The Rothschild Caesarea Center 7th Annual Conference

The Arison School of Business, Interdisciplinary Center (IDC), Herzliya

May 31–June 1, 2010

Conference Co–Organizers:
Jacob Boudoukh (IDC)
Roni Michaely (Cornell and IDC)

Paper Selection Committee Members:
Anat Admati (Stanford) Jonathan Berk (Stanford), Alon Brav (Duke), Itay Goldstein (Wharton), Vidan Goyal (Hong Kong), Yaniv Grinstein (Cornell), Gustavo Grullon (Rice), Ohad Kadan (Washington) Ilan Kremer (Stanford), Mark Leary (Cornell), Uday Rajan (Michigan), Jay Ritter (Cornell), Amir Rubin (Simon Fraser), Jacob Sagi (Vanderbilt), David Scharfstein (Harvard), Clemens Sialm (Texas at Austin), Dimitri Vayanos (LSE), Robert Whitelaw (Stern), Avi Wohl (TAU).
**Monday, 31 May**

Location: Sami Ofer Building, Room – C 108

08:30 – 09:00  **Registration and coffee**

09:00 – 9:05  **Opening remarks:**  **Professor Yair Tauman**, Dean of the Arison School of Business at **IDC Herzliya**

09:05–10:30  **Risk and Return**
Session chair: **Menachem Brenner**, Stern School of Business, NYU

"How Much Do Investors Care About Macroeconomic Risk? Evidence From Scheduled Economic Announcements."

**Pavel Savor**, Wharton School, University of Pennsylvania

**Mungo Wilson**, Said Business School, Oxford University

Discussant: **Effi Benmelech**, Economics Department, Harvard University

**Does Beta Move with News? Firm–Specific Information Flows and Learning about Profitability**

**Andrew Patton**, Department of Economics, Duke University

**Michela Verardo**, Department of Finance, London School of Economics

Discussant: **Ohad Kadan**, Olin Business School, Washington University

10:30 – 11:00  **Coffee Break**

11:00 – 12:30  **Banking and Corporate**
Session chair: **Anat Admati**, Stanford Graduate School of Business, Stanford University

"Global Retail Lending in the Aftermath of the US Financial Crisis: Distinguishing between Supply and Demand Effects"

**Manju Puri**, Fuqua School of Business, Duke University and NBER

**Joerg Rocholl**, European School of Management and Technology

**Sascha Steffen**, Department of Banking and Finance, University of Mannheim

Discussant: **Vikrant Vig**, London Business School
"Collateral and Capital Structure"
Adriano Rampini, Fuqua School of Business, Duke University
S. Viswanathan, Fuqua School of Business, Duke University
Discussant: Ilya Strebulaev, Graduate School of Business, Stanford University

12:30 – 13:45 Lunch
Lunch Keynote: Lawrence J. White, Leonard N. Stern School of Business, New York University
"The Industrial Organization of the U.S. Single-Family Residential Mortgage Industry"

Session chair: Gideon Saar, The Johnson School, Cornell University

"Takeover Activity and Target Valuations: Feedback Loops in Financial Markets"
Alex Edmans, Wharton School, University of Pennsylvania
Itay Goldstein, Wharton School, University of Pennsylvania
Wei Jiang, Graduate School of Business, Columbia University
Discussant: Jacob S. Sagi, Owen Graduate School of Management, Vanderbilt University

"Learning From Stock Prices and Economic Growth"
Joel Peress, Finance Department, INSEAD
Discussant: Stefano Rossi, Business School, Imperial College

19:30 Dinner
Tuesday, June 1st:
Location: Sami Ofer Building, Room – C 108

08:30 – 09.00:  Coffee

09:00 – 10:30:  Corporate Governance
Session chair: Yael Hochberg, Kellogg School of Management, Northwestern University

"CEO Pay and CEO Power: Evidence from a Dynamic Learning Model"
Lucian Taylor, Wharton School, University of Pennsylvania
Discussant: Evgeny Lyandres, School of Management, Boston University

"Optimal Corporate Governance in the Presence of an Activist Investor"
Jonathan Cohn, McCombs School of Business, University of Texas at Austin
Uday Rajan, Ross School of Business, University of Michigan
Discussant: Philip Bond, Wharton School, University of Pennsylvania

10:30 – 11:00 Coffee Break

11:00 – 12:30 "Behavioral"
Session chair: Kent L. Womack, Tuck School of Business, Dartmouth College

"Nature or Nurture: What Determines Investor Behavior?"
Amir Barnes, Robert Day School of Economics and Finance, Claremont McKenna College
Henrik Cronqvist, Robert Day School of Economics and Finance, Claremont McKenna College
Stephan Siegel, Michael G Foster Scholl of Business, University of Washington
Discussant: David Goldreich, Rotman School of Management, University of Toronto

Barriers to Household Risk Management: Evidence from India
Shawn Cole, Harvard Business School, Harvard University
Xavier Gine, World Bank, DECRG
Jeremy Tobacman, Wharton School, University of Pennsylvania
Petia Topalova, IMF
Robert Townsend, Economics Department, MIT
James Vickery, Federal Reserve Bank of New York
Discussant: David Musto, Wharton School, University of Pennsylvania
12:30 – 13:30  **Lunch**

13:30 – 15:00  **"Corporate Finance"**
Session chair: François Derrien, HEC School of Management Paris

*"Catering with Multiple Maturities?"*
Nishant Dass, College of Management, Georgia Institute of Technology
Massimo Massa, Finance Department, INSEAD

Discussant: Dirk Jenter, Graduate School of Business, Stanford University

"*Decoding Inside Information*"
Lauren Cohen, Harvard Business School, Harvard University and NBER
Christopher Malloy, Harvard Business School, Harvard University
Lukasz Pomorski, Rotman School of Management, University of Toronto

Discussant: Julian Franks, London Business School

15:00–16:00  **Closing Ceremony**
Best Paper Award
Best Discussant Award
Cocktail party