Wix.com is a leading cloud-based web development platform with millions of users worldwide. Wix makes it simple for everyone to create a beautiful, professional web presence. The lecture describes why and how key services within Wix were moved to run on the cloud.

Golan Parashi is the Media Services Infrastructure Team Leader at Wix. In its current position he responsible for developing media service infrastructure and data services on various cloud platforms.

Golan has 17 years of experience in the software industry and has filled many engineering roles and leading positions. Experienced in different disciplines, such real time embedded software, security (Aladdin eToken), desktop application, web and cloud based services.