The Entrepreneurship Club at the Interdisciplinary Center (IDC) Herzliya, cordially invites you to:

Program:

- **18:00** | Reception
- **18:30** | Opening remarks by Prof. Ronen Israel, Head of the Entrepreneurship Center, IDC Herzliya
- **18:35** | A lecture by Yonatan Gadish, CEO & Founder of Car2Go
  - "CAR2GO - From an MBA Project to a Live Business"
- **19:00** | Pitch Night Pitches
- **19:45** | Coffee Break
- **20:00** | Pitch Night Final
- **20:45** | Announcement of Winners

Monday, May 30th 2011, 18:00
Chais Auditorium, Araz-Ofer Building, IDC Herzliya Campus
Kanfei Nesharim St., Herzliya
The Entrepreneurship Club in cooperation with the Social Entrepreneurial Forum and the Green Entrepreneurship forum at IDC Herzliya is delighted to invite you to participate in our annual Student Pitch Night Competition. The IDC Pitch Night is an "elevator pitch" competition that is open to individuals and teams with an idea for a new business or social enterprise venture. Entrants will have the opportunity to pitch their ideas to a large audience, a panel of distinguished judges and well known figures in the business and social world.

The panel will include: Prof. Ronen Israel, Head of the Entrepreneurship Center at IDC Herzliya, Nitazn Lavi - C.O.O. Super-Pharm, Etai Shay-Partner, Advocate at GKH law firm, Ofer Sela (Partner), Head of Technology Group at KPMG Somekh Chaikin, Ofer Shoshan – CEO of One Hour Translation, John Elkins – Media Consultant for Headline Media, Yaron Samid – CEO Of TechAviv

The winners will be awarded prizes including funds to start their venture and professional advice to help them towards success.

Please RSVP at: iec@idc.ac.il