The Value is in the Differences”
A Cross Cultural Lecture

יומ שלישי, 25 פברואר 2013, בשעה 15:14
אודיטוריום שפרינצק (101L), בניין איריסון-לותר

• We “jump start” the cross cultural, social and communication skills of the students, providing them with the “savvy” to be players in the global business arena
• We support and enhance the cross cultural elements of their academic studies in order to maximize their ability to work in the global arena
• We will refer to issues Such as:
  • Cross Cultural challenges of Working in the Global business arena—challenges of geography, culture and language.
  • Tips on building trust and relationships.
  • 5 steps to Cross Cultural Awareness and Sensitivity

Globaleyes’ is Israel’s top cross-cultural consulting and training company, with over 22 years of international experience.
The head of our company, Margot Paz, founded and managed the only in-house Inter-Cultural Center at Israel’s largest software company “Amdocs”.