Objects for Change: Tangible User Interfaces for Behavior Change

Tuesday, April 14th 2015, at 12:15 p.m
Room C228, Arazi-Ofer Building

Abstract:

In this talk I will present Objects for Change (OfC), a set of design guidelines for leveraging Tangible User Interfaces (TUI) inherent properties to facilitate behavior change. I will review several prototypes and studies done at the Media Innovation Lab during the past few years that inspired the development of the OfC framework, including Step By Step, Tangi Plan, and Empathy Objects.

The lecture will be conducted in Hebrew