We will talk about the 5 steps required to become more globally aware to the influence of culture on all aspects of business. The talk will include real life examples from many different cultures and business situations.

Margot Paz is one of the top cross-cultural consultants in Israel, with over 20 years of experience. She founded and managed Israel's only in-house Intercultural Center, at Amdocs. Her expertise involves training business people to work in different cultural environments and running multilateral workshops in small start-up companies, middle-sized organizations and the largest global companies in the world.