The Event will be held in Hebrew

We will discuss how to write code that Fortune 100 companies will want, buy, and use, and how one line of code changed our business strategy. We will also review the challenges in designing applications to customers in more than 65 countries, and will convince you that enterprise software is sexier than you think.

Oded Valin is director of product management in CyberArk (NASDAQ:CYBR). In the last 3 years he lived in Boston and was a key player in CyberArk's expansion. Before joining CyberArk, Oded served as a software engineer and as a senior instructor at the IDF Computer Studies Academy. He holds a B.Sc. in Economics and Computer Science from Bar-Ilan University, and founder of mima.co.il.