Invitation to the Sammy Ofer School of Communications' School Seminar

A lecture by:

Dr. Béatrice Hasler
Research Fellow, Advanced Virtuality Lab,
Sammy Ofer School of Communications

On:

"Collaboration in 3D Virtual Environments"

Tuesday, 25 May 2010, 12:00 a.m., room C-228, Arazi-Ofer Building

Abstract:

Dr. Hasler presents her post-doctoral research agenda on cross-cultural collaboration in 3D virtual environments and initial findings from a global virtual education project (“The ShangAI Lectures”: ). Her research aims to advance our understanding of team collaboration processes in virtual and physical environments. She carries out large-scale international field studies and experimental laboratory studies in order to examine how different media affect group behavior and under what conditions which medium is most effective. She uses a mixed-method approach combining behavioral observation and self-report data and developed an innovative methodology that makes it possible to automatically collect data on group behavior in virtual worlds. The goal of her research is to generate lessons learned and to derive guidelines on how to effectively support the work of globally distributed teams in 3D collaborative virtual environments.

The lecture will be conducted in English