This paper examines the predictive ability of technical and fundamental investment recommendations broadcasted on the “Talking Numbers” TV show. The sample consists of 1,620 dual recommendations spanning Nov 8, 2011 through Dec 31, 2014, where each dual recommendation contains a fundamental and a technical forecast. The evidence shows that technical recommendations are able to forecast abnormal returns (with respect to Fama-French and momentum benchmarks) in individual stocks up to a 12 month horizon, while fundamental recommendations display considerably weaker predictive ability. Beyond that, neither group displays any predictive power for the overall U.S. market, sectors, equity indexes, bonds, or commodities.