Monday, March 10th
Venue: Auditorium SL201, Radzyner-Sustainability building

13:00 Registration and Gathering
13:15 Welcome

Prof. Amnon Rubinstein, IDC Herzliya and Israel Prize Laureate
Adv. David Gilat, Senior Partner, Gilat, Bareket & Co., Reinhold Cohn Group
Dr. Lior Zemer, Radzyner Law School, IDC Herzliya

Session I
13:30 New Trends, Old Principles
Chair: Dr. Adam Shinar, Radzyner Law School, IDC Herzliya

Prof. David Vaver, Professor of IP Law at Osgoode, and Emeritus Prof of IP & IT Law at Oxford
“User Rights in Intellectual Property”

Prof. Reto Hilty, Director, Max Planck Institute for Innovation and Competition and University of Zurich
“The Future of Copyright Law in Europe”

Dr. Adi Ayal, Faculty of Law, Bar-Ilan University
“Patents, Inc” (with Dr. Yaad Rotem)

Prof. Roberta Rosenthal Kwall, Raymond P. Niro Professor of Intellectual Property Law; DePaul University College of Law; Co-Director of the Center for Jewish Law & Judaic Studies
“Shabbat: A Diverse Perspective on Human Creativity”

Dr. Lior Zemer, Radzyner Law School, IDC Herzliya
“The Power of Intellectual Property Clauses”

15:30 Coffee Break

Session II
16:00 Copyright
Chair: Adv. Tamir Afori, Senior Partner, Gilat, Bareket & Co., Reinhold Cohn Group

Prof. Wendy J. Gordon, School of Law, Boston University
“The Concept of Harm in Copyright”

Prof. Abraham Drassinower, Faculty of Law, University of Toronto
“Remarks on Copyright Subject Matter”

Prof. David Lametti, Faculty of Law, McGill University
“Virtue Ethics, Abuse of Rights and Fair dealing”

Dr. Guy Pessach, Faculty of Law, Hebrew University of Jerusalem
“The Form and Structure of Copyright Exemptions”

17:45 Coffee Break

Panel I
18:00 The Legal Limits of Science
Chair: Prof. Sharon Rabin-Margalioth, Dean, Radzyner Law School, IDC Herzliya

Keynote Speaker
Prof. Ada Yonath, Weizmann Institute of Science, Nobel Prize Laureate, Chemistry

“From Basic Science to Advanced Medicine”

Discussants:
Prof. Aharon Barak, President of the Israeli Supreme Court (Ret.), Radzyner Law School, IDC Herzliya
Prof. Reto Hilty, Director, Max Planck Institute for Innovation and Competition and University of Zurich
Dr. Ilan Cohn, Senior Partner, Reinhold Cohn Group
Adv. David Gilat, Senior Partner, Gilat, Bareket & Co., Reinhold Cohn Group

Due to high demand, participants must register in advance at: rsvp4@idc.ac.il
International Conference
March 10-11 2014, IDC Herzliya Campus, Kanfei Nesharim Street, Herzliya

Tuesday, March 11th
Venue: Arison-Lauder Lobby

09:30 Gathering

Session III
10:00 Patents
Chair: Dr. Ilan Cohn, Senior Partner, Reinhold Cohn Group

Prof. Graham Dutfield, School of Law, University of Leeds
“Open Innovation in Biomedical Research: A New Model”

Prof. Gideon Parchomovsky, Faculty of Law, Bar-Ilan University and School of Law, University of Pennsylvania
“Reinventing Patents and Copyrights”

Dr. Daniel Benoliel, Faculty of Law, University of Haifa
“Reinventing Patents and Copyrights”

Prof. Gideon Parchomovsky, Faculty of Law, Bar-Ilan University and School of Law, University of Pennsylvania
“Reinventing Patents and Copyrights”

Dr. Daniel Benoliel, Faculty of Law, University of Haifa
“The Impact of Pharmaceutical Patents on Drug Pricing in Least Developing Countries (LDCs)”

Dr. Miriam Bitton, Faculty of Law, Bar-Ilan University
“Examining the Patent Aspects of the Transpacific Agreement”

Prof. Dov Greenbaum, School of Medicine, Yale University
“Disruptive Technologies and IP: Is 3D printing the next Napster; What can patent law learn from Copyright’s recent experiences?”

12:00 Lunch

Session IV
13:00 Trademarks and Designs
Chair: Adv. Ronit Barzik-Soffer, Senior Partner, Head of the Trademarks Department, Reinhold Cohn Group

Dr. Orit Fischman-Afori, Haim Striks School of Law, College of Management
“Toward a Paradigm Shift in Design Law”

“Highlights of the Proposed Design Law”

Dr. Catherine Ng, School of Law, University of Aberdeen
“Past the Patina of Passing Off”

Dr. Katya Assaf, Faculty of Law, Hebrew University of Jerusalem
“Trademarks and Social Competition”

Dr. Kim Treiger Bar-Arm, Faculty of Law, Bar-Ilan University
“Trademark Dilution and Moral Rights: Divergence and Convergence”

15:00 Coffee Break

Panel II
15:15 Towards an IP Tribunal in Israel
Chair: Adv. Eran Bareket, Senior Partner, Gilat, Bareket & Co., Reinhold Cohn Group

Nili Arad, President of the National Labor Court (Ret.)

Prof. David Yaver, Professor of IP Law at Osgoode, and Emeritus Prof of IP & IT Law at Oxford

Gabriella (de Leeuw) Levy, Judge (Ret.)

Adv. Gali Ben-Or, Legal Department, The Knesset

16:45 General Assembly

Adv. David Gilat, Senior Partner, Gilat, Bareket & Co., Reinhold Cohn Group

Dr. Lior Zemer, Radzyner Law School, IDC Herzliya