Invitation to the Sammy Ofer School of Communications' School Seminar

A lecture by:

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On:

Hitchcock’s lovebirds

Tuesday, 22 March, 2011, 12:00 p.m., Room C-228, Arazi - Ofer Building, IDC Herzliya Campus

Abstract:

Why did “The Birds” of Hitchcock go mad (and can or should we answer this question)? These queries have occupied a considerable number of scholars since the first screening of this enigmatic movie in 1963 and will be at the center of this talk where I will attempt to answer them using key concepts in Freudian and Lacanian theories. The reading will concentrate on the non-random connection between the birds’ attack and the developing relationship of attraction/rejection between the main characters which threatens the oedipal bond of the man and his mother. This reading wishes to argue that apart from terrorizing us, the movie also tells us something important about the process of falling in love and the emotional chaos that sometimes accompanies it.

The lecture will be conducted in Hebrew