Building the Largest Worldwide Online Language Academy

The eTeacher company runs the world's foremost online language academy. Students participate in a virtual classroom and learn from native instructors located half a world away. In this lecture I will share with you the story of building eTeacher - from 3 Employees in small apartment in Tel Aviv to 400 employees teaching thousands of students from more than 100 countries. The talk will describe how the company evolved, business decisions, investors relations, managing hundreds of teachers worldwide as well as IT & R&D insights for running a complex operational business.

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הכמסモノים!