Over the last few years, a new structure for experiential entrepreneurship education, The Lean LaunchPad [LLP] has emerged in the United States, and is rapidly disseminating in leading centers of entrepreneurship world-wide. A team of leading entrepreneur educators, led by the method’s chief architect, Steve Blank and his academic partner Jerry Engel, has introduced the method in courses at UC Berkeley, Stanford, CalTech, Princeton and other leading universities. Hundreds of experienced faculty have attended the three day seminar led by Engel and Blank – and taken the method back to their home institutions where it is beginning to shape entire curriculums.

Adopted by the U.S. Government’s National Science Foundation [NSF] in a groundbreaking entrepreneur emersion for leading scientists and engineers, The I-Corps, the Lean LaunchPad’s effectiveness at making entrepreneurship readily understandable and accessible is accelerating the pace of commercialization of technology. The success of I-Corps has led to its recent adoption by the National Institute of Health [NIH], which will be rolled out this fall, as well as leading venture accelerators across the US.

Jerry Engel is in a unique position to share with us the Lean LaunchPad story. As part of the team that created the first courses, he is currently the National Faculty Director for the NSF’s I-Corps program, as well as the lead instructor on the Lean LaunchPad faculty training program, and co-author of the LLP Instructor Handbook. An experienced entrepreneur, with over 20 years teaching and leading the entrepreneurship program at the Haas School of Business at UC Berkeley, Prof. Engel’s lecture and discussion will bring us up to date on the latest methods and approaches being deployed in undergraduate, graduate, post-graduate and accelerator programs.

For registration click here!