Often, a line is drawn between art and technology, but you can choose to ignore it. In this talk we will show how artists can benefit from programming skills, and vice-versa -- how programmers can benefit from artistic insights. We will also observe what happens when the same person, who is both an artist and a programmer, is allowed to follow his imagination and create works that involve art and programming.

Ariel is an artist and a freelance programmer based in Tel-Aviv. He works with Israeli startups as software architect in the domains of gaming and interactive applications. In parallel, he runs chronotext.org, where he conducts software experiments exploring the relation between text, space and time.