What could you do with 1000x as much data & CPU power than you have today? What if you had the infrastructure and scale capabilities as Google or Amazon? This session would focus on Cloud computing - the most important architecture model and technology for software systems nowadays, how you can use it and how it is being utilized in real world scenarios.

Dan specializes in distributed system design and has been working as a CTO, VP R&D, and solutions architect in various areas; internet startups, large government institutes, the Israeli intelligence corps, and some fortune 500 companies. These days he is focused on his own cloud computing large-scale startups and entrepreneurships.

*The lecture will be conducted in Hebrew.