Invocation to the Sammy Ofer School of Communications' School Seminar

A lecture by:

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AND

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On:
”Regulation Room”

Lessons learned managing the social media effort for the Trajtenberg committee

Tuesday, 20 January, 2011, 12:00 p.m., Room C-228, Arazi-Ofer Building

Abstract:

What does it take to engage the public in a meaningful and effective way in government policymaking processes online? This talk will present lessons from the Regulation Room – a project of Cornell eRulemaking Initiative (CeRI). CeRI – an interdisciplin ary research group housed at Cornell Law School – brings together faculty and students from the fields of law, computer science, information science, and dispute resolution to design and test technological solutions and sociotechnical practices for public engagement in federal policymaking processes. Regulation Room was chosen by the Department of Transportation as its open-government flagship initiative and received a Leading Practices Award by the White House after a government-wide review of such projects. The lessons presented in this talk are derived from over two years of experience with the Regulation Room; they address areas of motivation, skills, and the culture of political participation. The talk will discuss practical solutions developed within the Regulation Room and present future research directions of the team.

The lecture will be conducted in Hebrew