Lauder school of Government, Diplomacy & strategy at the IDC Herzliya cordially invites you to:

**The Presidential Election of 2012: Campaign and Results**

**Sunday-Tuesday, January 6-8, 2013, IDC Herzliya Campus**

### Sunday, January 6

12:30  Transportation from Herzliya hotels
13:00  Reception and **Registration**
13:30  Greetings

**Prof. Uriel Reichman, President, IDC Herzliya**
**Prof. Alex Mintz, Dean, Lauder School of Government, Diplomacy and Strategy, IDC Herzliya**

* Names marked in bold are attending the conference

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**14:00**  **Panel 1: Assessing the 2012 Presidential Election**

Chair: **Dr. Amnon Cavari**, IDC Herzliya

**Prof. Kenneth Mayer**, University of Wisconsin—Madison

*The Lessons of Defeat: Adaptation and Response after the 2012 Election*

**Prof. David Redlawsk**, Rutgers University

Caroline Tolbert, University of Iowa

*Emotive Racism and the 2012 Election*

**Prof. David Ricci**, Hebrew University of Jerusalem

*Obama Has No Narrative: Or, Why American Liberals Don’t Tell Stories*  

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15:30  **Break**

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**15:45**  **Panel 2: The Campaign (1)**

Chair: **Dr. Israel Waismel-Manor**, University of Haifa

**Prof. Eytan Gilboa**, Bar Ilan University

*Obama vs. Romney: The Struggle for Israel*

**Prof. Kenneth Goldstein**, University of Wisconsin—Madison

*Gaining Separation: The 2012 Advertising Air War*

**Prof. Richard Powell**, University of Maine

Prof. Mark Brewer, University of Maine

*The Role of Religion in the 2012 Presidential Election*  

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17:15  **Coffee Break**
**Keynote Address**

**Professor Robert Erikson**  
*Columbia University*

"Forecasting the 2012 U.S. Presidential Election: Should We Have Known Obama Would Win All Along?"

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**19:15 Dinner (by invitation only)**

**21:00 (approximate) Transportation to Herzliya hotels**

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**Monday, January 7, 2013**

**8:30**  
Transportation from Herzliya hotels

**8:45**  
Coffee

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**9:00**  
**Panel 3: The Campaign (2)**

Chair: **Dr. Asif Efrat**, IDC Herzliya  
**Dr. Ilan Ben Ami**, Open University of Israel  
*She Took the Podium: The Role and Contribution of the Candidates’ Wives in the 2012 US Presidential Election*  
**Ms. Franziska Boehme**, Syracuse University  
*Is It Really Populism? Framing the Immigration Debate in the US Republican Party’s Primaries 2011/2012*  
**Mr. Mark Major**, Rutgers University  
*‘We Can’t Wait’: The 2012 Election and the Electoral Imperatives of Unilateral Actions*  
**Prof. Adeyinka Omotunde Bruce**, Keenesaw State University  
*Deconstructing Gender Realities and the 2012 Election in American Politics*

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**10:45**  
Coffee Break

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**11:00**  
**Panel 4: Voting Considerations**

Chair: **Dr. Sivan Hirsch-Hefler**, IDC Herzliya  
**Dr. Yael Bloch Elkon**, Bar Ilan University and Columbia University  
*Do facts speak for themselves? Partisan Conflict and the 2012 Elections*  
**Prof. Jayme Neiman**, University of Nebraska-Lincoln  
**Prof. Kevin Smith**, University of Nebraska-Lincoln  
**Prof. Jeffrey French**, University of Nebraska-Omaha  
**Dr. Israel Waismel-Manor**, University of Haifa  
**Prof. John Hibbing**, University of Nebraska-Lincoln  
*Can the Stress of Voting be Reduced?*  
**Prof. Eric Uslaner**, University of Maryland  
*American Jews and the 2012 Election*
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<tr>
<td>12:30</td>
<td>Lunch Break</td>
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<td>14:00</td>
<td><strong>Panel 5: Challenges to the New Administration</strong></td>
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<td>Chair: <strong>Prof. Galia Golan</strong>, IDC Herzliya</td>
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<td>Discussant: <strong>Dr. Raanan Sulitzeanu-Kenan</strong>, Hebrew University of Jerusalem</td>
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<td><strong>Prof. Jeffrey Cohen</strong>, Fordham University</td>
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<td><strong>Prof. Jon Bond</strong>, Texas A&amp;M</td>
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<td><strong>Prof. Richard Fleischer</strong>, Fordham University</td>
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<td><em>Placing Presidential-Congressional Relations in Context: A Comparison of Barack Obama and his Predecessors</em></td>
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<td><strong>Prof. Alex Cukierman</strong>, IDC Herzliya</td>
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<td><em>The Fiscal Cliff and the Obama Challenge</em></td>
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<td><strong>Prof. James King</strong>, University of Wyoming</td>
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<td><strong>Prof. James Riddlesperger</strong>, Texas Christian University</td>
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<td><em>The 2012-2013 Transition to the New Administration</em></td>
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<td><strong>Dr. Jonathan Rynhold</strong>, George Washington University</td>
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<td><em>Democrats, Liberals and the Arab-Israeli Conflict in the Age of Obama</em></td>
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<td>15:45</td>
<td>Break</td>
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<td>16:00</td>
<td><strong>Panel 6: Legal and Constitutional Issues</strong></td>
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<td>Chair: <strong>Dr. Liza Ireni-Saban</strong>, IDC Herzliya</td>
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<td><strong>Prof. David Schwartz</strong>, University of Wisconsin—Madison</td>
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<td><em>Political Safeguards of Federalism, Revisited: the Case of Medical Marijuana</em></td>
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<td><strong>Dr. David Sheindorf</strong>, University of Haifa</td>
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<td><em>Liberalism vs. Libertarianism: the Philosophical Undercurrents of the 2012 Presidential Election</em></td>
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<td><strong>Prof. Stephen Sussman</strong>, Barry University</td>
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<td><em>A Contemporary Vision of the Freedom vs. Order Dichotomy</em></td>
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<td>17:30</td>
<td>Reception</td>
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<td>18:00</td>
<td><strong>Roundtable: What can Israel learn (or have learned) from elections in the US?</strong></td>
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<td>Chair: <strong>Prof. Yael Tamir</strong>, President, Shenkar College, former Israeli Minister of Education</td>
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<td><strong>Prof. Itzhak Galnoor</strong>, Van Leer Institute</td>
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<td><strong>Prof. Menachem Hofnung</strong>, Hebrew University of Jerusalem</td>
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<td><strong>Prof. Tamir Sheafer</strong>, Hebrew University of Jerusalem</td>
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<td><strong>Prof. Gadi Wolfsfeld</strong>, IDC Herzliya</td>
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<td>20:15</td>
<td>Transportation to Herzliya hotels</td>
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Tuesday, January 8

7:00-17:00  Trip to Jerusalem

$50/person

Participants must RSVP by Thursday, January 3rd, 2013 to US2012@idc.ac.il

Pick up from the Herzliya hotels (Sharon, Accadia, Daniel) and the IDC

The Conference is generously supported by the Embassy of the United States of America in Israel

Conference Committee

Amnon Cavari, IDC Herzliya, chair
Kenneth Mayer, University of Wisconsin-Madison
Israel Waismel-Manor, University of Haifa

Conference Coordinator

Sarit Benshabat, IDC Herzliya (us2012@idc.ac.il)