The New School of Psychology at IDC Herzliya and the Herzliya
Cinematheque invite you to an exclusive series of meetings at the
Herzliya Cinematheque

The Encounter Between
Psychology and Cinema -
Cinema as a Tool for Increasing
Self-Awareness

Starting November 26, 2009, once a month on Thursdays, the Herzliya Cinematheque will be
hosting top researchers from the New School of Psychology at IDC Herzliya in a series of
fascinating meetings dealing with the ways in which the science of psychology helps us to
understand psychological processes as reflected in films. Good movies can contribute a great
deal to increasing personal and social awareness of important psychological issues, and
contemporary psychological research enables a deeper understanding of the processes
driving our lives through couple relationships, happiness, sadness, anxiety and even grief.

The first meeting in the series will be held on Thursday, November 26,
2009 at 8:30 p.m. at the Herzliya Cinematheque, 29 Sokolov St., Herzliya.

The meeting will be led by Professor Mario Mikulnicer, dean of the New School of
Psychology at IDC Herzliya and winner of the EMET Prize in Social Sciences for his
contribution to the study of psychology. During the meeting, the movie: "In America"
(Ireland/Britain/USA, 2002), director: Jim Sheridan, will be screened. The movie deals with a
family's mourning after the loss of a child, follows each family member's way of coping, and
emphasizes the human ability to grow out of crisis and loss. The lecture will focus on
psychological processes related to mourning and bereavement as well as the emotional and
social factors that enable people to cope successfully with loss and allow growth after crisis,
both at the individual and the family levels.

Other meetings in the series will deal with the movies: "Rachel Getting
Married", "Ordinary People", "Good Will Hunting", "Mulholland Drive", and
others.

You are invited!

**Cost of participation per meeting, on presentation of a student and/or
staff card: NIS 26 (instead of NIS 45)