Cordially invites you, as part of the faculty seminar

To a lecture by:

Dr. Moran Yarchi

On:

The Effect of Female Suicide Attacks on Foreign Media Framing of Conflicts:
The case of the Palestinian-Israeli Conflict

Tuesday, November 4th 2014, at 12:15
Room C228, Arazi-Ofer Building

Abstract:
The study examines the effect of female suicide attacks on foreign media framing of conflicts. Examining the Palestinian-Israeli conflict, 2,731 articles were sampled that covered terrorist events (American, British, and Indian press); 625 appeared in the week following a female's suicide attack, 97 reported an attack by a female perpetrator. The findings suggest that foreign media discourse around female suicide bombers promotes more messages about the society within which the terrorists are embedded. Since the coverage of female terrorists tends to provide more detailed information about the perpetrator, it focuses more on the terror organizations’ side of the conflict’s story.

The lecture will be conducted in Hebrew