Invitation to the Sammy Ofer School of Communications' School Seminar

A lecture by:

Dr Shuli Gilutz
Sammy Ofer School of Communications

On:

"Young Children's Learning Of Novel Digital Interfaces: How Technology Experience, Age And Design Come Into Play"

Tuesday, 08 March, 2011, 12:00 p.m., Room C-228, Arazi - Ofer Building ,IDC Herzliya Campus

Abstract:

The study of children’s Human-Computer interaction is a multidisciplinary effort that has been gaining ground in the past decade. Dr. Gilutz will introduce her interest in children’s usability, and present her dissertation work on factors contributing to young children’s comprehension of novel interfaces. In a series of studies, preschooler’s comprehension of computer interfaces was studied using interfaces differing in levels of complexity and familiarity. A significant interaction was found between age, technology-experience, and complexity; with age and experience moderating the effect of complexity.

The lecture will be conducted in Hebrew