Invitation to the Sammy Ofer School of Communications' School Seminar

A lecture by:

Dr. Benjamin Peters
Columbia University
Research Fellow at Hebrew University

On:

"New, Digital, Social, and Other Media Misnomers"

Tuesday, 16 November 2010, 12:00-13:30, Room C-228, Arazi-Ofer Building

Abstract:

In the last generation, media scholars have come to associate terms like "new media" "digital media" and "social media" with emergent, participatory, user-generative, and networked modes of communication. In this discussion-friendly talk set in the larger contexts of his recent work on the Soviet Internet, search engine politics, and new media history, Dr. Peters critically examines the uses and abuses of these and other keywords in order to help avoid several pitfalls currently besetting the language of modern media.

Bio:

Benjamin Peters, who holds a recent PhD in Communications from Columbia University, is currently Golda Meir postdoctoral fellow at Hebrew University and remains, by courtesy, a visiting fellow at the Information Society Project at Yale Law School.

The lecture will be conducted in English