Guests included IDC Herzliya board members and graduates who donated to IDC Herzliya; Prof. Uriel Reichman and Prof. Amnon Rubinstein also participated in the tribute.

**DEDICATION OF THE AUDITORIUM IN MEMORY OF ATARA KAUFMAN (Z”L)**

This special breakfast event was held in the lobby of the Arison-Lauder Building and included a plaque unveiling and greetings by Prof. Amnon Rubinstein, Prof. Uriel Reichman and Dr. Hillel Somer of the Radzyner School of Law. Speakers for the family included Chaim Kaufman, Gil Tenzer and Ronit Gross, who dedicated this auditorium, one of the most beautiful on campus, which is situated within the prize winning Arison-Lauder building.

**SHARING EXPERTISE IN CONSUMERISM**

Mr. Paco Underhill, famed marketing guru and author of the well known book, *Why We Buy*, offered insights on consumer behavior in a the retail environment to students at the Arison School of Business. It was a real privilege for all participants to hear about his first-hand experience in the marketing world.

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**DEDICATION OF THE AUDITORIUM IN MEMORY OF ATARA KAUFMAN (Z”L)**

From Left: brother of Atara Kaufman Z”l Chaim Kaufman and her son and daughter-in-law: Gil and Orit Tenzer

Family members gather at the plaque: from left: Gil and Orit Tenzer, Ronit Gross, Chaim and Dorit Kaufman, Yonatan Gross and grandchildren of Atara Kaufman Z”l.
INAUGURATION OF EFI ARAZI SCHOOL OF COMPUTER SCIENCE’S NEW BUILDING

Held at the new state-of-the-art home for computer science, this event paid tribute to Mr. Efi Arazi, whose creative vision has left a powerful legacy at IDC Herzliya. Greetings were given by Deputy Prime Minister Shimon Peres, Prof. Uriel Reichman, Prof. Shimon Schocken, founding dean of the Efi Arazi School of Computer Sciences, and student representatives. The evening also included the unveiling of the exhibit ‘Efi Arazi - Time Stations.’ A prominent figure in the international high-tech industry, Efi Arazi’s entrepreneurial and technological talents triggered significant breakthroughs in both technology and business. Having served in the Israeli Air Force and later studied at the Massachusetts Institute of Technology, Mr. Arazi returned to Israel, becoming a pioneer of its high-tech industry and an inspiring example to future entrepreneurs around the world. Throughout his career, Mr. Arazi has demonstrated his munificence as a mentor to numerous young people and an enthusiastic supporter of the IDC.

DEDICATION OF CHAIS AUDITORIUM

Guests gathered for a reception and plaque unveiling for the impressive state of the art Chais Auditorium. The event was held in the lobby of the new Sammy Ofer School of Communications-Efi Arazi School of Computer Science building. Prof. Amnon Rubinstein, Prof. Uriel Reichman and Dr. Noam Lemelshtreich-Latar, dean of the Sammy Ofer School of Communications, offered initial greetings, and the keynote speaker, Dr. Tal Ben-Shachar of the Sammy Ofer School of Communications, addressed those present on the topic of ‘The Leader’s Message: Communicating is Believing.’ The moderator for the event was Vice President for External Relations, IDC Herzliya Jonathan Davis.
THINK TANKS ON TERRORISM
During the past few months, ICT conducted several meeting sessions of various ‘thinking groups’ which discussed central topics regarding Israeli coping with the threat of terrorism. Three meetings discussed ‘Hezbollah after the Second Lebanon War’ – the strategic, military and publicity aspects emanating from Hezbollah’s threat to Israeli national security. In the first in a series of meetings titled ‘Hostages and MIAs’ the team began to begin formulating proposals for new methods of operation regarding the treatment of hostages and MIAs; these proposals will ultimately be presented to the political echelons. Finally, the first discussion on ‘The Separation Fence and the Crossings’ took place to examine this important subject and formulate a document of recommendations.

BRIEFING INTERNATIONAL DELEGATIONS ON COUNTER-TERRORISM
ICT conducted a series of briefings for government and security officials, academics and journalists from around the world, including the deputy head of the Red Cross Delegation, diplomats from Australia, Romania, France, Japan and Croatia, a delegation of analysts from Canada and journalists from Russia, Australia, Vietnam, Italy and the United States.

MEETING OF THE MINDS
In April, IDC Herzliya hosted a meeting of the minds from across the political spectrum to discuss the implications of the Six Day War which took place 40 years ago this June. The panel served as a platform for a large article in the Israeli Newspaper, Ma’ariv. IDC President Prof. Uriel Reichman welcomed IPS Chairman Uzi Arad, former Defense Minister Moshe Arens, Chairman of the Meretz-Yahad Party Yossi Beilin and Ma’ariv’s Arab Affairs Correspondent Jackie Hugi to the roundtable.

ACTIVITIES FROM THE EXECUTIVE EDUCATION DEPARTMENT
The Executive Education Department held a number of unique activities over the past few months. An encounter entitled “The Energy Market: Hot Investments” dealt with the trends and forecasts of the energy market in the local and global arenas. Speakers included Yehuda Bronitzki, the President of Ormat, one of the leading Israeli companies, and Mr. Modi ben Shach, the CEO of Paz, one of Israel’s leading gas companies. The “Cross Border Management” series continued to breach new limits with an encounter entitled “In the Wake of the Rising Sun.” Japan Professor John Kuribara from Harvard University, presided over the proceedings which dealt with trends, characteristics and business opportunities. Held in cooperation with the Japanese Embassy, the event concluded with a gala dinner at the residence of the Japanese Ambassador, Mr. Yoshinori Katori. The next session in the series, “The Land of the Morning Calm” focused on business opportunities in Korea and was introduced by the Korean ambassador in Israel, Dr. Kak-Soo Shin. Finally, a new series, “Going Global,” was launched to focus on various management issues in multi-national companies. The first session dealt mainly with the dilemmas in managing human resources, and was chaired by Mr. John Connell, an expert in global payroll systems from Britain. During the encounter, a fascinating video conference was conducted with Mr. Chris Taub, from Taiwan.

Prof. Uriel Reichman welcomes IPS Chairman Uzi Arad, former defense minister Moshe Arens, Chairman of the Meretz-Yahad Party Yossi Beilin and Ma’ariv Arab Affair Correspondent Jackie Hugi to a roundtable discussion regarding the legacy of the Six Day War.
WELCOMING NEW STUDENTS TO RRIS AND ISRAEL

This year’s RRIS freshmen were treated to a whirlwind of activities during the week-long orientation. Students had the opportunity to tour the campus and meet new friends, the people who will become their extended family members for the next three years. The highlight of orientation was a two-day trip in which both students and staff traveled to some of the most interesting locations in Israel.

Volunteering in the Community

‘Volunteering in the Community’ is an umbrella volunteer program created by the Raphael Recanati International School. The program allows students both to help others and to increase their own sense of belonging to the community by taking part in any number of volunteer opportunities. One initiative, in which the RRIS joins the Jewish National Fund (JNF), enabled student volunteers to assist in rehabilitating northern forests destroyed by kattyusha rockets in last summer’s war. Another aspect of the program invites scholarship students at the RRIS to give 30 hours’ community service in the manner of their choice. Some help out at the local police department or other municipal offices in the city of Herzliya, some assist at the nearby safari park or the animal foundation in Herzliya and still others choose to help local children improve their English language skills. Two of this year’s students chose to work with the autistic child of a local family, helping to foster a very special relationship between the child’s family and IDC Herzliya.

“The JNF experience really surprised me. I went to help Keren Kayemet (the JNF), but I came back feeling that the JNF helped me….They work very hard for people to have the opportunity to get in contact with the land and let them take care of it…. The JNF represented a great opportunity for me and I want to take this advantage that RRIS and JNF have offered me and go all the way for it.” -- Isaac Berthaus, first year RRIS Business student

SHARING CULTURAL AFFAIRS

The Cultural Affairs office at the RRIS, in an effort to welcome RRIS students and aid their absorption into the community, makes every effort to invite students to special events. Free tickets to performances, shows and exhibitions allow students to experience more culture and art than they might have otherwise.

PRESIDENT’S HIKING CLUB TRIP (NOVEMBER 30-DECEMBER 1ST)

Now in its second year, the Presidents’ Hiking Club is a program initiated by IDC President, Prof. Uriel Reichman to take international and Israeli students on exploratory trips throughout Israel. Led by Prof. Reichman and Raphael Recanati International School Head Jonathan Davis, students have the opportunity to bond while discovering Israel’s secret paths, roads and views.

“The trip to Mitzpe Ramon was unbelievable. It’s a beauty unlike anything I have ever come across in Canada.” -- David Oppenheim, second year RRIS Business student

Hanukkah Candle-lighting Ceremony (December 19th)

The annual RRIS Hanukkah candle-lighting ceremony, once hosted at the home of Prof. Uriel Reichman, was moved to the IDC campus this year due to the profound school growth. More than 250 students participated in the ceremony with Prof. Reichman, Prof. Amnon Rubinstein, Vice President Jonathan Davis and Mr. Ze’ev Bielsky, head of the Jewish Agency, in attendance.

Bringing History Alive

Raphael Recanati International School students experienced the holiday of Hanukkah in a brand new way this year. They crawled through ancient caves of the Maccabis, bicycled at Mitzpe Massuah, joined the digs at an archeological site and as a special treat, visited Hamei Yoav spa.

IN FOND MEMORY

A special memorial study evening was held in honor of former student Alexandra Sisman (z”l). Held jointly between the International School and Hillel, the subject of ‘Jewish Views in the Afterlife’ was discussed.

AMBASSADORS CLUB EVENTS

The Ambassadors’ club leadership and advocacy program was created by the Raphael Recanati International School, the Asper Institute for New Media Diplomacy and StandWithUs. Supported by the Ministry of Foreign Affairs, the program encourages high-level students from IDC Herzliya to see themselves as ambassadors and future leaders, training them in areas such as public speaking, understanding Israel and the Arab-Israeli conflict and conveying messages through the media. Recent Ambassadors Club guests and their topics included: Neil Lazarus, an expert on Israeli advocacy; “Challenges of Israel’s Hasbara in Light of the Lebanon War and the Iranian Threat;” Dr. Ghassan Abdallah, director of the Center of Applied Research in Education, “The Palestinian Voice and the Educational Turn in the West Bank;” John Medved, one of Israel’s leading entrepreneurs and venture capitalists, “The Economics of Peacemaking;” Caleb ben David, director of the Israel Project, “The War with Hezbollah and the Threat Ahead – Understanding Israel’s Image in the Eyes of the War;” Miri Eisen, foreign press and public affairs advisor the prime minister, “A Woman’s Journey on the Front Line – Tackling International Media and Diplomacy with Grace;” Shai Abramson, “How Effective Communication Aids Israeli Advocacy;” Steven Erlinger, Jerusalem Bureau Chief, NY Times, “Responsible Journalism;” David Horowitz, Jerusalem Post, “The Challenge of Getting Israel’s Message Across;” and David Olesker, “International Advocacy and Communications Trainer – “Israel’s Image.”
Members also made several trips to places such as Israel’s security fence near Kalkila, Yad Vashem Museum for Yom Ha’Shoa (Holocaust Remembrance Day), the Palmach Museum and the Foreign Ministry, joined by Mark Regev, Amir Gissin and more. Students also spent a special weekend in Jerusalem to celebrate Yom Yerushalayim (Jerusalem Day). Third year members attended a special cocktail and graduation party at the Recanati residence.

AN ENCOUNTER WITH SOUTH AFRICAN STUDENTS

Over 200 South African students on the ‘Israel Encounter’ program toured IDC Herzliya campus early this year, accompanied by the director of the Israel Center, Doron Klein, IDC Herzliya Vice President for External Affairs and Head of the Raphael Recanati International School Jonathan Davis, who served as the Jewish Agency’s emissary to Cape Town, South Africa in the 1980s, delivered a welcoming address, reminding the visitors that South Africans who choose to study at IDC Herzliya are eligible for scholarships. Students later had the opportunity to meet with fellow South Africans currently studying at IDC, some of whom later accompanied VP Davis on an ambassadorial visit to South Africa where they spoke to schools, universities and youth movements.

Quote from J Davis: “While South Africans in the past may have been hesitant to study in Israel because of the language problem, no more! Taking a degree in English, they, like many young Jews from all over the world, can experience Israel in a top-notch academic environment. Many of our lecturers are from Ivy League universities in the US and a degree from IDC is an open door to the job market.”
The Israel Friends of IDC invited Tal Ben Shachar of the Sammy Ofer School of Communications to be the keynote speaker at a meeting of the society, on campus. The topic of the keynote lecture was ‘Positive Psychology and Happiness.’ The event also included greetings by Prof. Uriel Reichman and Mr. Yitzchak Shrem, a prominent businessman and chairman of the Friends of IDC Society. The event was sponsored by Delta Airline and all proceeds went to a scholarship fund for underprivileged students.

The Israel Friends of IDC and IDC Herzliya flew Israeli Ambassador to the Vatican Oded Ben Hur to speak on campus about the relationship between Israel and the Vatican. Ambassador Ben Hur also spoke on relations between Jews and Catholics and the development of this relationship as a result of today’s Islamic threat.

The American Friends of IDC and over 75 IDC Herzliya alumni greeted Prof. Uriel Reichman and welcomed him back as president of IDC Herzliya. Held in New York City’s B.B. King Jazz Bar, an enthusiastic and devoted group of former students came together to see one another and the professor who inspired much of their success. Students boasted of impressive careers in high profile law and finance firms, in Israeli and US high tech companies, in diplomatic positions and in international organizations such as the United Nations. Some alumni were engaged in graduate studies in prestigious programs at Columbia, NYU and Cornell to name just a few. With a strong sense of wanting to give back, many students volunteered to use their talents to help raise awareness in the community about IDC Herzliya.

The American Friends of IDC sponsored the Institute for Counter-Terrorism (ICT) Advanced Workshop Tour to Boston, New York and Washington DC. On the first leg of the tour, AFIDC Board member Mark Gerson hosted a dinner in his New York City home for ICT’s experts, headed by Founder and Executive Director Dr. Boaz Ganor. An impressive crowd of guests gathered, eager to learn more about the international struggle against terrorism and the threat of Iran to Israel and the world. With presentations from Dr. Boaz Ganor on the need for an ‘Axis of Truth’ in which Muslim voices join the condemnation of terrorism, Dr. Eitan Azani on Hezbollah, Co. (Res) Yoni Fighel on fundraising by terrorists and Dr. Ely Karmon on Iran, the well-informed audience engaged in an intense session of questions and answers with the experts. The evening was lively with good company including special guests Bonnie and Steven Stern who joined Mark in supporting the ICT Advanced Workshop US tour, which will include Atlanta, San Francisco, Los Angeles, Chicago and New Orleans.
THE MARTY GENET (Z"L) ENDOWMENT FUND

The American Friends of IDC hosted two stellar students, Tamar Picado and Tomer Marsha, from IDC Herzliya’s Program for Outstanding Ethiopian Israeli Students. Accompanied by Program Coordinator Aviel Avraham, IDC Vice President Jonathan Davis and AFIDC Executive Director Felicia Steingard, the students traveled to Florida to tell their story to willing listeners. The students were kindly hosted on the Shabbat ground of honor was former Olympic swimmer, Shlomit Nir Tor, who today coordinates the subject of women’s sports in Israel.

TAKING HOME THE MEDAL

Delegations of IDC Herzliya students participated in a number of national sporting events, bringing home achievements which included the bronze medal from the ASA Sports Navigation Championship. Participants in ASA championships held in Eilat also performed with distinction, bringing home gold medals in Men’s Volleyball, Men’s and Women’s Windsurfing, Men’s Squash and Men’s Tennis; as well as fourth place in Women’s Tennis. IDC Herzliya won the overall second place from amongst all the universities - a tremendous achievement.

SPRING EVENTS

The IDC Herzliya’s cross-country team participated in the Amirav Shapira championship for men and women. Events included: “Street Ball”, men’s and women’s beach football, men’s and women’s beach volleyball, appliance gymnastics, rowing and kayaking. In addition, IDC Herzliya participated in 20 sports events at the final ASA championships held at Beer Sheva University.

ACADEMIC MOVING

Eric Zimmerman has been named academic secretary and head of Research Authority at IDC Herzliya. Mr. Zimmerman will assist the provost and president in implementing policy and decisions of the IDC Herzliya academic and governing committees and serve as an advocate for all people in the IDC Herzliya community who are interested in identifying, applying for, receiving, and conducting research and scholarly work. Mr. Zimmerman is the former leader of a task group within the largest European professional association of research administrators (EARMA) and a founding board member of a European-based association on research information management (euroCRIS). He will receive his Ph.D. this year from Bar-Ilan University, where he also played a pivotal role in the reorganization of the research support office.

SPORTS FLASH

IDC JOINS FORCES WITH THE TENNIS FEDERATION

The heads of IDC Herzliya, including President Uriel Reichman and Mr. Ilan Kowalsky, head of the Sports Department, were guests of the Tennis Federation at the Davis Cup game against Luxembourg. An agreement for a collaborative effort between the Tennis Federation and IDC Herzliya was signed at the game. The agreement involves both the possibility of incorporating Israeli tennis players in academic studies at IDC Herzliya and the awarding of study bursaries to tennis players who make the top 100 list.

NEW APPOINTMENTS IN THE WORLD OF SPORTS

Manager of IDC Herzliya Sports Department Ilan Kowalsky was named treasurer of the Association for the Promotion of Women’s Sports in Israel. Mr. Kowalsky was also appointed a member of the Basketball Federation in Israel and a member of the Professional Committee of the Basketball Federation as an ASA Representative.

PROMOTING WOMEN IN SPORTS

The IDC Herzliya Sports Department hosted the Association for the Promotion of Women in Sports to highlight the importance of the promotion of women to management positions in sports. The day’s guest at the home of Monica and David Genet, where each student told of their academic and professional aspirations, their unique backgrounds and how IDC Herzliya is giving them a chance to realize their dreams. Members of the audience joined Benjamin and Dorit Genet in pledging on the spot to help build an endowment fund in the name of Marty Genet (z”l) that will ensure a scholarship every year in perpetuity for a deserving recipient in this groundbreaking program.

The UK Friends of IDC has been busy with many events and developments. In January 2007 UKFIDC held a second introductory cocktail reception to IDC Herzliya at the residence of the Israeli Ambassador to London Mr. Zvi Heifetz and Mrs. Sigalia Heifetz. Prof. Amnon Rubinstein addressed a large crowd of distinguished guests, discussing “Successes and Failures of Israeli Society” and IDC Vice President of External Affairs Jonathan Davis spoke about “Israel’s Only English Language Degree Program: An Academic Absorption Center.” The evening was complemented by a musical interlude by prodigy pianist Matan Porat. Some 100 guests attended, including supporters and friends such as Eyal Ofer, Amnon and Malka Lion, Smadar Cohen, Michael Gee, Gordon and Ruthi Hausmann, Shmuel and Bat-Sheva Zisser, Sir Stanley Burnton and Lady Gwen and Uri and Gina Nachoom. This delightful evening was organized by Shirly and Yigal Zilkha, long time supporters of IDC Herzliya.

During this same visit to the UK, Prof. Amnon Rubinstein and Jonathan Davis held an extensive series of meetings and spent time with Martin Painsner, Lord Harry Woolf of Barnes, Sir Bernard Shrier, David Cohen, Isaac Kaye and Henry Sweetbaum.

Eric Zimmerman

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Mr. Ron Leshem, esteemed author of the book Garden of Eden Now, gave an exciting lecture on campus. Leshem’s book, about an outpost of Israeli soldiers in southern Lebanon, was recently made into the film Beaufort which won first prize in the Berlin International Film Festival. Natal, an organization that helps families and victims of war and terror, was also on hand to assist students who fought in the Second Lebanon War.

Atara Chechanover and Eitan Cooper, vice president for development at the Schechter Institute of Jewish Studies, paid a visit to campus in order to develop working relations and future strategies for cooperation between IDC Herzliya and the Institute.

Mr. Ilan Gertler and Mrs. Anik Gertler, generous supporters of IDC, recently helped establish new connections for the Israeli Friends of IDC in the Belgium community of Antwerp.

Alumnus Ishai Green donated a scholarship.

Rad Data Communications’ Zohar Zisapel (founder and chairman) and Daniela Ilan (VP Human Resources) met with the students they are supporting in a heartfelt gathering at IDC.

Yoni Saban, an IDC alumnus and the nephew of media mogul Haim Saban, visited IDC Herzliya campus.

David Assia, chairman and acting CEO of Magic Software Enterprises (MSE), visited IDC to prepare for future cooperative efforts.

David Vaskevitch, senior vice president and chief technical officer of Microsoft, met with Dr. Noam Lemelshtrich and Prof. Gadi Taubenfeld and heard all about IDC’s new Sammy Ofer School of Communications.

Dr. Felix Zandman, founder and chairman of the board, chief technical officer and chief business development officer, Vishay Intertechnology, Inc.; his wife Dita and his son Marc Zandman, vice chairman of the board, chief administration officer and president, Vishay Israel Ltd. Vishay Intertechnology, Inc., met with Prof. Annon Rubinstein, then serving as IDC president, for an introductory visit to the campus.

Josef Dashhi, proud father of two RRIS students - Noam studying government and Nir studying business - visited the campus escorted by Vice President Jonathan Davis.

Shimon Eckhouse, Ph.D., the founder and chairman of Syneron Medical Ltd, whose daughter Adi is a graduate of IDC, visited campus to discuss scholarships for underprivileged students.

Gabi Edri from the Edri Azrieli-Israel Group and benefactor of two full scholarships to Keren Or students at IDC Herzliya, visited the campus and met with the two scholarship recipients. The meeting was a touching experience for all present.

Prof. Micha Ziprkowski, an IDC supporter, came in from New York to visit the campus.

Iris Josef donated to the Launch of the Study Skills Center Event, which took place on campus following her visit to IDC.

Leon Koffler, chairman of the board of Super-Pharm Israel Ltd., had lunch on campus and donated to the Launch of the Study Skills Center event that took place on campus.

Ozzie Goren, one of California’s most well known real estate developers and a patron of IDC Herzliya, and his wife Dorothy visited the campus and met with VP Jonathan Davis.

Jane Biran, on behalf of Mr. Martin Paisner, a cherished benefactor of IDC Herzliya, visited campus and met with several of the students who are beneficiaries of the Dorset Foundation. The foundation’s scholarships support tens of students at IDC Herzliya.

Mimi Sela, CEO of Landa Ventures, came to campus to hear more about IDC’s exciting initiatives.

John Porter arrived for a visit along with his niece Joanna Landau, an alumna, a member of the Israeli Friends of IDC Herzliya, and a kind supporter of IDC Herzliya.

Godel Rozenberg and Eva Fatis of Daimle Chrysler met in a private gathering on campus with the students benefiting from their generous scholarship grant.

Entrepreneurship Workshop Welcomed Special Lecturers

The workshop, an integral part of the Zell Entrepreneurship Program and the MBA Entrepreneurship Track, was privileged with guest lecturers from the business community who visited with the students and shared their experiences on topics related to entrepreneurship. Lecturers this past Fall included Ilan Chasen of Deloitte, Naftali Bennett, of Cyota, Rami Ungar of Ray Shipping, who hosted the students at his house in Kfar Shmaryahu, Neil Wilkoff of Herzog, Fox Neeman, Avichay Nissenbaum of Yedda.com, Yair Ephrati of Yair Ephrati Investments, Benny Amoyal of Lotemplast/Keter Plastics and Ed Malvski of Gemini.
PARTNERS IN INDIA
Led by Prof. Amir Licht, a cooperation agreement was signed between the Radzyner Schoool of Law and Nalsar University, one of India's leading law schools. The agreement includes staff exchanges and is planned to expand to include student exchanges as well.

THE ASPER INSTITUTE FOR DIPLOMACY IN NEW MEDIA
The Asper Institute for Diplomacy in New Media adapted two frameworks for practical work for the benefit of the Communications students. The first, conducted by Mr. Ofer Shani, deals with the "the building and marketing of the idea using Web based tools" and allows the students to try their hands at the creation of an explanatory campaign over virtual social networks. The second deals with "The Dissemination of Information by means of New Media" and is aimed at imparting practical experience to the students in the creation of content in the field of elucidation based on the infrastructure of the new media. The workshop is conducted by Mr. Gregory Asmolov.

AN ISRAELI FILM FESTIVAL IN SHANGHAI
The School of Communications and the Foreign Ministry are cooperating on a unique project for the promotion of diplomatic relations by means of social content over media channels. Within this framework, an Israeli film festival will be held, for the first time, in Shanghai, China, to commemorate the 15th anniversary of the forging of diplomatic relations between the two countries. Alongside the Shanghai International Film Festival, an Israeli retrospective will be on display and leading films will be screened such as Aviva my Love, Things behind the Sun, Crazy Earth, New Exit, Three Mothers, What a Wonderful World and Walking on Water. During the course of the festival, an event will be held for the 3,500 members of the Jewish community in Shanghai, as well as an event for China's business community in China, aimed at promoting the business ties between Israel and China.

COURSES FOR MANAGERS
The Caesarea Center for Capital Markets and Risk Management offered a new course for managers: 'The Securities Market and its Derivatives,' taught by Prof. Ya'acov Budoch. The course presented tools from the securities market as well as tools for the costing and management of risks relating to interest-dependent instruments from around the world. The course concentrated on the side of costing related to interest risks and credit risks.

ARGOV FELLOWS TRAVEL TO EUROPE AND THE UNITED STATES
This elite group of students, trained to represent the interests of the State of Israel and the Jewish People in the international arena, recently visited Belgium to meet with members of the European Parliament; Norway to meet with the Chief Rabbi, the Imam of the Muslim community and the Archbishop of Oslo; and the US to visit the NASDAQ as well as Dan Gillerman, the Israeli Ambassador to the UN.

In Oslo, they were hosted by the Middle East Program for Young Leaders (MEP), a Norwegian NGO that is attempting to build a new generation of young leaders in the Middle East. Students participated in exciting dialogues and learned an immense amount about Norwegian society, politics, and the efforts of MEP to facilitate conflict resolution in the region.

NEW MBA MANAGEMENT CONSULTING TRACK
This new MBA track for outstanding MBA students and open to select undergraduate students is run under the framework of the Bank Hapoalim Management Consulting Program. It allows students to act as consultants in an academic consulting company, IDC Consulting, serving real businesses in the Israeli market.

ISRAEL'S LARGEST INSURANCE COMPANY PARTNERS WITH IDC HERZLIYA
A new insurance major: A new cooperation between IDC Herzliya and Migdal Insurance and Financial Holdings Ltd., Israel's largest insurance company, means that students from the Arison School of Business will now be able to create a specialized major in insurance and benefit from Migdal's vast knowledge and experience.

NEW ACCOUNTING PROGRAM
The top five accounting firms in Israel came to give presentations and to recruit students from IDC Herzliya's new accounting program for internships following their graduation in three years. Guest firms included: Brightman Almagor CPA, the Israeli representative of Deloitte Touche; Somech Heikin-KPMG CPA, the Israeli representative of KPMG; Kesselman & Kesselman CPA, the Israeli representative of Price Waterhouse Coopers; Kost Forer Gabbay & Kasierner CPAs, the Israeli representative of Ernst & Young; and BDO Ziv Haft Public Accountants (Isr.) and consultants, part of BDO International.

STAYING ON THE CUTTING EDGE: NEW AGE NEWSROOM
The Sammy Ofer School of Communications has a one of a kind newsroom where written and broadcast content is produced using the advanced Dalet editing system. Students work with raw materials received from Reuters news agency, editing them for Internet, television and print news. The latest technology is available to students in the audiovisual center, and multiple broadcasts can be produced simultaneously in the eight radio studios separated by the facility's transparent, soundproof walls.

THE EDUCATIONAL PROJECT: COPING WITH TERRORISM AND ITS THREAT
This unique project from the Institute for Counter-terrorism is intended to strengthen the civilian population's ability to deal with the threat of terrorism. The project recently included a series of lectures at the Youth National Security College, which ended with a special panel, 'Israelie Relations with the Palestinian Authority under the Leadership of Hamas,' attended by Executive Director of ICT Dr. Boaz Ganor, Deputy Executive Director of ICT Dr. Eitan Azani, Senior Research Fellow at ICT Brigadier General (res.) Shalom Harari and former Minister for Prisoners Affairs in the PA Government Sufian Abu-Zeida. In addition, courses on the subject of terrorism were taught to the cadets at the "Rakia" Command and the Foreign Ministry, and seminars and lectures were held for various units in IDF security. A new educational website will soon be launched in collaboration with the Ministry of Education's Center for Educational Technology, to help high-school students and their teachers learn about the phenomenon of terrorism, coming from the perception that “knowledge is power.”

BEZEQ INTERNATIONAL RESEARCH CENTER FOR THE STUDY OF THE PSYCHOLOGY OF INTERNET USE
Overseen by Dr. Yair Amichai-Hamburger, the Center is developing new software and an Internet platform to aid with worldwide conflict resolution. Dr. Amichai-Hamburger has advised major corporations, public service providers and political parties and is now supervising a team of programmers and raising funds for the new project. One of the great benefits of using the Internet for these purposes is that it will enable people from warring factions to meet in cyberspace to engage in peaceful dialogue.
IDC HERZLIYA OPENS SCHOOL OF PSYCHOLOGY

The Interdisciplinary Center (IDC) Herzliya is expanding. As of the next academic year (2007-8) the prestigious school will open a B.A. program in psychology. This after the Council for Higher Education gave the green light for the program* on Tuesday.

IDC Herzliya President, Professor Uriel Reichman says “the founding of the New School of Psychology completes the building of IDC Herzliya as a University that specializes in the Social Sciences. The IDC sees its main goal as combining theoretical & practical experience in every topic taught on campus in order to improve the state of Israel’s capabilities to achieve social & economic goals. The Psychology program will encourage research which will promote and achieve those goals.”

The New School of Psychology will be headed by Professor Mario Mikulincer who served as chair of the Psychology Department at Bar-Ilan University and Dean of Bar Ilan’s Regional Colleges.

The New School of Psychology has been founded on the same principals of creativity, excellence and innovativeness as the other six schools at IDC Herzliya. Leading lecturers and researchers from top schools around the world have been brought on to put together and teach a cutting edge program unlike any other in Israel. An International Advisory Committee with members from top Psychology programs in the U.S. will work alongside the staff. Some members are already planning to teach seminars and workshops in the new school.

The New School of Psychology joins the six schools at IDC which grants undergraduate degrees in Law, Business Management, Computer Science, Government Strategy and Diplomacy & Communications. The Psychology program will also integrate classes from some of these schools.

* The Council for Higher Education has approved the opening of the program. The approval of granting a B.A. degree is pending.

PUTTING THE BEST FACE FORWARD

Students of the Lauder School of Government, Diplomacy & Strategy were lucky to attend quality workshops conducted by the best Israeli lecturers on subjects including presentation, body language, team work and preparation for the job market.

STUDENTS HELPING STUDENTS

The IDC Herzliya Entrepreneurship Center promotes student participation in Young Entrepreneurs Israel, a program intended to encourage high school students to explore their entrepreneurial capabilities. This year, twelve IDC Herzliya students and five alumni were selected to serve the community as mentors to high school student entrepreneurship projects. They mentored their protégés through idea formulation, market research, product development and sales. Student teams competed in regional and national competitions. The IDC Entrepreneurship Center, with the help of Shay Cohen, an alumnus of the Zell Program and a former mentor for the Young Entrepreneurs program, offered support to the student volunteers.

IEC: STUDENT-LED CLUB TO PROMOTE ENTREPRENEURSHIP

IEC is managed by a team of eight students from various schools and years of study, all led by Liraz Sharabani. They work together to develop activities including guest lectures, field trips and to build a network of alumni support for student enterprise ideas. This fall the IEC visited the Tel Aviv Stock Exchange and invited numerous entrepreneurs, including Internet Guru Yossi Vardi, to speak on campus.

BIZTEC ’07

This year, the IDC Entrepreneurship Center, with the help of the IEC, supported student participation in BizTEC ’07, the business plan competition sponsored by the Technion University. Eighty students at IDC Herzliya signed up to participate in the competition, which includes workshops in the various stages of business plan formulation. A representative of the IDC Entrepreneurship Center sent a representative to be a judge in the contest semifinals in March, and will also send one for the finals in June. Ten finalists will compete for the 50,000 NIS first prize.

BRINGING LIGHT TO THOSE IN NEED

Two visits by students to hospitals were held during holidays of Purim and Hanukkah; one to Meir Hospital and one to Ichilov Hospital. Students distributed refreshments and entertained the patients.

RRIS CULTURE & SOCIAL MAGAZINE

This new and informal magazine for Raphael Recanati International Students will be sent every couple of months, updating students on the school’s recent social and cultural activities and those yet to come.

STUDENTS FROM ABROAD

ICT is currently hosting several foreign students who came to conduct a professional internship. Some of the participants hold first and second degrees and some are in the middle of their studies. There are currently seven students from Slovenia, Russia and the United States. Additional students are supposed to arrive in the near future.

STUDENT ACTIVITIES

STUDY TOUR OF THE KNESSET

A delegation of 260 students from the Lauder School of Government, Diplomacy & Strategy went on a study tour of the Knesset, welcomed by MK Yoel Hasson of the first graduating class of the IDF Herzliya. MK Prof. Menachem ben Sasson spoke, as did various IDC Herzliya graduates now working as parliamentary assistants, and media representatives covering the Knesset spoke about the governmental body from their perspective.

PEACE TALKS: SUCCESSES AND FAILURES

A study tour for third year government studies students was conducted by David Steiner, former IDF Intelligence Officer, who participated in the peace talks with Jordan and Syria. Mr. Steiner described in detail the success of the negotiations that led to the peace agreement with Jordan and the failure of those with Syria.
CHANGING THE LAWS OF WAR: SISTER SCHOOLS EXAMINE THE ISSUE

ICT, together with the Lauder School of Government, Diplomacy & Strategy and in cooperation with the Institute for National Security and Counter Terrorism (INSECT), Maxwell School of Government and Syracuse University, runs a unique project intended to adapt the international legal system for dealing with the challenge posed by asymmetric warfare, especially in light of the use made by terrorist organizations of civilians and residential neighborhoods as live shields. As part of this project, a series of video conferences was conducted between experts from both sides and joined by international specialists in the fields of law, military and academia. During these meetings, dilemmas from the battlefield were examined in order to rely on practical experience in establishing guidelines for changing the laws defining the method for managing the war. A special workshop on the matter is scheduled to be held in Israel in July 2007 and in October 2007, prior to the anniversary of the Hague Convention, and a conference will be held in Washington to publish the findings of the joint research project.

ADVANCED METHODS FOR RECONSTRUCTION OF THREE-DIMENSIONAL SYNTHETIC CONTENT

Led by Dr. Ariel Shamir from the Efi Arazzi School of Computer Sciences, a group of 5 researchers from Tel-Aviv University, The Technion and IDC was recently granted a 1 million shekel, three-year grant from the Ministry of Science and Technology, for a project entitled ‘Advanced Methods for Reconstruction of Three-Dimensional Synthetic Content.’ The primary goal of this project is the creation of a workflow that supports advanced intelligent 3D content creation - paving the way to more robust and widespread creation and use of 3D content.

INNOVATIVE TEACHING: RESEARCH ACTIVITY REPORT

Over the past 3 years, Dr. Yaron Timor has had research work under review and at various stages of data collection or writing. One study, which has already been given initial publicity and which has won first prize at the annual conference on Services Management in New Delhi, deals with the innovation in the field of teaching that will be implemented for the first time in the database management course at IDC Herzliya. Dr. Timor has initiated a series of joint studies with Dr. Talia Rimon, which led to publication and additional academic achievements, as well as a joint research with Dr. Tal Katz that combines marketing and organizational theories. Recently Dr. Timor and his collaborators have obtained funding.

Says Timor: “In my estimate, research studies and articles emanating from the activities of IDC Herzliya are of great importance in positioning us as an innovative and recrudescent research institute. I view the importance of the initiation of joint studies with staff members both from the aspect of the cross-pollination of ideas as well as our being recognized as a research institute at which the staff cooperates in the field of research as well.”

ZELL ENTREPRENEURS: VISION FOR TOMORROW

The Entrepreneurship Center manages the Zell Entrepreneurship Program, a venture creation program for outstanding undergraduates which provides the practical tools and theoretical knowledge to enable realization of a business vision from inception of an idea to a company producing economic value. This year students worked in five teams to develop ideas such as: low tech solutions for the aging population: location-based advertising using Bluetooth technology; a diagnostic tool that offers IP network providers enhanced customer support; a consumer-centric warranty management website and personalization of content websites. To learn about prospective markets, students visited a trade show in London, England.

A NEW COVENANT

The Gloria Center (Center for Global Research in International Affairs) at IDC Herzliya has recently launched Covenant, a new online magazine of Jewish affairs envisioned as a crossroads for creative and new Jewish ideas, reflecting the intellectual ferment of our times. Articles are published primarily in English, with sections in French, Spanish, Hebrew and Russian, and Italian soon to be added. The first issue, released this past winter, included articles by well known writers such as: Cynthia Ozick and Naim Kattan, scholars such as IDC Herzliya’s Prof. Barry Rubin on “The Two Greatest Hatreds,” Martin Sief on “Isaiah Berlin and Elie Kedourie” and an interview with Walter Laqueur. The second issue, released in April, focuses on anti-Semitism, both in historical perspective and today, with articles by Rory Miller on Britain, Giorgio Israel on Italy, Shmuel Trigano on France and Milton Shain on South Africa.

IDC LAUDER SCHOOL DELEGATION TO SYRACUSE UNIVERSITY

Sister schools work towards national security: The Lauder School of Government, Diplomacy & Strategy and the Maxwell School of Government at Syracuse University in the USA, one of the leaders in its field, have formulated a joint studies and research program in the fields of Anti-Terror and Homeland Security Policy. As part of the joint cooperation between the schools, an initial delegation of 15 students from the Lauder School traveled to the Maxwell School this past Fall for an intense seminar in the resolution of conflicts, American politics and US Foreign Policy. Students visited Washington DC and the United Nations building in New York. In addition to having encounters with the local Jewish Community and with students on campus. The return delegation of undergraduate students from Syracuse University followed in the Spring to study at the Lauder School for two weeks and to tour the Land of Israel.

Samples from the “Advanced Methods for the Reconstruction of Three-Dimensional Synthetic Content” project let by Dr. Ariel Shamir of the Efi Arazzi School of Computer Science.

NEW RELEASE ON THE MIDDLE EAST

Dr. Alisa Rubin Peled, permanent faculty member at IDC and a visiting professor at Harvard University, has been writing and researching on subjects such as “Maximizing Strategic Human Knowledge: Using Methods Adapted from Counter-Terrorism for Preventive Business Intelligence” to be submitted to the Harvard Business Review; “Muslim Law in the Jewish State: The Changing Role of the Shari’a Courts in Israel” to be submitted to the UCLA Law Review; “Politics First: Lessons from the Experience of ASEAN for Regional Cooperation Efforts in the Middle East,” to be submitted to the Journal of Conflict Resolution and “Beyond the Clash of Civilizations: How American Higher Education Can Transform the Middle East” (Currently under consideration for publication by several publishers.

MERIA JOURNAL IN FRENCH

The GLORIA Center has released the second issue of MERIA Journal, French Edition, published in January 2007. The Spring 2007 issue of Turkish Studies (Vol.8, No.1), edited by Prof. Barry Rubin, is also now available. It includes an article by GLORIA Deputy Director Cynthia Ozick on “The Two Greatest Hatreds,” a new online magazine of Jewish affairs envisioned as a crossroads for creative and new Jewish ideas, reflecting the intellectual ferment of our times. Articles are published primarily in English, with sections in French, Spanish, Hebrew and Russian, and Italian soon to be added. The first issue, released this past winter, included articles by well known writers such as: Cynthia Ozick and Naim Kattan, scholars such as IDC Herzliya’s Prof. Barry Rubin on “The Two Greatest Hatreds,” Martin Sief on “Isaiah Berlin and Elie Kedourie” and an interview with Walter Laqueur. The second issue, released in April, focuses on anti-Semitism, both in historical perspective and today, with articles by Rory Miller on Britain, Giorgio Israel on Italy, Shmuel Trigano on France and Milton Shain on South Africa.

NEW RELEASE FROM PRISM

The Project for the Research of Islamist Movements (PRISM) led by Dr. Reuven Paz has published the 5th Volume of Occasional Papers (January 2007).
SELECTED FACULTY ACTIVITIES

Dr. Yair Amichai Hamburger, head of the Bezeq International Center for the Study of the Psychology of the Internet at IDC Herzliya, represented Israel at "The Digital Future." This worldwide Internet research initiative was held at the Annenberg School of the University of South Carolina, which hosted 25 participating countries. The initiative deals with the understanding of the behavior of Internet surfers in each country and on a global basis, and its objective is to understand the profile of the Internet user and his psychological motives.

IPS Head Prof. Uzi Arad attended the International Leadership Reunion in London, England and the NATO conference in Riga, Latvia. He spoke at the General Assembly meeting in Los Angeles, California; the Saban Forum and AIPAC Policy Conference in Washington DC; the Jewish Funders’ Network in Atlanta, Georgia and the European-Israeli Dialogue in Berlin, Germany. Prof. Arad is special advisor for the Foreign Affairs & Defense Committee, the speakers of which include the prime minister, minister of foreign affairs, and chief of staff of the Israeli Defense Forces.

Dr. Eitan Azani, deputy Director of the International Institute for Counter-terrorism, following an invitation from the U.S. House of Representatives’ Committee for International Relations, testified before a joint hearing of the Subcommittee for International Terrorism and Nonproliferation and the Subcommittee on the Middle East and Central Asia. The joint session was devoted to the subject of Hezbollah and was titled “Hezbollah’s Global Reach.” Dr. Azani testified as an expert witness due to his expertise on the subject and was the only non-American witness. The testimony analyzed Hezbollah’s strategy as an actor in several arenas: the intra-Lebanese arena, the regional arena in which it is an enemy of Israel and especially in light of the Second Lebanon War, as a partner to the Palestinian terrorism, but also as an actor with an international orientation and one of the leaders of the jihad against the West.

Dr. Shmuel Bar, a senior research fellow at IPS, spoke at the Third Annual Middle & Near East Policy & Defence Relations Seminar in Amman, Jordan; at the International Institute for Strategic Studies, London on “Iranian Grand Strategy and Decision Making,” and at the 7th Annual Herzliya Conference on “Decision Making in Iran.” He met with the National Intelligence Council on Iran; Mr. James Woolsey, former Director of Central Intelligence; Deputy NIO for Trans-national Threats at the US National Intelligence Council; the ambassador from India; the British Ambassador and Deputy Head of Assessment Staff in Cabinet Office for counter-terrorism; and the Deputy Head of Policy Planning at State Department in Washington DC.

Isabel Berman, member of the faculty of the Lauder School of Government, Diplomacy and Strategy and Coordinator of Communication Skills in English for Lauder, Radzyner (Law), the Sammy Ofer School of Communications, the Asper Institute is the first academic research center to systematically study Israel advocacy, or hasbarah.

Dr. Anat Bremler-Barr of the Efi Araz School of Computer Science was one of the organizers of the Third Israeli Networking Seminar hosted by Cisco Systems in Netanya. One of Dr. Bremler-Barr's graduate students,

Ronit Halacini-Bekel, presented her master project, “Unregistered Attacks in SIP” a joint work with Dr. Bremler-Barr and Jussi Kangasharju, at the Secure Network Protocol Workshop 2006 in Santa-Barbara, USA.

Prof. Eli Berkowitz, dean of the Arison School of Business, has been very busy lately. In addition to being in the midst of establishing the MBA in Business Management to be taught in English, opening in October 2007, he is also nurturing a new program he has been working on and that is running successfully – a fully accredited degree in Accountancy. Parallel to all this, his academic paper “The Boundary of the Firm” is soon to be published in The Journal of Economics and Strategy (together with Prof. Ronen Israel and Dr. Efрат Tolkovsky). Recently he chaired sessions and participated in the organizing committee of EFA Conference in Zurich. Next month he will participate in the large scale WFA conference in the USA. In addition to serving as one of the organizers of this extensive conference, he is also a member of the selection committee that chooses the papers to be presented.

Cameron Brown, the GLORIA Center deputy director, delivered the lecture, “Civil-Military Relations in the Middle East,” at the Danish Royal Defense Academy in Copenhagen, Denmark. He also gave a series of briefings and lectures to NATO and EU officials in Brussels and at the NATO Officers School in Germany. He lectured at the Transatlantic Institute and for the Keren HaYasad in Brussels and for a NATO Security Cooperation Course in Oberammergau, Germany. Mr. Brown spoke on “Answering Edward Said’s Question of Palestine,” to a ZOA delegation, and was participant in a discussion on “Israel and Turkey in the Southern European Framework,” panel in the “Turkish-Israel Forum” at the Hebrew University. Together with Dr. Jonathan Spyer and Moshe Terdeman of the GLORIA Center, he also briefed a senior delegation from the Foreign Ministry of Singapore.

Col. (res.) Yoni Fighel and Yael Pries of the Institute for Counter-terrorism lectured at the NATO Center of Excellence conference in Turkey on the subject of terrorism.

Dr. Boaz Ganor, executive director of the International Institute for Counter-terrorism participated in the HDS conference in the US.

Prof. Galia Golan of the Lauder School of Government, Diplomacy and Strategy addressed the Woodrow Wilson Center in Washington DC, together with Dennis Ross, Gen. (ret.) Matan Vilnai and then Minister Yaser Abd Rabbo, in a panel on Peace Prospects in the Middle East. She was a participant in the Pugwash Conference on Regional Security in Cairo and a panel chair-discussant at the “Israeli Diplomacy in the Middle East” conference: in Tel Aviv. Prof. Golan met with heads of state, foreign ministers and the chairman of the Arab League, at the United Nations, as part of the International Women’s Commission for Peace in the Middle East.

Prof. Tashi Hayat from the Asper Institute for New Media Diplomacy presented his paper, “Virtual Knowledge-Building Community & Users Incentives: the Wikipedia Case,” written in collaboration with Prof. Sheizaf Rafaeli and PhD student Yaron Ariel, from Haifa University, at the 11th annual conference of the Israeli Communication Association (ISCA). One of several research institutes at IDC Herzliya’s Sammy Ofer School of Communications, the Asper Institute is the first academic research center to systematically study Israel advocacy, or hasbarah.

Assoc. Prof. Yacov Hel-Or of the Efi Araz School of Computer Sciences, gave a colloquium talk at Tel-Aviv University on “Image De-Noiseing using Optimal Wavelet Shrinkage Operation,” and lectured on “A Discriminative Approach for Wavelet De-noising” both at the Technion in Haifa and the Hebrew University of Jerusalem.

Dr. Tal Katz-Navon of the Business Administration program, co-authored a presentation on “Learning-orientation, Autonomy and Voice and Residents’ Medical Treatment Errors,” at the Academy of Management in Philadelphia, Pennsylvania. She also co-organized and co-chaired a symposium on “Learning and Improvement in Healthcare: Effects of Structure, Leadership, and Safety Climate” at the Academy of Management in Atlanta, Georgia. Other lectures were given at the POM - Production & Operations Management conference in Dallas, Texas and at the Wharton Technology Conference in Philadelphia, Pennsylvania.

Dr. Eli Karmon, senior research fellow at the Institute for Counter-terrorism participated in an event on the subject of securing the Beijing Olympics organized by the UN special committee UNICRI. He also participated in a conference organized by the Aspen Italia Institute in
ALUMNI ACTIVITIES

MBA Graduates Conference
The Masters Degree graduates enjoyed a evening networking encounter which included greetings from Prof. Elazar Berkowitz, dean of the Arison School of Business and director of the MBA Program, and a fascinating lecture delivered by Dr. Guy Bechor entitled “Israel and the Arab Work: Discourse among the Deaf.”

Radzyner School of Law Alumni
Graduates and staff enjoyed an encounter which was aimed at nurturing and maintaining the link between the graduates and IDC Herzliya as well as between the graduates themselves. Dr. Ronen Kritenstein, a graduate of IDC Herzliya and staff member of the Radzyner School of Law, gave a riveting lecture on the subject of Inheritance Laws.

Zell Alumni Making News
Certain ventures from last year’s graduating class of Zell Entrepreneurs have continued. One of them, JEP, which creates interactive Jewish educational products, has released its first interactive prayer book for sale in Israel and the US. Another venture, which developed a product authentication method, succeeded in obtaining a grant from the Israeli Ministry of Trade as part of the Tnufa Program. The one hundred thousand shekel grant will be used to conduct market research and build a prototype. This venture is the second venture coming out of the Zell Entrepreneurship Program to register a company in the course of the program. The prototype is complete.

Dr. Amit Lavie-Dinur, Head of Television Studies at the Sammy Ofer School of Communications, will be presenting her academic research paper on “Sacrificing Privacy for the Sake of Fame: How Television is helping to Erode Privacy in Israel” at the 50th Anniversary Conference of the International Association for Media and Communication Research (IAMCR) in Paris, July 23-25, 2007. IAMCR is the worldwide professional organization in the field of media and communication research. Its members promote global inclusiveness and excellence within the best traditions of critical research in the field.

Prof. Amir Licht of the Radzyner School of Law participated in the Conference on Empirical Legal Studies at the University of Texas in Austin and at the Conference on Entrepreneurship: Culture, Law, and the Labor Market in Chicago, Illinois.

Prof. David Nachmias of the Lauder School of Government, Diplomacy & Strategy was appointed Schusterman Visiting Scholar of Israel Studies, Washington University in St. Louis. Prof. Nachmias was also appointed Member of the National Science Foundation and a reviewer for MALA, Israel Council for Higher Education. He gave a lecture at the Association of Israel Studies entitled, “Toward an Electoral Reform in Israel.”

Avi Primor, head of the IDC Herzliya Center for European Studies and a former ambassador to Germany, was quoted in the Jerusalem Post article by Etgar Lefkovits, “Interfaith: Self-Righteous Gentiles,” March 15, 2007.

GLORIA Director Prof. Barry Rubin was named Visiting Senior Fellow at the Washington Institute for Near East Policy.

Dr. Jonathan Spyer, GLORIA Center research fellow, presented a written briefing on UK Mid-East policy for AJC, and a written briefing on ‘The Iraq War and the Region’ for CEMISS.

Prof. Gadi Taubenfeld, dean of the Efi Arazi School of Computer Science, has had a research paper accepted to one the most important conferences in the arena of Distributed Systems, the 19th ACM Symposium on Parallelism in Algorithms & Architectures to take place in San Diego, USA next month. Prof. Taubenfeld is in the midst of developing a B.A. degree involving the creation, understanding and improvement of computer games. This initiative was founded due to the realization that the computer game industry is even bigger then the film industry and yet few schools deal with this area. IDC Herzliya will be the first school in Israel to address this need. In the USA this is a rising commodity and is being dealt with by distinguished schools such as Stanford, USC and others.

Moshe Terdman, PRISM and GLORIA research fellow, lectured at a conference held by the State Department in Washington DC on the subjects of Terrorism and Radical Islamism in Africa.

Prof. Amir Licht

Dr. Ronen Kritenstein

Dr. Amit Lavie-Dinur

Moshe Terdman
According to the Social Science Research Network (SSRN) ranking of worldwide institutions, IDC stacks up. IDC Law School ranks #8 out of the top 186 International Law Schools for all-time downloads and #4 for all-time downloads per author - the last are the highest figures in Israel! Among 535 Top International Business Schools, IDC is ranked #2 for total downloads per author.


Rubin, Barry. The Future of the Middle East (Sharpe, 2007).


Rubin, Barry (ed.). The Middle East, eight volumes (Sharpe, 2007).

Rubin, Barry (ed.). Iraq After Saddam (Sharpe, 2007).


Rubin, Barry and Rubin, Judith Colp (eds.). A Timeline Encyclopedia of Terrorism (Sharpe, in press).


Timor, Yaron and Rymon, Talia. “To Do or Not to Do – The Dilemma of Based Technology Service Improvement,” Journal of Services Marketing.


Timor, Yaron and Rymon, Talia. “To Do or Not to Do – The Dilemma of Based Technology Service Improvement,” The International Conference on Service Management, New Delhi 2005. Winner of “Best Paper Award - In Recognition of Excellence in Originality and Scholarship.”
The IDC Family Congratulates

The IDC Herzliya Honorary Fellows for 2007

and

Welcomes the participants of the IDC Herzliya Annual Global Forum

IDC Herzliya Honorary Fellows for 2007:

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